

YOUNG LEADERS IN THE 21ST CENTURY

*Co-financed by MasterCard International
Office of External Relations*

**Ceará Convention Center
Pavilion E, Plenary Room**

**Thursday, 7 March
8:30 a.m. – 4:30 p.m.**

Volunteer service activity

**Friday, 8 March
8:30 a.m. – 5:30 p.m.**

The youth of Latin America and the Caribbean are becoming increasingly more involved in shaping their own futures by taking an active part in development. This was evident in the message conveyed by the members of the IDB/IIC Youth Summit to the IDB President and Board of Governors in New Orleans (U.S.A.) on 29 March 2000. The message underscored the direct involvement and pivotal role of young people in the development of their communities and countries. Young people are taking an active part as social and business players, volunteers, leaders, and agents of change. At the same time, they are demanding better education services to allow lifelong learning as well as more favorable conditions in order to serve their countries. Young people also recognize the need for close cooperation among international organizations, civil society, the public and private sectors, and young people.

The seminar is intended to: (1) underscore how today's young people are building their own futures through entrepreneurship, learning, and volunteer service; (2) report on best practices, successful programs, and effective partnerships; (3) promote development-oriented community service by young people; (4) highlight the benefits of a partnership that includes the Bank, young people, and other sectors; and (5) tap this partnership by taking specific action.

In addition, there will be an exhibit entitled "Youth and Community in the 21st Century", showcasing successful experiences in the areas covered by the seminar, and a youth volunteer event in a community in Fortaleza.

*Contact: Elena Suárez – elenas@iadb.org
Marta Estarellas – martae@iadb.org*

8:30 a.m. – 9:00 a.m.

Opening session

Introductory remarks:

- Mirna Liévano de Marques, Advisor, Office of External Relations, Inter-American Development Bank, IDB

Opening remarks:

- Enrique V. Iglesias, President, Inter-American Development Bank

Keynote presentation:

- Ruth Cardoso, First Lady of Brazil and President of the Board, Comunidad Solidaria, Brazil

Special remarks:

- Jean Rozwadowski, President for Latin America and the Caribbean, Master Card International

9:00 a.m. – 9:30 a.m.

Plenary session

Conclusions of IDB electronic consultation

- IDB youth delegate selected through electronic consultation

A government overview of youth policies and participation

- Jaime Trobo, Minister of Sports and Youth, Uruguay

9:30 a.m. – 11:00 a.m.

Youth and the new economy: Promoting economic growth through youth entrepreneurship

Moderator:

- Esteban González Guzmán, Grupo Nexus, Mexico

Panelists:

- Servulo Anzola, Director, Entrepreneur Program, Instituto Tecnológico y de Estudios Superiores de Monterrey, ITESM, Mexico
- Two IDB youth delegates selected through electronic consultation
- Daniel Diez Canseco Terry, Manager, Asociación pro Bienestar y Desarrollo, Peru

11:00 a.m. – 11:30 a.m.

Refreshments

Encounter (Youth Leaders exhibit)

11:30 a.m. – 1:00 p.m.

Youth and training: Lifelong learning in the knowledge-driven economy

Moderator:

- León Galindo, Consultant, Education Development Center's Youth Employment Summit, Bolivia

Panelists:

- Jorge Werthein, Representative, UNESCO, Brazil
- Eliana Vera, Regional Manager for Latin America, the Caribbean, Spain, and Portugal, International Youth Foundation, USA
- Two IDB youth delegates selected through electronic consultation
- Rodrigo Baggio, Executive Director, Committee for the Democratization of Information Technology, Brazil

1:00 p.m. – 2:30 p.m.

Lunch

Encounter (Youth Leaders exhibit)

2:30 p.m. – 4:00 p.m.

Youth and volunteer service: Building communities and new alliances

Moderator:

- Dacil Acevedo, Secretary of the Board, Argentine Center for International Cooperation and Development, Argentina

Panelists:

- Silvia Virreira, Executive Director, Bolivian Center for Philanthropy, Bolivia
- Yuri Chillán, General Secretary, Ibero-American Youth Organization (OIJ), Spain
- Miguel Darcy, Advisor, Comunidad Solidaria, Brazil
- Two IDB youth delegates selected through electronic consultation

4:00 p.m. – 4:30 p.m.

Closing session

IDB's youth development and outreach program

- Elena Suárez, Chief, Special Programs Section, Office of External Relations, IDB

Closing remarks:

- Paulo Paiva, Vice President for Planning and Administration, IDB
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4:30 p.m. – 6:00 p.m.

Encounter (Youth Leaders exhibit)

6:00 p.m. – 8:00 p.m.

IDB-MasterCard youth leadership awards ceremony and reception

Friday, 8 March

9:00 a.m. – 6:00 p.m.

Youth volunteer and community service activity

Contact: Fabian Koss – fabiank@iadb.org

**DEVELOPMENT OF RURAL ECONOMIES IN LATIN AMERICA
AND THE CARIBBEAN: SUSTAINABLE MANAGEMENT OF NATURAL RESOURCES,
LAND ACCESS, AND RURAL FINANCE**

*Co-financed by the Government of the Federal Republic of Germany
Sustainable Development Department
Rural Development Unit*

**Ceará Convention Center
Pavilion D, Plenary Meeting Room
Field Activity**

**Thursday, 7 March
9:00 a.m. - 6:00 p.m.
Friday, 8 March
9:00 a.m. - 5:00 p.m.**

The main aim of this seminar is to examine specific regional experiences with rural poverty reduction through sustainable natural-resources management.

This seminar will foster exchanges of experiences and options for financing at the national level among ministers of economic affairs, finance, agriculture, and rural development, as well as other spheres of government, the private sector, nongovernmental organizations, universities, rural producers associations, and other members of civil society. The focus will be on three priority issues for the development of rural economies in the region: the link between natural-resources management and reduction of rural poverty, establishment of land markets, and more buoyant rural finance markets.

These issues are of special interest to most countries in the region given the existing successful experiences with effective investment mechanisms. At the same time, they follow up on the discussions of the Rural Conference organized in conjunction with the 2000 meeting of the Board of Governors in New Orleans, which examined the need for a new paradigm for rural development. This seminar will deepen that debate and will follow the common work agenda of the Interagency Group for Rural Development (made up of the IDB, IICA, GTZ, ECLAC, FAO, IFAD, and the World Bank).

Strategic investment in the rural sphere, including agrifood and nonfarm rural activities, promotes economic growth, rural poverty reduction, and the use of renewable natural resources in the region. In recent years, the Bank has been rethinking its role in the development of rural economies by adopting a cross-sectoral, regional development approach built around innovative investment programs and projects, technical papers on best practices and strategies to reduce rural poverty, agrifood development, and promotion of rural financial markets.

*Contact: Ruben G. Echeverria - rubene@iadb.org
Ximena Anwandter - ximena@iadb.org*

8:30 a.m. – 9:00 a.m.

Registration of participants (and distribution of documents)

9:00 a.m. – 9:30 a.m.

Opening and welcome

- Enrique V. Iglesias, President, Inter-American Development Bank
- Uwe Käestner, Ambassador of the Federal Republic of Germany to Brazil
- Tasso Jereissati, Governor of the State of Ceará, Brazil

9:30 a.m. – 9:45 a.m.

Conference objectives

Importance of natural-resources management and access to land and to financial resources for the development of rural economies in Latin America and the Caribbean

- Ruben G. Echeverría, Chief, Rural Development Unit, Inter-American Development Bank

9:45 a.m. – 12:00 p.m.

