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# FEAR AND MARKET FAILURE: GLOBAL IMBALANCES AND “SELF-INSURANCE”

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## Abstract<sup>1</sup>

This paper proposes an integrated framework to analyze jointly two key issues: the emergence of global imbalances and the precautionary motive for accumulating reserves. Standard models of general equilibrium would predict modest current account surpluses in the emerging markets if they face higher risk than the US itself. But, with pronounced Loss Aversion in emerging markets, their precautionary savings can generate substantial “global imbalances,” especially if there is an inefficient supply of global “insurance.” In principle, lower real interest rates will ensure that aggregate demand equals supply at a global level (though the required real interest may be negative). While a precautionary savings glut appears to be a temporary phenomenon, a process of correction triggered by a “Sudden Stop” in capital flows to the United States might lead to a “hard landing.”

**JEL Classification:** D51, D52, E12, E13, E21, E44, F32.

**Key words:** stochastic dynamic general equilibrium, loss aversion, liquidity trap

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## 1. Introduction

Current forecasts of global growth may be benign, but they pose interesting puzzles. If growth is expected to proceed at a healthy rate, why are real interest rates so low (Greenspan's conundrum)? If the current account U.S. deficit proves unsustainable, how is it to adjust? Will this be assisted by policy coordination,<sup>2</sup> as for the dollar in the 1980s, or can it be left to market forces? Before developing a simple global model to show how low real interest rates around the world and high savings outside the United States may be explained by attitudes towards risk, we outline some influential but contrasting views currently in circulation.

### *1.1 Bretton Woods 2, Charles River Reactions, and Dark Matter*

To understand current events, some argue that one needs to look back more than 50 years to the creation of the Bretton Woods system of fixed-but-adjustable exchange rates. At that time, following the end of the Second World War, the major economies of Europe pegged against the U.S. dollar at exchange rates low enough to permit export-led recovery and a reconstitution of reserves. Now, in the twenty-first century, it is not recovery from war but emergence from relative poverty that dictates the choice of regime, and the currency that is effectively pegged against the dollar is the Chinese renminbi in what Dooley et al. (2004) call a *revived Bretton Woods* (hereafter BW2).

In their eyes, a policy of export-led growth, giving jobs to the millions who are leaving the land to seek jobs in manufacturing, makes good sense for China, now and for some time to come. And China is willing to hold the U.S. securities that are financing the counterpart U.S. deficits, a ready store of liquidity available to head off virulent financial panic of the type that swept East Asia in 1997/8.<sup>3</sup>

Support for the viability of BW2 has been provided by Richard Cooper of Harvard University, a close observer of the Chinese scene, who argues that investing domestic savings in dollars makes good sense for a country plagued with *insecurity of property rights*. This view effectively attributes to the United States an “exorbitant privilege” akin to monopoly in the issue

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<sup>2</sup> As argued recently by the Governor of the Bank of England (King, 2006).

<sup>3</sup> If that was like a bank run, as Jeffrey Sachs suggested at the time, China is now enabled to act as a regional lender-of-last-resort, and it is in fact party to regional swap arrangements to boost confidence (Kohlscheen and Taylor, 2006).

of money as a liquid store of value, so the United States is exporting security of ownership in exchange for cheap manufactures of goods.

Cooper's view has been provided with intriguing theoretical underpinning in a recent paper whose first author is at nearby MIT. Caballero et al. (2006) specify an infinite horizon OLG model of global demand and supply, where one group of countries is *restricted in its ability to capitalize on future earnings*. They show how this reduces the group's effective wealth in global capital markets, lowering world interest rates and redistributing consumption towards countries that are not so restricted. Conditional on the existence of such capital market constraints, the constellation of low real rates and "global imbalances" is an equilibrium phenomenon. The idea that agents whose budget constraints reflect current income rather than expected future flow will restrict their consumption accordingly sounds rather Keynesian; but, on their analysis, the restriction leads to lower interest rates not unemployment.

Rather than shackles that may hobble Asian economies, Hausmann and Sturzenegger (2005) appeal to the quasi-monopoly power of the United States to explain the viability of the current regime.<sup>4</sup> The country may be running deficits as conventionally measured, but this is offset, they argue, by the acquisition of assets that are improperly accounted for. The missing elements, so-called *dark matter*, reflect quasi-rents in three areas: in the issuance of money in the form of dollar bills (seigniorage *stricto sensu*), in the provision of secure assets for a risky world, and in the supply of entrepreneurial know-how (adding "goodwill" to US FDI).

### ***1.2 The Transfer Problem, the Peso Problem, and the Risk of Recession***

The sanguine view of a revived and relatively durable BW2 has been subjected to persistent and detailed criticism from academics, market-watchers and think tanks, many located in the United States itself. What then of those who see cracks in the edifice, signs of the demise of a regime created by peradventure and sustained by U.S. deficits which would merit severe downgrades for any other sovereign borrower?

Obstfeld and Rogoff (2005), for example, judge the pattern of global imbalances to be unsustainable. To calibrate the adjustments needed to correct for this they appeal to an earlier historical episode—the transfer of resources from Germany to the Allies after the First World War. Since the United States is absorbing more than it produces (*pace* Hausmann and

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<sup>4</sup> An analysis that may find support in Meissner and Taylor (2006).

Sturzenegger), this will have shifted the real exchange rate, with the terms of trade moving in favor of U.S. exports and the price of non-traded goods in the United States rising relative to foreign counterparts. As and when the United States curbs its absorption, the real exchange rate must adjust to reflect the shift of global demand. This may require a 30 percent devaluation of the dollar (a weighted average of a 10 percent shift in the terms of trade and a 40 percent shift in the relative price of non-traded goods, very approximately).

Obstfeld and Rogoff's timely treatment, however, is subject to two criticisms. First, the model is static, so it has little to say about global interest rates. It is an account of general equilibrium in a global endowment economy, with intertemporal issues left to one side: the U.S. deficit continues until, at some unspecified date, capital markets cry halt and the dollar falls to secure the appropriate reallocation of consumption. Second, in the process of adjustment it is assumed that national income constraints mimic those of a "transfer" problem, but it is far from clear why a unilateral decision by the United States to reduce absorption will lead to expanded absorption elsewhere, especially if the trigger for the U.S. adjustment is a Sudden Stop in capital flows to the world's largest economy.

Assuming that the end of BW2 will involve a significant dollar devaluation, this should surely have implications for the global pattern of interest rates. Indeed, as James Hanson has pointed out,<sup>5</sup> it implies the existence of a "peso problem." If people expect a 30 percent dollar devaluation at some random time, then U.S. assets should offer a devaluation premium. A peso problem in emerging market economies pushes their interest rates above the U.S. rate; in this case, however, it is the rest of the world that adjusts. Given that the United States sets rates, other countries have to pump in liquidity to lower theirs. This offers an alternative explanation for low rates to the capital-constrained view of Caballero et al. (2006), and a prediction for U.S./non-U.S. differentials that does not exist in their model.

Nouriel Roubini and Bradley Setser have expressed persistent doubts as to how long current imbalances can be sustained (Setser, 2006). Their skepticism is shared by Fred Bergsten and his colleagues at the Institute for International Economics (IIE), who have been calling for a dollar devaluation for some time (Bergsten and Williamson, 2004). Their calculation of a multilateral adjustment of exchange rates implicitly rejects the view taken in some quarters that

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<sup>5</sup> As discussant at the conference "Global Imbalances and Risk Management: Has the Center Become the Periphery?" Madrid, Spain, May 2006.

“the euro is no part of the problem, so it is no part of the solution.” Insofar as these calculations assume no collapse of global demand, they may—like Obstfeld and Rogoff—be assuming effective “transfers” (or successful monetary stabilization of world demand). Martin Wolf is perhaps the most widely read proponent of the view that substantial rebalancing of global demand and adjustment of exchange rates is necessary for sustainability.

It is a matter of history that the transfers mandated by the victorious allies after the First World War were followed not by smooth economic adjustment but by falling demand and, ultimately, by the Great Depression. This may well be the historical precedent that prompts the warnings of possible disaster made Barry Eichengreen, an expert on the Gold Standard and its collapse. He and Yung Park of Seoul University foresee a Sudden Stop in ending to the United States, leading to a collapse in the dollar with rising interest rates to prevent overshooting (and an attendant collapse of asset prices, especially housing). In their view, rising rates and falling demand in the United States will lead to deficient demand at a global level (Eichengreen and Park, 2006).

Table 1 provides a brief summary of these views, classified by whether the need to adjust the pattern of global demand and/or the need to adjust the dollar exchange rate is seen as a major problem. Outright optimism, which sees neither as a problem, appears in the upper left right corner, represented by Hausmann and Sturzenegger—for whom Dark Matter dispels all doubts—and by Backus et al. (2006). Pessimists, who see both issues as needing adjustment, appear in the bottom right, including Setser (2006), Eichengreen and Park and Martin Wolf.

