

ESPACIO USA: VANGUARDIA LATINA

May 3-6, Washington, D.C.

Enrique V. Iglesias Conference Center (EVICC), Inter-American Development Bank (IDB)
PROGRAM

Wednesday, May 3rd	
10:00 — 13:00 <i>Washington Plaza Hotel</i>	<u>1.1. CHECK-IN & ESPACIO USA REGISTRATION</u>
13:00 — 14:00 <i>Main Lobby, EVICC</i>	<u>1.2. IDB REGISTRATION</u>
13:00 — 14:15 <i>7th Floor Cafeteria, IDB</i>	<u>1.2A. LUNCH</u>
14:30 — 15:00 <i>Main Auditorium, EVICC</i>	<u>1.3. ESPACIO USA: VANGUARDIA LATINA. PROGRAM PRESENTATION</u> M.C.: Marissa Céspedes, journalist <ul style="list-style-type: none">• Gastón Melo Medina, President of Espacio de Vinculación, A.C. (EVAC)• Rafael Fernández de Castro, Program Consultant, Espacio USA• Agustín García López, Executive Director, Mexico, IDB• Alfredo Barnechea, Special Counsel for Institutional Affairs, IDB
15:00 — 15:15 <i>Main Auditorium, EVICC</i>	<u>1.4. PRESENTATION:</u> Video “The Latino-American Dream” <ul style="list-style-type: none">• Commentary: Arturo Valenzuela (Director, Center for Latin American Studies & Professor of Government, Georgetown University)
15:15 — 15:45 <i>Main Auditorium, EVICC</i>	<u>1.5. PRESENTATION:</u> <i>The Meaning of 5 de Mayo</i> <ul style="list-style-type: none">• Presented by: Arturo Valenzuela (Director, Center for Latin American Studies & Professor of Government, Georgetown University)• Gregorio Luke, Director, Museum of Latin American Art, Long Beach, CA
15:45 — 16:00	<u>1.6. COFFEE BREAK</u> (snacks)
16:00 — 17:30 <i>Main Auditorium, EVICC</i>	<u>1.7. PLENARY SESSION:</u> <i>Latinos and the Melting Pot</i> Presented by: Marissa Céspedes Moderator: Ned Strong , Director, LASPAU: Academic and Professional Programs for the Americas <ul style="list-style-type: none">• Ilan Stavans (language), Writer and Professor, Amherst College• Christina King (music/dance), Cultural Promoter / Fórum Monterrey 2007• Pilar O’Leary (culture), Director, Smithsonian Institute for Latino Initiatives• José Antonio Tijerino, Director, Hispanic Heritage Foundation

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17:45 — 19:00	1.8. THEMATIC WORKSHOPS: Hemispheric Horizons I
Room 200	<ul style="list-style-type: none">• Spanglish: the influence of Latino culture and the Spanish language<ul style="list-style-type: none">○ Ilan Stavans (Writer and Professor, Amherst College)○ PRESENTED BY: Andrew Selee, Director, Mexico Institute, Woodrow Wilson Center
Room 201	<ul style="list-style-type: none">• The largest minority: Latino demographics in the U.S.<ul style="list-style-type: none">○ Clemencia Muñoz (Program Director, W.K. Kellogg Foundation)○ PRESENTED BY: Allert Brown, Associate Director, Institute of Latino Studies, University of Notre Dame
EVICC Conference Rooms:	
Room 300	<ul style="list-style-type: none">• Latino-Americano: a new identity<ul style="list-style-type: none">○ Esther Aguilera (President and CEO, Congressional Hispanic Caucus Institute)○ PRESENTED BY: Raúl Rodríguez Barocio, Chairman of the Board, Arizona State University's Center for North American Studies
Room 301	<ul style="list-style-type: none">• Latino transnationalism: living here and there<ul style="list-style-type: none">○ Arturo Valenzuela (Director, Center for Latin American Studies & Professor of Government, Georgetown University)○ PRESENTED BY: David Ayón, Senior Research Associate and U.S. Director of the "Focus Mexico Project" at the Center for the Study of Los Angeles at Loyola Marymount University
19:15 — 20:15	1.9. INAUGURATION CEREMONY:
Main Auditorium, EVICC	<ul style="list-style-type: none">• TESTIMONY: Carlos Loret de Mola, Journalist and Anchor, Grupo Televisa (TITLE: "A Latin journalist in the world")• OPENING MESSAGE: Emilio Azcárraga Jean, President, Grupo Televisa• WELCOME MESSAGE: Luis Alberto Moreno, President, Inter-American Development Bank (IDB)• KEYNOTE ADDRESS: Héctor Barreto, Director, Small Business Administration
20:30 — 22:00	1.10. COCKTAIL
IDB Atrium	WELCOME: Luis Alberto Moreno , President, IDB COMMENTARY: Emilio Azcárraga Jean , President, Grupo Televisa
Thursday, May 4th	
07:30 — 08:00	2.1. BREAKFAST
Rooms 200, 201, 300, 301 EVICC	
08:15 — 09:45	2.2. PLENARY SESSION:
Main Auditorium, EVICC	Latinos and Latin Americans: The future of the hemisphere Presented by: Marissa Céspedes Moderator: Tony Garza , U.S. Ambassador to Mexico <ul style="list-style-type: none">• Carlos D. Mesa, Former President of Bolivia• José Natividad González Parás, Governor of Nuevo León, Mexico• María Echaveste, Co-Founder, Nueva Vista Group, Former White House Deputy Chief of Staff• Thomas Shannon, Assistant Secretary, Bureau of Western Hemisphere Affairs, U.S. State Department
09:45 — 10:00	2.3. COFFEE BREAK

