Procomex

Aliança Pró-Modernização Logística de Comércio Exterior

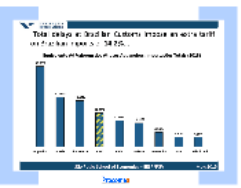
SINGLE WINDOW AS AN INSTRUMENT FOR MODERNIZING CUSTOMS PROCESSES

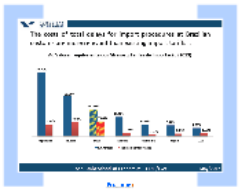
December, 7th

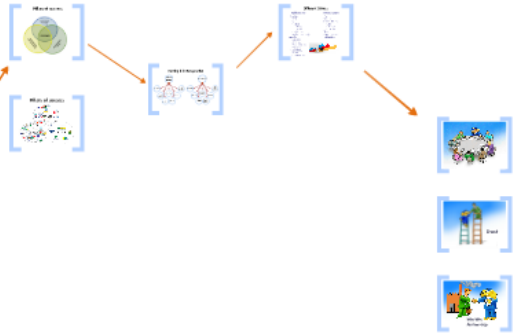
IDB

Inter-American Development Bank

Why Trade Facilitation?







Procomex

Aliança Pró-Modernização Logística de Comércio Exterior

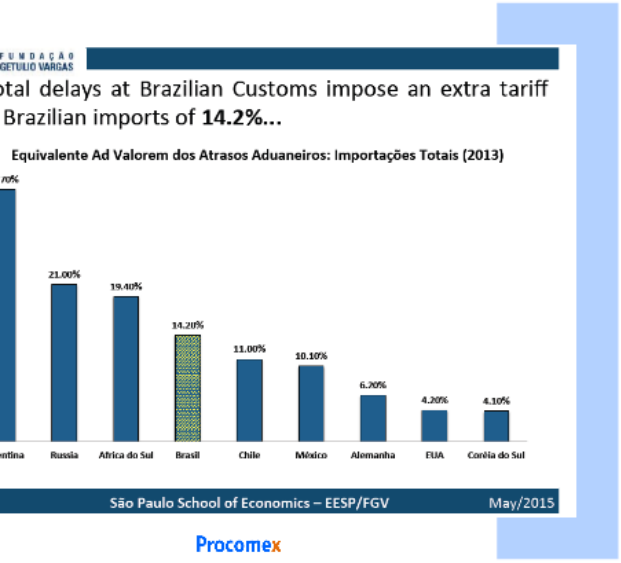
