



7:30 - 9:00 am		Registration		
8:00 - 9:00 am		Breakfast and Networking		
9:00 - 9:15 am		Opening Ceremony Ilan Goldfajn - President, IDB		Main stage
9:15 - 9:25 am		Welcoming Remarks Ricardo Bonilla - Minister of Finance of Colombia		Main stage
9:25 - 10:15 am		Plenary 1 The Need for an Innovation Hub for Development in Latin America and the Caribbean Panelists Maricel Saenz - Founder and CEO, Minus Sean O’Sullivan - Founder and Managing General Partner, SOSV Moderator Ilan Goldfajn - President, IDB At IDB Lab, we believe technological innovation can curb climate change. We test innovative climate solutions before they are financed by the private sector or integrated into public policies. This panel will address why Climate Tech is needed to achieve a sustainable green economy that leaves no one behind.		Main stage
10:15 - 10:45 am		The Need for an Innovation Hub for Development in Latin America and the Caribbean Irene Arias Hofman - CEO, IDB Lab		Main stage
10:45 - 11:45 am		Plenary 2 Fireside Chat with VC Investors: Market Trends and Advice to Survive the Downturn Panelists Eric Acher - Managing Partner, Monashees Shu Nyatta - Founder, Bicycle Capital Moderator Magdalena Coronel - Chief Investment Officer, IDB Lab The venture capital industry is going through challenging times affecting entrepreneurs and investors. Where is the venture capital (VC) market headed in Latin America? How can startups navigate the current landscape and take advantage of possible opportunities? We will hear from VC investors who will share their views and survival tips.		Main stage
11:45 - 12:00 pm		Networking		
12:00 - 2:00 pm		Lunch		
2:00 - 3:00 pm	Room A	Panel: Digital Tokens for Biodiversity: How Digital Assets Can Promote Biodiversity Conservation	Moderator Constanza Gómez - Founder and President, C Minds	
		Panelists Diana Quintero - General Coordination Advisor, OPIAC Gregory Landua - CEO and Co-Founder, Regen Network Mariana Sarmiento - CEO, Terrasos		
	Environmental digital assets, Web3, and blockchain tools have shown advances in new approaches and technologies that can protect biodiversity in Latin America and the Caribbean. What promises do these solutions hold? What lessons can we draw from their initial applications?			
	Room B	WeXchange Panel Raising Capital in Times of Crisis (Only for women STEM entrepreneurs)	Moderator Domenica Obando - Co-founder y CEO, Taltently	
		Panelists Andres Barreto - Managing Director, Techstars Miami Damaris Mendoza - Partner, 500 Global Mariana Jimenez - Portafolio Manager, Amplifica		
	The pace of investment in the venture capital industry has slowed due to the current macroeconomic and geopolitical context. Join this conversation to access practical tips and strategies to increase your chances of raising capital and taking care of your startup’s runway.			
Room C	Round Table SPACS: Decline or Momentum for Startups in LAC	Moderator Caroline Lucas - Senior Manager, Accenture Development Partnerships		
	Panelists Alex Rossi - Managing Partner, LIV Capital Federico Trucco - Chief Executive Officer, Bioceres Jaime Enrique Zunzunegui - Managing Partner, Nazca Julius Landell-Mills - Investment Management Principal Officer, IDB Invest			
What do entrepreneurs and investors need to consider when exploring SPACS (special purpose acquisition companies) as vehicles for growth, raising capital, and an exit strategy? This panel will offer a complete perspective of the stakeholders, whether they are a sponsor, a venture capital investor, or an acquired company.				
