

## FACTOR TRABAJO - BLOG CONTEST

The Inter-American Development Bank ("IDB"), through its Division of Labor Markets and Social Security, seeks to improve lives in Latin America and the Caribbean ("LAC") by supporting countries in the design and implementation of policies that enable people to be better trained and have access to more and better employment opportunities. These policies, in turn, will hopefully translate into greater well-being, productivity and economic growth for the LAC region.

The IDB is excited to invite you to participate in the first contest (the "Contest") of the IDB's "FactorTrabajo Blog" (the "Blog"). The Blog provides a digital space where IDB specialists and renowned guests address different issues related to employment and social security within the LAC region, such as lessons learned and best practices in different countries, innovations, public policies, skills and training, among others. Through the Blog we seek to generate knowledge and to publish useful information to contribute to the LAC region's development.

The Contest is an opportunity to share your ideas and use the newly created IDB Information System of Labor Market and Social Security ("SIMS"). The SIMS is the largest source of information on Latin America and the Caribbean labor and pensions. The SIMS offers in a single platform comparable statistics, information on labor and social security institutions of each country, and reference publications on labor topics. This online platform, created by the IDB for researchers and decision makers, aims to contribute to the design of evidence-based policies to promote development in the region.

### **Terms and Conditions**

Participation in the Contest is subject to the acceptance of and mandatory compliance with the following Terms and Conditions:

## **Elegibility**

- Participants must be a natural person of 18 years of age or older at the time of submitting the post (the "Post" or "Posts").
- Participants must be citizens of an IDB borrowing member country.
- Participants must be researchers, students, journalists and/or bloggers that write about employment and social security issues in the LAC region.
- IDB and IIC staff members are not eligible.
- IDB and IIC consultants are eligible.
- Consultants that submit Posts must:
  - a) Avoid using any kind of information that may be considered as non-public, confidential or exclusive of the IDB Group.
  - b) Include a note indicating that their opinions and views expressed in the Post(s) are personal and do not represent the IDB Group opinions; and,
  - c) Avoid any comments that could be perceived as political.

# Topic

- Participants must write about any topics related to employment and social security based on the data available in the SIMS statistics section (available through the following link: sims.iadb.org).
- Posts must be based on scientific evidence and have specific references thereto.
- Examples:
- (i) La precariedad del empleo juvenil, en tres cifras
- (ii) La cobertura previsional en América Latina y el Caribe
- (iii) Tu trabajo tiene fecha de caducidad
- (iv) ¿Cuántas brechas esconde la brecha laboral femenina?

## Post requirements

- A maximum of two Posts per participant will be accepted.
- The deadline for all Post submissions is October 30<sup>th</sup>, 2016 at 23:00 pm (ET). Submissions after the deadline will not be accepted.
- Posts must be sent in Word format and may not exceed 800 words.
- Posts must be written in any of the official languages of the IDB (Spanish, English, French or Portuguese).
- Posts must include indicators from the SIMS statistical section (either of a particular country, group of countries or the LAC region).
- IDB information must be cited as: "Inter-American Development Bank, 2016. Information System Labor Market and Social Security (SIMS)". Further, Posts must indicate the date of the database's update.
- Posts must include references with links to scientific articles to demonstrate content's veracity.
- Posts must include a brief biography of the author of no more than 180 words.
- Posts must include at least one link to a publicly available work created by participant to prove participant's prior experience as a researcher, journalist or blogger. Students must send documents related with employment and social security issues in which they are currently working (e.g. bachelor thesis).

### Jury

The jury will be composed by a team of three IDB experts in the field of employment and social security.

#### Winners and Awards

- The IDB will select 1 winner, who will be awarded an Ipad mini that will be delivered by mail to the address indicated by the winner. The winning Post and 2 runner-up Posts will be published in the Blog along with the respective participant's biography.
- The Contest's winner and the 2 runner-ups will be revealed on the Blog on December 5<sup>th</sup>, 2016.