**Table 1. Global Imbalances and the Dollar: Differing Assessments**

	No exchange rate problem	Some dollar overvaluation	Unsustainable overvaluation
No imbalance of demand	H and S: “Dark Matter” Backus et al.		
Some demand imbalance	Cooper Caballero et al: “Constrained Equilibrium”		Dooley and Garber: “BW2” Obstfeld and Rogoff: “The Transfer Problem”
Unsustainable demand imbalance			Roubini and Setser Bergsten and Williamson Eichengreen and Par Martin Wolf

Between these poles are two other groups. First are Dooley and Garber with their BW2 perspective, where benign U.S. deficits remain sustainable for some time to come.<sup>6</sup> Second are those who see the savings glut as sustainable long-term for institutional reasons: this “Charles River School” includes both Cooper and Caballero et al.

The integrated approach proposed in this paper differs from all of the above: it explains the emergence of the global imbalances as a result of precautionary behavior by emerging markets, exacerbated by incomplete markets for insurance. Empirical evidence of precautionary behavior on the part of emerging markets is documented in Aizenman and Lee (2005, p. 8) who find that “In terms of a horse race between the mercantilist and precautionary views of international reserves, our results suggest that the precautionary motive played a more visible role . . . than the mercantilist motive.”

The paper is structured as follows. Using a Fisherian intertemporal approach, Section 2 briefly looks at savings when there is no uncertainty. Section 3 develops the benchmark model of general equilibrium with uncertainty, whereby risk in the rest of the world (RoW) can be effectively shared with the United States without substantial surpluses or deficits. Section 4 introduces loss aversion leading to substantial precautionary saving and a U.S. deficit. In the absence of complete markets, substantial risk can lead to negative interest rates. Section 5 discusses whether strategic factors may lead to the limitations of insurance markets. Section 6 discusses sustainability and the temporary nature of the precautionary savings, while Section 7 considers the possible emergence of Keynesian equilibrium due to a Liquidity Trap and/or a “Sudden Stop” in capital flows. Section 8 concludes that a savings glut could lead to deficient world demand if it is combined with a financial panic that prevents the US from acting as “consumer of last resort.”

## **2. External Imbalances and Irving Fisher**

Irving Fisher viewed savings and investment decisions from the perspective of optimizing consumption over time,<sup>7</sup> and applying this perspective to countries involved in international trade has led to the now-popular intertemporal approach to the balance of payments. As Obstfeld and Rogoff (1996, Chapter 1) express it, “Much of the macroeconomic action in an open economy is

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<sup>6</sup> This perspective, where international reserve accumulation is triggered by concern about export competitiveness, is referred to as a Mercantilist view in Aizenman and Lee (2005).

<sup>7</sup> As, in a full employment context, did Keynes and Ramsey (1928).



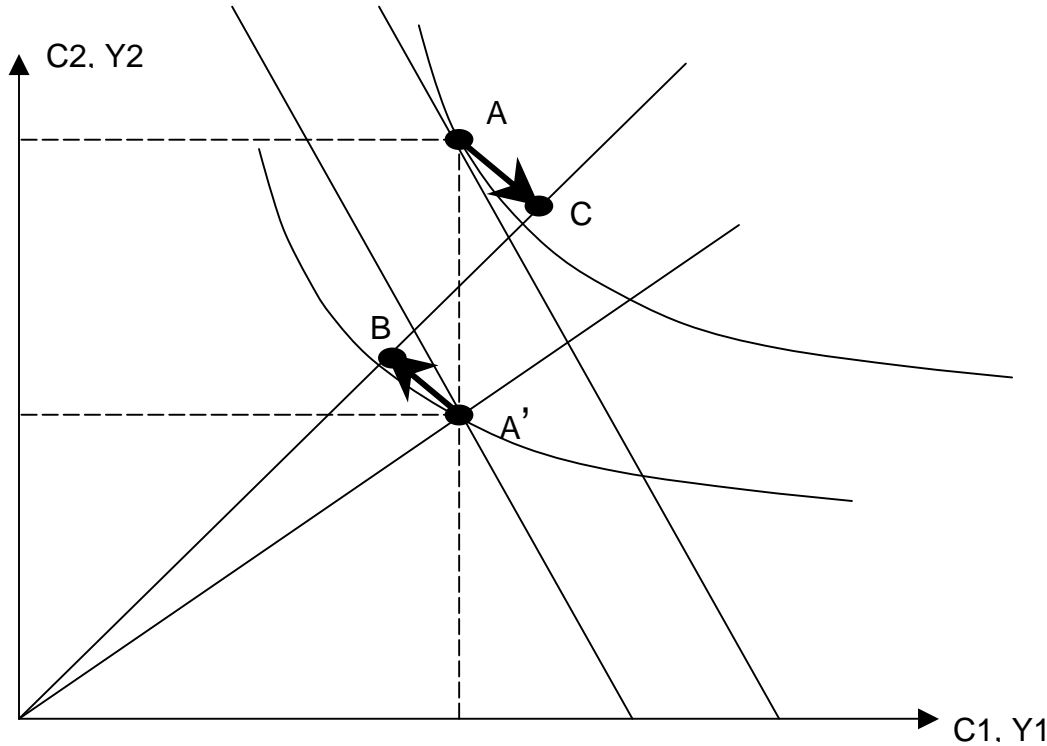
connected with its intertemporal trade, which is measured by the current account of the balance of payments.”

Before introducing our general equilibrium approach, which includes intertemporal issues as well as those involving risk, we sketch three variants of the neo-Fisherian perspective that bear on the current debate. The first is that current account imbalances may reflect international differences in growth rates, as suggested by Backus et al. (2006); the second that, with no growth differentials, imbalances may reflect capital market constraints, as in Caballero et al. (2006). A third, closely-related possibility is that behavior may be reflecting insecure property rights in the RoW, the Cooper hypothesis.

These can be illustrated simply using a Fisher diagram (Figure 1). First, let the endowment of the United States be at point A and that of the rest of the world at A', the former exhibiting high growth and the latter no growth. Given identical tastes, these *growth differentials* provide incentives for inter-temporal trade. The US can smooth consumption by consuming RoW saving at interest rates lying between the pure rate of time-preference shown at A' and the much higher rate of intertemporal substitution at point A (where the slope of the indifference curve also reflects the high growth rate). The equilibrium trade vectors are shown by A'B and AC and both countries end up consuming on the same ray from the origin. We believe this captures a key element of the global equilibrium perspective of Backus et al. (though it is admittedly something of a caricature, as growth differentials are taken as exogenous).

Next, assume by contrast that *both* countries have an identical endowment at point A. While the United States consumes with the appropriate intertemporal budget constraint, let the RoW be constrained to a lower budget line passing through A', as might be the case if *capital markets fail* to take due account of future endowments. The consumption and savings in period 1 will be precisely the same as for the case of growth differentials. Could this represent the capital-constrained perspective of Caballero et al.? (Probably not, because it would not be sensible for the RoW to save knowing that it is about to receive the same endowment as the United States!)

**Figure 1. Fisher Diagram: Differentials in Growth, Wealth Constraint and Pessimism**



But what if consumers in the RoW are not sure that they will secure the extra output because of ill-defined property rights, as Cooper says is true in China? Then they might act “as if” their expectations of the growth in the RoW were unduly pessimistic—as if they expected output in RoW to be stationary, for example. In such a case, despite the fact that both countries have identical endowments at point  $A$ , insecure ownership might lead to the same high savings in RoW and low global interest rates as predicted Backus et al.

These inter-temporal accounts are essentially deterministic: would a stochastic specification have something more to offer? This is what we explore next, first with standard (logarithmic) preferences and then with the introduction of loss aversion.

### **3. A General Equilibrium Approach**

To incorporate risk, we use a simplified dynamic stochastic general equilibrium (DSGE) model in the tradition of Mas-Colell et al. (1995) and Obstfeld and Rogoff (1996). This stylized one-good model has two time periods, two states of nature and two countries, and we use the appellation Home country to denote the United States and Foreign to denote the Rest of the

World (RoW) treated as a bloc. The framework is not much different from that used earlier in Miller et. al (2005, 2006) to study global finance and the U.S. New Economy, though the endowment pattern reflects the traditional situation where the United States invests in risky assets and supplies safety and security in exchange (Hausmann and Sturzenegger, 2005).

Rather than postulating growth differentials, with low RoW growth accounting for low world real interest rates and large U.S. deficits, we assume identical expected growth but differential risk. Specifically, growth prospects in RoW have greater volatility than those of the United States. Though this does not have a great impact in a standard general equilibrium framework, the results change when downside risk is aggravated by a form of Loss Aversion. (The utility of consumption in period 2, which lies below that reached in the previous period, is sharply discounted.) In a stochastic environment, the resulting risk sensitivity can lead the RoW to acquire substantial insurance; and to act ‘as if’ it underestimates the mathematical expectation of growth.

When the relevant insurance is not be available (or the provision is not credible), the RoW can always “self-insure”—saving instead of swapping financial promises. So the desire to limit downside risk can make the RoW act “as if” it has very low time preference, as we show in numerical outcomes below. Combining inadequate insurance with Loss Aversion provides a ready explanation for low interest rates, the U.S. deficit and high RoW savings.