SINGLE WINDOW AS AN INSTRUMENT FOR MODERNIZING CUSTOMS PROCESSES

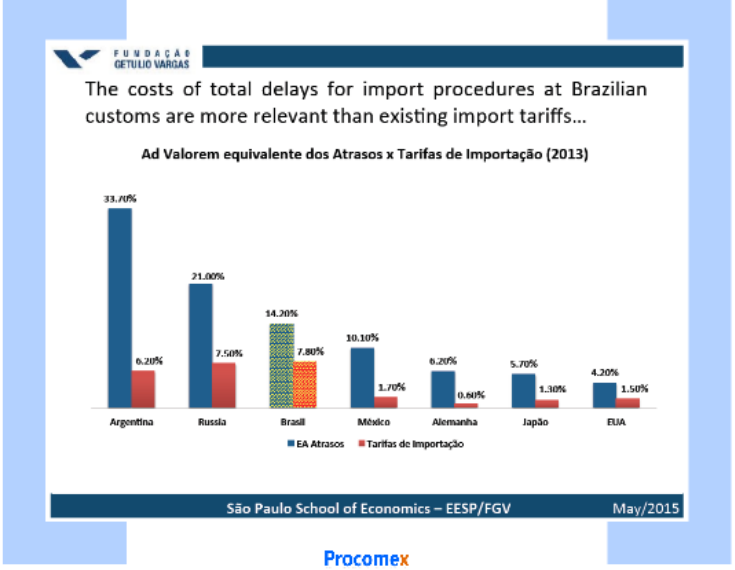
December, 7th

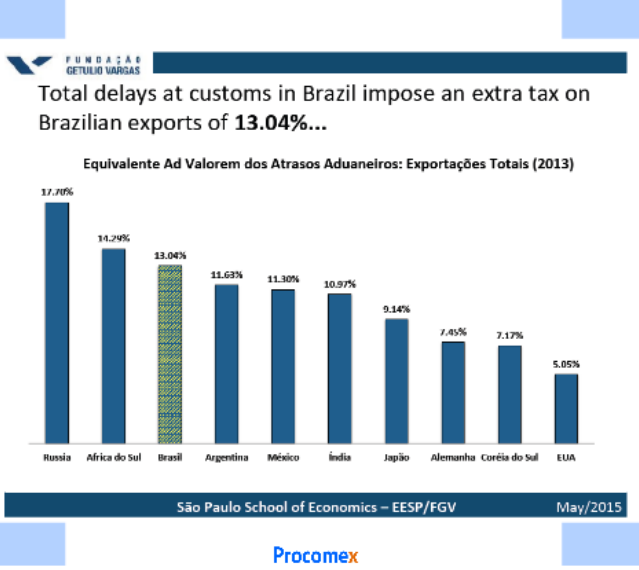
IDB

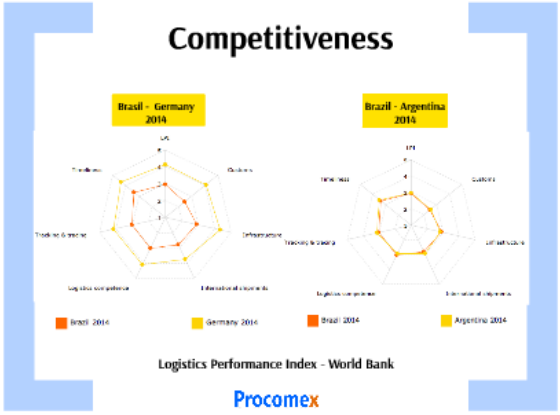
Inter-American Development Bank

Why Trade Facilitation?





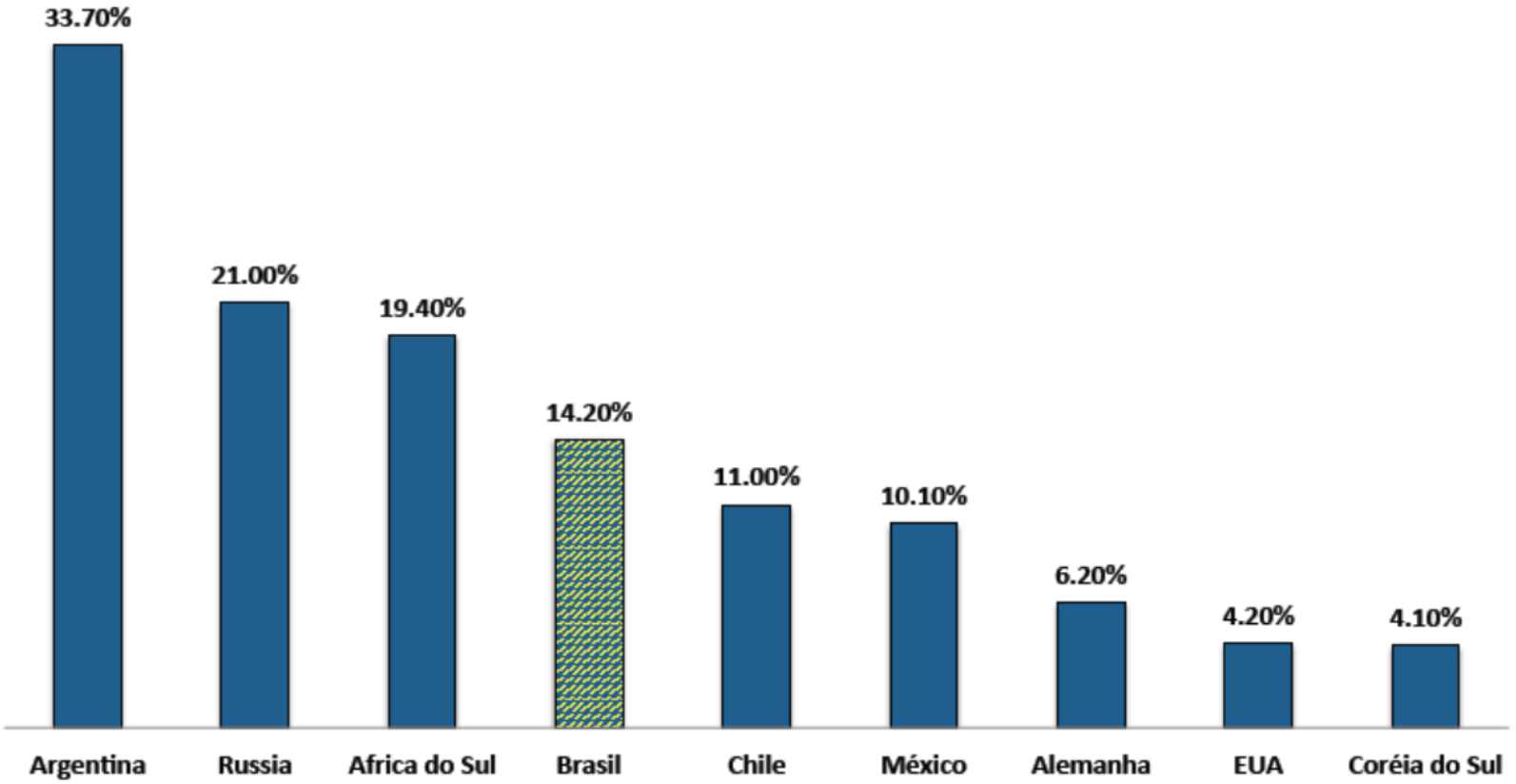




FUNDAÇÃO GETULIO VARGAS

Total delays at Brazilian Customs impose an extra tariff on Brazilian imports of **14.2%...**

Equivalente Ad Valorem dos Atrasos Aduaneiros: Importações Totais (2013)



