# **PMR Public Report**

Operation Number	er	SU-L1056				Chief	of Operations Validati	on Date	11/04/2	2		
Year- PMR Cycle		First period J	an-Jun 2022			Divisio	on Chief Validation Da	te				
Last Update		11/03/22				Count	ry Representative Vali	idation Date				
PMR Validation St	tage	Validated by	Chief of Operations									
Basic Data												
<b>Operation Profil</b>	е											
<b>Operation Name</b>		Foreign Inves	stment and Export Pro	omotion Program		Loan I	Number		4801/00	C-SU		
Executing Agency			F FOREIGN AFFAIRS, IN NAL COOPERATI	NTERNATIONAL BUSINE	SS, AND	Sector	r/Subsector		TRADE-E	EXPORT AND INVESTMEI	NT PROMOTION	
Team Leader		UMANA, MA	RIO ALBERTO			Overa	II Stage		Disbursi	ng (From eligibility until	all the Operations a	re closed)
Operation Type		Loan Operati	ion			Count	ry		Surinam	e		
Lending Instrume	nt	Investment L	.oan			Conve	ergence related Operat	tion(s)				
Borrower		REPUBLIC OF	SURINAME									
<b>Environmental</b> a	nd Social S	afeguards										
Impacts Category		С				1	Were the objective(s) on the contract of the c	of this operation	NO			
Safeguard Perform	nance					Date o	of approval					
Safeguard Perform Rating - Rationale												
Financial Data												
				<b>Total Cost and Source</b>						Available Fun	ds (US\$)	
Operations	Origina	al IDB	Current IDB	Local Counterpart	Co-Financing / Cou	ıntry	<b>Total Original Cost</b>	Current IDB	ı	Disb. Amount to Date	% Disbursed	Undisbursed Amount
SU-L1056		10,000,000	10,000,000	0		0	10,000,000	10,00	00,000	65,000	0.65%	9,935,000
Aggregated		10,000,000	10,000,000	0		0	10,000,000	10,00	00,000	65,000	0.65%	9,935,000
<b>Expense Catego</b>	ries by Loa	n Contract (c	cumulative values)									
							1					sbursed Amount
	Compo	nnant 1: Inc	titutional strenathe	ening of InvestSur	1						Ur	ndisbursed
			_									
С	omponent	2 - Investm	nent attraction and	d country branding	2							
	Comp	onent 3 - Lo	ocal Linkages and	export promotion	3							
			Monito	oring & Evaluation	4							
			WOITE	oring & Evaluation	Т							
					0%	20%	40%	60%		80% 100	0/2	
					U 70	∠0%	40%	00%		100	70	

Please note that inactive indicators and outputs are not displayed; totals in the actual cost table may not match the sum of the cost of the outputs displayed, due to the cost of inactive outputs.



#### **RESULTS MATRIX**

#### **General Development Objectives**

General Development Objectives Nbr. 1: Increase FDI inflows

Observation: Definition: US\$ amount of FDI inflows for the country. All sectors and industries aggregated. Baseline: Balance of Payments from the Central Bank of Suriname, Statistics Department. Goal: Increase of 30% in FDI inflows to Suriname. Estimations based on the impact of the extra budget in the flow of FDI attraction in Suriname (Volpe Martincus & Szatjerowska, 2019). See EA. M&E: To be evaluated using a Before&After non experimental methodology. See PME.

	Indicator	Unit of Measure	Baseline	Baseline Year	Expected Year of Achievement		EOP 2025
1.0	1. FDI inflows	US\$	163.3	2017	2024	Р	212.42
						Α	-
Details							

Means of Verification: Central Bank of Suriname (CBoS), Balance of Payments

#### **Observations:**

The General Development Objective indicator target is expected to be observed by the operation's "Fully Justified" date in Convergence (CO): No