Panel I: Rural poverty and sustainable management of natural resources

Moderator:

- Beatriz David, Economic Commission for Latin America and the Caribbean (ECLAC)

Rural development in arid areas

- Octavio Pérez Pardo, National Director, Secretariat of Environment and Sustainable Development, Argentina

Natural-resources management and rural poverty reduction in the Andean nations

- Carlos Amat, Professor, University of the Pacific, Peru

10:30 a.m. – 10:45 a.m.

Coffee break

10:45 a.m. - 11:15 p.m.

Panel I commentators

- Antonio Ruiz, Deputy Secretary for Rural Development, Mexico
- Manuel Chiriboga, ALOP, member of the Popular Coalition, Ecuador
- Mayra Falck, Professor, Instituto Zamorano, Honduras

11:15 a.m. - 12:00 p.m.

General discussion

12:00 p.m. – 1:30 p.m.

Break for lunch

1:30 p.m. – 3:30 p.m.

Panel II: Access to land: State, market, and civil society

Moderator:

- Gustavo Gordillo, Deputy Director General and Regional Representative for Latin America and the Caribbean, Food and Agriculture Organization of the United Nations (FAO)

Policies and tools to foster land markets: Lessons learned

- Edson Teofilo Filho, Executive Coordinator, Núcleo de Estudos Agrários e Desenvolvimento Rural (NEAD), Brazil

Community titling of indigenous and African-American lands

- Roque Roldán, Consultant, Colombia
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2:10 p.m. – 2:50 p.m.

Panel II commentators

- Manoel José dos Santos, President, Confederação Nacional dos Trabalhadores na Agricultura (CONTAG), Brazil
 - Alain de Janvry, Professor, University of Berkeley, United States
 - Francisca Rodríguez, Asociación Nacional de Mujeres Rurales e Indígenas (ANAMURI), Chile
 - Eduardo Zerraga, Ministry of Agriculture, Peru
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2:50 p.m. – 3:30 p.m.

General discussion

3:30 p.m. – 3:45 p.m.

Coffee break

3:45 p.m. – 5:30 p.m.

Panel III: Private and public financing for developing rural economies

Moderator:

- Raquel Peña Montenegro, Chief, Latin American and Caribbean Operations Division, IFAD

The role of agricultural development banks in access to rural credit

- Rommel Acevedo, Executive Director, Latin American Association of Development Financing Institutions, ALIDE, Peru

Private rural financial services: Present situation and prospects

- Juan Buchunau, Consultant, United States
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4:20 p.m. – 4:50 p.m.

Panel III commentators

- Isabel Cruz Hernández, Director General, Asociación Mexicana de Uniones de Crédito del Sector Social, AMUCSS, Mexico
 - Carlos Garramón, President, PROMESUR, Uruguay
 - Guillermo Leite da Silva, Professor, University of São Paulo, Brazil
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4:50 p.m. – 5:30 p.m.

General discussion

6:00 p.m.

Closing remarks

- Raul Jungmann, Ministry of Rural Development, Brazil
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Friday, 8 March

8:30 a.m. – 9:00 a.m.

Field trip

Arrival at Palacio da Abolição (Auditorium)

Av. Barão de Studart s/n

9:00 a.m. – 9:30 a.m.

Introduction

- Mônica Clark Nunes Cavalcante, Secretary of Planning and Coordination, State of Ceará, Brazil
 - Pedro Sisnando, Secretary of Rural Development, State of Ceará, Brazil
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9:30 a.m. – 5:00 p.m.

Field trip

Five field-trip options in the state of Ceará (conducted in parallel):

- Experience with land reform
Community land reform, municipality of Redenção
Community land reform, municipality of Ibaretama

- Experience with irrigation and anti-desertification efforts
Environmental water resources development project, municipality of Canindé
- Experience with poverty reduction efforts
São Tomás Community Association, municipality of Itatira
Várzea do Gado Community Association, municipality of Pentecoste

5:00 p.m.

Return to Fortaleza

Saturday, 9 March

Ceará Convention Center

Seminar Room 3

10:30 a.m. – 11:00 a.m.

Closing ceremony

Signature of the act making USAID a member of the Interagency Group for Rural Development in Latin America and the Caribbean

- Enrique V. Iglesias, President, Inter-American Development Bank
- John Redwood, Director, Sustainable Development for Latin America and the Caribbean, World Bank
- Reinaldo Bajraj, Deputy Executive Secretary, U.N. Economic Commission for Latin America and the Caribbean (ECLAC)
- Raquel Peña Montenegro, Director for Latin America and the Caribbean, IFAD
- Gustavo Gordillo de Anda, Deputy Director General and Regional Representative for Latin America and the Caribbean, Food and Agriculture Organization of the United Nations (FAO)
- Chelston Brathwaite, Director General, IICA
- Günter Dresrüsse, Manager, Latin America and Asia Department, Deutsche Gesellschaft für Technische Zusammenarbeit GmbH (GTZ)
- Janice Weber, Director, USAID, Brazil

STRATEGIC ISSUES OF WATER USE AND MANAGEMENT IN LATIN AMERICA AND THE CARIBBEAN: AN ACTION AGENDA

Sustainable Development Department

Ceará Convention Center
Pavilion A, Seminar Conference Room

Thursday, 7 March
9:30 a.m. - 6:00 p.m.

Despite the significant efforts made thus far, the region continues to face serious problems with its water resources. Weak water-management systems have led to shortages, poor water-quality control, and a lack of preparedness for natural disasters, such as drought and floods. In addition, drinking water and sanitation systems are inefficient. Some 120 million residents of the Americas have no access to sanitation services, and 78 million lack access to safe drinking water. Water system losses have reached an alarming level, as has the sewage treatment situation. The management of water for irrigation is also plagued by problems. Solving these problems will be a complex matter, but one thing is sure: there is a shortage of public and private financing to meet the most pressing needs in this sector.

This seminar will seek to launch processes and mechanisms to help the countries formulate an action and financing plan to solve their most urgent water-related problems, and support the objectives of the Third World Water Forum slated to be held in March 2003 in Japan.

The specific objectives are to: (a) discuss and analyze possible short-, medium-, and long-term solutions to the water problem in each of the subregions; (b) secure a commitment from the IDB, the World Bank, other financial and technical-assistance agencies, and the private sector to assist the countries in implementing and financing these solutions as part of an action and financing plan; and (c) discuss how these actions can be built into the financing initiatives to be presented at the Third World Water Forum, in which the Bank and other donors will be invited to take part.

*Contact: Walter Arensberg - waltera@iadb.org
Diego Rodríguez - diegor@iadb.org*

9:30 a.m. - 10:00 a.m.

Opening and welcome

- Enrique V. Iglesias, President, Inter-American Development Bank
- Tasso Jereissati, Governor, State of Ceará
- Michel Camdessus, former Managing Director, International Monetary Fund
- José Sarney Filho, Minister for Environmental Affairs, Brazil

10:00 a.m. - 10:30 a.m.

Opening address: Strategic water-resource issues in Latin America and the Caribbean

Presentation:

- Jerson Kelman, President, Agência Nacional de Águas (ANA), Brazil

10:30 a.m. - 10:45 a.m.

Coffee break

10:45 a.m. - 12:15 p.m.

