



Inter-American Development Bank
Agencia Española de Cooperación Internacional
Invite you to the
III INTER-AMERICAN FORUM ON MICROENTERPRISE
EURO LATIN-AMERICAN FORUM
Building Partnerships for Microenterprise Development
Barcelona, Spain
October 17 – 20, 2000

Tuesday October 17, 2000

- 9:30am- 6:30pm **Registration at the Secretariat of the Forum (La Llotja)**
- 4:30pm **Opening of Meeting Point and *Exhibition Center***
- 6:30-7:30pm **Contractacions Room Opening Plenary**
D. Jesús Gracia Aldaz, General Secretary, Agencia Española de Cooperación Internacional
D. Ramón Aguirre, President, Instituto de Crédito Oficial
D. Antoni Negre, President of the Chamber of Commerce, Industry and Navigation of Barcelona
Mr. Donald Terry, Manager, Multilateral Investment Fund
- 7:30-8:00pm **Opening Cocktail**

Wednesday October 18, 2000

Meeting Point and Exhibition Center **Contractacions Room**
(All day activities) - Agenda of daily activities is posted at the Secretariat of the III Forum

- 9:30-11:15am **Workshops**
- Dorado Room**
Downscaling of Commercial Banks to the Microenterprise Sector
Moderator: Armando Muriel, Consultant, Spain
Participants: 1. Julio Tario, Banco Agrícola, El Salvador
2. Jaime Pizarro, Banco del Estado de Chile, Chile
3. Carlos Fernández Rojas, Banco del Trabajo de Peru, Peru
4. Darío Arce Gutierrez, INTERFISA, Paraguay
- Consulat Room Interactive workshop**
The Change: A Tool for Women Microentrepreneurs
Moderator: Anna Mercadé, FIDEM, Spain
Participants: 1. Sten Lindeberg, Consultant, Mexico/Sweden
2. Bam Björling, Kvinnorforum, Sweden
3. Inocencio Ochoa, Microentrepreneur from Chilpancingo, Mexico

9:30-11:30am

Ple Room

Credit & Business Development Services: Together or Separate?

Moderator: Alvaro Ramírez, IADB

- Participants:
1. Sandra Prieto, Opportunity International, Colombia
 2. Carlos Sanchez, CREDIFUNDES, Panama
 3. Amalia Arango, Actuar Medellin, Colombia

Consols Room

Microenterprise Clusters and Business Development Services – Experiences and Challenges in Europe, Latin America & the Caribbean

Moderator: Roberta Rabelloti, Piemonte Orientale University, Italy

- Participants:
1. José Antonio Lanusse, Insotec, Ecuador
 2. Hugo Kantis, National University General Sarmiento, Argentina
 3. Jorg Meyer-Stamer, Development and Peace Institute, Germany
 4. Clemente Ruíz Durán, UNAM, Mexico

11:15am-11:45am

Contractacions Room

Coffee Break

11:45am-1:45pm

Contractacions Room

Plenary

Building Partnerships among European, Latin American & Caribbean Organizations to Develop the Microenterprise Sector

Introduction: Enrique V. Iglesias, President, Inter-American Development Bank

Moderator: Marguerite Berger, IADB

- Participants:
1. Georges Ponette, Representative, European Commission
 2. Miguel Angel Cortés, State Secretary for International Cooperation and Ibero America
 3. Josep Antoni Duran i Lleida, Catalanian Government and Institutional Relations Counselor, Spain
 4. Maria Otero, President, Accion Internacional

1:45-2:30pm

Contractacions Room

Refreshment

2:30-4:00pm

Contractacions Room

Lunch

4:00-6:00pm

Workshops

Dorado Room

New Products for Microfinance

Moderator: Alicia Ritchie, MIF

- Participants:
1. Mark Schreiner, Credit Scoring, USA
 2. Charles Spalding, Financiera Trisan, Costa Rica
 3. Claudio Higuera, Cooperativa Emprender, Colombia
 4. Manuel Solbes Mira, COFIDES, Spain

