



QUARTERLY NEWSLETTER – September, 2016 – Office of Outreach and Partnerships

## IN THE SPOTLIGHT

### The PepsiCo-PepsiCo Foundation-IDB Partnership Improves 1 Million Lives and Expands to Create Next Generation Solutions



Building off a longstanding partnership and a track record of 1 million lives reached, **PepsiCo, PepsiCo Foundation**, and the IDB renewed their partnership in a new agreement this summer. Driven by an initial focus on the “From Source to Home” program, a US\$5 million dollar grant from the PepsiCo Foundation will work to reach 850,000 people by 2025, advancing access to safe and affordable water to rural and disperse communities with a focus on women and girls. They will also launch a regional center for applied water resources management through the Hydro-BID program, and will expand beyond the water space to areas including sports for development, agriculture, and social innovation. [Read more](#)

### Teaming Up to Tackle Cyber Security, Israel and the IDB Expand Ties



This September the **Government of Israel** and the IDB declared their intention to collaborate in the cyber security space. Building off a broader, innovation-focused partnership, this new joint effort will tap into Israel’s global position as a leader in cyber security, as well as a US\$2 million financial contribution from the country which will be used for training, consulting, and capacity building in the region. Dr. Eviatar Matania, Head of the **Israel National Cyber Directorate**, visited IDB headquarters for this signing.

### Amazon Web Services and the IDB Launch a Groundbreaking Partnership to Improve Lives through Tech



In Ecuador this September **Amazon Web Services** and the IDB kicked off a groundbreaking partnership, which may include collaboration in multiple sectors, by harnessing technology to improve quality of life. Through a hackathon organized in partnership with the **Metropolitan Municipality of Quito** and the **Quito Innovation Lab**, the event drove hackers to solve three urban challenges: 1) how to prevent and alert citizens about natural disasters; 2) how to map out natural disaster incidents and generate vulnerability simulations, and; 3) how to reactivate economies in affected zones. Bringing together

around 80 developers, entrepreneurs, thematic experts, and public servants from Quito, Cuenca, and Guayaquil, the hackathon was also made possible by the participation of **Café Vélez, Carto, Cyrano, Hoja Verde, IBM, Intelsys, Lacta Lab, Microsoft, Telefónica, Universidad Central del Ecuador, and Universidad de Cuenca.**

## INSPIRING INNOVATION

### Is Real Development a Good Business Strategy? Lessons from Montreal



In Montreal this summer, **McGill University's Institute for the Study of International Development**, the IDB, and **Google** partnered to explore the growing nexus between business and development, and the [increasingly critical role of collaboration](#) in this new context. The resulting [“Real Development. a Good Business Strategy? Closing the Gap” executive education course](#) brought together nearly 40 participating leaders from governments, companies, academic institutions, NGOs, and foundations for a week of intensive content, participative dialogue, and thought-provoking group work. Speakers from organizations including **Calvert Foundation, The Coca-Cola Company, Danone Ecosystem Fund, the Department of Good, Fundação Dom Cabral, HEC Montréal, MasterCard Advisors, the Mining Association of Canada, Novozymes, and PepsiCo**, among others, discussed topics including social innovation, innovative finance, impact evaluation, and more. [Read more](#)

### Rethinking Business: New Report Pushes Companies to Reimagine How they Operate



Continuing the IDB Group's efforts to encourage corporate investment and private sector participation in development, this summer the IDB Group's Multilateral Investment Fund published “The Practitioner's Guide: Steps to Corporate Investment, Innovation and Collaboration.” Discussing how organizations can transform the way they do business, the guide shares action steps for ensuring corporate innovation and investment strategies create positive outcomes, the role of collaboration in these efforts, and more. [Read more](#)

### Philips and the IDB Continue Illuminating Communities in Peru



Through the Light Up Your Life initiative, **Philips** and the IDB are lighting soccer fields in low income communities across the region. Alongside the NGO **IDEAAS**, the two partners are working to illuminate some 20 fields in Brazil, Colombia, Mexico, and Peru. To date, they've inaugurated seven fields in Peru and others in Colombia, where communities benefit from having safe places to play, practice, and gather after the sun goes down.