To put this in context, consider the case of China. After what happened to many East Asian countries in 1997/8,<sup>8</sup> it is clear that interruptions to trend growth are perfectly possible: and the rampant Chinese Dragon may be no more immune to shocks than were the Asian Tigers. In the words of Peter Nolan (2004, pp. 48-49):

Today, the Chinese economy is growing fast, but the lesson from the past, especially the Asian Financial Crisis, is that perceptions can change overnight. China is today the last remaining large “Growth story” in the world; it already has a huge “bubble” of FDI, with the largest FDI inflows of any economy in the world . . . It is easy to imagine how the bubble might burst, and the flow of capital be reversed, with huge potential de-stabilizing consequences for the economy and society. There would then be a full-blown “Chinese Financial

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<sup>8</sup> When, in the crisis, trend growth rates effectively changed sign.

Crisis”. *A central goal of policy must be to avoid such an outcome.* [Italics added]

If there is concern that consumption on the downside should not fall relative to past levels, China can of course seek insurance by selling FDI and buying U.S. government bonds, and it can also seek to self-insure by acquiring U.S. bonds via the current account. If for any reason the first option is limited, then self-insurance will be seen as the only way to avoid an unappealing prospect—the prospect, perhaps, of humiliation like that suffered by its near neighbor South Korea in 1997/1998 when it had to go cap in hand to the IMF and G7 and sacrifice sovereignty to get the financial support it needed in the crisis.<sup>9</sup>

These considerations suggest that strategic factors may play a role that is not captured in the competitive framework we use here,<sup>10</sup> and that some sort of insurance market game may be in process. This is discussed briefly in Section 4 below.

### **3.1 Benchmark Case**

The pattern of endowments assumed is indicated in Table 2. Both blocs are endowed with one unit at time one. In expected terms each bloc grows at the rate  $g$ , say 3 percent. In the absence of uncertainty each bloc would consume its endowment and, with log utility, real interest rates would equal growth rate plus the pure rate of time preference. If the latter were, say, 1.5 percent, this would imply global real interest rates of 4.5 percent.

With uncertainty, consider the case where future endowments for ROW can take one of two values: high and low, with a standard deviation of  $\sigma$  around the mean rate of growth. (For convenience, each of the two outcomes is treated as equi-probable, and in simulations  $\sigma$  varies between 3 and 12 percent.)

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<sup>9</sup> Stiglitz (2006, p. 248) comments, “The East Asian countries that constitute the class of ’97—the countries that learned the lessons of instability the hard way in the crises that began in that year—have boosted their reserves in part because they wanted to make sure that they won’t need to borrow from the IMF again. Others, who saw their neighbours suffer, came to the same conclusion—it is imperative to have enough reserves to withstand the worst of the world’s economic vicissitudes.”

<sup>10</sup> We are grateful to Sayantan Ghosal for this observation. It carries the implication that the “unrelentingly competitive” Incomplete General Equilibrium with default studied by Dubey et al. (2005) is not really appropriate here.

**Table 2. The Pattern of Endowments**

	USA	RoW	
		High (with probability $\pi$ )	Low (with probability $1 - \pi$ )
Period 1	$Y_1 = 1$	$Y_1^* = 1$	$Y_1^* = 1$
Period 2	$Y_2(1) = Y_2(2) = 1 + g$	$Y_2^*(1) = 1 + g + \sigma$	$Y_2^*(2) = 1 + g - \sigma$

To understand the pattern of savings and world real interest rates, we first present benchmark results where the complete set of Arrow-Debreu securities can be traded. Later we will look at how these results may change if the set of securities is restricted or preferences modified. For simple exposition of the benchmark results, we assume representative consumers in both countries share identical preferences. Home country's lifetime utility is given by

$$U(C_1, C_2(\cdot)) = \ln(C_1) + \beta[\pi \ln(C_2(1)) + (1 - \pi) \ln(C_2(2))] \quad (1)$$

where  $\beta$  is time preference,  $C_1$  and  $C_2(\cdot)$  are period 1 and period 2 consumption respectively. The budget constraint of the Home country is given by

$$C_1 + q(1)C_2(1) + q(2)C_2(2) = Y_1 + q(1)Y_2(1) + q(2)Y_2(2) \equiv W \quad (2)$$

where  $q(s) > 0$  ( $s = 1, 2$ ) are Arrow prices measured in period 1 sure consumption, and  $W$  is the present value of Home country's total wealth.

Given Arrow prices, Home's optimal consumption implied by its first-order conditions are simply

$$C_1 = \frac{W}{1 + \beta} \quad (3)$$

$$C_2(1) = \frac{\beta\pi}{q(1)} C_1 \quad (4)$$

$$C_2(2) = \frac{\beta(1 - \pi)}{q(2)} C_1 \quad (5)$$

Those for the Foreign country follow the same forms.

Applying equilibrium conditions, that total consumption in each period and state equals the corresponding total endowment, determines the equilibrium Arrow prices and real interest rates as follows:

$$q(1) = \pi \beta Y_1^W / Y_2^W (1) \quad (6)$$

$$q(2) = (1 - \pi) \beta Y_1^W / Y_2^W (2) \quad (7)$$

$$\sum_s q(s) = 1/(1 + r) \quad (8)$$

where superscript W indicates world endowment. The pattern of consumption is obtained by substituting (6) and (7) into (3), (4) and (5).

With the endowments specified in Table 2, Foreign has an incentive to save in period 1. This is evident from a comparison of Foreign wealth relative to Home wealth. Note that

$$W^* = (W - (q(2) - q(1))\sigma) < W$$

where  $\sigma$  is the standard deviation of the Foreign endowment and  $q(2) > q(1)$ .

Because Foreign wealth is relatively lower, so is consumption, i.e.,  $C_1^* = W^* / (1 + \beta) < W / (1 + \beta) = C_1$ . So Foreign would save and Home would run a current account deficit. Clearly, the more volatile Foreign's endowment is in period 2 (higher  $\sigma$ ), the higher will be its period 1 savings. But with log utility and efficient provision of "insurance," the savings effects are distinctly modest, as will be seen in Table 3.

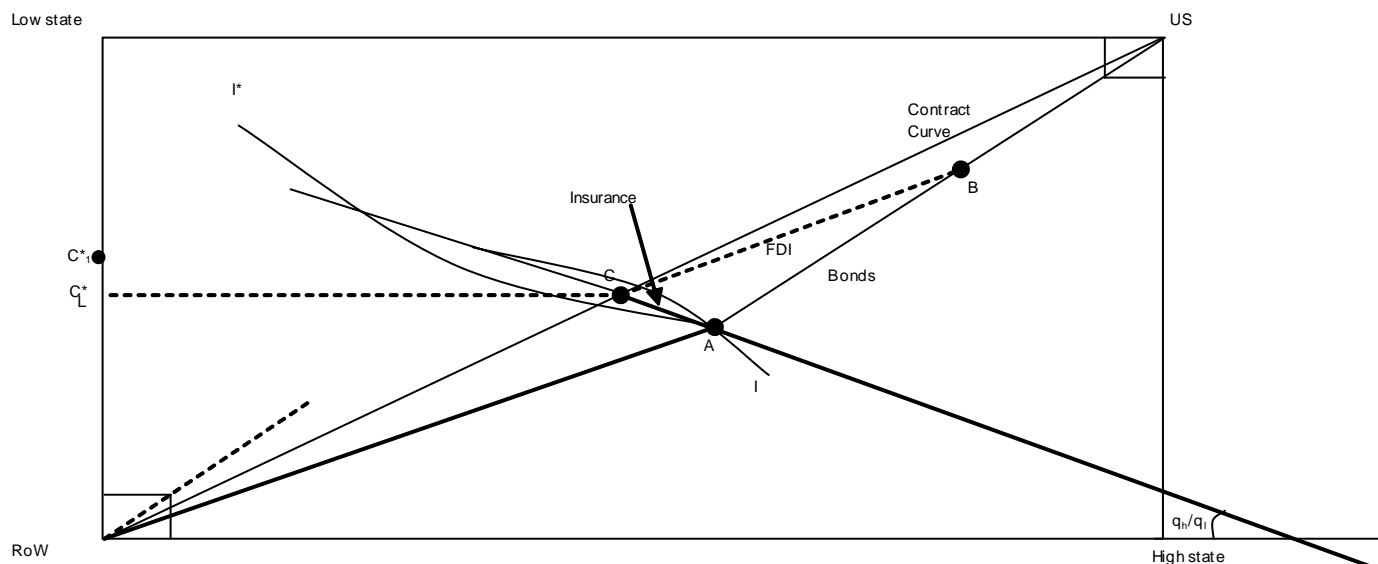
How securities markets provide this insurance is indicated in Figure 2, an Edgeworth box diagram as in Mas-Colell et al. (1995, p. 593) where for convenience we ignore the effect of the first period savings (which turn out to be very small; see Table 3). Outcomes for the high payoff state are on the horizontal and for the low payoff state on the vertical, and utility for the RoW is measured from the lower left corner while that for the United States is measured from the upper right. Identical probability assessments and utility functions imply that the contract curve is the diagonal in the figure.<sup>11</sup> The autarky endowment point is at A, where for the United States—identical endowments in both states—this lies on the 45-degree line measured from the upper right corner. For the RoW, however, disparity in the endowment between the two states means that it lies to the right of the 45-degree line drawn from the bottom left corner. Note that, given  $\pi = 1/2$ , the indifference curve  $I^*$  for the United States has a slope of -1 at point A. Ignoring the effect of the first period savings on reallocating entitlements, general equilibrium consumption is shown at point C (on the contract curve) where the trading vector AC has a slope

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<sup>11</sup> The assumption of identical utility is more restrictive than Mas-Colell et al. (1995, p. 693), where the contract curve is non-linear.

of less than 1 in absolute value. (Specifically, the slope in absolute terms is  $|q(1)/q(2)| < 1$ , reflecting the relative abundance of goods in the high state.)