Panel I: Analysis of water-resource issues and solutions in the subregions

Document: *Analysis of water-resource issues and solutions*

Chair:

- Benedito Braga, President, ANA

Speaker:

- Humberto Peña, Director General, Aguas de Chile

Panelists:

- Cristóbal Jaime Jáquez, Director, National Water Commission (CAN), Mexico
- Víctor Pochat, Director, Undersecretariat for Water Resources, Argentina
- Basil Fernández, Director, Water Resources Authority, Jamaica
- Max Campos, Technical Secretary, Regional Committee for Water Resources, Costa Rica

12:15 p.m. - 1:00 p.m.

Panel II: Governance

Document: *Water management and governance*

Chair:

- Margaret Catley-Carson, President, Global Water Partnership

Speaker:

- Peter Rogers, Harvard University

Panel 2A: Perspective from the public sector

Panelists:

- Raymundo José Garrido, Secretary for Water Resources, Brazil
 - Adrián Baltanás García, former Director General for Water Works, Ministry of Public Works, Transport, and the Environment, Spain
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1:00 p.m. - 2:00 p.m.
Break for lunch

2:00 p.m. - 2:45 p.m.
Panel II: Governance (continued)

Panel 2B: Perspective from the private sector

Panelists:

- Arnold Sánchez, President, Asociación de Municipios para el Lago de Yojoa (AMUPROLAGO), Honduras
- Hermán Rosa, Director, Programa Salvadoreño de Investigación sobre Desarrollo y Medio Ambiente (PRISMA)

2:45 p.m. - 5:15 p.m.
Panel III: Financing

Document: *Options and challenges for financing the water agenda in Latin America and the Caribbean: Towards a regional commitment*

Chair:

- Michel Camdessus, former Managing Director, IMF

Speaker:

- Hilary Sunman, independent consultant

2:45 p.m. - 4:00 p.m.
Panel 3A: Perspective from the private sector

Panelists:

- Sérgio Heumann, Vice President, Citibank, São Paulo, Brazil
- Aitor Escurra, Director, Rabobank, Argentina
- Eduardo Verdugo, Director for Latin America, Thames Water

4:00 p.m. - 5:15 p.m.
Panel 3B: Perspective from the public sector and the development banks

Panelists:

- Enrique V. Iglesias, President, Inter-American Development Bank
- Hyperides Pereira Macedo, Secretary of Water Resources, State of Ceará
- Jamal Saghir, Director, Water and Energy Sector, World Bank

- Armando Montenegro, former director of the National Planning Department, Colombia

5:15 p.m. - 6:00 p.m.

Conclusions and closing remarks

- Carlos M. Jarque, Manager, Sustainable Development Department, Inter-American Development Bank
 - Hideaki Oda, Secretary General, Secretariat of the Third World Water Forum
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HIGHER EDUCATION AND SCIENCE AND TECHNOLOGY IN LATIN AMERICA
AND THE CARIBBEAN: RESPONDING TO EXPANSION AND DIVERSIFICATION

*Sustainable Development Department
Education Unit*

**Ceará Convention Center
Pavilion A, Room 1**

**Friday, 8 March
8:30 a.m. - 6:30 p.m.**

This seminar will examine how the countries of Latin America and the Caribbean are responding to the increased enrollment levels and diversification that have characterized higher education in recent years. The core issues to be reviewed will include evaluation and accreditation systems, new modalities for higher education—with special emphasis on non-university institutions, distance education, and use of the Internet—and initiatives to bring universities and scientific research institutes closer to the productive sector. Lessons learned from a number of widely recognized programs will be presented, along with best practices from different countries, including Brazil, El Salvador, Uruguay, and Venezuela. An overview of recent trends in higher education in the Americas will round out the seminar.

Contact: Juan Carlos Navarro - juancn@iadb.org

8:30 a.m. – 9:00 a.m.

Opening and welcome

- Carlos M. Jarque, Manager, Sustainable Development Department, Inter-American Development Bank (IDB)
- Maria Helena Guimarães de Castro, Secretary for Higher Education, Ministry of Education, Brazil

9:00 a.m. – 10:30 a.m.

Panel I: The Expansion and Diversification of Higher Education in Latin America and the Caribbean: A Review of Recent Developments and Trends

Presentation:

- Juan Carlos Navarro, Education Unit, Sustainable Development Department, IDB
- Daniel Levy, School of Education, State University of New York at Albany, United States

Moderator:

- Simón Schwartzman, Director, American Institutes for Research, Brazil

10:30 a.m. – 11:00 a.m.

Coffee break

11:00 a.m. – 12:30 p.m.

Panel II: Responding to Growing Demand: Policies, Markets, and Institutions

- *New supervision models and new institutional modalities: technological universities, university schools, and other formats. Lessons learned and future potential in the region.* Luiz Roberto Liza Curi, Director for Higher Education Policy, Ministry of Education, Brazil
- *Distance education as a response to growing demand.* Juan Manuel Moreno Olmedilla, Vice Rector for International Relations, National Distance Education University, Spain.
- *Intercultural higher education: pedagogic resource for an equitable education.* Myrna Cunningham, Rector, Universidad de las Regiones Autónomas de la Costa Caribe Nicaragüense, Nicaragua

Commentator:

- Juan Cordero Iñiguez, Minister of Education of Ecuador.

Moderator:

- Roberto Cláudio Frota Bezerra, Rector, Ceará Federal University, Brazil

12:30 p.m. – 2:00 p.m.

Break for lunch

2:00 p.m. – 3:45 p.m.

Panel III: Emerging Systems for Evaluation and Accreditation as a Response to the Expansion of Institutions and Programs

- *The Case of Brazil.* Maria Helena Guimarães de Castro, Secretary for Higher Education, Ministry of Education, Brazil
- *The Case of El Salvador.* Andrés Bernasconi, Universidad Andrés Bello, Chile
- *Evaluation and accreditation systems for Internet-based higher education.* Errol Miller, Director, Institute of Education, University of the West Indies, Jamaica.

Commentator:

- Andrés Delich, former Minister of Education, Argentina.

Moderator:

- Maria Helena Magalhães Castro, Universidade Federal do Rio de Janeiro, Brazil.

3:45 p.m. – 4:00 p.m.

Coffee break

4:00 p.m. – 6:30 p.m.

Panel IV: National Innovation Systems: The Role of Government, Universities, and Industry

- *Technological innovations at production line laboratories: successful experiences.* Cláudio de Moura Castro, Faculdade Pitágoras, Brazil; Hélio Barros, Brazil.
- *The research agendas program as an attempt to link the three sectors: experiences in Venezuela.* Ignacio Avalos, former Minister of Science and Technology, Venezuela
- *New policy for innovation in Brazil.* Carlos Américo Pacheco, Science and Technology Ministry, Brazil.

Moderator:

- Antonio Carlos Campos de Carvalho, Universidade Federal do Rio de Janeiro, Brazil.

6:30 p.m.

Closing

Enrique V. Iglesias

Paulo Renato Souza, Minister of Education, Brazil

**HIV/AIDS AND DEVELOPMENT:
CHALLENGES AND RESPONSES IN LATIN AMERICA AND THE CARIBBEAN**
Co-financed by the Governments of Denmark, Finland, Norway and Sweden
Sustainable Development Department

**The Ceará Convention Center
Pavilion D, Main Auditorium**

**Friday, 8 March
9:00 a.m.-6:00 p.m.**

The main objective of this seminar is to increase knowledge, create awareness, and present options to regional leaders and others working on HIV/AIDS in Latin America and the Caribbean. The discussions will facilitate the design and implementation of activities of HIV/AIDS programs that reflect the social and economic context of the epidemic in the region. The seminar will incorporate experiences from within and outside the region.