### Democratizing Data: ECLAC, CAF, and the IDB Partner to Launch INFRALATAM

This summer, the **Economic Commission for Latin America and the Caribbean (ECLAC)**, the **CAF–Development Bank of Latin America**, and the IDB teamed up to launch the [INFRALATAM](#) platform, which seeks to gauge and promote the analysis of infrastructure investments in Latin America and the Caribbean (LAC). In its first stage the joint initiative presents data on 15 countries for the 2008 - 2013 period, covering the topics of energy, telecommunications, transport, and water, irrigation, and flood defenses. [Read more](#)

## Improving Lives One Coffee Farmer at a Time

This summer, the IDB formalized a new partnership with **Nespresso**, **PlaNet Guarantee**, and **Columbia University's International Research Institute for Climate and Society** to improve the lives of coffee farmers in Colombia. Through the creation of a parametric insurance index, the collaboration seeks to allow farmers to better assess meteorological risks. At the same time, the index will provide financial institutions the information necessary to design improved insurance products, helping farmers to hedge their risk against climate change-related threats.

## NEWS DIGEST

### Targeting 6,000 Kids, Fundació FC Barcelona and the IDB Kick off New Pilot Project



Building off a longstanding partnership and the IDB's robust for Sports for Development program, **Fundació FC Barcelona** and the IDB once again teamed up to launch a new project in Cartagena as part of the IDB's Emerging and Sustainable Cities program. Beginning with a seminar on the FutbolNet methodology for 90 coaches in the city, the pilot will target 6,000 kids and incorporate resulting best practices in Cartagena's City Action Plan. Celebrated at a ceremony attended by Mayor Manolo Duque and other municipal leaders, this new phase of the FutbolNet Program will use sports to advance sustainable cities efforts.

### The Brazilian National Development Bank and the IDB Partner for Sustainability



This August Maria Sílvia Bastos Marques, President of the **Brazilian National Development Bank** (BNDES) and IDB President Luis Alberto Moreno gathered to sign a new partnership agreement focused on generating sustainable and innovative investments to promote employment opportunities in Brazil.

[Read more](#)

### The European Union and the IDB Partner with Bolivia on a Cleanup of Lake Titicaca

Projected to treat wastewater from an estimated 165,000 households, the **European Union (EU)** and the IDB have combined resources to support wastewater treatment, solid waste management, and other actions in Bolivia's Katari River watershed in order to reduce pollution in Lake Titicaca. The Bank has approved a US\$77.3 million loan for this purpose, which will be complemented by a US\$8.4 million grant from the EU. [Read more](#)

### Empowering Leaders and Promoting Peace through Education

Alongside **Fundación Manos Visibles**, the IDB and **Ford Foundation** are empowering leaders and promoting peace in Colombia's Pacific territories. Through the Pacific Power Master's Program in Government and Public Policy, which has a special emphasis on the peace process, this partnership with Cali's Universidad Icesi and Medellín's **Universidad EAFIT** has seen 900 graduates to date.



## Within the Context of Sustainable Energy for All, the IDB Helps to Diversify Ecuador's Energy Matrix

In alignment with the objectives set forth by **Sustainable Energy for All (SE4All)**, this summer the IDB pledged to provide US\$143 million to support Ecuador's efforts to diversify its energy mix, improve indicators, and support recovery plans in areas affected by the earthquake. [Read more](#)

## Promoting SME Growth, the United States Small Business Administration Joins ConnectAmericas

The **United States Small Business Administration** joined the [ConnectAmericas](#) collaboration this summer, joining anchor partners **Alibaba.com**, **DHL**, **Google**, and **VISA** in this effort to help small and medium enterprises (SMEs) in LAC go global. Bringing to the table both knowledge and financial support, the Administration joins **IE Business School** and **Maersk** as the initiative's newest partners, bringing to the table knowledge and funding that can connect LAC's small businesses to the information and networks they need to internationalize.