**Figure 2. RoW Buys “Safety”**



Given the asymmetry of global endowments, consumption risk in the RoW is not diversified away but is instead shared as shown in the figure, which involves the RoW exchanging claims on output in state 1 for claims in state 2 at the relative price indicated by the slope of AC. In the absence of Arrow securities, what assets might sustain this equilibrium? In terms of safe assets issued by the United States (measured along the 45-degree line) and risky assets issued by the RoW (along line RoWA), consumption at C may be achieved by the sale of bonds from the United States (vector AB) in exchange for GDP bonds of the RoW (labelled FDI in the figure; see vector BC).<sup>12</sup> How does aggregate risk affect global interest rates and current account imbalances? Not very much, as is shown in Table 3 using parameter values of  $\beta = 0.985$ ,  $\pi = 1/2$ , and endowments from Table 2, where average growth is 3 percent in both blocs.

<sup>12</sup> Consider sales of US government securities in exchange for FDI in China, for example; or see Griffith-Jones and Krishnan (2006) and Griffith-Jones and Shiller (2006) for a discussion of GDP bonds.

**Table 3. Savings and Real Interest Rates in the Benchmark Case**

$\sigma$	World Interest Rates	U.S. deficit/RoW savings
3%	4.5%	0.01%
6%	4.5%	0.04%
12%	4.2%	0.2%

Evidently, stochastic endowments for the RoW do lead to some lowering of world interest rates and some increase in the U.S. deficit, as the theory predicts, but with log preferences the quantitative effects are very small. Increasing the standard deviation from 3 percent to 12 percent, for example, only increases the US deficit by one fifth of a percentage point of GDP, and it shaves a mere 30 basis points off the world interest rate.

### 3.2. *Equilibrium with No “Insurance”*

What if the only asset traded between the two countries is a bond which has the same payoff in both states in period 2? In the absence of insurance possibilities, the RoW will save more in period 1 to avoid potential utility losses were it to consume its unequal endowments in period 2, and the extra savings will bring down the global rate of interest. This can be shown as follows.

Denote  $S$  the first period saving by the Home country (the amount of bonds purchased). Its optimal level is determined by the solution to the following problem:

$$\text{Max}_S \{ \ln(C_1) + \beta [\pi \ln(C_2(1)) + (1 - \pi) \ln(C_2(2))] \} \quad (8a)$$

subject to

$$C_1 = Y_1 - S \quad (8b)$$

$$C_2(1) = Y_2(1) + (1 + r)S \quad (8c)$$

$$C_2(2) = Y_2(2) + (1 + r)S \quad (8d)$$

where  $(1 + r)$  represents gross real interest rates.

As  $Y_2(1) = Y_2(2) = Y_2$ , the optimal saving implies the period 1 consumption

$$C_1 = \frac{1}{1 + \beta} \left( Y_1 + \frac{Y_2}{1 + r} \right) \quad (8e)$$

One can solve for a similar problem for the Foreign country to yield its period 1 consumption



$$C_1^* = Y_1 - \frac{-\xi + \sqrt{\xi^2 - 4(1+\beta)\zeta}}{2(1+\beta)} \quad (9)$$

where

$$\begin{aligned} \xi &= Y_2^*(1) + Y_2^*(2) + \beta[\pi Y_2^*(2) + (1-\pi)Y_2^*(1)] - \beta(1+r)Y_1 \\ \zeta &= Y_2^*(1)Y_2^*(2) - \beta(1+r)Y_1[\pi Y_2^*(2) + (1-\pi)Y_2^*(1)] \end{aligned}$$

Imposing equilibrium condition

$$C_1 + C_1^* = 2Y_1$$

yields the following fixed point condition for real interest rates

$$\left( \frac{Y_2}{1+r} - \beta Y_1 \right)^2 + \xi \left( \frac{Y_2}{1+r} - \beta Y_1 \right) + (1+\beta)\zeta = 0 \quad (10)$$

Equations (9) and (10) are used to generate numerical results in Table 4.

**Table 4. Savings and Real Interest Rates without Insurance**

$\sigma$	World Interest Rates	RoW Saving/U.S. deficit
3%	4.5%	0.02%
6%	4.4%	0.08%
12%	3.9%	0.34%

The RoW saving as percentage of GDP (and the U.S. deficit) is twice as large as in the benchmark case, but it still remains very small even when the standard deviation of the shock to its endowment rises to 12 percent. The effect on interest rates is more pronounced: they fall by 60 basis points, to less than 4 percent, as the standard deviation increases from 3 to 12 percent. So, with log utility, it appears that eliminating insurance does not predict a savings glut in the RoW.

## 4. Loss Aversion, High Savings and Low Global Real Interest Rates

### 4.1. Loss Aversion with a Complete Set of Arrow Securities

In this section we modify the preferences of the RoW by incorporating two elements from Prospect Theory (Kahneman and Tversky, 1979): namely, *reference dependence* and *loss aversion*. We assume that consumption achieved in the previous period acts as a reference in the

current period, so the measurement of utility depends on whether there is a “loss” or a “gain” in current consumption relative to this reference. To capture loss aversion, we assume that, close to the reference point, the increase in utility of a unit “gain” in current consumption (relative to the reference) is much smaller than the decrease in utility of a unit “loss” in current consumption.

Specifically, let the utility of state  $i$  consumption be defined as

$$u(C_2^*(i)) = \begin{cases} \ln(C_2^*(i)/C_1^*) & \text{if } C_2^*(i) \geq C_1^* \\ \lambda \ln(C_2^*(i)/C_1^*) & \text{if } C_2^*(i) < C_1^* \end{cases} \quad (11)$$

where  $\lambda > 1$  indicates the degree of loss aversion. (Note that the utility measure becomes negative for consumption below reference level.)

To make the following treatment tractable, we consider an extreme case of loss aversion, namely,  $\lambda \rightarrow +\infty$ . Under this simplification, (11) is equivalent to constraints

$$C_2^*(i) \geq C_1^* \quad (12)$$

The procedure used here, of imposing the constraint that next period’s consumption in any state of the world should not fall below consumption in the current period, could also be viewed as an extreme form of *habit formation* as widely used in macroeconomic models. Chari, Kehoe and McGrattan (2002), in their attempts to determine whether sticky prices can lead to volatile and persistent real exchange rate movements, for example, assume in one experiment that the utility from consumption depends not on current consumption but rather on its level relative to a fraction of last period’s aggregate consumption. A similar formulation has also been used by Campbell and Cochrane (1999), Carroll, Overland, and Weil (2000), and Ravn, Schmitt-Grohe, and Uribe (2004). As Carroll et al. show, with this form of habit-persistence in consumption, higher growth may lead to higher saving.

In what follows, we show that loss aversion can also increase savings, but only if consumption would otherwise have fallen below the reference trigger. With complete contingent securities, Home optimal consumption is derived in the same way as in Section 2.1. But Foreign’s optimal consumptions are solutions to the following problem:

$$\text{Max}_{C_1^*, C_2^*(i)} \{ \ln(C_1^*) + \beta [\pi \ln(C_2^*(1)) + (1 - \pi) \ln(C_2^*(2))] \} \quad (13)$$

subject to the budget constraint

$$C_1^* + q^{LA}(1)C_2^*(1) + q^{LA}(2)C_2^*(2) = Y_1^* + q^{LA}(1)Y_2^*(1) + q^{LA}(2)Y_2^*(2) \equiv W^* \quad (14)$$

and (12).

How loss aversion in the Foreign country change the equilibrium prices and allocation? We summarize these results in the following propositions.

**Proposition 1.** If  $\sigma \leq 2g$ , equilibrium prices and allocation are the same as those in Section 2.1.

*Proof:* See Appendix A.

Note that with complete Arrow securities, both countries can share risks. This risk-sharing means that both countries consume more or less equal proportions of the aggregate state endowment. So if the standard deviation of Foreign endowment in period 2 is small, the Foreign country is effectively insured against low consumption in the bad state. Therefore, no additional saving is required.

**Proposition 2.** For the endowment structure given in Table 2, if  $\sigma > 2g$ , then

- (1)  $q^{LA}(1) > q(1)$  and  $q^{LA}(2) > q(2)$ ;
- (2)  $q^{LA}(2)/q^{LA}(1) > q(2)/q(1)$ ;
- (3)  $r^{LA} < r$ ;
- (4)  $C_1^*(LA) \leq C_1^*$ .

*Proof:* See Appendix B.

The results in Proposition 2 are quite intuitive. If the standard deviation of period 2 Foreign endowment is large, simple risk-sharing is not sufficient to ensure that consumption in the bad state remains above the reference level for the Foreign country. So loss aversion increases the Foreign country's demand for insurance in period 2. As this raises the relative price  $q^{LA}(2)/q^{LA}(1)$ , the Foreign country also increases savings as a substitute for high-cost insurance. (Note that period 1 savings for the Foreign country not only act as a substitute for insurance but also reduce the reference consumption in period 2, making the constraint less likely to bind.)