More specifically, the seminar will focus on difficult issues stemming from this epidemic that have not been fully explored – the issue of gender, the impact of stigma and discrimination, and the development of public policy outside of the health sector. It will also explore critical areas – the economic impact of the epidemic and the financing of HIV/AIDS programs, as well as the development of strategies for addressing the epidemic among vulnerable groups.

Contacto: Ernest Massiah – ernestm@iadb.org

9:00 a.m. - 10:00 a.m.

Opening and Welcome

- Enrique V. Iglesias, President, Inter-American Development Bank
- Peter Piot, Executive Director, UNAIDS
- Representative, Nordic Countries
- Jacqueline Rocha, Representative from Brazilian NGO Community, São Paulo
- Dr. Barjas Negri, Minister of Health, Brazil

10:00 a.m. - 11:30 a.m.

Roundtable 1: The UNGASS Paradigm: Improved Access to Comprehensive Prevention, Treatment and Care

Moderator:

- Peter Piot, Executive Director, UNAIDS

Presenter:

- Paulo Teixeira, Director, National STD/AIDS Programme, Brazil

Panelists:

- Javier Hourcade, LAC Representative, Global Network of People Living with AIDS, Argentina

- Jaime Sepúlveda, Instituto Nacional de Salud Pública, Mexico
 - Jean Pape, Les Centres, GHESKIO, Haiti
 - Dr. Gonzalo Navarrete, Sub-Secretary of Public Health, Chile
 - Edward Greene, Assistant Secretary General, CARICOM, Guyana
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11:30 a.m. - 1:00 p.m.

Roundtable 2: Economic Impact and Resource Needs

Moderator:

- K. Burke Dillon, Executive Vice-President, IDB

Presenter:

- Dr. Stefano Bertozzi, UNAIDS Collaborating Center, Instituto de Salud Pública, Mexico and José Antonio Izazola, SIDALAC, Mexico

Panelists:

- Awa Marie Coll-Seck, Minister of Health, Senegal
 - Julio Molina Avilés, Vice Minister of Health, Guatemala
 - Dr. Leslie Ramsammy, Minister of Health, Guyana
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1:00 p.m. - 2:30 p.m.

Lunch Break

2:30 p.m. - 4:00 p.m.

Roundtable 3: The Effect of Discrimination, Stigma and Gender on HIV/AIDS Programs

Moderator:

- Stephen Corber, Director, Division Prevention and Control, PAHO/WHO

Presenter:

- Jacqueline Pitanguy, CEPIA, Brazil

Panelists:

- Richard Parker, Columbia University, USA and University of Rio de Janeiro, Brazil
 - Silvia Panebianco, MEXSIDA, Mexico
 - Ruben Mayorga, ASICAL Guatemala
 - Elena Reynaga, AMMAR, Argentina
 - Dorothy Blake, Portland AIDS Committee, Jamaica
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4:00 p.m. - 5:30 p.m.

Roundtable 4: The Impact of HIV/AIDS on Public Policy

Moderator:

Scott Evertz, White House Office of National AIDS Policy, USA

Panelists:

- Terje Anderson, National Association of People with AIDS, United States
- Dolores Balderamos Garcia, Minister of Human Development, Women and Civil Society, Belize
- Alies Jordan, National HIV/AIDS Commission, Barbados
- Luis Montalvo, Presidential Committee on AIDS, Dominican Republic
- Franklin Lisk, Director of ILO Programme on HIV/AIDS, Switzerland
- Edgar Carrasco, LACASSO, Venezuela,

5:30 p.m. – 6:00 p.m.

Conclusions and Next Steps:

- Carlos Jarque, Manager, Social Development Division, Inter-American Development Bank
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SUSTAINABLE TOURISM DEVELOPMENT

Environment and Natural Resources Division Region 1

Banco do Nordeste

**Saturday, 9 March
9:00 a.m. - 4:15 p.m.**

Tourism development has been shown to be a powerful engine of local and regional economic growth. It has the capacity to leverage significant investment and participation from the private sector. The experience of the Northeast region of Brazil with the IDB-financed PRODETUR/NE-I loan of US\$400 million attests to this fact. Tourist flows have increased substantially since 1997, and the Banco do Nordeste estimates that PRODETUR investments attracted an additional US\$6.5 billion of private investment, which have directly or indirectly generated 1 million jobs in the region.

There are a number of key issues in tourism development that must be addressed if it is to be sustainable over the long term, and bring true development benefits to the local population. Local populations and governments often bear the brunt of tourism development, but do not always fully participate in the benefits from increased tourism activities. While the private sector is clearly a major player in sustainable tourism development, its needs and responsibilities need to be better understood. Because of the complex nature of tourism development and the many stakeholders involved, the responsibilities of the public sector in mediating between varied, and at times conflicting, interests means that the institutions must be well-developed, transparent, and have the confidence of all stakeholders so that they can facilitate effective public-private partnerships.

The objectives of the seminar are to 1) provide an opportunity for the states of the Northeast, Banco do Nordeste, the Ministry of Sports and Tourism, and the IDB to present their vision and experience of sustainable tourism development; 2) provide a better understanding to the private sector of the potential for sustainable tourism in the Northeast; and 3) stimulate discussion about the key themes and issues surrounding sustainable tourism development and the establishment of successful public-private partnerships.

Contact: Raul Tuazon – rault@iadb.org

9:00 a.m. - 9:30 a.m.

Opening and Welcome

- Paolo Paiva, Vice-President for Planning and Administration, Inter-American Development Bank
 - Martus Tavares, Minister of Planning, Budget and Management
 - Byron Queiroz, President, Banco do Nordeste
 - Carlos Carmo Melles, Minister of Sports and Tourism
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9:30 a.m. - 10:00 a.m.

Keynote Address: "Key Issues in Sustainable Tourism Development"

Keynote speaker:

- Esteban Bardolet Jane, Executive Editor, "Annals of Tourism Research en Español" and Professor of Tourism Marketing of the Universitat de Les Illes Balears-UIB (Spain)

10:00 a.m. - 11:15 a.m.

Panel I: Possibilities and Challenges for Investment in the Northeast

- Challenges and responsibilities of the private sector
- Forging Public-Private Partnerships

Moderator:

- Caio Luiz de Carvalho, President, Brazilian Tourism Institute (EMBRATUR)

Speakers/panelists:

- José Antonio Ferreiro Piñeiro, World Tourism Organization Business Council
- Héctor Ceballos-Lascuráin, Director General del Programa Internacional de Consultoría en Ecoturismo ,PICE
- Teobaldo José Cavalcante Leal, Investment Promotion Coordinator, Banco do Nordeste
- Dr. João Albino da Silva, Professor of Economics of Tourism of the Universidade do Algarve, Portugal

11:15 a.m. - 11:30 a.m.

Coffee Break

11:30 a.m. – 12:30 p.m.

Roundtable Discussion: How to Attract Private Investment for the Northeast

Moderator:

- Carlos Carmo Melles, Minister of Sports and Tourism

- Eleazar de Carvalho, President, BNDES
- Caio Luiz de Carvalho, President, Brazilian Tourism Institute, EMBRATUR
- State Governments of Alagoas, Bahia, Ceará, Espírito Santo, Maranhão, Minas Gerais, Paraíba, Pernambuco, Piauí, Rio Grande do Norte, and Sergipe

12:30 p.m. – 1:00 p.m.

President's Address to the Seminar

- Enrique V. Iglesias, President, Inter-American Development Bank

1:00 p.m. – 2:30 p.m.