## Spain-Based IESE Business School Joins Bank Efforts to Help Sustainable Cities Flourish

A new partnership between the IDB and the **IESE Business School** at Spain's **Universidad de Navarra** will explore opportunities in the urban development space, working through events, workshops, conferences, and knowledge products to advance sustainable urban growth. Working within the context of the IDB's Emerging and Sustainable Cities Initiative, the partners will continue to explore areas of mutual interest.

## Collaborating for Interconnectivity in LAC: An Energy Partnership is Strengthened

This summer, **Agence Française de Développement**, **Centrais Elétricas Brasileiras S.A.**, **Electricité de France S.A.**, the **Guyana Energy Agency**, **N.V. Energie Bedrijven Suriname**, and the IDB renewed a partnership agreement, pledging continued collaboration around studies for the development of an electrical interconnection of power systems. Targeting Guyana, Suriname, French Guiana, and the northern Brazilian states of Amapá and Roraima, the resulting product will be titled the *Arco Norte Interconnection Studies*.

## Building Off this Summer's Olympic Spirit, the IDB Joins the Paralympic Movement

As part of its continued focus on diversity and social inclusion, the IDB has joined the Paralympic movement through a US\$650,000 contribution in the context of the **Rio 2016 Paralympic Games**. The Bank's contribution is intended to foster the economic and social inclusion of persons with disabilities by strengthening national-level Paralympic organizations and promoting regional integration so as to facilitate access to the practice of sports by individuals with disabilities. [Read more](#)

## OPPORTUNITIES

### The Demand Solutions Movement Reaches Silicon Valley, Washington, and Buenos Aires



The IDB invites you to join us at the *Demand Solutions: Ideas for Improving Lives* events in both [Washington, DC](#) and [Buenos Aires](#) this fall. Co-organized with the **Blum Center for Developing Economies**, these next editions of *Demand Solutions* **will be held on October 4th and November 15-16, respectively**. Earlier this summer, the Demand Solutions movement reached Silicon Valley for the first time, bringing together innovators,

entrepreneurs, policy makers, and ecosystem builders working in LAC. Held at Stanford University, [this West Coast edition](#) was a continuation of a broader effort to harness innovation and entrepreneurship as a means of improving lives. [Read more](#)

### Calling All Partners – Current and Prospective: Join Us at the IDB's Bi-Annual Partners Meeting

Join us at IDB headquarters this fall from October 5th through 7th for our Bi-Annual Partners Meeting. Strategically scheduled in the days that follow our visionary Demand Solutions: Ideas for Improving Lives event, we hope you can come by for what will be a thorough review of key development trends, priority topics, and the Bank's ongoing work in areas of particular development interest. Please RSVP to [partnerships@iadb.org](mailto:partnerships@iadb.org) if you wish to attend.

### Join the CCPIT, PBC, the People's Government of Hebei Province, and the IDB at the Landmark China-LAC Event

The IDB has teamed up with the **China Council for the Promotion of International Trade (CCPIT)**, the **People's Bank of China (PBC)**, and the **People's Government of Hebei Province** to organize the tenth annual China-LAC Business Summit. To be held on October 14-15 in Tangshan, China, the event will bring together business and government leaders for a discussion of the China-LAC relationship, opportunities for business and partnership, and more. Since its first edition, the China-LAC Summit has facilitated high-level public-private dialogue and more than 3,000 bilateral business matchmaking meetings, making it the flagship event in the China-LAC business sphere. [Read more](#)

### Japan-LAC Business Forum to Foster Commercial Ties this November

Don't miss the third 3rd edition of the Japan-LAC Business Forum, which will be held on November 1st in Tokyo. Driven by the theme *Progress Together, Lead Together, and Inspire Together*, which builds on Prime Minister Shinzō Abe's historic speech in São Paulo in 2014, the Forum will explore economic and trade relationships between Japan and LAC. Intended to celebrate the 40th anniversary of Japan's IDB membership and Japan's many contributions to LAC's development, this year's event will place a special focus on such areas as quality infrastructure investment, the Fourth Industrial Revolution, responsible investing, and building a sustainable future.