Suppose we allow the Foreign country to have a different parameters for time preference,  $\beta'$ , and the subjective probability parameter,  $\pi'$ , while keeping those of the Home country as before, can we replicate the outcomes in Proposition 2 without evoking the assumption of loss aversion? The results for this “as if” exercise are given in the following proposition.

**Proposition 3.** For a set of parameters  $\{\beta, \pi; \beta', \pi'\}$  (and given restriction on endowments as in Proposition 2) to replicate the equilibrium results in Proposition 2, it is sufficient that

$$(1) \pi' = \frac{\beta\pi(1+q^{LA}(2))}{(1+\beta)q^{LA}(2)+\beta\pi} < \pi$$

$$(2) \beta' = \frac{(1+\beta)q^{LA}(2)+\beta\pi}{1+\beta(1-\pi)} > \beta$$

*Proof:* See Appendix C.

Proposition 3 indicates that the effects of introducing loss aversion on the part of the Foreign country will (when the constraint is binding) be to increase its perceived pessimism ( $\pi' < \pi$ ) and to make it more forward-looking ( $\beta' > \beta$ ).

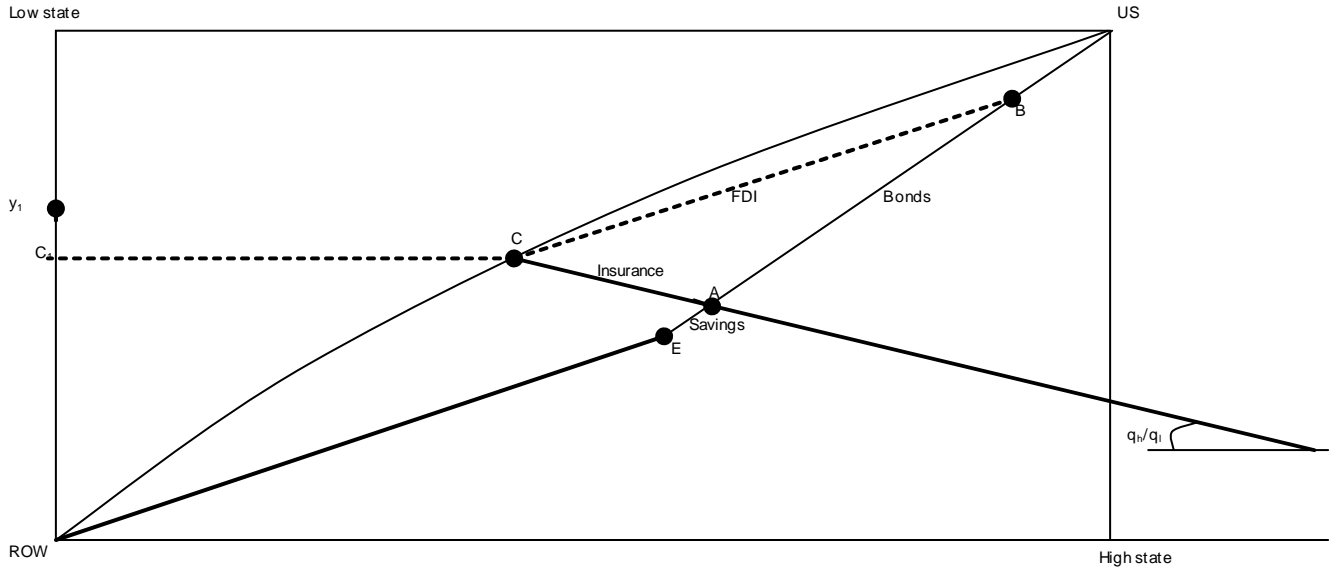
The quantitative significance of such loss aversion on real interest rates and savings are given in the table below. With a standard deviation of up to 6 percent, the constraint is not binding, so the real interest rates and savings are the same as in Table 3. But the effect of loss aversion becomes apparent when the standard deviation increases to 12 percent or 18 percent: this generates a substantial increase in the RoW savings and a marked fall in global interest rates. As a consequence, the U.S. deficit can rise by more than 2 percent of GDP, as a 3 percent fall in the real interest rates encourage U.S. consumption.

**Table 5. Savings and Real Interest Rates under Loss Aversion**

$\sigma$	World Interest Rates	RoW Saving/ U.S. deficit	Loss aversion constraint	$\beta' / \beta$	$\pi' / \pi$
3%	4.5%	0.01%	Not binding	1	1
6%	4.5%	0.04%	Not binding	1	1
12%	3.1%	1.2%	Binding	1.03	0.98
18%	1.5%	2.5%	Binding	1.07	0.97

To see how loss aversion can impact on global equilibrium, we redraw the Edgeworth box used earlier to show the general equilibrium outcomes and how they may be replicated by lower time preference (higher  $\beta$ ) and greater pessimism (lower  $\pi$ ).

**Figure 3. Savings and Insurance with Loss Aversion**  
**“As If” Time Preference Has Fallen and Pessimism Has Increased in RoW**



With the same axis of measurement the period two endowment is now indicated at E and consumption at point C. The extra demand for insurance by RoW, calibrated by an increase in pessimism as  $\pi'/\pi$  falls in the RoW, has the effect of making the contract curve concave downwards as shown in the figure. The extra demand for savings calibrated by the increase in  $\beta'/\beta$  in the RoW has the effect of shifting second-period endowments from E to A. From A an assets swap of bonds for FDI (i.e., insurance along the vector AC) allows for consumption at point C. Imposing the loss aversion constrain has ensured that the combination of extra savings and insurance has lifted consumption in the low state  $C_L$  to match first-period consumption, shown as  $C_1$  on the left-hand axis.

#### **4.2 Loss Aversion with No Insurance**

Results from the section above show how loss aversion can significantly increase savings and reduce world interest rate. This is the case even if both countries can share risk in the second period. If countries are restricted to trading only bonds, can the real interest rates fall even further

and become negative? In what follows, we first summarize results for this bond-only case in the propositions below and then go on to illustrate its quantitative significance using numerical examples.

**Proposition 4.** For  $\sigma \leq g$ , the equilibrium real interest rates and consumption allocations are the same as those in Section 3.2.

For  $\sigma > g$ , the constraint  $C_2^*(2) \geq C_1^*$  binds, and the equilibrium real interest rate is

$$1+r = \frac{-\psi + \sqrt{\psi^2 + 4\beta Y_1 Y_2 / (1+\beta)^2}}{2\beta Y_1 / (1+\beta)} \quad (14)$$

where  $\psi = \beta Y_1 / (1+\beta) + Y_1 - Y_2^*(2) - Y_2 / (1+\beta)$ .

The consumption allocation for the Foreign country is given by

$$C_2^*(1) = Y_2^*(1) + (1+r)(Y_1 - Y_2^*(2)) / (2+r) \quad (15)$$

$$C_2^*(2) = C_1^* = [(1+r)Y_1 + Y_2^*(2)] / (2+r) \quad (16)$$

and the consumption allocation for the Home country can be obtained simply by using the market clearing conditions.

*Proof:* For  $\sigma \leq g$ , one can show that  $C_2^*(2) \geq C_1^*$ , so real interest rates and consumption allocation in Section 3.2 still constitute the equilibrium solution. For  $\sigma > g$ , however, solutions in Section 3.2 violate the constraint  $C_2^*(2) \geq C_1^*$ . Imposing binding constraint yields the optimal consumption for the Foreign country as in (15) and (16). The optimal consumption for the Home country, derived in the same way as in Section 3.2, gives

$$C_1 = \frac{1}{1+\beta} \left( Y_1 + \frac{Y_2}{1+r} \right) \equiv \frac{W}{1+\beta} \quad (17)$$

$$C_2(1) = C_2(2) = \frac{\beta(1+r)W}{1+\beta} \quad (18)$$

Using market clearing condition  $C_1 + C_1^* = 2Y_1$  one arrives at the equilibrium real interest rates represented by (14). Using (14), one can back out the equilibrium consumption for both Home and Foreign countries.

One thing worth noting from the above proposition is that the bond-only case generates a binding constraint  $C_2^*(2) = C_1^*$  for a smaller  $\sigma$  compared with the case where Arrow securities

can be traded. This is because the removal of state-contingent securities can make it impossible for the Foreign country to insure against low consumption in the low state in the second period. Thus loss aversion means that the Foreign country has to increase savings even for a moderate  $\sigma$ .