### **Intellectual Property**

- By accepting these Terms and Conditions participants hereby:
  - a) Assign and transfer to the IDB, without further authorizations or consents needed from participants, all intellectual property rights, including without limitation copyright, related to or associated with the Posts.

- b) Understand, acknowledge and declare that IDB shall be the owner and holder of any and all intellectual property rights, including without limitation, copyright in relation to or associated with the Posts.
- c) Understand, acknowledge and declare that the IDB may copy, reproduce, distribute, disseminate, publish and display the Posts in any format or media now known or hereafter developed (including print formats) in any publication website, blog, including without limitation the Blog, catalog, event, advertising, exhibit, archive, as well as in any IDB academic, educational or standard promotion materials.
- d) Understand, acknowledge and declare that the IDB shall have the rights to (i) edit, modify and translate the Posts, in whole or in part; (ii) create derivative works from the Posts, in whole or in part; (iii) generate new works; and (iv) improve existing IDB works; in which case such new works or improvements of existing works, will be wholly owned by the IDB, as applicable.
- e) Understand, acknowledge and declare that the IDB may sub-license the Posts or any part thereof, without further authorizations or consents needed from participants, including without limitation by using the following Creative Commons licenses: CC IGO 3.0 BY-NC-SA (<a href="http://creativecommons.org/licenses/by-nc-sa/3.0/igo/legalcode">http://creativecommons.org/licenses/by-nc-sa/3.0/igo/legalcode</a>) and CC IGO 3.0 BY-NC-ND (<a href="http://creativecommons.org/licenses/by-nc-nd/3.0/igo/legalcode">http://creativecommons.org/licenses/by-nc-nd/3.0/igo/legalcode</a>).
- Posts submitted for the Contest must represent original ideas and must not be owned by third parties, such as through any intellectual property registration within any country, including without limitation copyright, regardless of the registration phase in which they are before the respective registration authority.
- In the event that participants use third party works to develop the Posts, participants shall make sure that they have taken any and all actions (including the execution of documents) in order for (i) participants to be authorized to such use; and (ii) the IDB to exercise any and all rights with regard to the Posts in its capacity as owner of all right, title and interest to the Posts.
- By accepting these Terms and Conditions, participants hereby represent and warrant that (i) they have full right, power and authority to fulfill the obligations hereunder; (ii) there are no claims, complaints, actions or demands from third parties for copyright infringement associated with the Posts; and (iii) they will release and indemnify the IDB from any claims, complaints, actions, losses, demands, liabilities, damages, costs and/or expenses including, without limitation, attorneys' fees, which could be initiated against the IDB in the exercise of the rights hereby assigned and transferred to the IDB and which may have been assigned and transferred in violation of third parties' rights, or that may arise from the inaccuracy, or the actual or alleged breach of any representation or warranty that participants have made by accepting these Terms and Conditions and by submitting the Posts.

### Miscellaneous

- Any breach of these Terms and Conditions will give rise to the immediate disqualification of the participant(s) and the IDB reserves the right to take any additional actions, as may be appropriate.
- IDB reserves the right to cancel, suspend and/or modify these Terms and Conditions for any reason and at any time.
- Participants understand, acknowledge and accept that the IDB will not be responsible for any damage to him/her arising from the Contest, if any.
- Participants hereby release and agree to hold IDB harmless from and against any claim or cause of action, arising out of his/her participation in the Contest.
- IDB reserves the right, in its sole discretion, to disregard any Posts deemed to be obscene, defamatory, unlawful or otherwise inappropriate in nature or content.

Participants understand, acknowledge and accept that in case he/she becomes the Contest winner
or runner/up, IDB may use his/her name, voice, appearance, image, photograph and biographical
information, for advertising purposes in any media, and without any further consent and/or
payment needed.

# **Application procedure:**

- Participants must fill out the following [form]. Form fields must be completed with participants' current contact information.
- Participants must click on the box option at the end of these Terms and Conditions labeled "I accept the Terms and Conditions" prior to submitting their Post(s).
- Upon clicking on the "Submit" button included at the end of the form, participant agrees to all the Terms and Conditions established by the IDB for the Contest.