3:00 - 4:00 pm	Room A	Panel: Climate Tech: Who Invests in Climate Innovation and What Do They Focus On?	Panelists Julia Santander - Managing Director, Investments, EcoEnterprises Fund Matias Peire - Co-Founder CEO, GRIDX Santiago Murtagh - Managing Director, The Yield Lab Sean O’Sullivan - Managing Director, SOSV	
		Moderator Hilen Gabriela Meirovich - Director, Advisory Climate Change, IDB Invest		
		Seventy new funds and thousands of entrepreneurs focused on Climate Tech reflect the opportunities of this market in energy, transport, circular economy, agriculture, and food, among others. This panel will address who is betting on Climate Tech in Latin America and the Caribbean and where they are putting their focus.		



3:00 - 4:00 pm	Room B	WeXchange Entrepreneurs Roundtable One (co-organized with WISE) (Only for women STEM entrepreneurs) This will be a space for dynamic conversations between entrepreneurs and experts to share lessons learned, show best practices, and get feedback on specific topics. Tables will be assigned based on the stage of the companies and the interests of the entrepreneurs, who will be able to participate in two rounds of discussion, one by industry and another by business need.	Facilitators Araceli Calja – Program Manager, WISE Silvia Torres Carbonel - Director, Entrepreneurship Center, WISE, IAE
	Room C	Interactive Workshop How to Get Your Company to Web 3.0? This interactive space will allow startups, investors, and corporations to learn about and apply the benefits of Web 3.0, such as the management of digital assets or the use of blockchain in LACChain. This will be a hands-on workshop led by experts on seizing opportunities in a \$13 trillion industry.	Workshop Alejandro Pardo Vegezzi , Principal Specialist, IDB Lab Mara Balestrini , Lead Specialist, IDB Lab Marcos Allende López , Specialist, IDB Lab
4:00 - 4:15 am Coffee Break			
4:15 - 5:15 pm	Room A	Panel: Innovating for the Climate Crisis: What is the Role of Ecosystem Actors? Responding to the climate crisis may be our biggest challenge to date. This conversation will explore how innovative ecosystems can accelerate technology solutions that address locally relevant climate priorities, create new jobs, and drive sustainable green growth.	Moderator Brigitte Baptiste – Chancellor, Universidad EAN <hr/> Panelists Constanza Levican - President, Suncast Jose Deustua - Director, UTEC Ventures Rafael Lorenzo Piñón - Innovative Entrepreneurship Ecosystem Director, Tecnológico de Monterrey
	Room B	WeXchange Entrepreneurs Roundtable Two (co-organized with WISE) (Only for women STEM entrepreneurs) This will be a space for dynamic conversations between entrepreneurs and experts to share lessons learned, show best practices, and get feedback on specific topics. Tables will be assigned based on the stage of the companies and the interests of the entrepreneurs, who will be able to participate in two rounds of discussion, one by industry and another by business need.	Mentors Araceli Calja – Program Manager, WISE Silvia Torres Carbonell - Director, Entrepreneurship Center, WISE, IAE
	Room C	Meetup This will be a space for exchanging experiences and networking between representatives of venture capital funds, corporate funds, angel investors, and family offices. First session: How to achieve the first and final closing of the fund in these challenging times? Second session: Exits in the current landscape: Trends and lessons.	VC Investors Meetup: Networking and + Knowledge Sharing (co-organized with ColCapital) (by invitation only)
5:15 - 6:15 pm	Room A	Panel: Net-Zero Value Chains: How to Reduce Scope 3 Emissions? Companies are being called upon to play an active role in the fight against climate change. Addressing Scope 3 emissions is crucial to meeting the goals of the Paris Agreement, which requires overcoming challenges with supply networks and greater collaboration with consumers.	Moderator Milagros Rivas Sáiz - Division Chief, Advisory Services, IDB Invest <hr/> Panelists David Moreno - Sustainability Manager, Arca Continental María Fernanda Díaz – CEO, Fundación Bancolombia Paula Ospina - Senior Manager, Carbon Trust
