

Trial reservoir: A Sustainable Source of Resources to Innovate in Water and Sanitation

PITCH ID	TYPE OF SESSION
1175	Standard
TYPE OF FUNDS	OPPORTUNITY SOURCE
MIF	Internal Meeting
BENEFICIARY COUNTRIES	BENEFICIARY TYPE
Brazil	Entrepreneur; Poor/vulnerable/low income; Urban/periurban
VERTICALS	CROSS-CUTTING TOPICS
Essential Infrastructure Services	Climate Change
AREA	VISION 2025
Inclusive Cities	Climate Change; Digitization; SMEs / Entrepreneurship
ALIGNED WITH COUNTRY STRATEGY?	
Yes	
OPPORTUNITY TEAM MEMBER(S)	
Natalia Laguyas (LAB/IEN), Eduardo Henrique de Azevedo (ICD/CBR), Luana Moraes Amorim (DIS/CBR), Felipe Ezquerro Plasencia, Gustavo Mendez Torrico, Silvana Bianco del Barrio, Marcello Basani	
ACCOUNT NAME(S)	
Isle Utilities	

Instrument Types	IDB Lab		Catalytic
	Own Account	Core	Co-financing and Counterpart
Ecosystem - NRTC	US 0	US 200,000	US 200,000
Ecosystem - CRIG	US 300,000	US 0	US 300,000
Subtotal 1	US 300,000	US 200,000	US 500,000
Subtotal 2	US 500,000		US 500,000
Total Amount	US 1,000,000		

COMMENTS ON THE IDEATE SESSION

The project is ELIGIBLE, please follow comments and suggestions below from the jury:

1. Solution:

- a) Secure how to take potential upsides to be capitalized from successful pilots.
- b) Prioritize the utilities that are implementing the projects financed by the rest of the IDB Group to enhance potential synergy within the IDB group and in terms of impact and sustainability.
- c) Evaluate the amount to be allocated per pilot, analyzing the breach between what is sought to be achieved and the associated costs.

- d) Incorporate in the project design continuous communication mechanism to INV regarding successful startups and pilots throughout the project implementation.
- e) Define appropriate KPI's to measure the output and outcomes of the project in alignment with the "Revised Key Performance Indicators" (MIF/GN-217-2), focusing on gender and diversity, climate change, and deep impact on the quality of life of poor and vulnerable populations, contributing to IDB Lab's institutional goals.
- f) Follow the Principles of Digital Development (<https://digitalprinciples.org/principles/>) of Digital Impact Alliance (DIAL) in designing the project; and refer to fAIrLAC resources (contacts and publications) to guide the ethical use of AI.