

# Capacity Building in Trade Facilitation

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# Capacity Building in Trade Facilitation

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@BIDComercio

1. Why are investing in capacity building?
2. What are we doing?
3. What are the evaluation challenges & next steps?

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# WHY CAPACITY BUILDING?

- Capacity building provides required new skill sets
- Training is a basic necessity for orgs undergoing significant growth, competition or new challenges
- Training is critical for bottom line indicators in public & private entities such as:
  - Productivity improvements
  - Quality Enhancements
  - Cost Reductions
  - Time Savings

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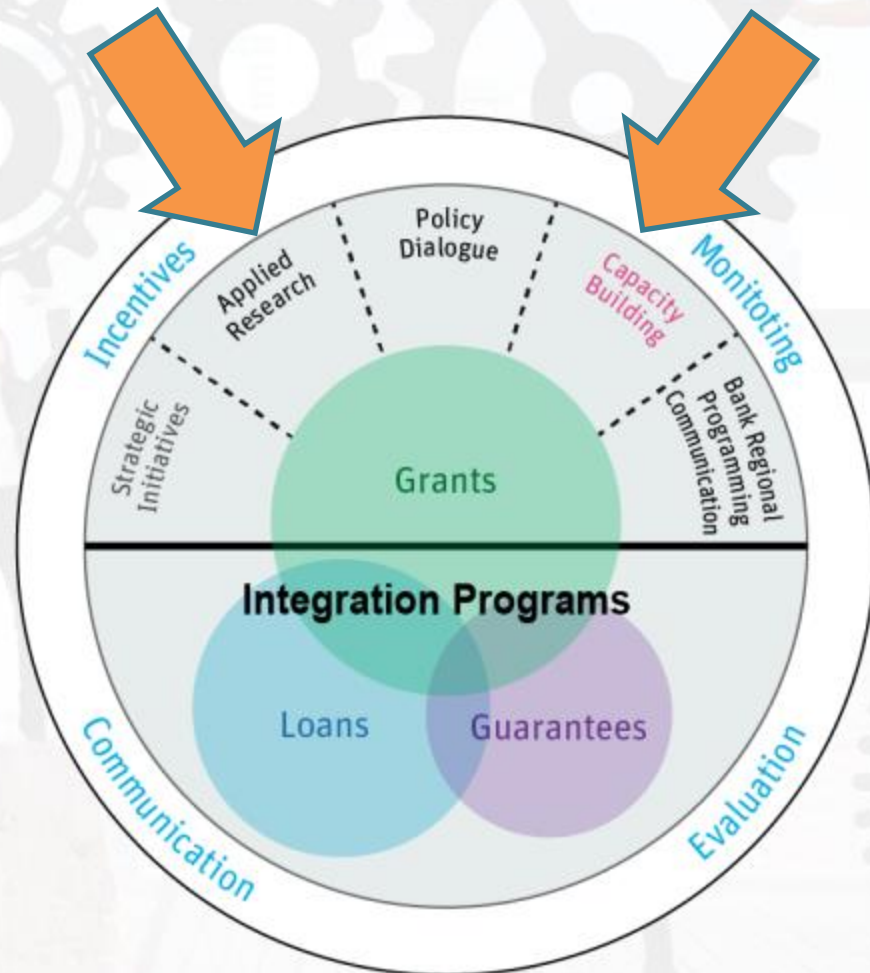
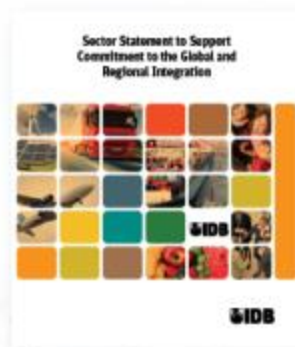
# WHY AN INTEGRATION & TRADE TRAINING PROGRAM? I

- Increased depth and breadth of FTAs (90% FTAs include TF provisions), customs responsibilities and pro-active policies of export promotion and investment attraction
- Increased complexity of foreign trade operations, participation in value chains
- Limited financial and human resources in LAC to address the 21st Century trade agenda



- Training as an essential instrument for our technical assistance and loan programs
  - Results-based , targeted training for implementers
- UN SDG #17 Strengthen the means of implementation. #17.9

# WHY AN INTEGRATION & TRADE TRAINING PROGRAM? II



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# WHAT DO WE OFFER?