### Connect with Us at the *XIII Encuentro Iberoamericano de la Sociedad Civil*

Connect with us at the *XIII Encuentro Iberoamericano de la Sociedad Civil*, or the XIII Meeting of Latin American Civil Society Organizations, which will be held between October 19-21 in Colombia, the Dominican Republic, and Venezuela. Intended to bring together civil society organizations, foundations, corporations, and public sector actors, this multi-country forum seeks to foster initiatives and policies that can improve quality of life in the region. [Read more](#)

### Do You Believe in the Power of Inclusive Distribution? If So, Join Us in Cali, Colombia this Fall

The IDB Group, through its Multilateral Investment Fund, invites you to the SCALA Annual Meeting. To be held in Cali, Colombia on October 5-6, the event is an opportunity to learn more about the SCALA platform's efforts to accelerate inclusive distribution networks and microfinance. SCALA is made possible by partners including **the Citi Foundation**, **the Government of Canada**, and **the International Development Research Centre**. [Read more](#)

## Create Opportunities through Financial Inclusion at Foromic

To be held in Montego Bay, Jamaica between October 24-26, the Foromic event will provide a platform for all stakeholders in the microfinance and microenterprise development industry to exchange best practices, methodologies, and strategies to promote and support the sector. Through technical sessions, plenaries, workshops, and training, the event is made possible by a partnership between the IDB Group, its Multilateral Investment Fund, and the **Jamaican Ministry of Finance and Public Service**. Sponsors include **Access Financial Services, Citi Foundation, the Development Bank of Jamaica Limited, Jamaica National, MasterCard, MetLife Foundation, National Commercial Bank, and Oiko Credit**. [Read more](#)

## Join the Global Harvest Initiative for the Launch of their 2016 Global Agricultural Productivity Report

Longstanding IDB partner **the Global Harvest Initiative** is launching its annual Global Agricultural Productivity report on October 12th. To be held at the World Food Prize event in Des Moines, Iowa, this year's edition explores "Sustainability in an Uncertain Season," and will bring together speakers from the **US Department of State, the US Department of Agriculture, the Global Alliance for Improved Nutrition, and The Mosaic Company** for an expert panel. [Read more](#)

## WHERE WE'VE BEEN

### The Demand Solutions Movement Reaches Silicon Valley, Washington, and Buenos Aires



Reaffirming its commitment to sports as a tool for development, IDB President Luis Alberto Moreno joined **International Olympic Committee** President Thomas Bach and Rio de Janeiro Mayor Eduardo Paes at the Beyond the [Games Global Summit](#). The event brought together global business and government leaders to underline the importance of sports and the Olympics specifically as a catalyst for urban development and improving lives. The IDB, through the participation of Lead Specialist on Housing and Urban Development Veronica Adler, also had the honor of carrying the torch at opening ceremony.

### Nagasaki University Students Learn About the IDB



The IDB's Representative in Asia Mr. Ichiro Oishi introduced 80-90 undergraduate students at **Nagasaki University** in Kyushu to the world of multilateral development banks, delivering a presentation about the IDB earlier this summer. This presentation was one in a series done for Japanese universities, which are part of the IDB's efforts to strengthen ties with academic institutions including **Kyoto University, Nagoya University, Nanzan University, Sophia University, and Tokyo University**.

