

# **Competitive Community Investments**

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**Inter-American Foundation  
CSR Americas  
Panama City, Panama 2003**

# Overview of CSR

- CSR is the umbrella term to describe the internal and external behaviors of a corporation that demonstrate its commitment to successfully incorporate all stakeholders into the corporations business practices

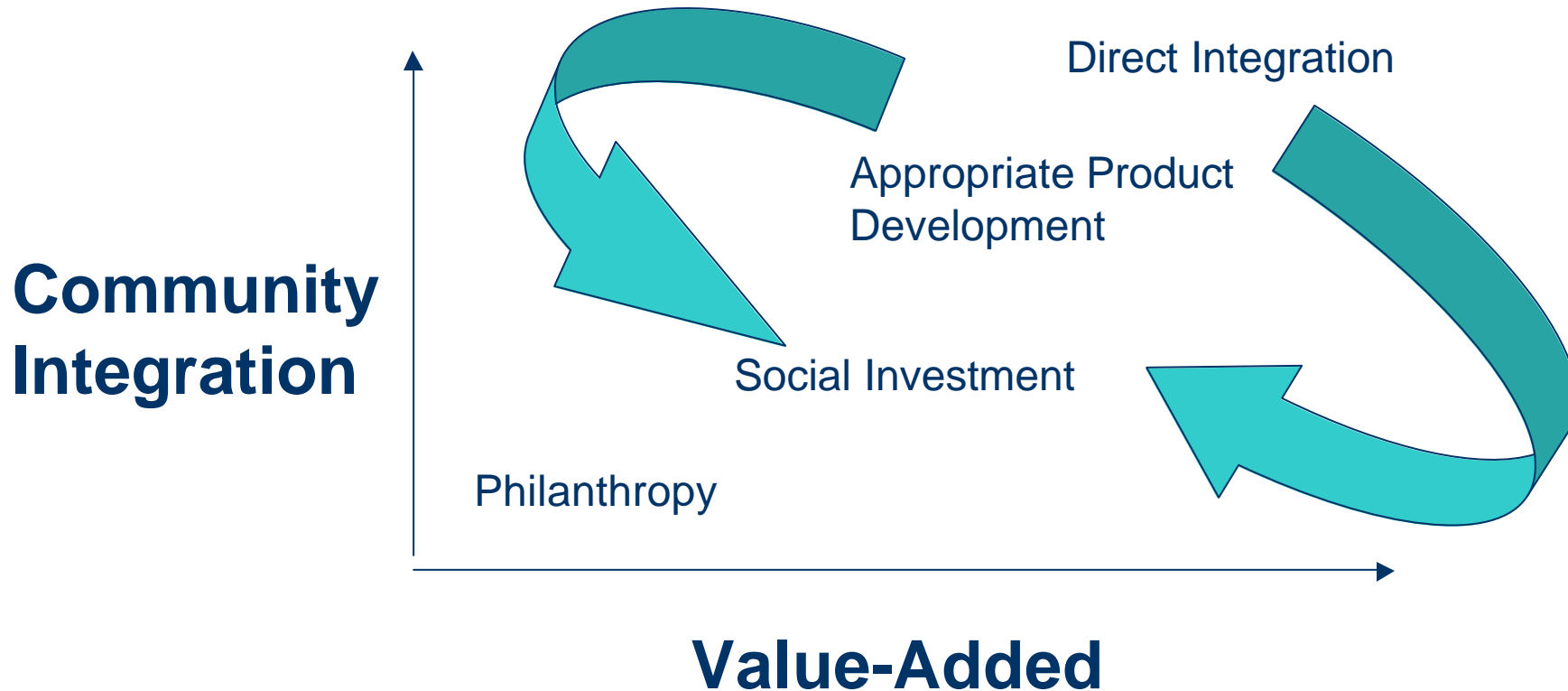
# Internal vs. External Behaviors

- **Internal practices**  
relate to day-to-day business operations:
  - labor practices
  - environmental production standards
  - sourcing choices
- **External practices**  
relate to corporate interaction with society outside of their day-to-day business
  - social investments
  - giving programs
  - volunteerism

# External Behaviors

- External behaviors are on a continuum from philanthropic to
  - ? social investments
  - ? appropriate product development
  - ? integrating the community into your business

# External CSR Taxonomy



# Inter-American Foundation

- Investments in community driven models to improve standard of living for communities in the LAC region through grant making programs
- Partnerships with corporations to promote sustainable and participatory social investments
- [www.iaf.gov](http://www.iaf.gov)