CONTENT  
DEVELOPMENT



ONLINE COURSES



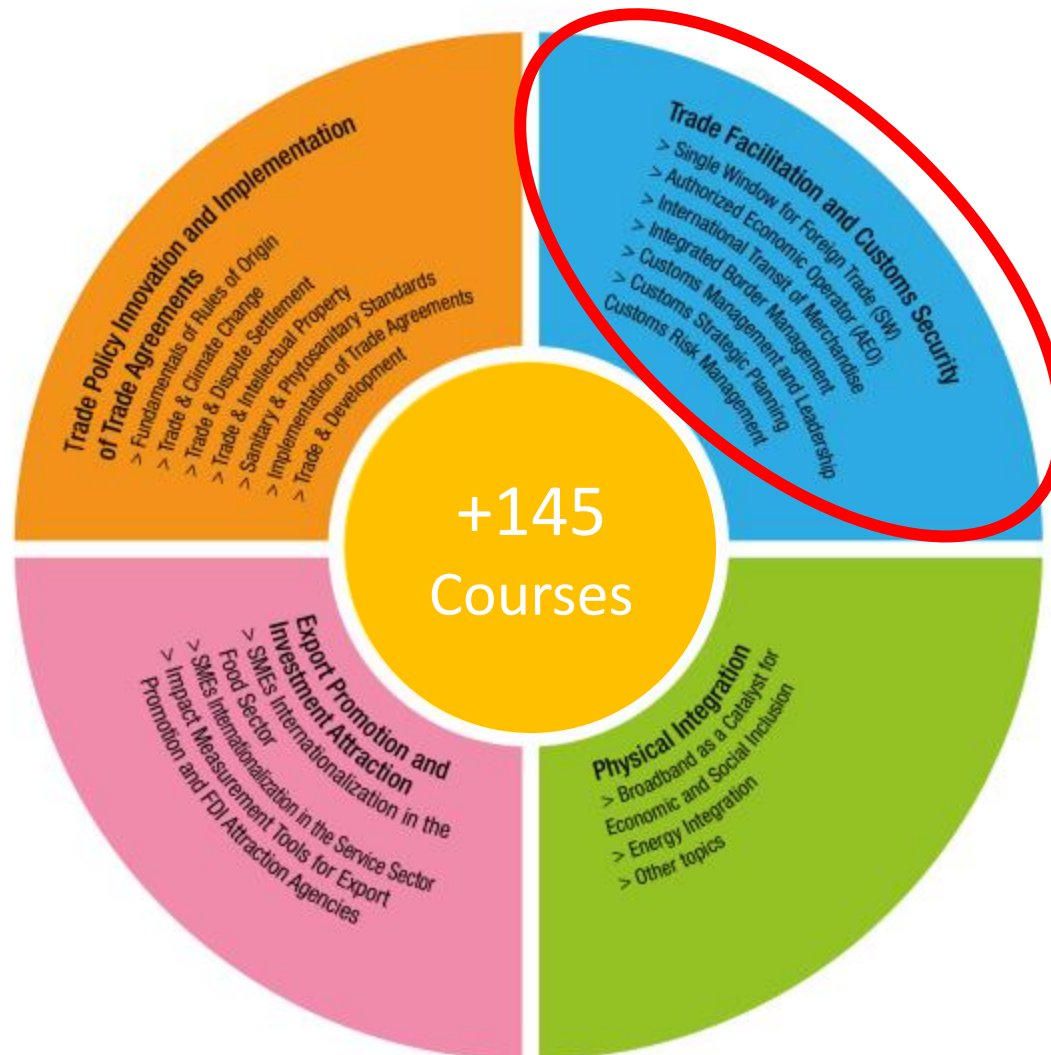
COURSES AND  
SEMINARS



COMMUNITIES OF  
PRACTICE

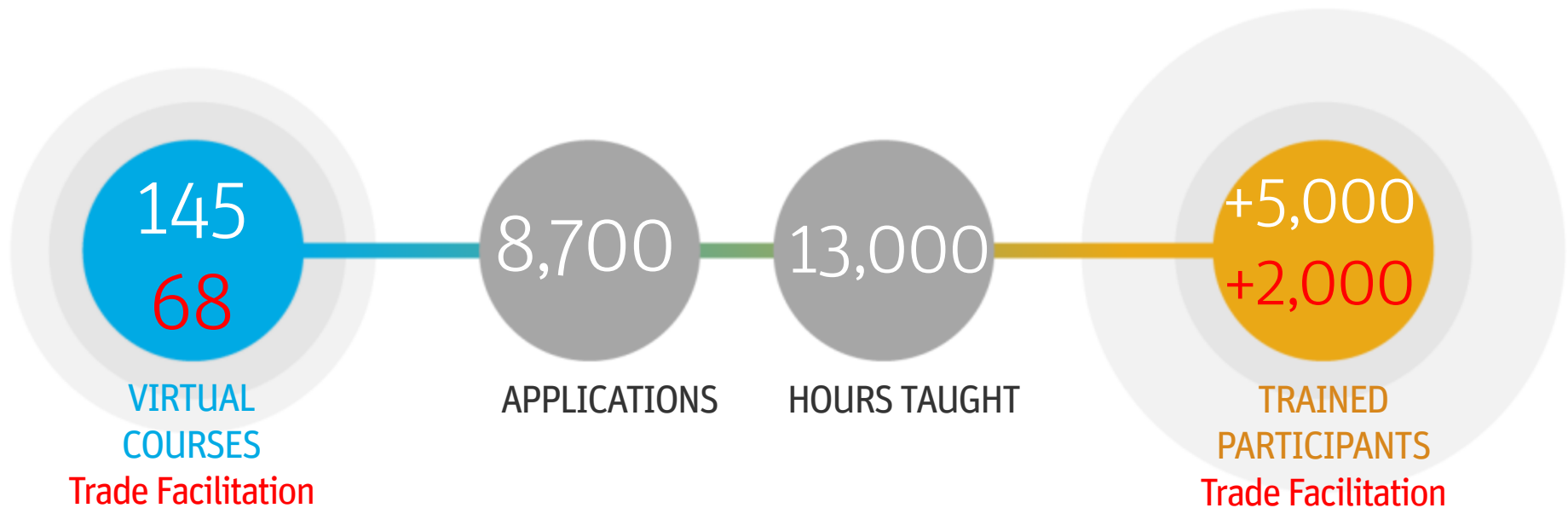


# WHAT TOPICS DO WE OFFER?





# WHAT HAVE WE ACHIEVED? Courses



\*Data from 2012 to 2015 (estimated)