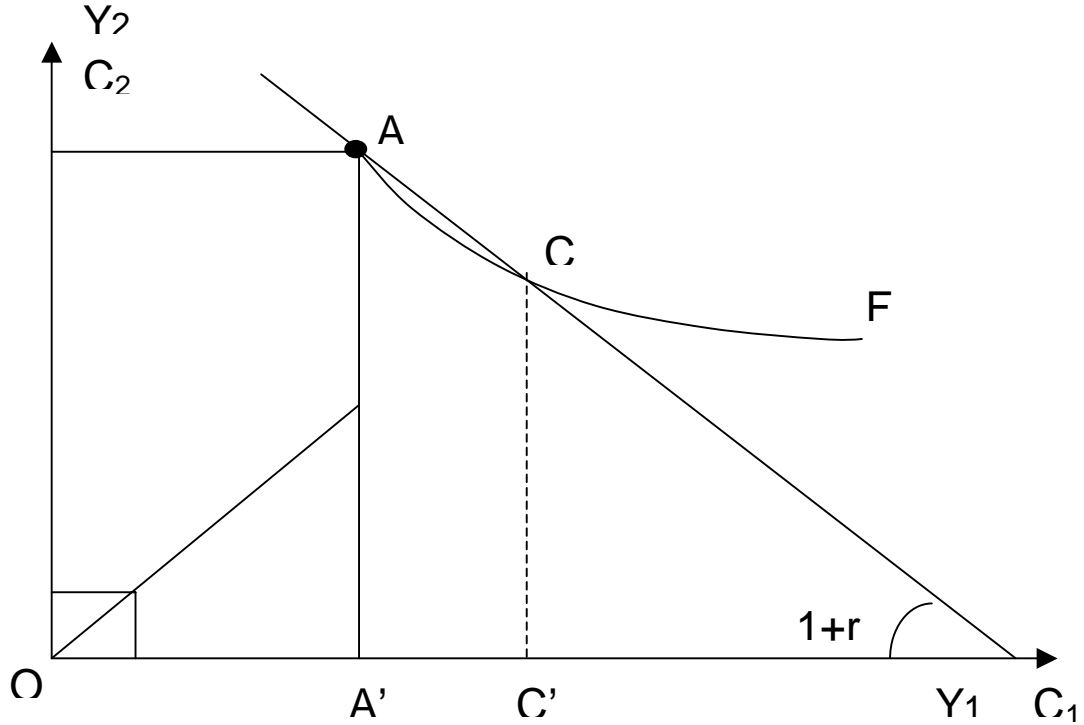
To understand how the general equilibrium outcomes are determined in this bond-only case where the constraint  $C_2^*(2) \geq C_1^*$  binds, we use the following two diagrams. Figure 4 illustrates the savings behavior of RoW when real interest rates are given. Let the horizontal axis represent RoW's endowment and consumption in period one, and the vertical axis those in period two. Point A describes the RoW's first period and average second period endowments, and point B the RoW's first period and second period low state endowments. When the constraint is binding, RoW's first period and second period low state consumption must lie on the 45-degree line OC. The RoW's intertemporal budget constraint involving the low state is simply the condition  $C_1^* + C_2^*(L)/(1+r) = Y_1 + Y_2^*(L)/(1+r)$ , represented by a downward-sloping line CB going through the endowment point B. The intersection of the budget and the 45-degree lines determines the RoW savings, indicated by the horizontal distance  $C_1^*Y_1$ . As  $\sigma$  increases (so point B moves downwards), the RoW savings will go up.

The relationship between the U.S. current account deficit and real interest rates is illustrated in Figure 5, where the horizontal axis represent U.S. endowment and consumption in period one and the vertical axis represents those in period two. Point A describes U.S. endowments, and the hyperbola AF represents the U.S. offer curve.<sup>13</sup> The intersection of the U.S. budget constraint AC and the offer curve AF determines the optimal intertemporal consumption allocation of the US (at point C).

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**Figure 5. Real Interest Rates and Current Account Deficits for the United States**



Since the U.S. first period endowment is at  $A'$ ,  $A'C'$  measures the U.S. current account deficit under given real interest rates. It is clear from the figure that a lower real interest rate (budget line rotates anti-clock-wise around  $A$ ) gives rise to a higher U.S. current account deficit. To determine the equilibrium, one has to vary the real interest rates such that RoWs savings equals U.S. current account deficits. When the equilibrium real interest rate is determined, one can use Figures 4 and 5 to back out consumption.

With this by way of background, we address the question of what happens to real interest rates in general equilibrium where the Loss Aversion constraint is binding.

**Proposition 5.** Given the endowment structure specified in Table 2, for  $\sigma \geq (2 - 2\beta)/(1 + \beta) + [2/(1 + \beta) + 1]g$  the real interest rates  $r \leq 0$ .

*Proof:* From (14), imposing the condition  $r \leq 0$ , one obtains the parameter restriction given in the above proposition.

**Table 6. Savings and Real Interest Rates with Loss Aversion and No Insurance**

	<b>Arrow-Debreu (with insurance)</b>	RoW Saving/ US deficit	<b>Bonds only</b>	Real Interest Rates	RoW Saving/ US deficit
$\sigma=3$	No	0.01%	No	4.5%	0.02%
$\sigma=6$	No	0.04%	Binding	1.5%	1.5%
$\sigma=12$	Binding	1.2%	Binding	-4.3%	4.6%
$\sigma=18$	Binding	2.5%	Binding	-9.8%	7.9%

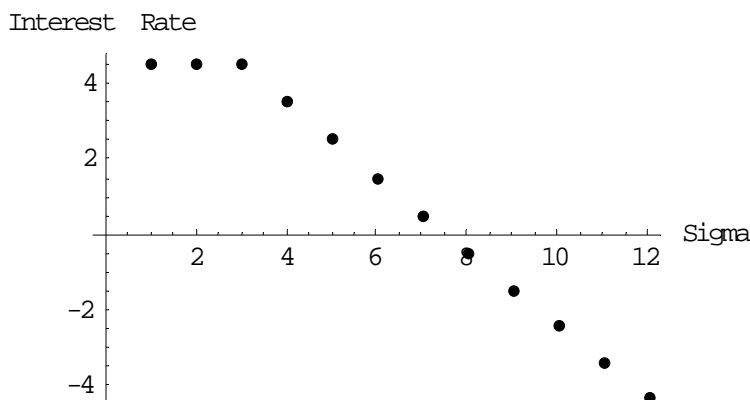
As shown in the last column of Table 6, savings rises almost linearly with the measure of risk. Savings reaches 4.6 percent for  $\sigma=12$  percent, for example, more than three times what is necessary with proper insurance.<sup>14</sup> Could it be that the lesson countries like China drew from the East Asian financial crisis was that effective insurance was not available and high savings were the only way to avoid unacceptable reductions in living standards?

The second to last column of Table 6 shows how the real interest rates fall when risk increases. For  $\sigma=12$  percent, real interest rate becomes negative. The relationship between real interest rates and risk is illustrated in more detail in Figure 7, where the horizontal axis measures the standard deviation of Foreign period 2 endowment and equilibrium real interest rates are plotted on the vertical axis. When the loss aversion constraint is not binding, real interest rates decrease very slowly with increasing  $\sigma$ , but when the loss aversion constraint is binding the real interest rates fall sharply as risk increases. From Proposition 5, the critical level of  $\sigma$  beyond which the real interest turns negative turns out to be about 7.5 percent for the parameters used here.

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<sup>14</sup> Note that in their paper on the optimal level of international reserves for emerging market countries, Jeanne and Rancière (2005) assume a crisis output cost of 10% in their benchmark calibration.

**Figure 7. Real Interest Rates and Risk: Numerical Results**



Possible ramifications of negative real interest rates are discussed in the conclusion. Here we note how the availability of insurance can economize on savings. Where the shocks are small enough not to trigger Loss Aversion savings remains largely unaffected by risk. But when Loss Aversion is binding, about half the risk is covered by insurance, with the rest triggering extra savings. To take an example, consider the case where  $\sigma = 0.12$ . The formula used above to capture the effects of Loss Aversion, but assuming half the downside risk is insured, becomes  $C_1^* + C_2^*(L)/(1+r) = Y_1^* + Y_2^*(L)/(1+r)$  where  $C_2^*(L) = Y_1^* (1 + g - \sigma/2)$ , with the result that savings should be approximately  $(\sigma/4 - g/2) = 0.015$ , where for simplicity the effect of the interest rate is ignored. This is to be compared with the savings rate when there is no insurance, which is approximately  $(\sigma/4 - g/2) = 0.045$ , i.e., three times as great. In the next section, we discuss the idea that the supply of insurance may be subject to strategic restriction.

## 5. Strategic Considerations

Calculations reported above all assume competitive equilibrium even when the set of assets is incomplete. But, as Dooley and Garber (2005) point out, the big players in asset markets are governments who can manipulate supply. Furthermore, Meissner and Taylor have shown how Britain in the years 1870-1913 and the United States in the years 1981-2003 have been able to

enjoy a “privilege” in the form of higher yields earned on external assets than paid on external liabilities, worth about 0.5 percent of GDP per annum in both cases. To use the terminology of Hausmann and Sturzenegger (2005), this looks like the “dark matter” which allows the US to sustain a substantial portfolio imbalance. (But Meissner and Taylor warn that such monopoly power is a fading asset: the privilege is much higher in earlier years compared to the late years.)

Could one modify the competitive equilibrium by allowing for monopoly power on the part of the United States? Instead of supplying a safe asset on a competitive basis, the United States could, for example, select the utility-maximizing point on the demand for the safe asset from the RoW—or could it act as a dynamic monopolist?<sup>15</sup> As indicated by the table below, this might generate outcomes between the limit cases (of complete markets and no insurance) reported in the paper.

