



**Banco Interamericano de Desarrollo  
Inter-American Development Bank**

***“Orienting Tourism Development to Achieve Sustainability Outcomes  
in Latin America and the Caribbean”***

**September 21, 2004 - 3:30- 6:00**  
*B300 - Inter-American Development Bank*

The purpose of this seminar is to identify ways in which tourism development can directly contribute to environmental sustainability and conservation of natural ecosystems. The panel presentations will provide both an overview of the thematic area and also address areas of responsible best practice and emerging issues for concern and involvement.

**3:30 – 3:45    Opening Remarks:** Mr. Miguel Martinez, Manager Regional Operations Department II (tbc)

**3:45 – 4:45    Panel Presentation**

**Title:** Tourism Development Trends, Environmental Implications and Prospects for Creating a Shift Towards Sustainability in LAC

**Speaker:** Tensie Wheelan, Executive Director, Rainforest Alliance

**Title:** Participatory Tourism Planning in Galapagos

**Speaker:** Xavier Bustamante, Fundación Natura, Ecuador (tbc)

**Title:** Taking Sustainable Tourism to Scale: Cruise Ship Development in LAC

**Speakers:** Jamie Sweeting, Director of Travel & Leisure, Conservation International and Michael Crye, President, International Council of Cruise Lines

**Title:** Furthering Sustainability through Tourism Development in LAC: Recommendations for the Inter-American Development Bank

**Speaker:** Mr. Lelei Lelaulu, President and CEO, Counterpart International

**4:45 – 5:55    Roundtable Discussion among Participants**

**5:55 – 6:00    Closing Remarks:** Executive Vice President, Dennis Flannery