Lunch by invitation

2:30 p.m.–4:00 p.m.

Panel II: Local Participation for Sustainability

- Public Sector Opportunities and Responsibilities
- Local Participation in tourism planning and development

Moderator:

- Waldemar Wirsig, Inter-American Development Bank

Speakers/panelists:

- Regina Gertrudis Schluter, Director, Center for Studies and Research in Tourism, CIET, Argentina
- Rui Rocha, Instituto de Estudos Sócio Ambientais do Sul da Bahia, IESB, Brazil

4:00 p.m. – 4:15 p.m.

Closing Comments:

Ricardo Santiago, Regional Manager, Inter-American Development Bank

**PHYSICAL AND REGIONAL INTEGRATION:
THE PUEBLA-PANAMA/SOUTH AMERICA PLAN**
Regional Operations Departments 1 & 2

**Ceará Convention Center
Pavilion A, Seminar Room 1**

**Saturday, 9 March
10:00 a.m. to 6 p.m.**

Regional integration has not only helped to foster modernization in the countries but is a key element in promoting and entrenching sector reform, with obvious benefits already evident in efficiency gains and enhanced well-being in many countries. This seminar will provide further input for the process of reflection that has nourished and spurred the virtuous circle of regional integration. The seminar will build as well on the tradition of regional economic-cooperation, thought, and practice that took root in the hemisphere after the Second World War, and has resurfaced recently as part of a new model with reformulated objectives and modalities.

The seminar content faithfully reflects the rich complexity and inherent implications of the regional integration process under way in South and Central America. The program will start off with a visionary and forward-looking event, including an overview of the key challenges facing the integration process as it moves resolutely towards the shared objective of modernity and efficiency pursued by all the stakeholders. An intrinsic counterpoint of the inaugural vision will be articulated around the strategic response offered by the Initiative for the Integration of Regional Infrastructure in South America (IIRSA) to these challenges by building on the institutional experience gained in its first year and a half of operations. Special attention will be given to the progress made in implementing the concept of “axis” as a social and economic space capable of ensuring integrationist coherency in infrastructure investment decision-making.

It is well known—and experience confirms this each day—that nothing is possible without the involvement and commitment of the private sector. Accordingly, the role of private operators of infrastructure service delivery companies is high on the seminar’s agenda, with the logical complement of financing options, which are instrumental to making such participation possible. The presence of U.S. and European infrastructure service operators and financial agents, together with representatives from the region, will broaden and enrich a debate that holds special promise.

The [Puebla-Panama Plan](#), launched last year by the governments of Mexico and the countries of the Central American isthmus, aims to expedite economic progress in the Central American region through projects to foster sustainable development guided by principles of social equity and respect for the region’s ethnocultural diversity. The plan’s strategy aims to tap the region’s comparative advantages and wealth, remedy its historic deficit in infrastructure, and reduce its high levels of poverty and vulnerability to natural disaster. At the behest of the Central American leaders, the initiatives undertaken as part of the plan should contribute specifically to regional integration, ensuring the sustainability of natural resources and promoting active participation by civil society in consultation and validation of the projects. An

effort will also need to be made to ensure that these projects are consistent with the fiscal and budgetary realities in the participating countries.

Contact: Silvia Sagari – silviasa@iadb.org
Marcelo Antinori – marceloa@iadb.org

10:00 a.m. – 10:30 a.m.

Opening remarks

- Enrique V. Iglesias, President, Inter-American Development Bank, IDB
- Martus Rodrigues Tavares, Minister of Planning, Budget, and Management, Brazil

Integration in Latin America: Strategic Vision

- Rubens Barbosa, Ambassador of Brazil to the United States of America

10:30 a.m. – 10:45 a.m.

First Session: Initiative for the integration of regional infrastructure in South America (IIRSA)

IIRSA – Situation and perspective

- José Paulo de Silveira, Secretary, Secretariat of Strategic Planning and Investment, Ministry of Planning, Budget, and Management, Brazil

10:45 a.m. – 11:45 a.m.

Panel 1: Private operators vision

Moderator

- Evamaria Uribe, Deputy Minister of Mines and Energy, Colombia

Speakers:

- Alfredo Llorente, President of Enersis
- Joaquín Ormeño, President of Grupo Ormeño
- Larry McCaffrey, President of UniRail LLC
- Questions and Answers

11:45 a.m. – 1:30 p.m.

Panel 2: Financing options

Moderator:

- Eleazar de Carvalho, President, BNDES

Speakers:

- Christopher Heathcote, Head of Projects, Finance, and Partnerships, UK
- Ignacio Pérez Herrasti, Vice President, Indosuez-Crédit Agricole
- Winston Fritsch, President Director, Dresdner Bank
- Antonio Juan Sosa, Infrastructure Corporate Vice President, CAF
- Walter Villalba, Executive Secretary, FONPLATA
- Silvia B. Sagari, Chief, Finance and Basic Infrastructure Division, Region 1, IDB
- Questions and Answers

1:30 p.m. – 1:45 p.m.

Close of the morning session

- Ricardo L. Santiago, Manager, Region 1, IDB
-

1:45 p.m. – 2:30 p.m.

Break for lunch

2:30 p.m. – 3:45 p.m.

Second session: Puebla-Panama Plan (PPP)

Presentation of the seminar:

Moderator

- Marcelo Antinori, Chief, Finance and Basic Infrastructure Division, Region 2, IDB

Presentation of the Puebla-Panama Plan(PPP)

- Florencio Salazar, Minister Counselor for the PPP, Mexico
- Héctor Dada Sánchez, Vice-Chancellor, El Salvador

Political aspects of integration in the PPP

- Dante Ramírez, Attorney, Integration Affairs, Honduras
 - Alfredo Guerra Borges, Researcher, Economic Research Institute, UNAM, Guatemala
-

3:45 p.m. – 4:00 p.m.

Coffee break

4:00 p.m. – 5:00 p.m.

Integration and competitiveness in the PPP

- Roberto Artavia, Rector, Central American Institute of Business Administration, Costa Rica

Future of Central American integration

- Constantino Urcuyo, Chief Advisor to the President, Costa Rica
-

5:00 p.m. – 5:30 p.m.

Questions and answers

5:30 p.m. – 6:00 p.m.

Closing remarks

- Miguel Martínez, Manager, Region 2, IDB

LATIN AMERICA'S VENTURE CAPITAL INDUSTRY: THE INVISIBLE PARTNER

Office of the Multilateral Investment Fund

SEBRAE

Sunday, 10 March
9:00 a.m. a 1:30 p.m.

Organized by the Multilateral Investment Fund and SEBRAE, this seminar will examine issues involved in developing tools and means for diversifying the supply of financial products for small and medium-sized enterprises (SMEs), especially venture capital funds. Not only do SMEs face significant constraints in attracting equity investors, but regulatory frameworks that are difficult, hostile, or nonexistent limit the supply of capital and the possibility of investing in these companies, which are sometimes family-owned.

This seminar is targeted to public and private-sector leaders from Latin America and elsewhere in the world. Through the presentations and discussions with presenters, participants will receive information on the main obstacles, specific experience in different contexts, and possible suggestions that can be drawn from that experience.

Contact: Susana García-Robles - susanaro@iadb.org

9:00 a.m. – 9:30 a.m.

Address by: Sergio Moreira, President, Serviço Brasileiro de Apoio à Micro e Pequenas Empresas (SEBRAE)

9:30 a.m. - 11:00 a.m.