Pro-Gender	No	Pro-Ethnicity	No	CRF indicator	

#### General Development Objectives Nbr. 2: Increase other than traditional extractive goods & services exports

Observation: 1. Definition: Average of the total goods and services exports excluding mining as a proxy for gold and bauxite, in US\$ for the last three years. Baseline: Balance of Payments from the CBoS, Statistics Department. Average. Period from 2015-2017. Goal: Increase of 3% in the amount of exports of goods and services in sectors other than traditional extractive. Based on a 7% increase in Chilean companies' exports due to export promotion program assuming a moderate impact due to Suriname's context (Volpe & Carballo, 2010). Refer to the EA. M&E: To be evaluated using a Before& After non-experimental methodology. See PME. 2Definition: Number of companies in Suriname that exported any amount of goods, excluding goods related to gold and bauxite as captured by Customs. Baseline: Customs. Goal: Currently, only 6.5% out of the 12,475 companies established in Suriname export. After the program, we expect to increase companies' probability of exporting by a third of the impact achieved in the case of Brazil: 2.3pp (Cruz, 2014) for a total of 910 or 7.3% of companies exporting. Based on. See EA. M&E: To be evaluated using a Before&After non-experimental methodology. See PME.

	Indicator	Unit of Measure	Baseline	Baseline Year	Expected Year of Achievement		EOP 2025
2.0	1. Amount of exports of goods & services in sectors other than	US\$	463.23	2017	2024	Р	484.29
	traditional extractive.					А	-
Details							

Means of Verification: CBoS, Balance of Payments and Customs Data

#### **Observations:**

The General Development Objective indicator target is expected to be observed by the operation's "Fully Justified" date in Convergence (CO): No

Pro-Gender	No	Pro-Ethnicity	No	CRF indicator							
	Indicator			'	Unit o	f Measure	Baseline	Baseline Year	Expected Year of Achievement		EOP 2025
2.1	2. Compani	es exporting produ	ucts other than trad	ditional extractive.	# of co	omopanies	808	2017	2024	Р	910
										Α	-
Details											

Means of Verification: Customs

#### **Observations:**

The General Development Objective indicator target is expected to be observed by the operation's "Fully Justified" date in Convergence (CO): No

Pro-Gender	No	Pro-Ethnicity	No	CRF indicator	

#### **RESULTS MATRIX**

#### **Specific Development Objectives**

**Specific Development Objectives Nbr. 0:** Increased number of existing and new companies with FDI projects in Suriname.

**Observation:** Formula: (Number of international investors/companies assisted by InvestSur that establish a company in Suriname/ Total number of international investors/companies assisted by InvestSur) \*100. A firm will be considered as established in the country if it performs one of the following activities: (i) has started the process to be registered in the country; (ii) has signed a lease; or (iii) has started recruiting personnel. Such activities will be recorded by InvestSur.

	Indicator	Unit of Measure	Baseline	Baseline Year		2024	2025	<b>EOP 2025</b>
0.0	Percentage of international investors/companies assisted by InvestSur that	Percentage (%)	0	2017	Р	14	-	14
	establish a company in Suriname.				Α	-	-	-

#### Details

Means of Verification: Client Relations Management (CRM) System implemented by InvestSur

Observations:

Evaluation Methodology: -

Pro-Gender	No	Pro-Ethnicity	No	CRF indicator	

Specific Development Objectives Nbr. 1: Increased number of companies that are ready to export and exporting companies that increase exports volume in other than traditional extractive products and services.

**Observation:** 2.1) Traditional products and services are defined as gold and bauxite. Definition: A company is considered "ready to export" reaching if it has successfully passed the three Export Initiation Program (EIP) phases.; 2.2) Formula: Average exports volume per firm of the treatment group relative to the control group. The treatment group will be formed by all the assisted companies by InvestSur while the control group will be formed by non-assisted companies

	Indicator	Unit of Measure	Baseline	Baseline Year		2024	2025	EOP 2025
1.0	Previously non-exporting companies that are ready to export goods and	# of companies	0	2018	Р	13	-	13
	services (excluding those related to traditional extractive sector) for the first time as part of the Export Initiation Program.				Α	-	-	-

#### Details

Means of Verification: CRM System implemented by InvestSur

**Observations:** 

**Evaluation Methodology: -**

	Indicator	Unit of Measure	Baseline	Baseline Year		2024	2025	EOP 2025
1.1	Companies' average exports volume change.	# of companies	0	2017	Р	7	-	7
					Α	-	-	-

#### **Details**

Means of Verification: Evaluation based on Customs data

Observations:

