



XIII RIDGE FORUM LACEA BRAIN (Behavioral Insights Network) Program

3r. LACEA BRAIN CONFERENCE
2021 RIDGE VIRTUAL FORUM

September 27-28-29, 2021

Head of the Network

Renos Vakis (World Bank)
Zeina Afif (World Bank)

Organizing Committee

Nora Gesto (OPP)
Florencia Lopez Boo (IDB)
Carlos Scartascini (IDB)
Renos Vakis (World Bank)

Scientific Committee

Mariana Alfonso (Inter-American Development Bank)
Ana Inés Balsa (Universidad de Montevideo)
Hernán Bejarano (CIDE)
Mariana Blanco (Universidad del Rosario)
Sebastian Gallegos (Inter-American Development Bank)
Sandra Polanía-Reyes (University of Notre-Dame)
Santiago Sautúa (Universidad del Rosario)
Isabel Trevino (University of California San Diego)
Florencia Lopez Boo (IADB)

WORKSHOP PROGRAM

NOTICE: All times are EST

SEPTEMBER, Monday 27

- 9:00** Welcome and opening remarks
Renos Vakis
- 9:15-11:15** **Session 1 Chair: Florencia Boo, IADB**
- “Choice Architecture 2.0? Embedding reflection in behavioural cues to promote sustainable diets”**
Sanchayan Banerjee, LSE
Discussant: Antinyan Armenak, Cardiff Business School (UK); Wenlan School of Business (China)
- “Take me with you! Economic Incentives, Nudging Interventions and Reusable Shopping Bags: Evidence from a Randomized Controlled Trial”**
Antinyan Armenak, Cardiff Business School (UK); Wenlan School of Business (China)
Discussant: Sanchayan Banerjee, LSE
- “When do tax amnesties work?”**
Soraya Roman, Universidad Privada Boliviana
Discussant: Alejandro Zentner, The University of Texas at Dallas
- “My Taxes are Too Darn High: Why Do Households Protest their Taxes?”**
Alejandro Zentner, The University of Texas at Dallas
Discussant: Soraya Roman, Universidad Privada Boliviana

SEPTEMBER, Tuesday 28

9:00-11:00

Session 2 Chair: Hernán Bejarano, CIDE

“The Power and Roots of Aspirations: A Survey of the Empirical Evidence”

Anna Fruttero, World Bank

Discussant: Muchin Bazan, Virginia Tech

“Women in Engineering: The Role of Role Models”

Muchin Bazan, Virginia Tech

Discussant: José-Alberto Guerra, Universidad de los Andes

“Guns, pets, and strikes: an experiment on political identity and collective action”

José-Alberto Guerra, Universidad de los Andes

Discussant: Marisol Rodríguez Chatruc, Inter-American Development Bank

“In Someone Else’s Shoes: Promoting Prosocial Behavior through Perspective Taking”

Marisol Rodríguez Chatruc, Inter-American Development Bank

Discussant: Anna Fruttero, World Bank

SEPTEMBER, Weds 29

9:00-10:30

Session 3 Chair: Mariana Blanco, Universidad del Rosario

“Is feedback always positive? Experimental evidence from public schools in Peru”

Antonio Campos, Universidad de San Andrés

Discussant: Santiago Sautúa, Universidad del Rosario

“Non-Cognitive Skills Development and School-Based Violence Reduction in Central America”

Pablo Egaña-del Sol, UAI Business School

Discussant: Antonio Campos, Universidad de San Andrés

“Managerial Practices and Altruism in Health Care Delivery”

Paul Gertler, UC Berkeley

Discussant: Pablo Egaña-del Sol, UAI Business School

10:30-11:00

Closing remarks