Panel I: Creating a Regulatory Environment for Venture Capital

Moderator:

- Eleazar de Carvalho Filho, Director, Banco Nacional de Desenvolvimento Econômico e Social (BNDES)

Introduction:

- Rafael Hernandez, Morrison and Foerster, Llp

The International Perspective

- Richard Frank, Managing Partner and Chief Operating Officer of Darby Overseas Investments, Ltd. (United States)
- David Pantan, managing Partner, Caribbean Investment Fund

The Brazilian Experience

- José Luiz Osorio, President, Comissão de Valores Mobiliários (CVM)
- Clovis Meurer, Director, CRP

Topics to be covered:

- Deficiencies in the regulatory environment: unfriendly or nonexistent legal regimes
 - International best practices in improving the environment
 - Legal barriers and disincentives: tax systems, venture capital vehicles, etc.
 - Pension funds and the private equity market
-

11:00 a.m. - 11:15 a.m.

Coffee break

11:15 a.m. - 12:45 p.m.

Panel II: Innovative Steps to Broaden the Market for Venture Capital

Moderator:

- Emerson Kapaz, Representative, Brazilian Congress

The International Perspective

- Gonzalo Rivas Gómez, Executive Vice President, CORFO, Chile
- Maria Pierdicchi, Head of “Nuovo Mercato”, Italian Stock Exchange, Italy
- Richard Gluzman, Managing Partner, Pegasus Venture Capital, Argentina

The Brazilian Experience

- Mauro Marcondes Rodrigues, President, Financiadora de Estudos e Projetos, FINEP
- Sérgio Cutolo dos Santos, Partner, Banco Pactual S.A.
- Guillermo Emrich, Managing Partner, FIR Capital Partners

Topics to be covered:

- Strengthening and enabling the public (supervisory bodies, government, etc.) and private (professional associations, managers, etc.) actors
 - Promoting the understanding of venture capital among businessmen
 - Improving exit mechanisms: capital markets, mergers & acquisitions, employee stock options, leveraged buy-outs, etc.
-

12:45 p.m. - 1:15 p.m.

Closing remarks

- Donald F. Terry, MIF, Manager
-

1:30 p.m. – 3:00 p.m.

Lunch

Opening remarks and introduction of the guest speaker:

- Vinicius Lummertz Silva, SEBRAE

Speaker

- Angel Gurría, Ex Secretario de Hacienda y Crédito Público, Mexico
-

REFORMING REFORM

Research Department

Ceará Convention Center
Pavilion D, Main Auditorium

Saturday, 9 March
9:30 a.m. to 12:30 p.m.

The reform impetus inspired by the “Washington Consensus” has stalled and given way to doubts. Is globalization a blind alley? Has privatization failed? Should governments take a more active policy stance? These are just a few of the soul-searching questions that policymakers and analysts alike are asking themselves in response to the marked growth slowdown that is currently occurring in the region.

What went wrong and how to make it right? Should the Consensus be amended or reaffirmed? Have structural reforms failed the region or has the region failed to pursue them in earnest? Is globalization a risk from which to seek protection or an opportunity yet to be seized? The seminar is intended to generate a lively debate on these critical questions among leading thinkers and policymakers.

9:30a.m. – 9:40 a.m.

Welcome

- Enrique V. Iglesias, President, Inter-American Development Bank

9:40 a.m. – 10:10 a.m.

Overview

- Guillermo Calvo, Chief Economist, Inter-American Development Bank, IDB
- Eduardo Lora, Principal Advisor, Research Department, Inter-American Development Bank, IDB

9:30 a.m. – 11:00 a.m.

Panel I: Has reform failed the Region or has the Region failed reform?

Is a strong and sustainable growth recovery around the corner or is the region structurally unable to sustain rapid growth? Has the reform effort improved the region’s growth potential or has its effect been ephemeral? Have reforms brought us forward in the right direction or taken us further away from our development objectives? Has the scope of reform been too narrow, leaving aside areas that are key for economic development? What are the core objectives of economic reform to support a sound development strategy? In this context, is globalization the way to first world economic development or a blind alley?

Moderator:

- Guillermo Calvo, Chief Economist, Inter-American Development Bank, IDB

Panelists:

- Andrés Velasco , Professor, Harvard University, USA
 - José Luis Machinea, former Minister of Finance, Argentina
 - Angel Gurria , former Minister of Finance and Economy, Mexico
-

11:10 a.m. – 11:30 a.m.

Coffee Break

11:30 a.m. – 12:30 p.m.

Panel II: The New Policy Agenda

Moving forward, should the Washington Consensus be reaffirmed or amended? Are there failed reforms to be completed to ensure success or should governments pursue more activist policies? Are there failed reforms to be rolled back? Should failed privatization be corrected with stronger regulation or rolled back? What are the new areas of structural and institutional reform to be addressed? What are the instruments to implement such reforms: should policy focus on deregulation or on a more active public policy stance? Is globalization a risk from which to seek protection now on or an opportunity yet to be seized through adequate policies? What is the next step to lead the way out of the current growth slump?

Moderator:

- Moises Naim, Editor-in-Chief, Foreign Policy Magazine, USA

Panelists:

- Augusto de la Torre, World Bank
 - Eliana Cardoso, Visiting Scholar, Georgetown University, USA
 - Sebastian Edwards, Professor, UCLA, USA
-

**ARGENTINA: PERSPECTIVES AND
LESSONS FOR LATIN AMERICA**
Research Department

The Ceará Convention Center
Pavilion D - Main Auditorium

Sunday, March 10
10:30 a.m. – 12:30 p.m.

After a decade of currency convertibility, international financial integration and free market reforms, Argentina is facing a deep crisis and redefining the orientation of a wide range of policies, from fiscal management to financial policies. In this seminar economic ministers from Argentina and other countries will assess the current situation in that country and its implications for the rest of the region.

Contact: Eduardo Lora – eduardol@iadb.org

10:30 a.m. - 11:00 a.m.

Welcome

- Enrique V. Iglesias, President, Inter-American Development Bank

11:00 a.m. – 12:30 p.m.

The Argentine Plan

Dissertation:

- Jorge Remes Lenicov, Minister of Economy, Argentina

Moderator:

- Enrique V. Iglesias, President, Inter-American Development Bank

Panelists:

- Nicolás Eyzaguirre, Minister of Economy, Chile
 - Francisco Gil-Díaz, Secretary of Finance, Mexico
 - Pedro Pablo Kuczynski, Minister of Economy and Finance, Peru
 - Rodrigo de Rato y Figaredo, Minister of Economy, Spain
-

**THE RESURGENCE OF MACRO CRISES:
CAUSES AND IMPLICATIONS FOR LATIN AMERICA**

Research Department

**The Ceará Convention Center
Pavilion A – Seminar Room 1**

**Sunday, March 10
2:30 p.m. – 6:00 p.m.**

Macroeconomic crises are back in Latin America. This seminar will discuss their causes and their implications for the region. In the first panel, a distinguished group of economists will assess the role that economic, institutional and international factors have played in recent crises. A second panel will discuss the prospects for a return to macro stability, while a third will be devoted to the lessons that other Latin American countries can derive from the current crises.

Contact: Eduardo Lora – eduardol@iadb.org

2:30 p.m. – 3:45 p.m.

Panel I: Recent Microeconomic Crises

What were the economic, political and institutional causes?