### In Stockholm, the IDB and its Partners Celebrate World Water Week

From August 29-September 2, the IDB celebrated World Water Week with partners including the **Fundación FEMSA, One Drop, PepsiCo Foundation, the Spanish Agency for International Development Cooperation, and The Nature Conservancy**, among others, at the ["Eye on Latin America and the Caribbean"](#) event. The event discussed such topics as challenges and business opportunities related to water and sanitation, how to advance the new sustainable development agenda, how to move toward a circular economy model in the sector, and the role of green infrastructure in making cities more water-secure and resilient. Lastly,



participants also explored how to create a business-friendly climate and develop viable business models that make water and sanitation a profitable and sustainable business in the region. [Read more](#)

---

## In Partnership with BNamericas, the IDB Positions LAC as a Land of Opportunity

This summer the IDB established a knowledge partnership with **BNamericas**, a business intelligence tool for Latin America working through data, news, analysis, and events. Collaborating specifically around [the LatAm Leaders Forum](#), the partners convened more than 250 leaders during two days, uniting representatives from investment and promotion agencies, multilateral and global organizations, government agencies, multinational companies, multilaterals, and entrepreneurs. Driven by a focus on opportunities in LAC related to education, sustainable cities, infrastructure, finance, small and medium enterprises (with a special focus on the IDB's innovative [ConnectAmericas](#) platform), and more, the Miami-based event served as a platform for positioning LAC's ample opportunities for investment, and fostering networking between key actors in the region.

---

## Alongside Key Partners, the IDB Explores the Migration to Smart City Management

This summer the IDB convened key partners for the Migrating from Traditional City Management to the *Smart City* event. Intended to launch a new IDB-produced publication by the same name, the event brought together speakers from organizations including **Everis, Grupo Mondragón, IDOM, the Korea Research Institute for Human Settlements, Microsoft, NEC Corporation, Tel Aviv University, Telefónica, SAP**, and the **University of Cantabria**. [Read more](#)

---

## In Spain, Sparking Dialogue about the Remittance Sector

Each year, migrants in Spain send billions of euros to LAC. These money transfers are essential to helping families in their home countries, particularly ageing parents and siblings, cover living costs. In this context, a new study by the IDB Group's Multilateral Investment Fund explores the remittance-related needs of migrants in Spain and the challenges faced by this sector. Launched at a [Madrid-based event](#), the IDB's Office in Europe hosted a dynamic discussion with authors of the report, representatives from the financial sector, and the **Bank of Spain**. Enrique V. Iglesias, former president of the IDB, joined the IDB's Representative in Europe Ignacio Corlazzoli in delivering opening remarks. Pedro González Torroba, representing **the City of Madrid**, participated in the event as well. [Read more](#)

---

## Helping Cities Get “Smart,” the IDB and its Partners Launch a 3-Day Course on Urban Growth

Alongside partners **Universidad Internacional Menéndez Pelayo, Ayuntamiento de Santander** and **University of Cantabria**, the IDB organized a [3-day course on sustainable cities](#) in Santander, Spain this August. Attended by 100 students, the course focused specifically on how to finance urban infrastructure needs as a means of making our cities more sustainable and “smart.” IDB partners including **Ayuntamiento de Madrid, CISCO, ICEX**, and **Telefónica** were among the speakers.

---

## Alongside the Chinese Academy for Financial Inclusion, the IDB Group Helps Microfinance Take Root in China

This August, the IDB Group's Multilateral Investment Fund (MIF) took to Beijing to bring the International Forum for Financial Inclusion to life. Bringing together 550 government leaders, policy makers, and microfinance practitioners, the MIF and **the Chinese Academy of Financial Inclusion** organized the event as a vehicle for promoting the microfinance industry in China. Sharing LAC-specific case



studies and best practices, the Forum served as an ideal platform for disseminating the MIF's microfinance knowledge, which it has cultivated in more than 23 years of working in the sector.

### Alongside Philanthropic Partners, the IDB Promotes Social Investment as a Tool for Development

Through its partnerships with **Argentina's Grupo de Fundaciones y Empresas**, the **Avina Foundation**, and **Unidos en Red**, this summer the IDB promoted the importance of philanthropy and social investment as tools for development. Through events in Miami and Buenos Aires, IDB representatives emphasized the critical role these funding sources in efforts across the region, reaching diverse audiences comprised of companies, governments, institutional investors, philanthropists, and more.