Consulat Room Interactive Workshop (limited to 45 participant)

Building Partnerships to Develop the Microenterprise Sector

Moderator: Catalina Rizo, IADB

- Participants:
1. Frances House, Prince of Wales Business Leaders Forum, England
 2. Jorge Rodríguez-Lascano, Impulsar Foundation, Argentina
 3. Vivien Cockburn, Youth Business International, Trinidad & Tobago
 4. Henry Jackelen, UNCDF/UNDP

Wednesday October 18, 2000 (cont.)

4:00-6:00pm

Ple Room

Apex Models for Promoting Microfinance

Moderator: Antonio Vives, IADB

Participants: 1. Tomas Bulat, Fondo de Capital Social S.A., Argentina
2. Beatriz Azeredo, Economic and Social National Development Bank, Brazil
3. Mario Galarraga, World Council of Credit Unions, Ecuador
4. Eduardo Casanova, Fondo de Solidaridad e Inversión Social, Chile
5. Rocael García, Foundation for International Community Assistance, Guatemala

Consols Room

Using the Internet to Promote and Develop Microenterprises

Moderator: Lis Monfort, Barcelona Activa, Spain

Participants: 1. Abel Camprubi, COPCA, Spain
2. Arnaud Ventura, Planet Finance, France
3. Danilo Piaggese, IADB

6:00-7:00pm

Institutional Presentations

Dorado Room Banco del Nordeste do Brazil - BNB, Brazil
Price Waterhouse & Coopers, Spain

Ple Room Pro Fund Internacional, S.A. - Pro Fund, Costa Rica
Triodos Bank, The Netherlands

7:00-8:00pm

Institutional Presentations

Dorado Room Inter-American Development Bank - IADB
Multilateral Investments Fund - MIF

Consols Room Internationale Micro Investitionen AG - IMI, Germany
Consorci de Promocio Comercial de Catalunya - COPCA, Spain

9:00-11:30pm

Cocktail and Dinner offered by the Municipality of Barcelona at Pedralbes Palace

Thursday October 19, 2000

Meeting Point and Exhibition Center

Contractacions Room

(All day activities) - Agenda of daily activities is posted at the Secretariat of the III Forum

9:00-10:00am

Institutional Presentations

Dorado Room Compañía Española de Financiación del Desarrollo - COFIDES,
Spain

Generalitat de Catalunya, Spain

Consols Room Ajuntament de Barcelona, Spain
Fundació Internacional de la Dona Emprenedora - FIDEM, Spain

10:00am-12:00pm

Workshops

Dorado Room

The Future of Microfinance and the Different Models of Financial Institutions

Moderator: Maria Otero, Acción International

- Participants: 1. Marc Labie, Mons-Hainaut University, Belgium
2. Amalia Arango, Actuar Medellin, Colombia
3. Jay Rosengard, Harvard University, USA

Consulat Room (limited to 45 participant)

Building Partnerships to Develop the Microenterprise Sector

Moderator: Marguerite Berger, IADB

- Participants: 1. Frances House, Prince of Wales Business Leaders Forum, England
2. Jorge Rodríguez-Lascano, Impulsar Foundation, Argentina
3. Vivien Cockburn, Youth Business International, Trinidad & Tobago

Ple Room

The Promise and Pitfalls of Microfinance Networks

Moderator: Ingrid Faulhaber, Ford Foundation, USA

- Participants: 1. Grzegorz Gausek, Micro Finance Centre, Poland
2. Virginia Jeng Juan, APPEND, Philippines
3. Alfredo Hubbard, ProDesarrollo, Mexico