# WHAT HAVE WE ACHIEVED? CoP



\*Data from August 2015

# WHAT HAVE WE ACHIEVED?III

**86%**

CERTIFIED



**48%**

WOMEN



**9.3/10**

SATISFACTION



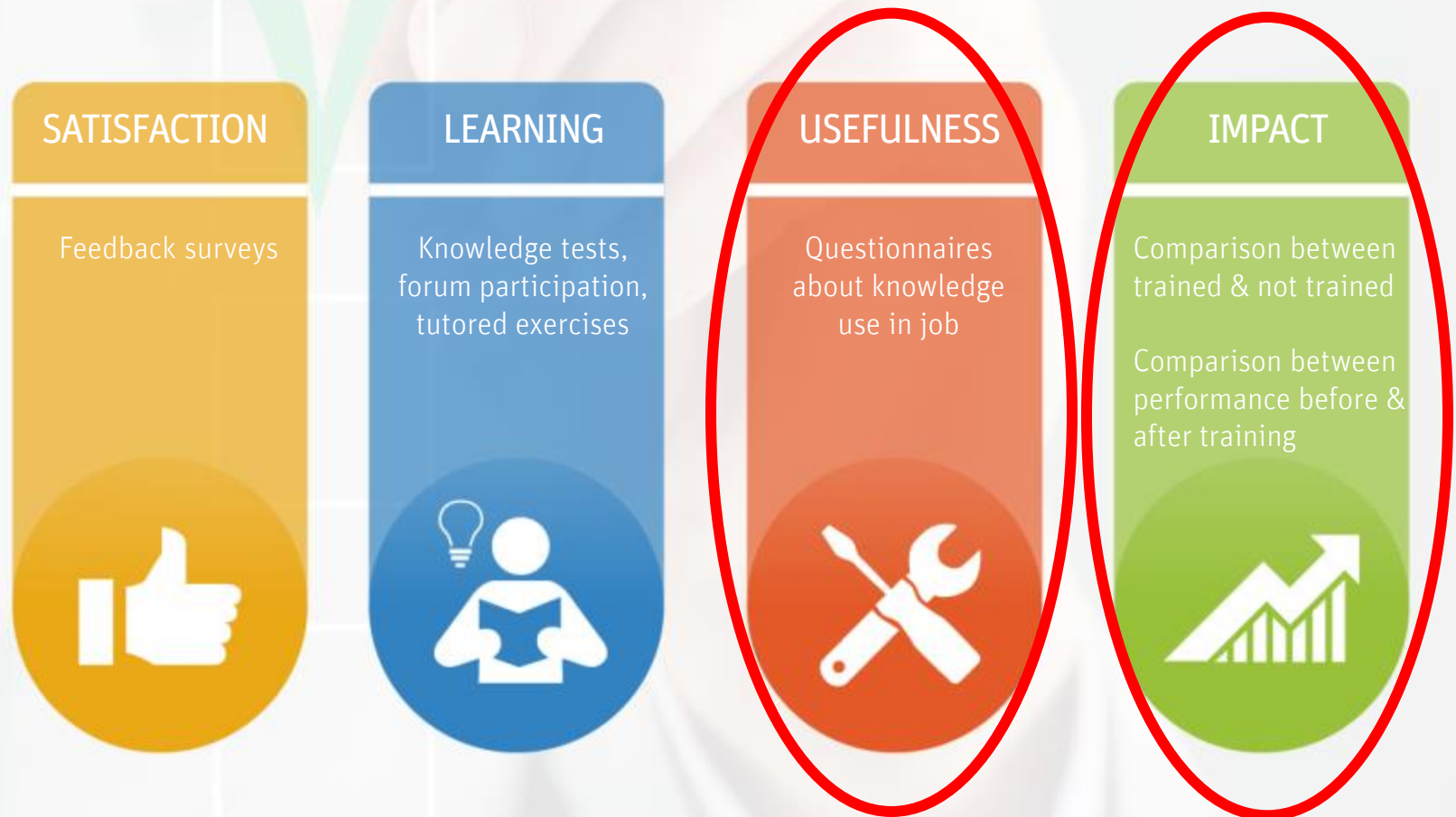
\*Data from 2012 to 2015 (Estimate)

