

JOANNA BERENICE VALLE LUNA

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EDUCATION

UC San Diego, School of Global Policy and Strategy (GPS) San Diego, CA
Master of International Affairs (MIA) June 2018

- Career track: International Economics.
- Courses: Quantitative Methods series (with STATA skills), International Economics, GIS & Spatial Analysis, Remote Sensing, Macroeconomics of Development, Making Policy with Data, International Trade, Urban Econ Policy.

National Autonomous University of Mexico (UNAM) Mexico City, MEX
June 2011

- *Bachelor's Degree in International Affairs*, GPA 9.8/10, graduated with Honors
- Thesis: "International Cooperation Mechanisms for improving SMEs in the framework of the Economic Partnership Agreement between Mexico and Japan" (184 pages)

EXPERIENCE

Interamerican Development Bank (IADB) Washington, D.C.
Research Consultant September 2019

- Assist senior researchers in the preparation of research papers, reports and presentation.
- Identifies, compiles and organizes databases (i.e. LAPOP, Latinobarometer). Performs econometrics and statistical analysis.
- Supports in project management or field experiments.

World Bank Group, Developing Impact Evaluation (DIME) Addis Ababa, ETH.
Field Coordinator, Ethiopia September 2018 – September 2019

- Provided field coordination for an impact evaluation of a livelihoods transfer as part of the Government of Ethiopia's Productive Safety Net Program (PSNP).
- Support the World Bank team and the Government partners in the implementation of the Livelihoods Transfer interventions and Baseline Monitoring Survey.
- Support in the design and preparation of the Phased Monitoring Survey.
- Monitor and support the entire data collection process from survey instruments, and manual drafting, training of enumerators to data entry, to ensure data quality.
- Analyze and clean data, as a result of the different surveys. Generate tables and figures for policy analysis purposes.

New Light Technologies (NLT) & Big Pixel Initiative Washington, D.C.
GIS and Remote Sensing Intern July 2018

- Constructed a Natural Hazard Geodata base with Nighttime Light Data and FEMA hurricane data.
- Researched Zoning Regulation for the Southwestern states in the United States.
- Researched the economic impacts of natural disasters using geodata analysis with ArcGIS software and remote sensing tools.

UC San Diego San Diego, C.A.
Quantitative Methods I Teaching Assistant for Professor Teevrat Garg September 2017 – June 2018

- Led lecture review, practice problem sessions and office hours on weekly basis.

Quantitative Methods II (Econometrics) Teaching Assistant for Professor Jennifer Burney Winter 2018

- Led lecture review, Stata Labs and office hours on weekly basis.

Introduction to Statistics Teaching Assistant Spring 2018

- Held Office Hours regarding basic statistics concepts and SPSS software.

International Livestock Research Institute (ILRI) Addis Ababa, ETH
Research Intern June 2017–September 2017

- Supported stakeholder engagement activities (e.g., Focus Group Discussions, Key Informant Interviews, meetings) for the Market and Capacity Development (MCD) efforts of IBLI Program in Borana and Somali Region of Ethiopia.
- Contributed to the development of a Livestock Market Information System/Livestock Information Systems concept note through fieldwork and writing.

- Helped to develop the Monitoring and Evaluation Framework and Research Design for WFP's *Satellite Index Insurance for Pastoralists in Ethiopia* (SIPE).
- Conducted fieldwork exploring the agricultural landscape and collecting socioeconomic data about infrastructure, markets, marketing and communication channels in those regions.
- Carried out data visualization and analysis regarding pastoralist activities, drought seasons and index-based insurance data.

National Institute of Entrepreneurship, Ministry of Economy

Mexico City, MEX

Adviser for Business Development Programs

January 2013–August 2016

- Evaluated 19 different programs in the department and proposed improvements.
- Raised over \$50 million MXP for National Entrepreneurs Week 2015, accomplished the highest fund amount ever.
- Developed strategic projects with a budget of \$200 million MXP, through negotiations with the governments of the Mexican states and business organizations in order to implement programs for entrepreneurs and small businesses.
- Operated Emergency Support Programs for entrepreneurs and MSMEs in Guerrero, Baja California Sur and Campeche (Implementation of strategy, field survey, and coordination of field crews).

Junior Consultant for Business Incubation

March–December 2012

- Analyzed the National Network of Business Incubators (387 incubators nationally) and documented best practices for the next administrators of the Program.
- Tracked the results on a consultancy project for SMEs as part of a joint program with the Japanese International Cooperation Agency (JICA).

Customs Agency “Uni-trade Brokers, S.C.”

Mexico City, MEX

Import & Export Account Manager

July 2011–February 2012

- Executed export and import procedures through customs declarations at Mexico City Airport, around 10 to 20 operations daily, with knowledge of Free Trade Agreements (FTAs), application of tariff preference PROSECs, Official Rules (NOM's) and IMMEX Programs.
- Managed the biggest accounts in the company, such as: Hino Motors, Secretariat of National Defense (SEDENA), Televisa Group, General Electric, NCR Mexico, Embassy of the USA (donations).

Research Institute Dr. José María Luis Mora

Mexico City, MEX

International Cooperation Research Assistant

June–December 2010

- Conducted research and data collection for reports related to international development cooperation topics.

PUBLICATIONS

- Uscanga, Carlos y Valle Luna, Joanna, “Japan in the Face of the Change of Political Party in Government 2009: The Case of the Security Agenda” in *Revista del Centro de Estudios Superiores Navales, Secretaría de Marina, México*, 2010-1.
- Valle Luna, Joanna Berenice, “The Actions of International Cooperation between Mexico and Japan Oriented to SMEs: The Case of the National System of SME Consultants” in *El Acuerdo para el Fortalecimiento de la Asociación Económica entre México y Japón: Los Nexos de Cooperación, SEP-CONACYT de Ciencia Básica 150933, No.1*, 2013.
- Valle Luna, J, “Improvements in The Infrastructure of Mexican Households: The Piso Firme Program”, *The Journal of International Policy Solutions*, Vol. XXI, 2019.

RESEARCH

- Summer 2018 – Research Assistant for Prof. Gordon McCord, UC San Diego. Project: “Effects of Large-Scale Conditional Cash Transfers on Economic Activity”
- Independent Project Data Analysis: “How do individual interactions with the State impact their democratic preferences? Cross sectional analysis using Afrobarometer data set.
- Macroeconomics of Development: “Policy Analysis and recommendations to foster economic growth in Ethiopia”
- GIS and Spatial Analysis: “Severe drought in Ethiopia: The Impact of El Niño”
- GIS and Remote Sensing (group project): Land cover changes in Mexicali, Mexico.
- Quantitative Methods Project: Impact evaluation of the Mexican infrastructure program “Piso Firme” and its effects on household members health conditions.
- Urban Economic Policy: Urbanization Effects of the Golden Quadrilateral in India: Economic Growth and Agglomeration Processes.
- Academic Year 2016-2017 – Research Assistant at the US-Mexico Center, UC San Diego

SKILLS & LEADERSHIP

Language: Spanish (Native), English (Advanced), French and Japanese (Basic)

Computer skills: Stata, ArcGIS, Google Earth Engine and Visual Basic.