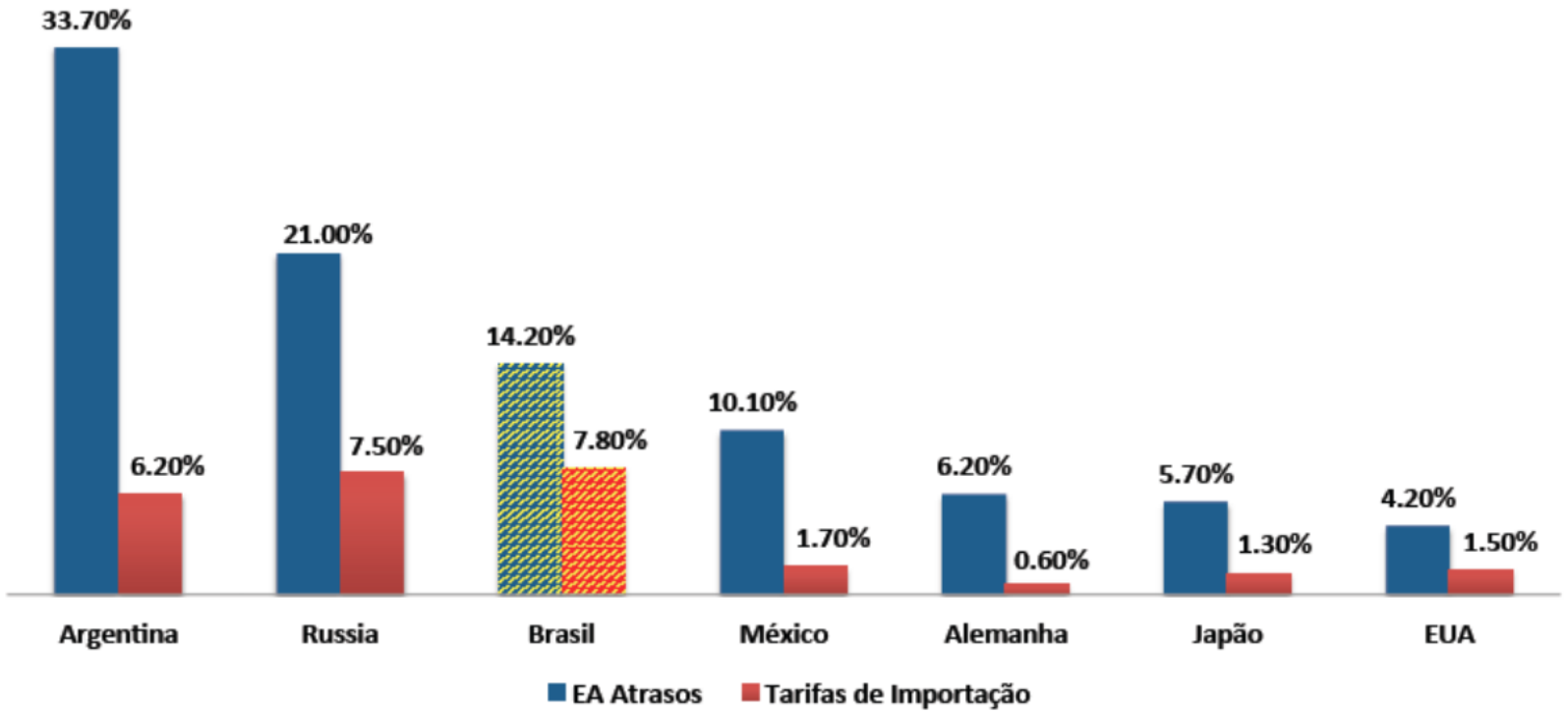
São Paulo School of Economics – EESP/FGV May/2015

Procomex

FUNDAÇÃO GETULIO VARGAS

The costs of total delays for import procedures at Brazilian customs are more relevant than existing import tariffs...

Ad Valorem equivalente dos Atrasos x Tarifas de Importação (2013)