	Room B	Panel No More Barriers: Technology at the Service of the Labor Inclusion of Persons with Disabilities One in three households in Latin America and the Caribbean has a person with a disability. That equates to 85 million people or 15% of our region's population. Learn about IDB Lab's initiatives generating inclusive spaces and more opportunities for people with disabilities.	Moderator Rocío Arango - Solutions Developer and Social Intrapreneur, Ruta N <hr/> Panelists Anny Yamile Martínez López - Flores Isabelita Francisco Centeno – Country Manager, Ilunion Lavanderías María Isabel Palomino - Responsible Employment with Purpose, COMFAMA Ximena Lizet Rodríguez - Head of Productivity and Business Development, Colsubsidio
6:15 – 8:30 pm Networking Cocktail			

7:30 - 9:00 am	Registration and Networking	
9:00 - 10:00 am	<div><div>Welcome</div><div>Irene Arias Hofman - CEO, IDB Lab</div><div>Panel</div><div>Blockchain for Inclusion in the Web3 Era</div><div>Panelists</div><div>Carmen Esther Ocampo Mayor - Technology Director, Blockchain Development and Consulting</div><div>José Zárate - CEO and Co-Founder, Stamping.io</div><div>Patricia Serna Duque - Regional Sales Manager, Red Hat</div><div>Juan Sebastián Heredia Querro - Executive Co-director, Tokenize-IT</div><div>Moderator</div><div>Irene Arias Hofman - CEO, IDB Lab</div><div>How is blockchain technology transforming the lives of more than eight million vulnerable people in Latin America and the Caribbean? Entrepreneurs using this technology at LACChain will tell us how they respond to social challenges at a low cost and achieve high-impact results.</div></div>	
10:00 - 11:00 am	<div><div>Plenary 3</div><div>Silver Economy: Responding to the Challenges and Opportunities of an Aging Population</div><div>Speakers</div><div>Layla Vallias - Co-Founder, Data8</div><div>Miriam de Paoli - Founder and CEO, No Pausa</div><div>Panelists</div><div>Ariel Zylbersztejn - Founding Partner, AnaCare</div><div>Dora Betancourt - Director, Oro Vital</div><div>Soraya Montoya - Executive Director, Fundación Saldarriaga Concha</div><div>Moderator</div><div>César Buenadicha - Chief of discovery, IDB Lab</div><div>Latin America and the Caribbean are experiencing the fastest rates of aging globally. By 2050 we will be twice as old, which brings significant challenges and endless opportunities that the silver economy is taking advantage of.</div></div>	
11:10 - 11:40 am	<div><div>WeXchange Demo Day: Part 1</div><div>The region's fifteen most innovative and dynamic entrepreneurs, selected as finalists in the last call for WeXchange Women STEMpreneurs Competition, will pitch their companies.</div></div>	
11:40 - 12:10 am	<div><div>WeXchange Fireside Chat: Leadership and Strategy</div><div>Panelists</div><div>Madeleine Clavijo - Vice President, Google SP Latam</div><div>Wendy Teleki - Head of the Secretariat, WeFii</div><div>Moderator</div><div>Marcelo Cabrol - Chief of Scalability, Knowledge, and Impact, IDB Lab</div><div>Women's participation in leadership positions and economic decision-making has been increasing in recent years. However, there is still a lag between the number of women in the workforce and the percentage of women in leadership positions. Join us for an honest conversation with women leaders in different fields, who will share stories and lessons learned about their path to success and professional growth.</div></div>	
12:10 - 12:40 am	<div><div>WeXchange Demo Day: Part 2</div><div>The region's fifteen most innovative and dynamic entrepreneurs, selected as finalists in the last call for WeXchange Women STEMpreneurs Competition, will pitch their companies.</div></div>	