### Sports for Hope: Paying a Visit to Haiti's Sports for Development Center

This summer IDB specialists paid a visit to the Sports for Hope Center in Haiti, the result of a partnership between the **International Olympic Committee**, the **Government of Haiti**, and the IDB. A state-of-the-art facility providing 180 youth with access to sports, the center also includes programs focused on child protection, empowerment of girls, general hygiene, literacy, and more.

### Promoting the Pacific Alliance from Across the Pond

The IDB's Office in Asia hosted two seminars on the Pacific Alliance, bringing together a total of 150 participants from companies, commercial offices, regional business organizations, and academia. The seminars helped to socialize the Pacific Alliance and the opportunities offered by this regional integration initiative to business communities in Nagoya and Osaka, two of Western Japan's greatest economic centers.

### Targeting Audience of Spanish Startups and SMEs, IDB Promotes Opportunities in LAC

This summer, the IDB's Office in Europe held a seminar targeting 12 Spanish small and medium enterprises (SMEs) and startups selected by the **Madrid City Council** and **ICEX Spain Trade and Investment**, two longstanding partners of the IDB. In this seminar, the Bank shared information on opportunities for partnership and procurement, as well as financing opportunities through the Inter-American Investment Corporation and Multilateral Investment Fund of the IDB Group.

### Latin Finance and the IDB Strengthen Japan-LAC Business Ties

The IDB's Office in Asia teamed up with **Latin Finance** to organize the Latin America Japan Investors Forum. Bringing together business leaders, investors, advisors, financiers and government officials for a day of panel discussions, technical presentations and one-on-one meetings, the event was intended to identify investment opportunities, advance deal making, and strengthen business relationships.

### In Europe, the IDB Promotes Climate-Smart Agriculture

In Rome this summer, the Bank attended the Global Alliance for Climate Smart Agriculture (GASCA) [Annual Forum](#), joining representatives from governments, farmers, businesses, research and international organizations, civil society, and academia to discuss the challenges of climate change and sustainable agricultural solutions. The conference included a discussion of best practices and lessons learned in topics such as partnership building, innovation, knowledge sharing, and more.



## The IDB's Office in Asia Showcases IDB Strategy and Economic Developments in LAC

This IDB's Office in Asia, **the Japan International Cooperation Agency (JICA)**, and **the Bank of Tokyo-Mitsubishi UFJ (BTMU)** co-hosted a seminar in Tokyo this summer, bringing together 120 leaders from companies, academia, government, and more. At the seminar, the IDB's Vice President for Countries Alexandre da Rosa showcased IDB infrastructure investment policies and macroeconomic developments in LAC. BTMU Vice President Takashi Morimura delivered opening remarks, while Mr. Daikichi Monma, Director General of the International Bureau at **Japan's Ministry of Finance**, gave a keynote speech on quality infrastructure investment in Japan. Mr. Ichiro Oishi, IDB Country Representative in Japan, closed the event, which was also supported by the **Japan Association of Latin America and the Caribbean**.

## Exploring Innovations in Agriculture, FONTAGRO Meets in Lima

Earlier this summer FONTAGRO, an IDB-administered regional cooperation mechanism that promotes innovation in agriculture in LAC, met in Lima, Peru for its XI Technical Workshop. Attended by representatives from 17 countries, participants discussed new approaches, agricultural innovations, project progress, country-level and regional strategies, and more. [Read more](#)

## In Europe, the IDB Helps Multilatinas to Grow

By supporting the [Third Meeting of Multilatinas](#), the IDB backed the efforts of its partner **Fundación Iberoamericana Empresarial (FIE)** as it works to highlight the role of multilatinas in the development of the Ibero-American Community. Held in Santander, Spain, the meeting was attended by other strategic partners including the **Spanish Ministry of Economy and Competitiveness**, the **Spanish Ministry of Foreign Affairs**, the **City of Santander**, **Telefónica**, **BBVA**, **MAPFRE**, and **Banco Santander**.



Click [here](#) to visit the Partnerships for Development blog