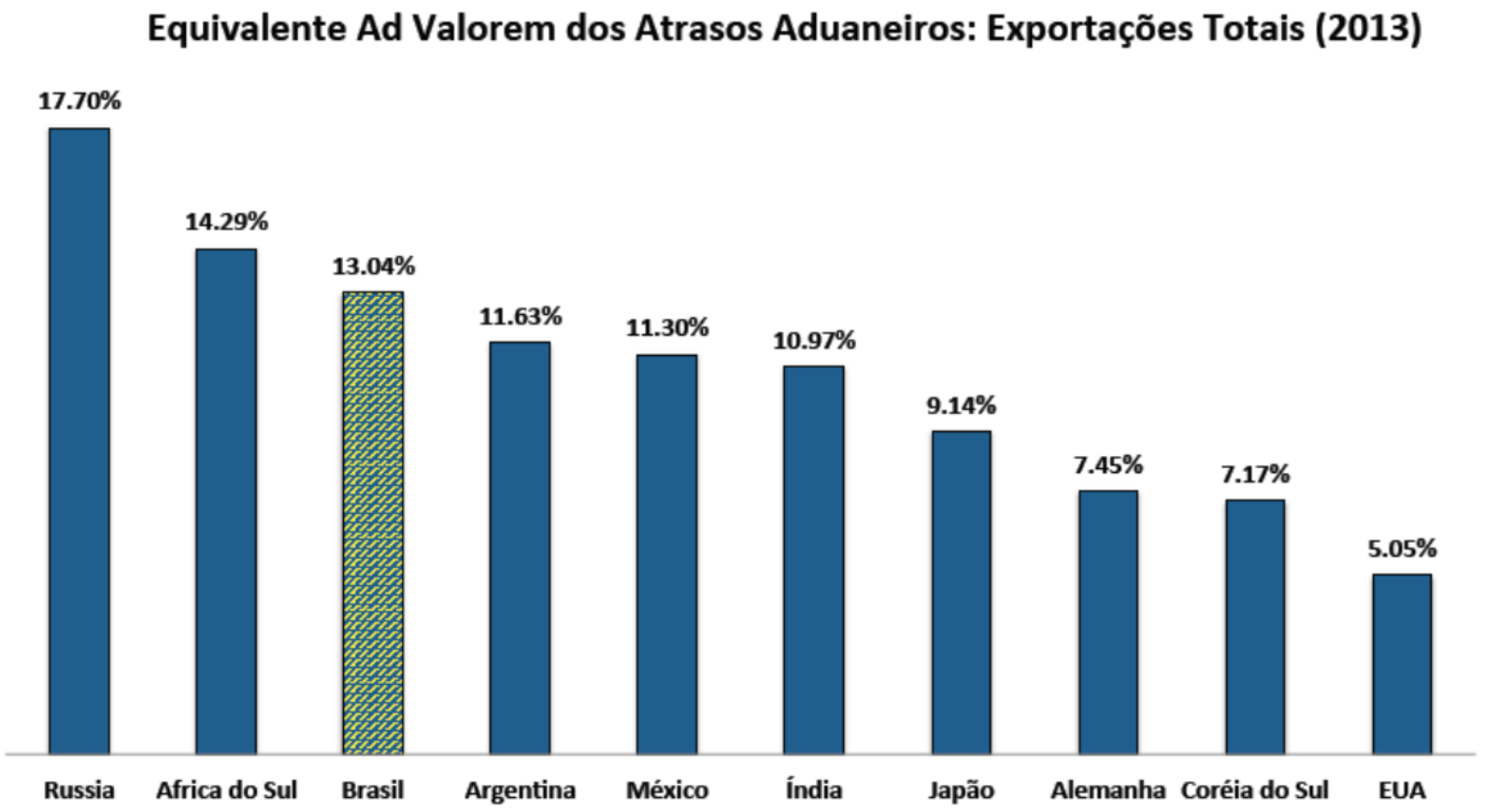


São Paulo School of Economics – EESP/FGV May/2015

Procomex

FUNDAÇÃO GETULIO VARGAS

Total delays at customs in Brazil impose an extra tax on Brazilian exports of **13.04%...**

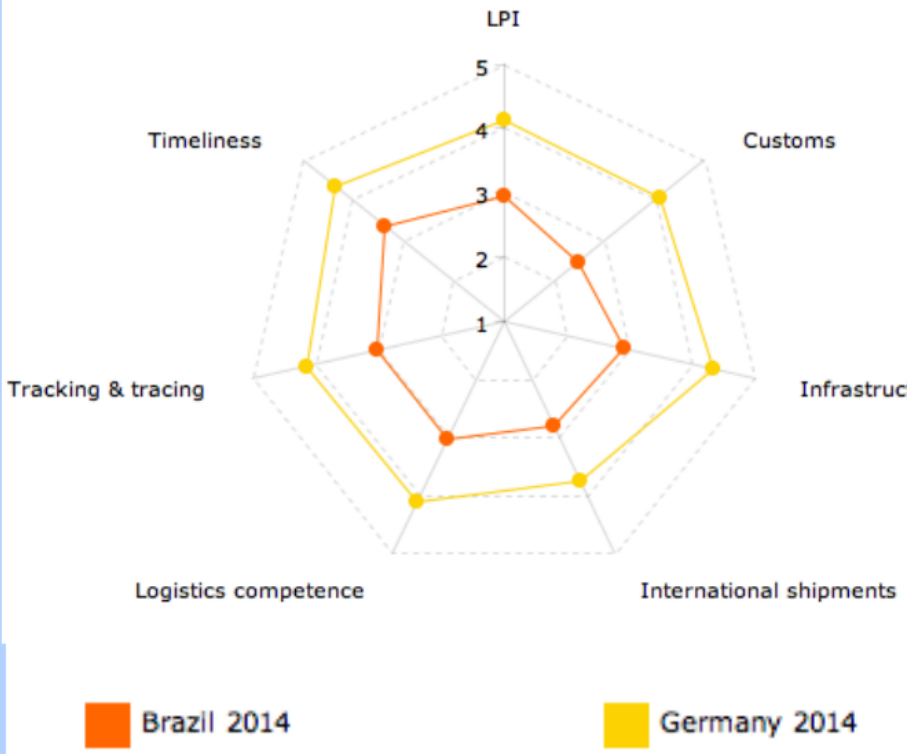


São Paulo School of Economics – EESP/FGV May/2015

Procomex

Competitiveness

Brasil - Germany 2014



Brazil - Argentina 2014

Logistics Performance Index - World Bank

Procomex

Private Sector Representation

Characteristics of representation

- Multi-sector
- Multiple players
- True operators

Desirable!