12:40 - 2:00 pm	Lunch	
2:00 - 3:00 pm	<div>Room A</div> <div><div>Panel:</div><div>Corporate Impact Venturing : How Corporations can Better Work with Startups</div></div>	<div><div>Panelists</div><div>Agustin Rotondo - Managing Director, Wayra Hipam</div><div>Andrea Irarrazaval - Founder, Carbon Biocapture</div><div>Edgar Cabañas - Investment Officer, IDB Invest</div><div>Santiago Hoyos - Innovation Manager, ISA Interconexión Eléctrica S.A.</div><div>Moderator</div><div>Gonzalo Rivas - Division Chief, IDB</div><div>Responding to the region's significant social and environmental challenges is possible when we link the commitment of large companies with the innovative technology of impact startups. In this panel, we will hear concrete examples promoted by the CIVLAC network, which aligns investment incentives with the needs of people and the planet.</div></div>



2:00 - 3:00 pm	Room B	<p>Panel</p> <p>GovTech: the New Innovation Frontier for Generating Impact and Public Value</p>	<p>Panelists</p> <p>Andrés José Tahta - LATAM General Director Public Sector AWS</p> <p>Bruno Brito - Managing Partner, Cedro Capital</p> <p>Carolina Ochoa Koepke, Partner</p> <p>Idoia Ortiz de Artiñano Goñi - CEO and Co-Founder, GOBE</p> <p>Miguel Ángel Porrúa Vigon - Lead Specialist, Digital Government, IDB</p>
		<p>The immense potential of innovative startups to provide better delivery of public services has yet to be fully realized in our region. This panel will offer the perspective of those who have already discovered the opportunities for impact in B2G business, a market expected to reach 1 trillion dollars (USD) in 2025.</p>	<p>Moderator</p> <p>Natalia Laguyás - Senior Specialist, IDB Lab</p>
3:00 - 4:00 pm	Room C	<p>Panel</p> <p>Unfiltered Conversation: The Importance of Well-being and Mental Health for LAC's Entrepreneurial Ecosystem</p>	<p>Panelists</p> <p>Diana Narvaez - Investment Team Latam, Flourish Ventures</p> <p>Julian Torres, Co-Founder and COO, OnTop</p> <p>Regina Athie, Co-Founder and CEO, Cuentame</p>
		<p>What generates stress or anxiety when starting a business? What tools or practices can help us? In this space, we will have an open conversation, recognizing the importance of attending to entrepreneurs' well-being and mental health to strengthen our region's innovative ecosystem.</p>	<p>Moderator</p> <p>Robbie Frye - Co-Founder and CEO, Kinnto.ai</p>
	Room A	<p>Panel</p> <p>B2G: Seizing Business Opportunities with the Public Sector</p>	<p>Panelists</p> <p>Diego Villegas - Co-Founder CEO, Slang</p> <p>Thiago Rached - Co-Founder and CEO, Letrus</p>
		<p>Learn how startups are partnering with governments to improve the quality, effectiveness, and scalability of public services in education, employability, and digital identity. In this panel, several entrepreneurs will talk about the opportunities of the B2G market and the implications for their commercial and fundraising strategies.</p>	<p>Moderator</p> <p>(TBC)</p>
	Room B	<p>Panel</p> <p>Silver Finance: Reversing Financial Exclusion</p>	<p>Panelists</p> <p>Constanza Boix - Co-Founder, NudaProp</p> <p>Gerd Weissbach - General Director for Latin America and the Caribbean, Sparkassenstiftung für internationale Kooperation</p> <p>Paula Andrea Arias - Director, Banca de las Oportunidades</p>
		<p>How can we reverse financial exclusion in a rapidly aging region? Silver finance plays a key role in bridging the digital divide and increasing the supply of financial services, products, and channels adapted to the needs and preferences of the older population of Latin America and the Caribbean.</p>	<p>Moderator</p> <p>Marisela Alvarenga de Jacoby - Head of the Financial Intermediaries Division, IDB Invest</p>
