



**Seminar Agenda**  
**City and Marginality: Territorial, Economic and**  
**Social Integration Strategies**

**Friday, March 26<sup>th</sup>, 2004**

**Museo de la Nación Sala de Reuniones B Room**  
**Ground floor**

8:45 - 9:30 - Participant registration

**Opening Ceremony**

9:30 – 10:00 - Enrique V. Iglesias, President, IDB  
- Luis Castañeda Lossio, Mayor of Metropolitan Lima

Break

**Session 1 – Territorial Integration:** Social integration through geographically focalized Programs: Urbanization and Social Services for Marginal Areas; Rehabilitation of Poor Central Areas; Regional Level Services.

10:10 – 11:30 Moderator:  
Domenico Zampaglione, Representative of the Mayor of Milan

1. Neighborhood Upgrading, Urban Regularization and Legalization of Property – Solange Amaral, Secretary of Housing for the Municipality of Rio de Janeiro, Brazil
2. Urban Settlements' Program in Trinidad and Tobago – Victoria Mendez-Charles, Permanent Secretary of the Ministry of Planning and Development, Trinidad and Tobago
3. Habitat Program in Mexico – Rodolfo Tuiran, Sub-Secretary of Urban Development of SEDESOL, Mexico
4. Public Utility Services' Role in Territorial Integration: Case of the city of Milan – Giulio Burchi, President of Metropolitan Milanese Spa

Break

**Session 2 - Social Integration:** Fight against Urban Violence; Integration of Excluded Groups: Children, Youth, Women and Ethnic Minorities.

11:45 – 1:15 Moderator:  
Carlos Rivas Zamora, Mayor of San Salvador

1. Solidarity Hospitals Program – Luis Rubio, Executive Director for the Municipal Medical Centers, Metropolitan Municipality of Lima, Peru
2. Urban Violence Reduction: Support to Civic Coexistence and Citizen Safety Program – Efrain Sierra, Program Director, Cali, Colombia

3. Integration of Youths through Culture: Cultural Enterprise Program – Claudia Costin, Secretary of Culture of São Paulo, Brazil
4. Gender Integration: Female Heads of Household Program in Mendoza – Cecilia Saux, National Council for Women, Argentina

1:15 – 3:00 **Lunch Break**

**Session 3 – Economic Integration:** Strategies for Downtown Urban Areas' Revitalization; Support to Informal Sector and Local Economic Development.

3:00 – 4:30 Moderator:  
Enrique Riera, Mayor of Asuncion

1. Integration of Urban Informal Workers: Project in Downtown Quito - Edmundo Arregui, Coordinator of the Company Historical Center of Quito, Ecuador
2. Economic Revitalization of Downtown La Paz -- Mauricio Leaplaza, Program Coordinator, La Paz, Bolivia
3. Support to Local Governments in Programs of Productive Infrastructure and Economic Development – Social Investment and Local Development Fund of El Salvador – Miguel Angel Siman, President of FISDL, El Salvador
4. An Action Model for Fighting Urban Poverty – Andrea Vento, International Relations Director of Mayor Office of Milan, Italy

Break

**Session 4- Panel with Mayors:** Implementation Practices of Municipal Policies for Social Integration. Doing a lot with little: *How to respond in a practical manner to the challenge of implementing policies of social, economic and territorial integration in our municipalities?*

4:45 – 6:45 Moderator:  
Cesar Maia, Mayor of Rio de Janeiro

Panel consisting of: (1) Enrique Riera, Mayor of Asunción, Paraguay; (2) Jorge Telerman, Representative of the Mayor of Buenos Aires, Argentina; (3) Juan del Granado, Mayor of La Paz, Bolivia; (4) Luis Castañeda Lossio, Mayor of Metropolitan Lima, Peru; (5) Carlos Rivas Zamora, Mayor of San Salvador, El Salvador; (6) Adolfo Pérez Piera, Representative of the Mayor of Montevideo, Uruguay; and (7) Domenico Zampaglione, Representative of the Mayor of Milan.

6:45 -7:00 **Closing session:**  
Carlos Jarque, Manager, Sustainable Development Department, IDB