- Professionals who are in day-to-day operations and not only the political representation

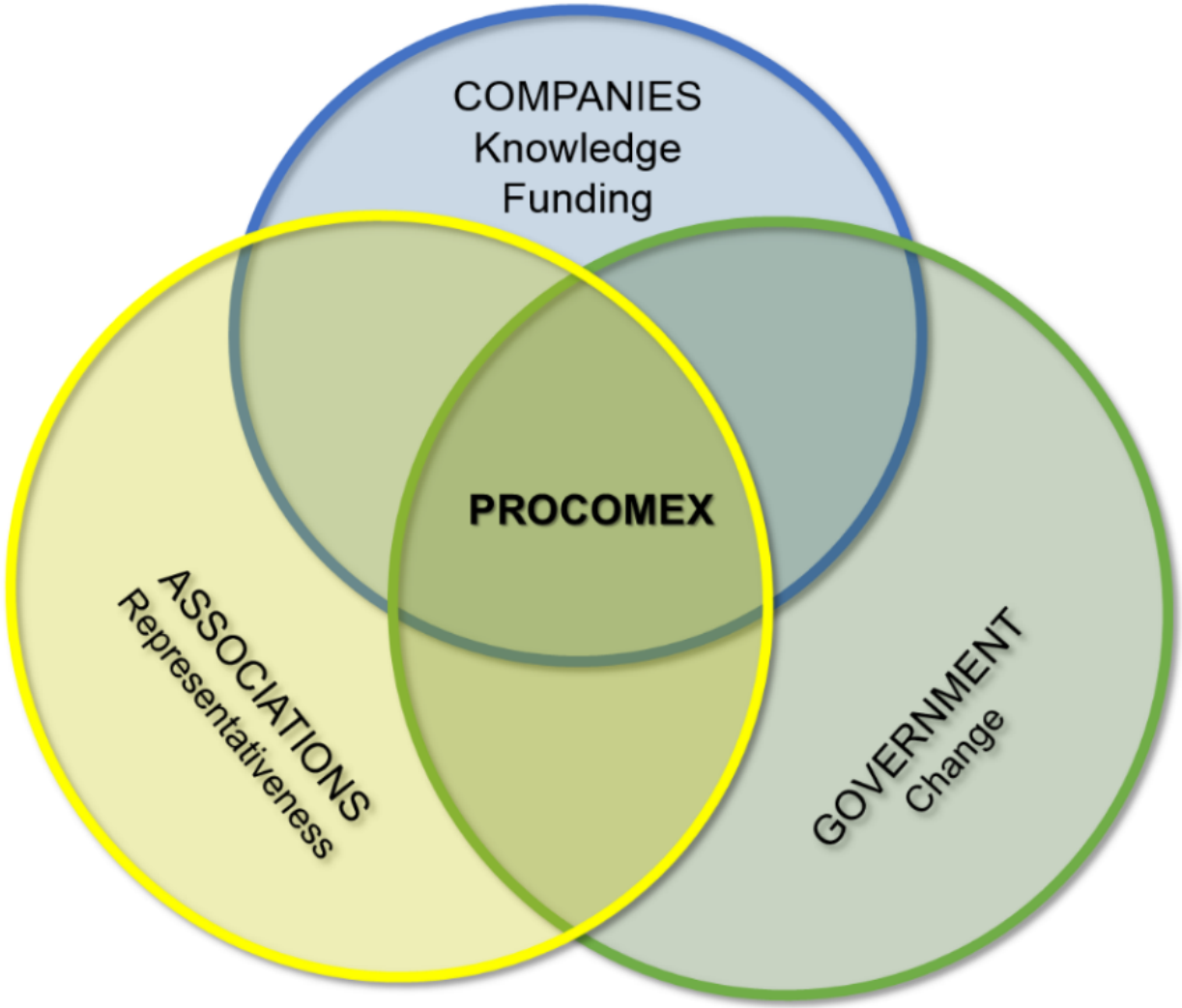
Forms of Partnership

- Operational – AEO
- Continuous Dialogue and Consultation – Committees
- Development/Improvement – Procomex type