	Room C	<p>WeXchange Workshop</p> <p>Facing the Fear of Faliure (co-organized with Mujeres sin filtro)</p>	<p>Learn to accept your failures and use them as stepping stones to success.</p>
	Room C2	<p>Closed Session</p> <p>IDB Lab's Innovators Roundtable</p>	<p>Participate in one of our thematic round tables to present your business model and its impact, receive feedback, and learn about the financing opportunities that IDB Lab offers in your specific area of work.</p>
4:00 - 4:15 am	Coffee Break		
4:15 - 5:15 pm	Room A	<p>Panel</p> <p>Is there a Business Case for WorkerTech Companies in LAC? Startup Showcase</p>	<p>Panelists</p> <p>Estuardo Escobar - CEO and Co-Founder, Sostengo</p> <p>Marco Sens - CEO, Jelp</p> <p>Oliver Azuara - Economist Senior in Labor Markets, IDB</p> <p>Tomás Costanzo - CEO, Uils</p>
		<p>This panel will answer the question: Is there a business case for workertech companies in LAC? We will show four experiences of start-ups supported by IDB Lab in the region, their impact, and innovative solutions to provide workertech services to independent workers.</p>	<p>Moderator</p> <p>Erika Molina - Specialist, IDB Lab</p>
	Room B	<p>Panel</p> <p>The Future of Responsible AI and What it Means for the Entrepreneurial Ecosystem</p>	<p>Panelistas</p> <p>Armando Guio - Digital Innovation Expert, Berkman Klein Center for Internet and Society at Harvard University</p> <p>Catalina Bernal - Data Science Lead, Quantil</p> <p>Juan Eduardo Orlandi - Gerente General, Magical Startups</p> <p>Veneta Andonova - Dean of the Faculty of Administration, Universidad de los Andes</p>
		<p>Will startups be required to apply liability criteria to artificial intelligence? Technology companies can anticipate this by placing artificial intelligence's ethical and responsible development at the center of their value proposition.</p>	<p>Moderator</p> <p>Mara Balestrini - Lead Specialist, IDB Lab</p>

IDB Lab Forum

Innovative entrepreneurship and technology
to improve lives in Latin America and the Caribbean

Day Two **Wednesday,
June 14, 2023**



	4:15 - 5:15 pm	Room C2	Roundtable IDB Lab’s Innovators (by invitation only)	Participate in one of our thematic round tables to present your business model and its impact, receive feedback, and learn about the financing opportunities that IDB Lab offers in your specific area of work
	5:15 - 6:15 pm	Room A	Panel Going Global: How Startups in Latin America, Europe, and Asia can Boost Innovation through Global Connections	Panelists Alberto Serrano Sanz – Director of Finance and Investor Relations, ICEX Invest in Spain Benjamin Lai – Regional Director, Latin America, Enterprise Singapore Shohei Tada - General Director of Latin America and the Caribbean, Japan International Cooperation Agency
				Moderator Yolanda Strachan - Senior Associate, IDB Lab
		Room B	Panel Beyond Apps: The Catalytic Impact of Cutting-Edge Technologies	Presenter Christian Marin Muller - CEO, Speratum CR Ignacio Peña - CEO, Surfing Tsunamis
			Fireside Chat with Marcelo Cabrol - Chief of Scalability, Knowledge and Impact, IDB Lab	
Relationships across ecosystems drive innovation and entrepreneurship. This panel will explore IDB Lab's role as a hub for connections and the value of global partnerships in advancing the IDB Group's priorities in social inclusion, support for poor and vulnerable populations, climate change solutions, and digital infrastructure.				
Modern technologies are revolutionizing various industries and affecting our daily lives, interactions, and consumption habits. The advancements in fields such as engineering, biology, robotics, blockchain, and quantum computing are making headlines for their significant impact on society. In this session, we will discuss the key findings from the most recent report by IDB Lab on DeepTech in LAC.				
6:15 - 6:30 pm	Closing Celebration Irene Arias Hofman - CEO, IDB Lab James Scriven – CEO, IDB Invest			
6:30 - 10:00 pm	Celebration 30 Years of IDB Lab			