Presentation:

- Guillermo Calvo, Chief Economist, Inter-American Development Bank

Moderator:

- Claudio Loser, Director, Western Hemisphere Department, International Monetary Fund

Panelists:

- Sebastian Edwards, Professor of Economy, UCLA, USA
- Guillermo Perry, LCR, Chief Economist, World Bank
- Miguel Sebastian, Chief Economist, BBVA, Spain

3:45 p.m. – 4:00 p.m.

Coffee break

4:00 p.m. – 5:00 p.m.

What are the prospects for return to macroeconomic stability?

What effects can be expected of the strategy that governments are adopting to overcome the crisis? Can governments count on international support?

Moderator:

- David de Ferranti, Vice President LCR, World Bank

Panelists:

- Ricardo Hausmann, Professor of Development Economics, Harvard University, USA
 - Randall Krozner, Member-Council of Economic Advisers, The White House, USA
 - Adam Lerrick, Director, Carnegie Mellon University, USA
-

5:00 p.m. – 6:00 p.m.

Debate: *What can Latin America learn?*

What lessons do recent crises hold for the exchange rate regime and its relation to macroeconomic policies? What structural and institutional reform strategy should other countries follow in order to avoid a similar crises? What can international organizations learn from recentcrises?

Moderator:

- Guillermo Calvo, Chief Economist, Inter-American Development Bank

Panelists:

- Pablo Guidotti, Director, University Torcuato DiTella, Argentina
- José Antonio Ocampo, Executive Director, ECLAC, Chile
- Carmen Reinhart, Senior Policy Advisor, International Monetary Fund

Conclusions:

- Mario Blejer, President, Central Bank, Argentina
-

**LOOKING BEYOND OUR BORDERS:
OPPORTUNITIES AND CHALLENGES OF THE NEW REGIONALISM**

Research Department/Integration and Regional Programs Department

**Ceará Convention Center
Pavilion D, Main Auditorium**

**Monday, 11 March
2:30 p.m. – 6:30 p.m.**

As the new century begins, countries in Latin America and the Caribbean confront major policy challenges regarding their pattern of integration into a globalizing world economy. The management of these challenges will be a key ingredient in the countries' development strategies, defining the rules of the game governing the commercial, and even political, interaction among countries in the region and with the rest of the world. These challenges arise as growing regionalism around the world is paralleling the process of globalization. Today's regionalism differs fundamentally from the old regionalism of the 1960s and 1970s, in that it combines reciprocal trade agreements (increasingly with industrialized countries) with unilateral opening and liberalization at the multilateral level. In this context, the creation of the Free Trade Area of the Americas (FTAA), new reciprocal agreements with the European Union and Asia, all in conjunction with the deepening of subregional integration represents major opportunities for the countries of our region, but they may also pose important challenges. This seminar will discuss the current state and prospects for regional integration in Latin America, and take a closer look at some key issues associated with this process: market access, the interaction of integration and exchange rate policy, and the impact of integration on foreign direct investment.

The seminar will open with an overview of where we are and where we are going with regard to regional integration in Latin America and the Caribbean. The focus is on the interaction between current subregional integration schemes, and initiatives such as the FTAA and the new agenda launched in Doha for multilateral trade talks. The first panel will deal with the classic, but still fundamental, issues surrounding market access. Discussion will focus on new liberalizing instruments, new areas of liberalization (such as agriculture), as well as on the static and dynamic effects of integration on productivity and the pattern of specialization across countries.

The second panel will discuss the difficulties that arise when partners in regional trade agreements have divergent exchange rate policies, an issue that has been brought to the forefront by the recent events in Mercosur. The discussion will focus on the nature of these problems (such as protectionist backlash, shifts in location of investment, and added complexity for the management of exchange rate policies), the type of regional integration agreements and the circumstances under which they may arise, and the policy issues needed to confront them (such as exchange rate policy coordination).

The final panel will focus on the effects of regional integration on foreign direct investment (FDI), which has become by far the main source of foreign financing for most countries in the region. Special attention will be placed on the potential impact of the FTAA. While integration may increase the flows of FDI to the region as a whole, it may also exacerbate competition to attract FDI among countries in

the region, and produce as a result winners and losers. This topic raises many policy issues, which will be addressed by the panel.

Contact: Ernesto Stein – ernestos@iadb.org
Antoni Esteveordal – antoni@iadb.org

2:30 p.m. – 2:40 p.m.

Opening remarks

- Nohra Rey de Marulanda, Manager, Integration and Regional Programs Department, IDB

2:40 p.m.- 3:00 p.m.

Introduction: The New Regionalism: Past Progress and Emerging Challenges

This introductory session will offer an overview of where we are and where we are going with regard to regional integration in Latin America and the Caribbean, highlighting the main features of the “New Regionalism” of the 1990s vis-à-vis other historical episodes of integration in the hemisphere. The focus will be on the interaction between current subregional integration schemes, ongoing extraregional initiatives (in particular the FTAA and those with the European Union), and the new agenda launched in Doha for multilateral trade talks.

Chair:

- Nohra Rey de Marulanda, Manager, Integration and Regional Programs Department, IDB

Presenter:

- Robert Devlin, Deputy Manager, Integration and Regional Programs Department, IDB

3:00 p.m. – 4:05p.m.

Panel I: Regional Integration and Market Access: An Unfinished Agenda

Regional integration agreements under the “New Regionalism” have embraced new areas of liberalization beyond traditional market access barriers, such as investment, IPR, competition policy, etc. However, access to markets for traditional and non-traditional products is still high on the agenda of trade negotiators. How much market access has been achieved in the Hemisphere? Which are the outstanding barriers and instruments still in place to limit effective access to markets? What has been the impact of market access liberalization on trade and specialization patterns? What have been the effects of Rules of Origin and other market access clauses? What are the implications for market access of simultaneous negotiations in the WTO, extra-regional initiatives (in particular the FTAA and those with the EU) and deepening of subregional schemes? Which sectors and countries face the most daunting challenges for effective market opening? What is going to be the main trade-off? The session will address those issues

from a technical and political economy standpoint, with special emphasis on the opportunities and challenges offered by the FTAA process.

Chair:

- Roberto Formigoni, President, Regione Lombardia, Italy

Presenter:

- Antoni Estevadeordal, Senior Trade Economist, Integration and Regional Programs Department, IDB

Panelists:

- Robert Zoellick, United States Trade Representative
- Celso Lafer, Minister of Foreign Affairs, Brazil
- Patrick Low, Director, Economic Research and Analysis Division, WTO

4:05 p.m.- 4:20 p.m.

Coffee Break

4:20 p.m. – 5:25 p.m.

Panel II: Trade Agreements, Exchange Rate Disagreements: Lessons for the FTAA

The recent problems in Mercosur have brought to the forefront the difficulties that may arise when partners in regional trade agreements have divergent exchange rate policies. These range from protectionist backlash, to shifts in location of investment, to increased complexity for the management of exchange rate policy, and may lead to a scaling back of the Regional Integration Agreements (RIA). Under what circumstances does exchange rate divergence become a serious problem? Are North-South agreements such as NAFTA immune to exchange rate divergence? What can we learn from the experience of the EU? How do crises, contagion and the sudden loss of access to credit impact on these issues? Regarding policy, should countries consider potential exchange rate divergence as a criterion when choosing RIA partners? Is there a role for exchange rate policy coordination? If so, what form should this coordination take, and what kind of institutions should be in place to make it work? Are there lessons for the design of the FTAA?