Procomex

Aliança Pró-Modernização Logística de Comércio Exterior

Pillars of success

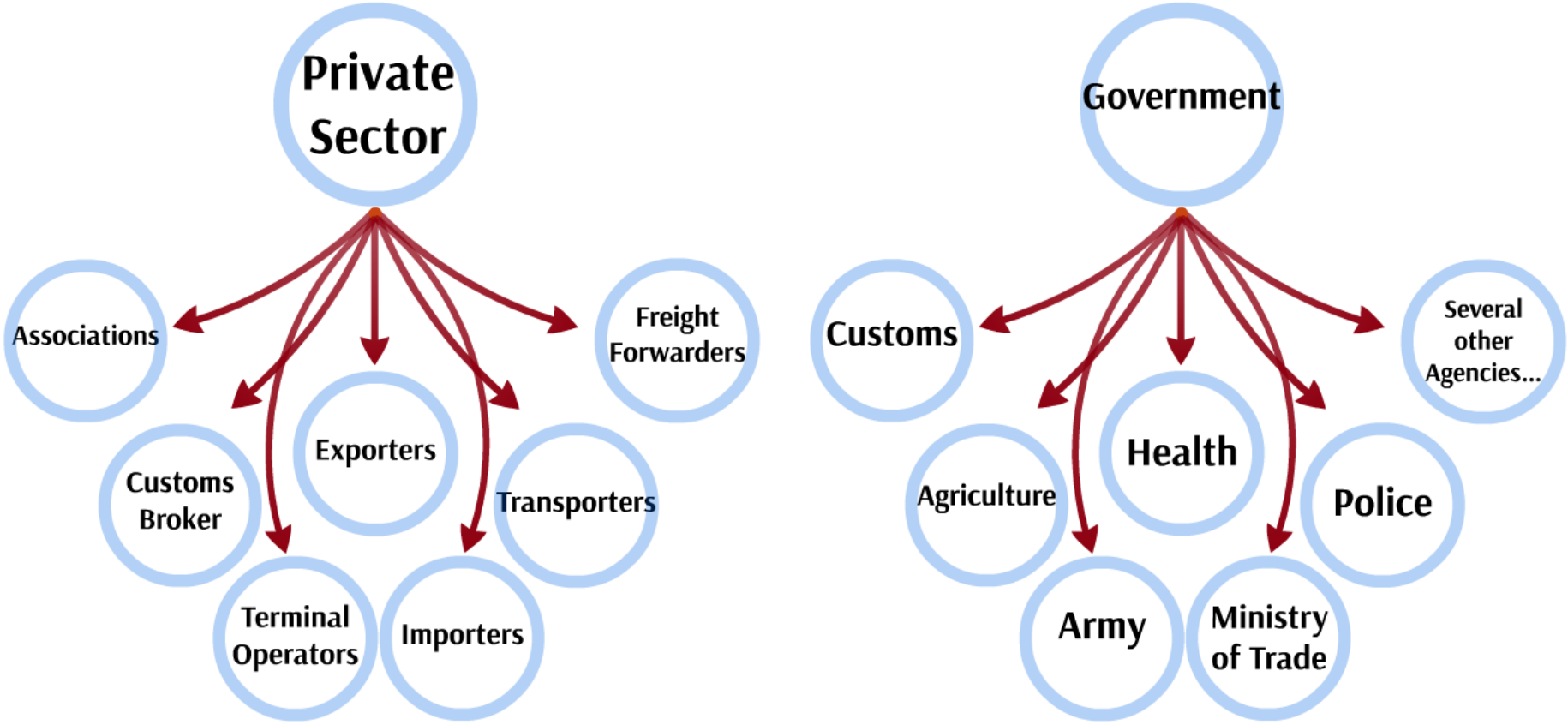


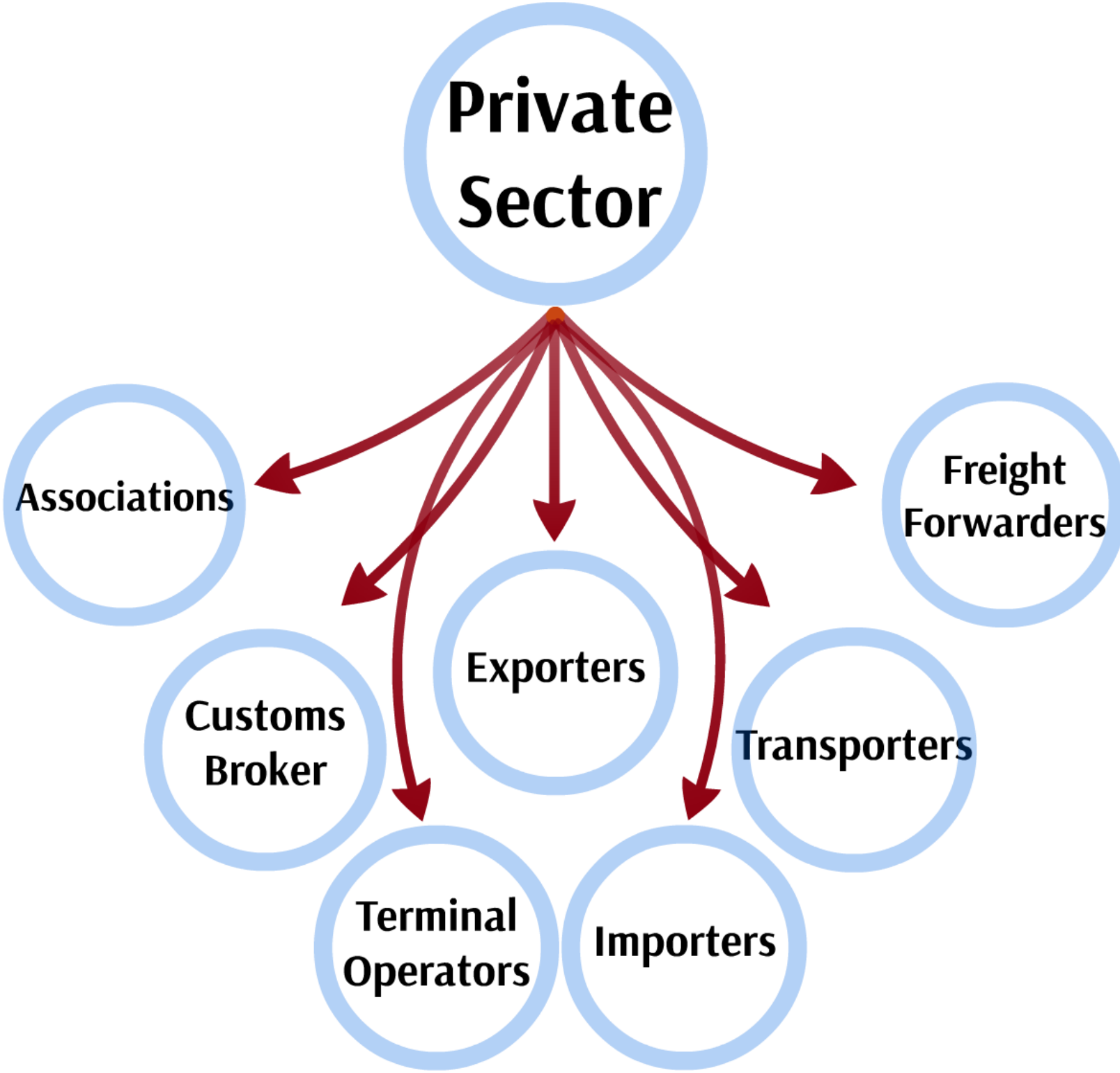
Procomex

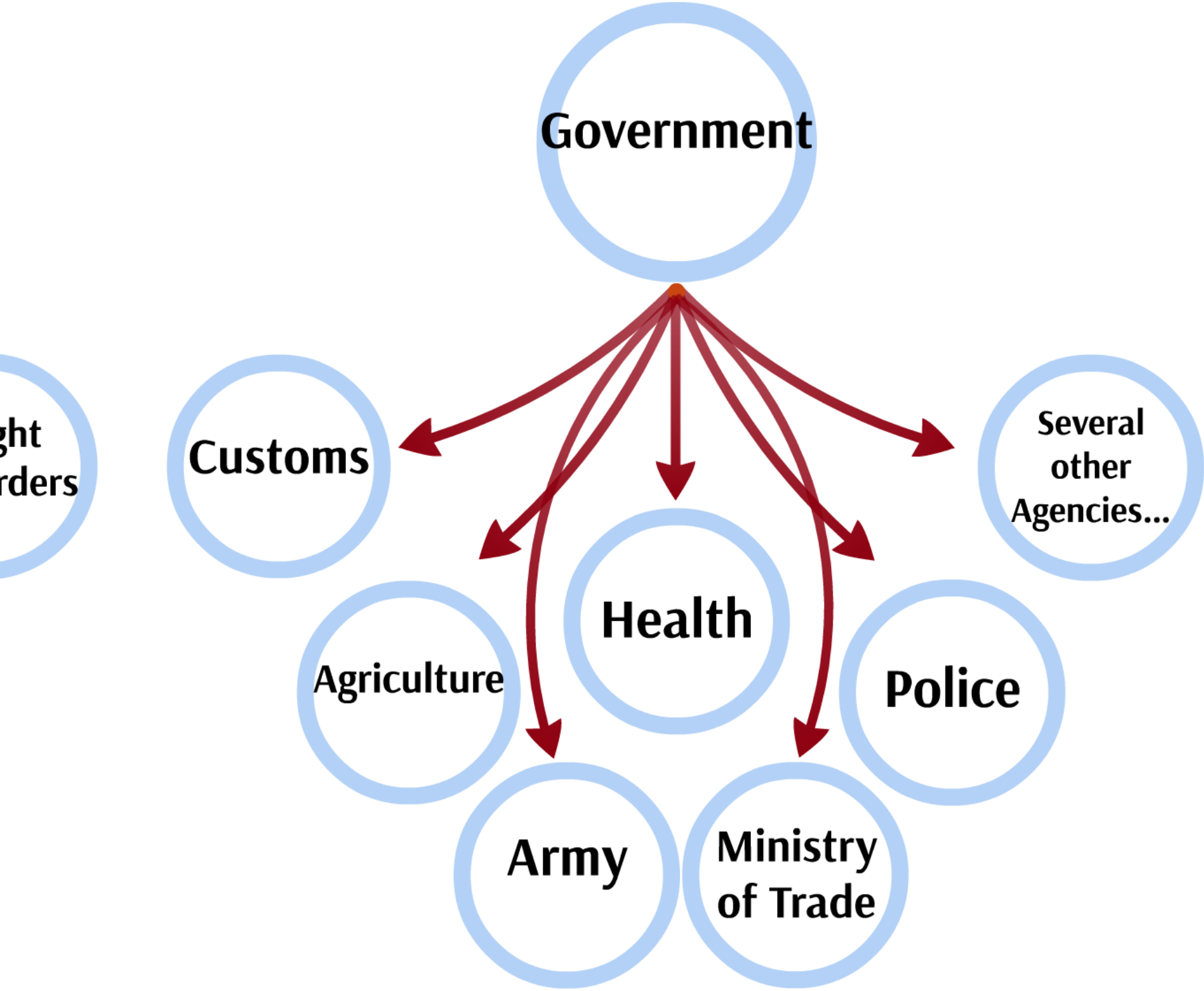
Pillars of success

Putting it in Perspective

Putting it in Perspective




Private Sector
Associations
Freight Forwarders
Exporters
Customs Broker
Transporters
Terminal Operators
Importers


