

**Basic Environmental Sanitation (OP-745), GP-111-12, September 1984**

Objectives include:

Encourage health education and community promotion activities, which are basic to the success of water supply and sewerage programs, especially in rural areas and marginal urban areas; and

Basic Criteria for project selection include:

The participation of the community and of various groups of beneficiaries may be a critical factor in the success of projects in the sector. Consequently, in the design and dimensioning of the projects, both the interest in the service as well as the degree of participation of beneficiaries in the various phases of the project, such as construction, administration, operation and maintenance, shall be determined, having available for this the technical cooperation of the Bank.

e) motivation of the community to make rational use of the services.