Consols Room

Financial Crisis and Microfinance – Recent Experiences in Asia and Latin America

Moderator: Mari Kondo, Asian Management Institute, Philippines

- Participants: 1. Benjamin Quinones, Asia and Pacific Development Center, Malaysia
2. Siti Sundari Nasution, Rakyat Bank, Indonesia
3. Alex Silva, Pro Fund, Costa Rica
4. Pedro Arriola, Caja de los Andes, Bolivia

12:00-12:30pm

Contractacions Room

Coffee Break

12:30-2:30pm

Workshops

Dorado Room

Spain's Support for Microfinance

Moderator: Armando Muriel, GPI & Muriel Consultants, Spain

- Participants: 1. Francisco Montalbán, Instituto de Cooperación Iberoamericana, Spain
2. José Arnaiz, Instituto de Crédito Oficial, Spain
3. Mariano Miguel, Caja Rural de Almería y Málaga, Spain
4. José Manuel Lagares, Confederación Española de Cajas de Ahorro, Spain

Consulat Room

Networking for Women's Businesses

Moderator: Maria Mercedes Tarrazón, Chamber of Commerce, Barcelona, Spain

- Participants: 1. Caroline Turner, Breakthrough, Greece
2. Anna Mercadé, FIDEM, Spain
3. Laura Velásquez, Foro de Mujeres del Mercosur, Argentina
3. Pepi Sánchez, Municipality of Barcelona, Spain

Ple Room

Microenterprise and International Trade

Moderator: Monserrat Palet, COPCA, Spain

- Participants: 1. Fernando Zelada, Mercadeando S.A., Peru
2. Rochelle Beck, Artisan Enterprise Network, USA
3. María Angeles Rial, Semen Cardona, Spain
4. Ramón Camí, COPCA, Spain

12:30-2:30pm

Consols Room

Experiences and Challenges in Developing the Microenterprise Sector in the Caribbean

Moderator: Bhoë Tewarie, Institute for Business, Trinidad & Tobago

- Participants:
1. Maureen Webber, Development Options, Jamaica
 2. Quacy Williams, Scotia Enterprises, Guyana
 3. Prakash Dhanrajh, Caribbean Microfinance Ltd, Trinidad & Tobago
 4. Mark Wenner, IADB
 5. Claire Mandouze, European Commission, Commentator

2:30-4:00pm

Room A Lunch

4:00-6:00pm

Workshops

Dorado Room

Regulation and Supervision of Microfinance Institutions

Moderator: Carlos Cuevas, World Bank

- Participants:
1. Jacques Trigo, Superintendencia de Bancos e Entidades Financieras, Bolivia
 2. Ramón Rosales, International Consulting Consortium, USA
 3. Luz María de Portillo, Banco Central, El Salvador
 4. Tor Jansson, IADB

Ple Room

Microfinance of Housing

Moderator: Per Froberg, SIDA, Sweden

- Participants:
1. Pedro Jiménez, Banco Ademi, Dominican Republic
 2. Gabriel Schor, IPC-Alemania / FFI- USA
 3. Enriqueta Claramunt de Rodríguez, Financiera Calpia, El Salvador

Consols Room

Transparency and Performance Standards for Reaching the Financial Market

Moderator: Mia Adams, ADA, Luxembourg

- Participants:
1. Fernando Lucano, LACIF, Peru
 2. Elke Braun, Calificadora Apoyo & Asociados, Peru
 3. Fernando Cacéres, Agrocapital, Bolivia
 4. Damian Von Stauffenberg, MicroRate, USA

6:00-7:00pm

Institutional Presentations

Dorado Room GFA-Lusa, Chile
COFIDE, Peru

Consols Room Planet Finance, France
World Savings Bank Institute - WSBI, Belgium

8:00-11:00pm

II Inter-American Awards for Microenterprise Development and Dinner at the Generalitat de Catalunya Palace

Awards for Excellence in Microfinance, Business Development Services and Social Entrepreneurship will be presented by His Excellency Mr. Jordi Pujol i Soley, President of the Catalonian State; Enrique V. Iglesias, President of the Inter-American Development Bank and by Donald Terry, General Director of the Multilateral Investment Fund.