**Table 7. GE Solutions: Is There a Place for Strategic Analysis?**

	Arrow-Debreu	Market power	Self-insurance
Standard (log) preferences	Low savings Fair Insurance	More saving Overpriced insurance	High Precautionary Savings No insurance
Loss aversion	Same as above, unless binding	High Precautionary Savings Overpriced insurance	High Precautionary Savings No insurance

## 6. Sustainability: A Comparison

It may be interesting to compare what we get from a general equilibrium approach with results reported in a recent IMF study of the optimal reserves by Jeanne and Rancière (2005). For an emerging market economy facing a low spread in capital markets, the risk of a 10 percent fall in output should lead to reserve holdings of 9.37 percent of GDP.<sup>16</sup> Note that, as all these reserves will be used to maintain consumption when there is a shock and they are all reconstituted one period later, it is as if such a shock is associated with a corresponding *savings rate* of nine and a half percent of GDP over the post-crisis period of reserve build up. As there is no insurance in their model, this is to be compared with our bonds-only case, where the build-up of reserve assets *precedes* the crisis. For a shock with a downside of 12 percent, our figure for savings is

<sup>15</sup> Supplying dollars at high prices as the RoW accumulates reserves, with a dollar devaluation when reserve stock reaches equilibrium, see Section 7.2 below.

<sup>16</sup> See the discussion of Table 3 in their paper.

about four and a half percent. While this is only about half as much as for Jeanne and Rancière (2006), this may be because we allow for consumption smoothing across the two periods while their static simplification rules this out.<sup>17</sup>

Two observations may be made—on the period of time in which reserves are built up, and on the implications for sustainability. It should first be noted that China’s actual reserve holdings greatly exceed the savings figures just discussed, starting at around 16 percent of GDP in 2000 and nearly doubling to reach 29 percent in 2003 (Jeanne and Rancière, 2006, Table 1). This suggests that treating the issue in a two-period context (as the IMF study and we do) is too restrictive. The level of reserves may be built up over a period of two or three years—and it can be expanded by assets swaps as well as external surpluses, as the case with insurance has shown.

The second observation is that the reserve build-up is essentially a *transitional* phenomenon: once reserves have reached their desired level, there is no need for high precautionary savings.<sup>18</sup> This has profound implications: the high savings, low interest rate outcomes we have studied are not to be thought of as steady-state equilibria, but as temporary phenomena. Putting it more bluntly, the precautionary approach implies that the current pattern of imbalances is not sustainable. What this might mean for global equilibrium is considered in Section 7.2.

## 7. The Possibility of Keynesian Equilibria

### 7.1 The Liquidity Trap

Even though RoW saving rises sharply as perceived risk increases, markets will clear so long as the real interest rate is free to adjust. That is the message of the calculations at the end of Section 4, and it seems to suggest that the model we propose, like that of Caballero et al., is one of full employment equilibrium, loss aversion or no.

It was found, however, that market-clearing interest rates have to be *negative* for substantial risk ( $\sigma > 7.5$  percent). What if there is a zero lower bound on the real interest rate? This will imply that under these circumstances the U.S. deficit is less than high savings in the

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<sup>17</sup> For countries facing high interest rates, however, the optimal reserve holding is calculated to be only about 1½ percent of GDP, with a correspondingly lower saving rate (Jeanne and Rancière, 2006, Table 3).

<sup>18</sup> We can show this in the GE context by changing the initial holding of bonds by the RoW, which play the same role as reserves, as in the analysis of Jeanne and Rancière (2006).

RoW. In other words, global demand will fall short of global supply at full employment levels of income.

When might such a bound be relevant? Consider a world with fixed nominal prices and a zero lower bound on the *nominal* interest rate: in such a world, real rates can be lowered by cutting nominal rates, but they cannot go below zero. (Nor would adding price flexibility help, unless prices are expected to rise.) To focus ideas, consider the case of Japan, where the collapse of the Nikkei in the early 1990s has been followed by a decade or more of inadequate demand with sticky prices and nominal rates near zero.

If one were to impose an exogenous zero bound on the real rates, how would the model be solved? One must make assumptions regarding what happens when markets do not clear: that supply contracts until global demand and supply balance, for example. Assuming that RoW savings were proportional to its first period income, then a contraction of RoW income would be sufficient to cut RoW savings to match the U.S. full employment deficit, thus equating supply and demand. This is, in fact, something like what happened after the East Asian crisis when countries in the region went into sharp recession and the U.S. acted as the “consumer of last resort.” But if income in both countries can be treated as endogenous, there will be many other equilibria, as there are two variables and only one constraint.<sup>19</sup>

Rather than pursuing this thought experiment much further, it is better to acknowledge that one is re-examining issues at the heart of the debate between Keynes and the Classics. Faced with a rise in savings, Classical economists argued that interest rates would fall as needed to equate savings and investment (and preserve full employment). Keynes objected that interest rates would be subject to a lower bound (set by the Liquidity Trap) and, for this reason, income would become endogenous, falling until savings matched investment. The Japanese experience has led to a resurgence of interest in Keynesian equilibria, most notably in the 1998 Brookings Paper by Paul Krugman subtitled “Japan’s Slump and the Return of the Liquidity Trap.”

## 7.2 A “Sudden Stop”?

Given robust expectations of growth, current real interest rates are surprisingly low, but the world is not in a liquidity trap. Nevertheless, the pattern of global imbalances has given economists cause for concern. Does the global model sustain such concern or not? First, we

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<sup>19</sup> It may be tempting, for this reason to aggregate across the two regions and treat the world as a closed economy.

conclude that a pattern of global imbalances where high savings in RoW are matched by corresponding U.S. deficits is essentially a transitional phenomenon. So some adjustment will have to come.

When reserve positions are adequate, there will be no need for additional precautionary saving, and RoW should consume more and the United States less. In addition, however, *relative prices may need to adjust*. This is spelled out in detail in Obstfeld and Rogoff (2005), for example, who argue that the price of U.S. non-traded goods will have to fall sharply relative to RoW nontraded goods, and the relative price of U.S. traded goods will also have to fall. Given the objective of keeping the aggregate price indices constant in each block, they calculate that this translates into a decline of about 30 percent in the dollar. In their view, moreover, the perception that the situation is not sustainable and that adjustment requires a fall in the dollar leaves the US vulnerable to a Sudden Stop in capital flows.

No adjustment of relative prices is necessary in our one-good model: but what if, nonetheless, there were to occur a Sudden Stop constraining the United States to balance its current account? This would of course prevent the United States from acting as “consumer of last resort” and require RoW to achieve balance on its own. If there is a precautionary demand for savings outside the United States—and particularly if there is limited access to insurance markets—an excess supply of global savings will emerge. But, in a world of low inflation and low nominal rates, the Classical argument that the implied shortage of global demand can be remedied by an appropriate lowering of interest rates lacks conviction. We have seen that a Liquidity Trap could, in principle, prevent this adjustment even where the United States is free to act as “consumer of last resort.” How, then, could this mechanism be relied upon to work when U.S. consumption is checked by financial panic?

## **8. Conclusion**

A model of global equilibrium where countries outside the United States face higher risk than the United States itself can lead to current account surpluses in RoW. If those surpluses are driven by Loss Aversion, such precautionary savings can cause substantial “global imbalances,” particularly if there is an inefficient supply of global insurance. In principle, this simply requires lower real interest rates to ensure that aggregate demand equals supply at the global level (though the required real interest may turn out to be negative). A situation with low interest rates

and high savings outside the US thus appears to be an efficient global equilibrium. But is it sustainable?

A precautionary savings glut appears to us to be a temporary phenomenon, destined for correction as and when adequate reserve levels are achieved. In a realistic setting with differentiated traded and non-traded goods, this correction will also require a substantial change in relative prices. So expectations of adjustment may lead to a pre-emptive Sudden Stop in capital flows to the United States, as Obstfeld and Rogoff have suggested.

If the process of correction is triggered by panic, could it not lead to the inefficient outcomes that concern macroeconomists such as Eichengreen and Park, Roubini and Setser, and Martin Wolf? The unprecedented savings levels recorded in East Asia since 1997/8 financial crises and the prolonged failure of Japan to escape from a Liquidity Trap would then appear as early warning signals, and the failure to effect a smooth transfer after the First World War, leading as it did to a Liquidity Trap and the emergence of Keynesian under-employment economics as a precedent that should not be ignored. Blithe trust in market forces may be misplaced. When precautionary savings is combined with financial panic, history offers no guarantee of full employment.



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## Appendices

### Appendix A. Proof of Proposition 1

Note that the modification of Foreign preferences only affects the partial equilibrium allocation for the Foreign country. To solve for the optimal consumptions for the Foreign country, we first replace  $C_1^*$  in (13) and (12) using budget constraint (14) to form the following Lagrangean:

$$L = \ln(W^* - q^{LA}(1)C_2^*(1) - q^{LA}(2)C_2^*(2)) + \beta[\pi \ln(C_2^*(1)) + (1 - \pi) \ln(C_2^*(2))] \\ + \lambda_1[C_2^*(1) - W^* + q^{LA}(1)C_2^*(1) + q^{LA}(2)C_2^*(2)] + \lambda_2[C_2^*(1) - W^* + q^{LA}(1)C_2^*(1) + q^{LA}(2)C_2^*(2)]$$

The first order conditions become

$$-\frac{q^{LA}(1)}{C_1^*} + \frac{\beta\pi}{C_2^*(1)} + \lambda_1[1 + q^{LA}(1)] + \lambda_2 q^{LA}(1) = 0 \quad (A1)$$

$$-\frac{q^{LA}(2)}{C_1^*} + \frac{\beta(1-\pi)}{C_2^*(2)} + \lambda_1 q^{LA}(2) + \lambda_2[1 + q^{LA}(2)] = 0 \quad (A2)$$

$$\lambda_1(C_2^*(1) - C_1^*) = 0, \lambda_1 \geq 0, C_2^*(1) \geq C_1^* \quad (A3)$$

$$\lambda_2(C_2^*(2) - C_1^*) = 0, \lambda_2 \geq 0, C_2^*(2) \geq C_1^* \quad (A4)$$

(A3) and (A4) are complementary slackness conditions.

