ANNEX A

Crowdsourcing to Combat Corruption and Support Transparency in Mexico (ME-T1351)

TERMS OF REFRENCE

# **BACKGROUND**

In recent years, Mexico has experienced a deteriorating perception related to corruption. Between the years 2015 and 2016, the country’s rating on the Perception of Corruption Index by Transparency International has declined from 35 to 30 points[[1]](#footnote-1).

Nevertheless, Mexico has begun numerous efforts to combat corruption with a holistic and multidimensional perspective.In 2015, the National Anti-Corruption System (*Sistema Nacional Anticorrupción* – SNA by its Spanish Acronym) was established by Article 113 of the National Constitution, via the 2015 May Reform. SNA offers a mechanism for coordination and inter-institutional collaboration to prevent, detect, and penalize acts of corruption, as well as regulate and monitor public resources. The OECD study on integrity in Mexico indicates that in this regard the establishment of SNA marks a milestone in efforts to combat corruption.[[2]](#footnote-2)

Mexico is also working to strengthen its open government agenda, citizen participation, and use of digital technologies to support the SNA. The Coordination of the National Digital Strategy of the Office of the Presidency of the Republic and the Secretariat of Public Function, together with the Alliance Against Corruption (PACI) of the World Economic Forum, are working on a public-private agenda to fight corruption. In this sense, Mexico needs to design an anti-corruption agenda to accompany the SNA institutional framework, identifying the main challenges. The issues identified in this agenda will strengthen future commitments on transparency and anti-corruption within the framework of the fourth AGA Action Plan.

It is within this context that the Secretariat of Public Service and the Coordination of the National Digital Strategy of the Office of the Presidency of the Republic, through the Ministry of Finance and Public Credit, have requested the IDB’s support in the use of digital technologies to support the objectives of the National Anticorruption System.

Considering the multidimensional nature of the problem area and the need for innovative solutions across sectors, technology can be leveraged to strengthen the dialog. In a process inspired by crowdsourcing or open innovation, Smarter Crowdsourcing is a methodology developed by the NYU GovLab to gather specialized and targeted interventions from specialists via virtual collaboration. This strategy was used by the IDB previously to generate innovative ideas for policymakers in response to the Zika epidemic[[3]](#footnote-3), connecting government officials with experts in various disciplines from around the world came together to exchange the most relevant case studies and best practices from their respective fields. This permits the agile gathering of expertise and encourages new ideas to be applied in the local context.

# **CONSULTANCY OBJECTIVE**

**Generate plans for pilot implementation of innovative solutions to combatting corruption in Mexico:** The objective of the Smarter Crowdsourcing activity is to (i) Identify the specific problems influencing corruption in Mexico, (ii) Define a network of global experts who can support the ideation of innovation responses to the identified challenges in the Mexican context, and (iii) Develop the ideas provided by the experts into action plans that can guide the practical implementation of a pilot Project within the resources permitted.

# **MAIN ACTIVITIES**

The Supplier will be responsible only for the activities that are described below. The technical team from the IDB, upon signing of the contract, will provide the inputs needed to develop the required activities and deliver the solicited products according to the defined specifications in the current document.

**1. Partner and participant engagement:** The Supplier will meet with both the IDB and Mexico on a bi-weekly basis to coordinate and inform project progress.

**2. Documentation of prioritized problem areas**. The firm will research and elaborate a list of briefing documents about the seven challenge areas identified previously.

**3. Identification of participants**. For each discussion topic, the Supplier will identify and generate a list of the participants of the crowdsourcing process and will make the arrangements for their participation. Participants should include but may not be limited to experts from diverse disciplines and relevant government officials.

**4. Online conferences and engagement.** The Supplier will develop and implement an agenda for 7 online sessions. The sessions will connect global experts to collaborate with one another on a concrete and specific problem, and will be attended by government officials with responsibility for implementation of the proposed innovations. The firm will develop materials and documents for session preparation and follow up.

**5. Development of plans for implementation.** The Supplier will support the design of action plans for Mexico to carry out prioritized solutions.

**6. Support of Knowledge Dissemination campaign.** Blog article writing and collaboration in social media campaigns to share the knowledge generated by each session of the project.

# **PRODUCTS**

1. A workplan detailing planned activities and respective timeline

2. A detailed constituency map with its respective selected guest list and network of experts for each of 7 issue areas.

3. Discussion agenda, moderation, and real-time translation for each of the 7 online conferences

4. Video recording of each online session

5. A description and shortlist of innovative approaches raised during the sessions

6. An implementation plan for the select proposals and translation of the plan into Spanish.

7. A project website consistent with the style and format of zika.smartercrowdsourcing.org to be located at corruption.smartercrowdsourcing.org. Web content will be published in Spanish.

8. Two blog posts written for publication in IDB blog sites.

Supplier will not be responsible for anything not specifically listed above. Also:

* Pre-conference discussion briefs will be completed by the Yale student team prior to the assumption of responsibilities by the Supplier. IADB and Mexico will provide feedback on the briefs in the timeframe allowing the Smarter Crowdsourcing activities described under this contract to be done according to schedule.
* Pre-conference discussion briefs will not be translated into Spanish by the Supplier. Responsibility for those translations will be assumed by the Mexican government.
* Minutes of planning meetings among the Supplier, IADB and Mexico will not be translated but will be in either Spanish or English.
* The workplan will lay out timelines for feedback on key deliverables.
* Automatic translation/toggle between Spanish and English on the project website will not be included.

# **COORDINATION**

Responsible for overseeing the progress of the Supplier in the IDB is Nicolas Dassen (IFD/ICS). The Supplier should be prepared and willing to collaborate with all executing agents and parties involved in the project.

# **QUALIFICATIONS**

Firm with international expertise in design and application of curated crowdsourcing or online engagement of expert knowledge with the public sector in Latin America. Must demonstrate experience with research of curated crowdsourcing by public servants and citizens, program and platform design, including a crowdsourcing expert system, and disseminating crowdsourcing best practices through online and offline training programs. The firm must have a multi-disciplinary and multi-lingual team, which includes native speakers of Spanish.

# **CHARACTERISTICS OF THE CONSULTANCY**

* Consultancy category and modality: Products and External Services Contractual, Lump Sum
* Contract duration: 4 months
* Place(s) of work: External consultancy
* Division Leader or Coordinator: Nicolas Dassen, Institutional Capacity Building for the State Division.

# **PAYMENT AND CONDITIONS**

**Payment schedule.** Payments will be paid in the following manner according to Project

advancement, and the reception and summary of a satisfactory manner as determined the

IDB team

* 75% upon signature of the contract
* 25% upon completion of Product 6

**Conditions:** Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

**Visa and Work Permit:** The Bank, pursuant to applicable policies, may submit a visa request

to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

**Travel expenses:** With due justification and previous approval, IDB will pay for additional travel expenses that may be required for completion of the project.

**Consanguinity:** Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuals, will not be eligible to provide services for the Bank.

**Diversity:** The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDs status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

1. With 0 being “very corrupt” and 100 “very transparent”. [↑](#footnote-ref-1)
2. <http://www.oecd.org/gov/ethics/estudio-integridad-mexico-aspectos-claves.pdf> [↑](#footnote-ref-2)
3. For more details, visit: http://zika.smartercrowdsourcing.org/ [↑](#footnote-ref-3)