Government
ght
rders
Customs
Several
other
Agencies...
Agriculture
Health
Police
Army
Ministry
of Trade

Different Drivers

Public Sector

Protection
- Health
- Food
- Revenue
  - Taxes
  - Tariffs
- Local industry
- Intellectual Property

Security
- Terrorism
- Drug Trade
- Organized Crime
- Contraband

Private Agenda
- Unions
- Personal Gain

Private Sector

Profit

Survival

Competitiveness
- Cost
- Efficiency
- Reliability

Time

Steps in Process

Interlocutors

Procomex

Procomex

Win-Win Partnership

Procomex

Methodology Kaizen

Integration and Partnership

- Public/private
- Private/Private
- Public/Public

Learn to listen to others

Iconic Syntax

Lower defenses

Instrument for the development of Social Capital

As Is

Procomex

To Be

Procomex

Join To Be

Procomex

Results

213 Meetings
224 Companies from Private Sector
11 Government Organizations
45 Associations
654 Professionals from Private Sector
129 Government Employees

Input

process

69 Maps Completed
8 Reports Completed
2 Reports in progress

output

Procomex

Single Window Brasil

What it is -> A reformulation of import, export and customs transit processes that aims to expedite and simplify information flows between the government and all other parties involved in cross-border trade.

Benefits -> Greater speed for companies that present low risk.

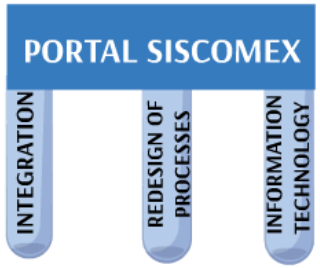
Objective -> The simplification of trade processes as well as reduced administrative and customs bureaucracy

The Three Pillars of the Single Window Program

Integration
- Cooperation between the government and private sector.
- The harmonization of trade procedures and data requirements.

The Redesign of Processes
- Mapping processes, data requirements and existing documents.

Information Technology
- Modern technological resources for the computerization of the redesigned processes.



Procomex

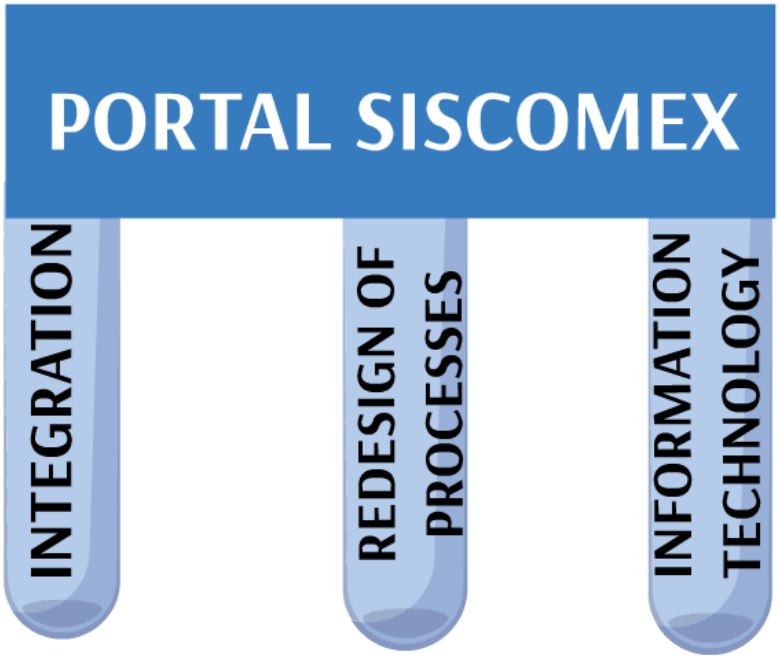
inistrative and customs bur

The Three Pillars of the Single Window Program

Integration
- Cooperation between the government and private sector.
- The harmonization of trade procedures and data requirements.

The Redesign of Processes
- Mapping processes, data requirements and existing documents.

Information Technology
- Modern technological resources for the computerization of the redesigned processes.



Procomex

Benefits

- A Systemic view
- A process approach
- Multi-stakeholder view and design
- Iconic language
- Representation
- Negotiated Private Sector Positions

Lessons Learned

- Importance of Top Level Political Commitment
- A Methodology
- A highly qualified Public sector Team
- Close Integration between the Team and the authors of the Regulations
- Willingness to review jointly

Challenges

- Identifying balanced public and private sector leadership
- Engaging the leadership
- Mobilizing the participants
- Getting the ball moving
- Sustainability of the effort
- The results are longer term than most Corporate Executives are willing to commit.
- The risk of the change of the guard

Procomex

Aliança Pró-Modernização Logística de Comércio Exterior

Thank you

John Edwin Mein
john@procomex.org.br

www.procomex.org.br

facebook.com/procomex

@procomex

linkedin.com/pub/instituto-procomex/31/ba3/875