Chair:

- Guillermo Calvo, Chief Economist and Manager, Research Department, IDB

Presenter:

- Eduardo Fernandez-Arias, Regional Economic Advisor, Regional Operations Department 1, IDB

Panelists:

- Richard Portes, London Business School
 - Ilan Goldfajn, Director Economic Policy, Central Bank, Brazil
 - Federico Sturzenegger, Universidad Di Tella, Argentina
-

5:25 p.m.-6:30 p.m.

Panel III: Regional Integration and Foreign Direct Investment

Foreign direct investment has been growing spectacularly over the last 15 years. In the emerging markets, and in Latin America in particular, it has become by far the main source of foreign financing. The FTAA could potentially have a very important impact on FDI toward Latin America. What should the effect be on FDI from the US and Canada to the region? How will the creation of the FTAA affect FDI from the rest of the world? Does access to the US and Canada and the extended size of the market affect the quantity and type of FDI the region receives? The FTAA could create winners and losers. What determines who wins and who loses? What should we expect for a country such as Mexico, whose preferential access to the US becomes diluted? Does integration exacerbate competition among potential host countries? If so, Is there a role for coordinating investment policies? What can countries do to maximize the gains from foreign investment?

Chair:

- David de Ferranti, Vice President LCR, World Bank

Presenter:

- Ernesto Stein, Senior Research Economist, Research Department, IDB

Panelists:

- Guilherme Gomes Dias, Deputy-Minister of Planning, Brasil
 - Herminio Blanco, Foemr Minister of Industry and Trade, Mexico and IDB Consultant
 - Andrés Rodríguez-Clare, Economic Advisor to the President, Costa Rica
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6:30 p.m.

Closing Remarks

- Enrique V. Iglesias, President, Inter-American Development Bank, IDB
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SOCIAL AND ENVIRONMENTAL DIALOGUE:
LEARNING FROM BRAZIL'S ENVIRONMENTAL COUNCILS
Co-financed by the Governments of Denmark and the United Kingdom
Sustainable Development Department

Ceará Convention Center
Pavilion A, Seminar Conference Room 1

Monday, 11 March
3:00 p.m. – 6:30 p.m.
Tuesday, 12 March
9:00 a.m. – 6:00 p.m.

Brazil is undoubtedly the country in the region that has made the most progress in addressing socioenvironmental issues and in making environmental management more democratic. This progress can be attributed mainly to the passage 20 years ago of legislation on the national environmental system (SISNAMA), which established a sector-specific institution: the National Environment Council (CONAMA) and its counterparts at the state and municipal level. Unlike other councils in the region, CONAMA is not a consultative body; rather it is a deliberative body, set up for the purpose of settling conflicts, proposing innovations, and resolving key issues on environmental policy and management of renewable natural resources. CONAMA is overseen by the Minister for Environmental Affairs and includes broad representation, with full membership rights, of all sectors of civil society and the federal, state, and municipal governments. CONAMA's resolutions are legally binding and apply nationwide. Pursuant to applicable sector legislation, CONAMA is authorized to decide on all matters that, in other countries, are decided upon unilaterally by the respective ministry.

The experience with participation and transparency that Brazil has gained through the environmental councils has been exceptionally positive and is one of the key reasons explaining the country's greater relative development in the environmental sphere, especially with regard to the environmental licensing system. This is a unique case of self-limitation of the government's traditional authority in favor of shared management with civil society that is much more transparent and brings unprecedented legitimacy to decisions in the socioenvironmental sector. At the federal, state, and municipal level, this sector operates with its own parliament, which acts as a harmonious complement, respectively, to the National Congress, the state legislatures, and the municipal councils.

Inasmuch as Brazil's environmental councils are an original example of democratization of government management and an incentive for responsible participation by society in public affairs, the IDB has invited the Government of Brazil to showcase this experience for the rest of Latin America and the Caribbean. The IDB's objective is to foster a discussion that could stimulate social dialogue in other sectors. Building on Brazil's successful experience with the democratization of socioenvironmental management, this seminar has been organized specifically to *draw lessons that could help to enhance social-sector management in Latin America and the Caribbean.*

The seminar will analyze the participatory strategy of Brazil's socioenvironmental sector as an example to be studied, interpreted, and modeled for possible application in other social sectors. The first part of the

seminar will introduce participants to the participatory model of the Brazilian environmental management system. The second part will consist of participants' attending a CONAMA meeting in order to experience first-hand the workings and atmosphere of the debates. The third part will be dedicated to analyzing what the participants will have seen and heard, to draw lessons and analyze their applicability in different social and political contexts. The seminar will be attended by special guests, members of CONAMA, as well as all interested participants at the Annual Meeting of the IDB's Board of Governors. An effort will be made to promote the participation of as many people as possible from as many different social sectors as possible. The seminar will last a day and a half, divided into three sessions of four hours each, beginning in the afternoon of Monday, 11 March.

Contact: Mayra Buvinic - mayrab@iadb.org

2:30 p.m. – 3:30 p.m.

Opening and welcome

- Opening remarks: K. Burke Dillon, Executive Vice President, Inter-American Development Bank
- Opening address by José Sarney Filho, Minister of Environment, Brazil
- Social Policy Dialogue: Patricio Aylwin, former President of Chile

3:30 p.m. – 6:30 p.m.

CONAMA: The Brazilian environment council experience

Chair:

- Paulo Nogueira Neto, *CONAMA's founder, former Special Secretary of Environment*
- *Environmental national council system and CONAMA: its impact on the quality of life*, Haroldo Mattos de Lemos
- *Environmental councils at the national, state, and municipal levels*, José Claudio Junqueira Ribeiro
- *The future of environmental councils and the implications for society*, José Carlos Carvalho, Executive Secretary, Ministry of Environment, Brazil
- *Comments:*
Vinod Thomas, Country Director, World Bank

4:45 p.m. – 5:00 p.m.

Coffee break

5:00 p.m. – 6:15 p.m.

General discussion

6:45 p.m.

Cocktail

Tuesday, 12 March

University

9:00 a.m. – 12:30 p.m.

Session at CONAMA

Participants will attend the daily scheduled session at CONAMA and observe the discussions, presentation of motions, approval procedures, and discussions related to one or two other issues.

12:30 p.m. – 2:30 p.m.

Break for lunch

2:30 p.m. – 2:45 p.m.

Ceará Convention Center

Pavilion A, Seminar Conference Room 1

Third session

Opening remarks

- Enrique V. Iglesias, President, Inter-American Development Bank

2:45 p.m. – 6:00 p.m.

Dialogue on social policy: What we can learn from the Brazilian experience

- Chair: Patricio Aylwin, former President of Chile

2:45 p.m. – 3:30 p.m.

Lessons for social dialogue

- Carlos Sojo, FLACSO, Costa Rica
- General discussion

3:30 p.m. – 4:45 p.m.

Panel to compare experiences with social dialogue in different countries of the region with the practice in Brazil

- *The triangle of solidarity*, Ana Monge Campos, Director of Training, Office of the Vice President of Costa Rica
- *Building a consensus on education reform: The Honduran experience*, María Antonieta de Bográn, Executive Secretary, FEREMA and Carleton Corrales, PREAL, Honduras
- *National dialogue on poverty in Bolivia*, Carlos Toranzo
- *The World Bank's experience with the process of dialogue*, William Reuben, World Bank

4:45 p.m. – 5:00 p.m.

Coffee break

5:00 p.m. – 6:00 p.m.

General discussion

6:00 p.m.

- *Reflections on social dialogue*, Patricio Aylwin, former President of Chile
 - *Closing remarks*, Carlos M. Jarque, Manager, Sustainable Development Department, Inter-American Development Bank, IDB
-