Meeting Point and Exhibition Center**Patio**

(All day activities) - Agenda of daily activities is posted at the Secretariat of the III Forum

10:00am-12:00pm

Workshops**Contractacions Room**

Human Resources Management for Microfinance Institutions

Moderator: Diego Guzmán, Accion Internacional, Colombia

Participants: 1. Francisco Madrid, Finsol, Honduras
2. Maria Mercedes Gómez de Bahamón, Women World Banking, Colombia
3. Alvaro Retamales, Banderarrollo Microempresas, Chile

Dorado Room

Successful Models of Social Entrepreneurship

Moderator: Maravillas Rojo, Municipality of Barcelona, Spain

Participants: 1. Charles Raymond, Citigroup Foundation, USA
2. Pedro Mendieta Garmendia, Mondragon Corporation, Spain
3. Oscar Rojas, Universidad del Valle, Colombia
4. FETS, Spain

Ple Room

Mobilizing Microsavings: Experiences and Innovations

Moderator: José Manuel Lagares Calvo, Confederación Española de Cajas de Ahorro, Spain

Participants: 1. Paulo Lima, Caixa Economica Federal, Brazil
2. Joan Rosas Xicota, Caixa de Pensiones, Spain
3. Joel Siancas, Fepcmac, Peru
4. Laurie Dufays, World Savings Bank Institute, Belgium

Consols Room

Microenterprise and Local Development

Moderator: Tona M. Mascarenas, Municipality of Barcelona

Participants: 1. Andre Urani, Secretary of Labor, City of Rio de Janeiro, Brazil
2. Carlos Ansejo, GPI Consultants, Spain
3. Raquel Alfaro Fernandois, Servicio de Cooperación Técnica, Chile
4. Sergio Moreira, Serviço Brasileiro de Apoio as Micro e Pequenas Empresas, Brazil

12:00-12:30pm

Contractacions Room**Coffee Break**

12:30-2:30pm

Contractacions Room**Plenary**

Experiences, Challenges and Similarities of Microenterprise Development Worldwide

Moderator: Elizabeth Littlefield, CGAP

Participants: 1. Nimal Fernando, Asian Development Bank
2. Nancy Barry, Women World Banking, USA
3. Stefan Harpe, Calmeadow, Canada
4. Pilar Ramírez, FIE, Bolivia

2:30-3:30pm

Room A**Conclusions and Closing**

Antonio Vives, Manager a.i., Social Sustainable Department, IADB

Antoni Subirà i Claus, Secretary of Industry, Commerce and Tourism, Catalan Government

Jesús Gracia Aldaz, General Secretary, Agencia Española de Cooperación Internacional

José Manuel Reyero, President, Instituto Español de Comercio Exterior, Spain¹

Maravillas Rojo, Secretary of Economic Development, Labor, Tourism and Commerce, Municipality of Barcelona

POST-FORUM ACTIVITIES

Barcelona Activa

Visit to Barcelona Activa conducted by Mr. Oriol Balaguer. For registration call Fundeso at 34-933-191-507 Ms. Geni Flos. During the III Forum register at Barcelona Activa Booth. Visit will start at 5:00 pm. Buses will depart from the site of the Forum (La Llotja).

Sponsors

Inter-American Development Bank – **IADB**
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World Savings Banks Institute – **WSBI**
Pro Desarrollo
Fondo de Capital Social, S.A. - **FONCAP**
Fundació Internacional de la Dona Emprenedora – **FIDEM**
Ajuntament de Barcelona
Grupo Negocios
Generalitat de Catalunya
Compañía Española de Financiación del Desarrollo – **COFIDES**
Instituto de Crédito Oficial – **ICO**
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Collaboration

Fórum Universal de las Culturas- Barcelona 2004

Local Organization

Fundación Desarrollo Sostenido – **FUNDESO**

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