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10:00 — 11:30 <i>Main Auditorium, EVICC</i>	<u>2.4. PLENARY SESSION:</u> <i>Latinos and Latin Americans: Mucho gusto!</i> Presented by: Marissa Céspedes Moderator: Mónica Lozano , Publisher and CEO, La Opinión <ul style="list-style-type: none">• Xavier Velasco, Writer• Roberto Suro, Director, Pew Hispanic Center• Jorge Ramos, Head Anchor, Noticiero Univisión• María Hinojosa, Journalist, PBS
11:30 — 12:00	<u>2.5. BREAK</u>
12:00 — 13:30 <i>Americas Dining Room, IDB</i>	<u>2.6. THEMATIC LUNCH:</u> <i>Building a Latino-American Agenda</i> Presented by: Rafael Fernández de Castro <ul style="list-style-type: none">• José Miguel Insulza, Secretary General, Organization of American States (OAS)
13:30 — 13:45	<u>2.7. BREAK</u>
13:45 — 14:45	<u>2.8. THEMATIC WORKSHOPS: Hemispheric Horizons //</u>
<i>Room 200</i>	<ul style="list-style-type: none">• <i>Beyond the Washington Consensus: Proposals from within and from without</i><ul style="list-style-type: none">○ Agustín Carstens, Deputy Managing Director, International Monetary Fund○ PRESENTED BY: Allert Brown, Associate Director, Institute of Latino Studies, University of Notre Dame
<i>Room 201</i>	<ul style="list-style-type: none">• <i>International Perspectives: How does the rest of the world see us?</i><ul style="list-style-type: none">○ Claude Heller, Mexican Ambassador to France○ PRESENTED BY: Andrew Selee, Director, Mexico Institute, Woodrow Wilson Center
<i>EVICC Conference Rooms: Room 300</i>	<ul style="list-style-type: none">• <i>Relations in the Hemispheric Future</i><ul style="list-style-type: none">○ Nohra Rey de Marulanda, Manager, Integration and Regional Programs Department, IDB○ PRESENTED BY: Raúl Rodríguez Barocio, Chairman of the Board, Arizona State University's Center for North American Studies
<i>Room 301</i>	<ul style="list-style-type: none">• <i>The Hemispheric Agenda: Democracy and the re-emergence of the left</i><ul style="list-style-type: none">○ Cynthia Arnson, Deputy Director, Latin American Program, Woodrow Wilson Center○ PRESENTED BY: David Ayón, Senior Research Associate and U.S. Director of the "Focus Mexico Project" at the Center for the Study of Los Angeles at Loyola Marymount University
14:45 — 15:00	<u>2.9. BREAK</u>

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15:00 — 15:45 <i>Main Auditorium, EVICC</i>	<u>2.10. MESSAGE FROM THE WHITE HOUSE (live)</u> <ul style="list-style-type: none">• George W. Bush, President of the United States of America <p>Commentaries:</p> <ul style="list-style-type: none">• COORDINATOR: Allert Brown, Associate Director, Institute of Latino Studies, University of Notre Dame• Raúl Rodríguez Barocio, Chairman of the Board, Arizona State University's Center for North American Studies• David Ayón, Senior Research Associate and U.S. Director of the "Focus Mexico Project" at the Center for the Study of Los Angeles at Loyola Marymount University• Xavier Velasco, Writer
16:00 — 17:00 <i>Main Auditorium, EVICC</i>	<u>2.12. TALK SHOW:</u> <i>Exchange of expressions, opinions, and ideas</i> <ul style="list-style-type: none">• Jaime Bayly, Writer• Presented by: Marissa Céspedes
17:00 — 17:15	<u>2.13. COFFEE BREAK</u>
17:15 — 18:30	<u>2.14. THEMATIC WORKSHOPS: Hemispheric Horizons III</u>
<i>Room 200</i>	<ul style="list-style-type: none">• <i>The Caribbean: Distinction and Inclusion</i><ul style="list-style-type: none">○ Roberto Álvarez, Dominican Ambassador to the OAS○ PRESENTED BY: Allert Brown, Associate Director, Institute of Latino Studies, University of Notre Dame
<i>Room 201</i>	<ul style="list-style-type: none">• <i>Latino Empowerment and Latin American interests</i><ul style="list-style-type: none">○ Rodolfo de la Garza, Vice President for Research for the Tomas Rivera Policy Institute, Columbia University○ PRESENTED BY: Andrew Selee, Director, Mexico Institute, Woodrow Wilson Center
<i>EVICC Conference Rooms: Room 300</i>	<ul style="list-style-type: none">• <i>The American Dream: the Realities of Latin American migrants</i><ul style="list-style-type: none">○ Armand Peschard-Sverdrup, Director, Mexico Project, Center for Strategic and International Studies (CSIS)○ PRESENTED BY: Raúl Rodríguez Barocio, Chairman of the Board, Arizona State University's Center for North American Studies
<i>Room 301</i>	<ul style="list-style-type: none">• <i>Future Scenarios</i><ul style="list-style-type: none">○ Isaac Lee, Page One Media○ PRESENTED BY: Dolia Estevez, Journalist
19:00 — 21:00 <i>Hall of the Americas, Organization of American States (OAS)</i>	<u>2.15. ESPACIO USA: VANGUARDIA LATINA. RECEPTION</u> <i>Cultural Show</i> <ul style="list-style-type: none">• Lila Downs, Mexican-American Singer• Hernaldo Zúñiga, Nicaraguan Poet and Musician