Evaluation Methodology: -

Pro-Gender	No	Pro-Ethnicity	No	CRF indicator	

Specific Development Objectives Nbr. 2: Linkages between local and foreign companies are promoted

**Observation:** Formula: Sum of the total companies accredited as potential providers to foreign companies. The accreditation will be provided by InvestSur after analyzing the firm's adequacy to become a potential supplier/provider of a firm with foreign sharing. Local companies that qualify as accredited have to fulfill a set of criteria in some indicators such as services, experienced team, knowledge of languages, website, customer satisfactory testimony, standard process and a business oriented culture. The companies that are currently providers of a foreign one won't count for this indicator. Baseline: The accreditation program has not been implemented, (baseline value is 0). Goal: Based on Haiti considering the investment amount in Suriname.

		Indicator	Unit of Measure	Baseline	Baseline Year		2024	2025	EOP 2025
2.0		Local companies that are accredited as potential providers to foreign	# of companies	0	2018	Р	250	-	250
		companies.				А	-	-	-
Deta	ils								

3

Means of Verification: CRM System implemented by InvestSur

Observations:

Evaluation Methodology: -

Pro-Gender	No	Pro-Ethnicity	No	CRF indicator	
,					

# **RESULTS MATRIX**

# **OUTPUTS: ANNUAL PHYSICAL AND FINANCIAL PROGRESS**

## Component Nbr. 1 Component 1: Institutional strengthening of InvestSur

				PHYSICAL PR	PHYSICAL PROGRESS		PROGRESS
	Output	Unit of Measure		2022	EOP 2025	2022	EOP 2025
	Legal framework recommendations set of recommendations for InvestSur and other government institutions developed	# of documents	Р	-	1	33,000	93,000
1.01			P (a)	-	1	33,000	93,000
			А	-	-	-	-
	2. Trade & Investment National Plan including InvestSur´ Strategic and Action Plan developed	# of plans	Р	1	1	20,000	200,000
1.02			P (a)	1	1	20,000	200,000
			А	-	-	-	-
	3. InvestSur set of processes reported to be fully-operational according to international standard practices.	# of reports	Р	-	1	150,000	480,000
1.03			P (a)	-	1	150,000	480,000
			А	-	-	-	-
	4. InvestSur ICT infrastructure system operational	# of Systems	Р	-	1	1 38,000	117,000
1.04			P (a)	-	1	38,000	117,000
			А	-	-	-	-
	5. Training places for InvestSur personnel, public administration, workers dealing with areas involved, and	Number of training places	Р	69	360	50,000	185,000
1.05	representatives in other countries available.		P (a)	69	360	50,000	185,000
			А	-	-	-	-
	6. Open Data Platform operational.	# of plattforms	Р	-	1	90,000	300,000
1.06			P (a)	-	1	90,000	300,000
			А	-	-	-	-

### Component Nbr. 2 Component 2 - Investment attraction and country branding

				PHYSICAL PRO	OGRESS	FINANCIAL PROGRESS	
	Output	Unit of Measure		2022	EOP 2025	2022	EOP 2025
	7. InvestSur website	# of sites	Р	1	1	40,000	143,000
2.01			P (a)	1	1	40,000	143,000
			А	-	-	-	-
	8. Investment guide developed	# of documents	Р	1	1	6,000	40,000
2.02			P (a)	1	1	6,000	40,000
			А	-	-	-	-
	9. Investment opportunities prospectus developed	# of documents	Р	2	8	30,000	120,000
2.03			P (a)	2	8	30,000	120,000
			А	-	-	-	-
	10. Suriname country brand image package	Number of country brands	Р	-	1	195,000	602,000
2.04	,	packages	P (a)	-	1	195,000	602,000
			А	-	-	-	-
	11. Outreach and lead generation program functioning  Number of programs	Number of programs	Р	-	1	230,000	1,353,000
2.05			P (a)	-	1	230,000	1,353,000
		А	-	-	-	-	
	12. Portfolio of projects to promote overseas developed.	Number of reports	Р	-	1	20,000	70,000
2.06		-	P (a)	-	1	20,000	70,000
			A	-	-	-	-
	13. Red carpet services operations manual developed	Number of operations	Р	1	1	20,000	80,000
2.07		manual	P (a)	1	1	20,000	80,000
			А	-	-	-	-
	14. Investment online cost calculator developed.	Number of online	Р	-	1	40,000	40,000
2.08		calculators	P (a)	-	1	40,000	40,000
			A	-	-	-	-
	15. Sector target strategies developed.	Number of strategies	Р	1	8	50,000	260,000
2.09			P (a)	1	8	50,000	260,000
			A	-	-	-	-
	16. One-stop Shop operational	# of plattforms	Р	-	1	250,000	1,378,000
2.10			P (a)	-	1	250,000	1,378,000
			A	-	-	-	-
	17. Aftercare services support program operational.	# of Programs	Р	1	1	125,000	460,000
2.11			P (a)	1	1	125,000	460,000
			A	-	_	-	