Given  $Y_2^*(1) > Y_2^*(2)$ , there are only three possible cases: (i)  $\lambda_1 = \lambda_2 = 0$ , (ii)  $\lambda_1 = 0$  and  $\lambda_2 > 0$ , and (iii)  $\lambda_1 > 0$  and  $\lambda_2 > 0$ .

For  $\lambda_1 = \lambda_2 = 0$ , (A1), (A2) and budget constraint (14) imply

$$C_1^* = W^* / (1 + \beta). \quad (A5)$$

$$C_2^*(1) = \beta\pi C_1^* / q^{LA}(1) \quad (A6)$$

$$C_2^*(2) = \beta(1 - \pi)C_1^* / q^{LA}(2) \quad (A7)$$

The equilibrium conditions ensure that  $q^{LA}(1) = q(1)$  and  $q^{LA}(2) = q(2)$  (where  $q(1)$  and  $q(2)$  are given by (6) and (7)).

Using constraints  $C_2^*(1) \geq C_1^*$  and  $C_2^*(2) \geq C_1^*$ , one arrives at  $Y_2^W(1) \geq Y_1^W$  and  $Y_2^W(1) \geq Y_1^W$ , or  $2g - \sigma \geq 0$  for endowments given in Table 1. As  $q^{LA}(1) = q(1)$  and  $q^{LA}(2) = q(2)$ , the general equilibrium allocation will be the same as in Section 2.1.

## Appendix B. Proof of Proposition 2

Consider the second case outlined above, namely,  $\lambda_1 = 0$  and  $\lambda_2 > 0$ . The first order conditions become

$$-\frac{q^{LA}(1)}{C_1^*} + \frac{\beta\pi}{C_2^*(1)} + \lambda_2 q^{LA}(1) = 0 \quad (B1)$$

$$-\frac{q^{LA}(2)}{C_1^*} + \frac{\beta(1-\pi)}{C_2^*(2)} + \lambda_2 [1 + q^{LA}(2)] = 0 \quad (B2)$$

$$\lambda_1 = 0, \quad C_2^*(1) \geq C_1^* \quad (B3)$$

$$C_2^*(2) - C_1^* = 0, \quad \lambda_2 > 0, \quad (B4)$$

Solving them yields

$$C_1^* = C_2^*(2) = \frac{1 + \beta(1-\pi)}{(1+\beta)(1+q^{LA}(2))} W^* \quad (B5)$$

$$C_2^*(1) = \frac{\beta}{1+\beta} \frac{\pi}{q^{LA}(1)} W^* \quad (B6)$$

$$\lambda_2 = \frac{1 + \beta q^{LA}(2) - \beta(1-\pi)}{W^* (1 + \beta(1-\pi))} \quad (B7)$$

To ensure (B5)-(B7) constitute optimal solutions for the Foreign country, we need to impose the restrictions on the Lagrange multipliers as those given at the beginning. Condition  $\lambda_1 = 0$  implies  $C_2^*(1) \geq C_1^*$ . From (B5) and (B6), this requires

$$\beta\pi(1 + q^{LA}(2)) \geq [1 + \beta(1-\pi)]q^{LA}(1) \quad (B8)$$

From (B7), condition  $\lambda_2 > 0$  requires

$$q^{LA}(2) > \beta(1-\pi) \quad (B9)$$

To solve for the equilibrium prices, we impose the following market clearing conditions:

$$C_2(1) + C_2^*(1) = Y_2^W(1) \quad (B10)$$

$$C_2(2) + C_2^*(2) = Y_2^W(2) \quad (B11)$$

Condition (B10) implies

$$q^{LA}(1) = \frac{\beta\pi}{1 + \beta(1-\pi)} \frac{Y_1^W + q^{LA}(2)Y_2^W(2)}{Y_2^W(1)} \quad (B12)$$

This Arrow price relationship is exactly the same as the one in complete markets without loss aversion.

Replacing  $q^{LA}(1)$  in the state price relationship implied by (B11) yields the following quadratic equation for  $q^{LA}(2)$

$$(d/q(2) - b)[q^{LA}(2)]^2 + \Delta q^{LA}(2) + a\beta(1 - \pi) - d = 0 \quad (B13)$$

where

$$\begin{aligned} a &= \left( \frac{1}{2} + \frac{\beta\pi}{1 + \beta(1 - \pi)} \frac{Y_2^*(1)}{Y_2^W(1)} \right) Y_1^W \\ b &= \left( \frac{Y_2^*(2)}{Y_2^W(2)} + \frac{\beta\pi}{1 + \beta(1 - \pi)} \frac{Y_2^*(1)}{Y_2^W(1)} \right) Y_2^W(2) \\ d &= (1 + \beta)\beta(1 - \pi)Y_1^W \\ \Delta &= d/q(2) + b\beta(1 - \pi) - a - d \end{aligned}$$

Since  $d/q(2) - b > 0$  and  $a\beta(1 - \pi) - d < 0$ , (B13) has a positive and a negative roots.

Choosing the positive solution gives

$$q^{LA}(2) = \frac{-\Delta + \sqrt{\Delta^2 - 4(d/q(2) - b)(a\beta(1 - \pi) - d)}}{2(d/q(2) - b)} \quad (B14)$$

Applying (B9) to (B14) yields

$$\begin{aligned} Y_2^W(2) &< Y_1^W \\ \text{or} \\ 2g - \sigma &< 0 \end{aligned} \quad (B15)$$

With (B15) and assumptions made in Table 1 ( $Y_2^W(1) > Y_1^W$ ), (B8) is satisfied. So (B15) is the parameter restriction used in Proposition 2.

Rearranging (B13), one can show

$$(a + bq^{LA}(2))(q^{LA}(2) - \beta(1 - \pi)) = d(1 + q^{LA}(2))(q^{LA}(2)/q(2) - 1) \quad (B16)$$

As  $a$ ,  $b$ ,  $d$  and  $q^{LA}(2)$  are all positive, with  $q^{LA}(2) - \beta(1 - \pi) > 0$  implied by (B15), (B16) can hold if and only if

$$\begin{aligned} q^{LA}(2)/q(2) - 1 &> 0 \\ \text{So } q^{LA}(2) &> q(2). \end{aligned}$$

Since (B12) is the Arrow price relationship in complete markets without loss aversion, so if  $q^{LA}(2) = q(2)$ , (B12) must imply  $q^{LA}(1) = q(1)$ . As  $q^{LA}(1)$  varies positively with  $q^{LA}(2)$  in (B12),  $q^{LA}(2) > q(2)$  implies  $q^{LA}(1) > q(1)$ . To see how relative prices  $q^{LA}(2)/q^{LA}(1)$  must increase in the presence of loss aversion, we rearrange (B12) to yield

$$\frac{1 + \beta(1 - \pi)}{\beta\pi} Y_2^W(1) = \frac{Y_1^W}{q^{LA}(1)} + \frac{q^{LA}(2)}{q^{LA}(1)} Y_2^W(2)$$

As  $q^{LA}(1) > q(1)$ , the above equation implies  $q^{LA}(2)/q^{LA}(1) > q(2)/q(1)$ .

The effect of loss aversion on the equilibrium real interest rates is straightforward to gauge. Because  $q^{LA}(2) > q(2)$  and  $q^{LA}(1) > q(1)$ , so

$$1 + r^{LA} = \frac{1}{q^{LA}(1) + q^{LA}(2)} < 1 + r = \frac{1}{q(1) + q(2)}.$$

### Appendix C. Proof of Proposition 3

With parameters  $\{\beta', \pi'\}$  for the Foreign country, optimal consumption without loss aversion gives rise to the following set of first order conditions:

$$C_1^* = W^* / (1 + \beta'). \quad (C1)$$

$$C_2^*(1) = \beta' \pi' W^* / [(1 + \beta') q^{LA}(1)] \quad (C2)$$

$$C_2^*(2) = \beta' (1 - \pi') W^* / [(1 + \beta') q^{LA}(2)] \quad (C3)$$

Equating (C1) and (B5) gives

$$\beta' = \frac{(1 + \beta) q^{LA}(2) + \beta\pi}{1 + \beta(1 - \pi)} \quad (C4)$$

Equating (C3) and (B7) yields

$$\pi' = \frac{\beta\pi(1 + q^{LA}(2))}{(1 + \beta) q^{LA}(2) + \beta\pi} \quad (C5)$$

As  $q^{LA}(2) > \beta(1 - \pi)$ , one can easily show that  $\beta' > \beta$  and  $\pi' < \pi$ .