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Friday, May 5 th	
08:00 — 08:30 <i>Rooms 200, 201, 300, 301 EVICC</i>	<u>3.1. BREAKFAST</u>
08:45 — 10:15 <i>Main Auditorium, EVICC</i>	<u>3.2. PLENARY SESSION:</u> <i>Building a Positive Agenda for the Continent</i> PRESENTED BY: Marissa Céspedes Moderator: Carlos de Icaza , Mexican Ambassador to the U.S. <ul style="list-style-type: none">• Jorge Domínguez, Director, Weatherhead Center for International Affairs, Harvard University (SUBJECT: <i>Future Relationships between the U.S. and Latin America</i>)• Fernando Jiménez-Ontiveros, Deputy Manager, Multilateral Investment Fund (MIF) (SUBJECT: <i>Remittances and Development</i>)• Andrés Rozental, President of the Mexican Foreign Affairs Council (COMEXI) (SUBJECT: <i>North American and Hemispheric Significance</i>)• Gaddi Vasquez, Peace Corps (SUBJECT: <i>Hemispheric Volunteers</i>)
10:15 — 10:30	<u>3.3. COFFEE BREAK</u>
10:30 — 11:30 <i>Main Auditorium, EVICC</i>	<u>3.4. DRAFT OF THE VANGUARDIA LATINA 06 CHARTER</u> Readers and Discussion Leaders: <ul style="list-style-type: none">• Allert Brown, Associate Director, Institute of Latino Studies, University of Notre Dame• Andrew Selee, Director, Mexico Institute, Woodrow Wilson Center• Raúl Rodríguez Barocio, Chairman of the Board, Arizona State University's Center for North American Studies• David Ayón, Senior Research Associate and U.S. Director of the "Focus Mexico Project" at the Center for the Study of Los Angeles at Loyola Marymount University• COORDINATOR: Rafael Fernández de Castro
11:30 — 11:45	<u>3.5. BREAK</u>
12:00 — 13:15 <i>Americas Dining Room, IDB</i>	<u>3.6. THEMATIC LUNCH:</u> <i>Experiencing Empowerment</i> <ul style="list-style-type: none">• Israel Hernández, Assistant Secretary for Trade Promotion and Director General of the U.S. & Foreign Commercial Service; U.S. Department of Commerce
13:15 — 13:30	<u>3.7. BREAK</u>
13:30 — 14:15 <i>Main Auditorium, EVICC</i>	<u>3.8. PRESENTATION CEREMONY:</u> <i>Presentation of the Vanguardia Latina 06 Charter to Special Guests</i> PRESENTED BY: Héctor Morales , U.S. Executive Director, IDB <ul style="list-style-type: none">• Condoleezza Rice, U.S. Secretary of State (to be confirmed)

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14:15 — 14:45	<u>3.9. BREAK</u>
14:45 — 16:15 <i>Main Auditorium, EVICC</i>	<u>3.10. PLENARY SESSION:</u> <i>Entrepreneurs and the Media in the Hemisphere</i> PRESENTED BY: Marissa Céspedes Moderator: Marcela Sánchez , Columnist, The Washington Post <ul style="list-style-type: none">• Gustavo A. Cisneros, President, Organización Cisneros, Venezuela• Marcel Rivas, President, Canal Uno Televisión, Ecuador• Carlos Lins da Silva, Director of Institutional Relations, Patri, Brazil
16:15 — 16:30	<u>3.11. COFFEE BREAK</u>
16:30 — 17:30 <i>Main Auditorium, EVICC</i>	<u>3.12. CLOSING CEREMONY:</u> <i>Showing of the Vanguardía Latina video memoir</i> <ul style="list-style-type: none">• Luis Alberto Moreno• Emilio Azcárraga Jean• PRESENTED BY: Gastón Melo Medina
18:00 — 20:00	<u>3.13. WASHINGTON D.C. TOUR</u> <i>Guided tour of Downtown Washington, D.C.</i>