### Component Nbr. 3 Component 3 - Local Linkages and export promotion

				PHYSICAL F	ROGRESS	FINANCIAL PROGRESS		
	Output	Unit of Measure		2022	EOP 2025	2022	EOP 2025	
	18. Community Skills and Talent Portal including a skills database operational	# of plattforms	Р	-	1	60,000	455,000	
3.01			P (a)	-	1	60,000	455,000	
			А	-	-	-		
	19. Suriname Service Provider's Platform operational for registering certified companies.	# of platforms	Р	-	1	40,000	550,000	
3.02			P (a)	-	1	40,000	550,00	
			А	-	-	-		
	20. Surinamese companies active in ConnectAmericas	# of companies	Р	-	30	-	45,000	
3.03			P (a)	-	30	-	45,000	
			А	-	-	-		
	21. Surinamese companies that are owned by women and that are active in ConnectAmericas	# of companies	Р	-	11	-	45,000	
3.04			P (a)	-	11	-	45,000	
			А	-	-	-		
	22. Training program for companies regarding exports and specific topics implemented	# of trainings	Р	-	3	20,000	60,000	
3.05			P (a)	-	3	20,000	60,000	
			А	-	-	-		
	23. Information section for exporters available in InvestSur website	# of sections in the website	Р	-	1	60,000	370,000	
3.06			P (a)	-	1	60,000	370,000	
			Α	-	-	-		
	24. Export ready program active	# of Programs	Р	-	1	135,000	726,000	
3.07			P (a)	-	1	135,000	726,000	
			Α	-	-	-	-	
	25. Companies invited to the Export Initiation Program	# of companies	Р	-	135	138,000	414,000	
3.08			P (a)	-	135	138,000	414,000	
			А	-	-	-	-	

Other Cost			
Operational Support to InvestSur	P	75,000	318,000
	P (a)	75,000	318,000
	А	0	0
Project Administration and Contingencies	P	299,000	1,096,000
	P (a)	299,000	1,096,000
	А	7,762.59	7,762.59
Total Cost			
Total Cost	P	2,214,000	10,000,000
	P (a)	2,214,000	10,000,000
	A	7,762.59	7,762.59

# **CHANGES TO THE MATRIX**

No information available for this section

# RISKS AND PLANNED RESPONSES

Risk ID		Risk Status	Risk Taxonomy
		Inactive	Systems
	Response Actions		
		Management Strategy	Status
3	3.1	ACCEPT	COMPLETE
		Management Strategy	Status
	3.2	ACCEPT	COMPLETE
	J		
Risk ID		Risk Status	Risk Taxonomy
		Inactive	Systems
			,
	Response Actions		
	6.1	Management Strategy	Status
		ACCEPT	COMPLETE
	6.2	Management Strategy	Status
		ACCEPT	ACTIVE
6	6.3	Management Strategy	Status
		ACCEPT	ACTIVE
		Management Strategy	Status
	6.4	ACCEPT	ACTIVE
	6.5	Management Strategy  ACCEPT	Status  COMPLETE
	0.5	ACCEPT	CONFLETE
Risk ID		Risk Status	Risk Taxonomy
Mak ID		Active	Human Resources
		, corre	Turnur resources
	Response Actions		
7		Management Strategy	Status
	7.1	ENHANCE	ACTIVE

# **IMPLEMENTATION STATUS AND LEARNING**

Lesson Learned - Categories
Cost and Budgetary Aspects
Intra/Inter Coordination
Stakeholder Priorities
Legal aspects and public processes