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# HOW DO WE EVALUATE THE PROGRAM'S IMPACT?



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# EVALUATION CHALLENGES & NEXT STEPS

- Data availability
- Collection of sensitive data
- Human & financial resource constraints
- Partnership with some clients to evaluate
  - Usefulness (On-the-job changed behaviour)
  - Impact
  - Return on Investment

# OUR PARTNERS I

## Global Reach Organizations



International Centre for Trade  
and Sustainable Development

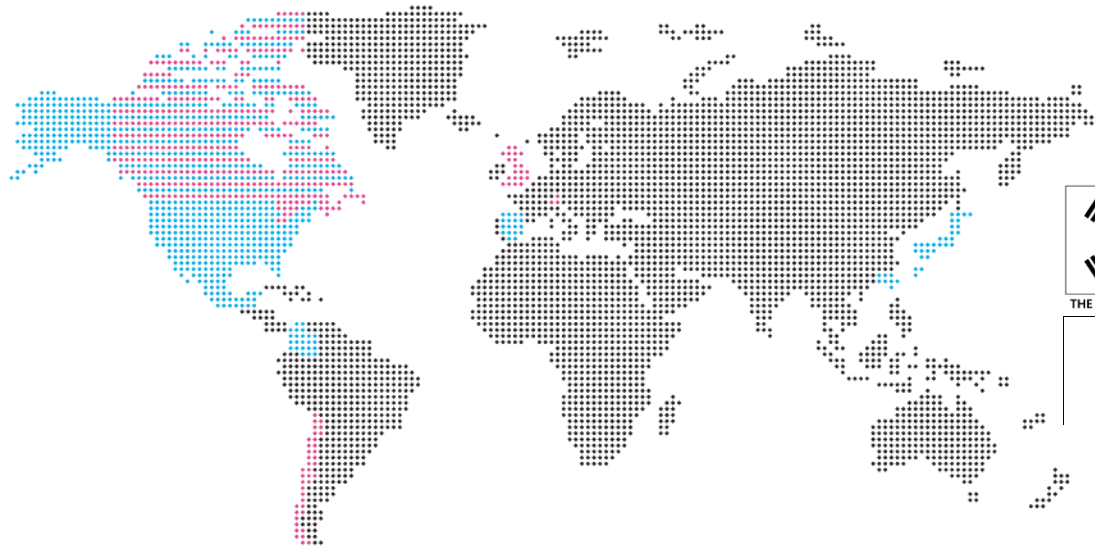
## Regional Reach Agencies



# OUR PARTNERS II

## Partners for development

- ▶ Aid for Trade
- ▶ RIIF Found



AFT: Canada, Chile, United Kingdom, Switzerland

RIIF: Canada, Colombia, Mexico, Spain, USA

Other Countries: Korea, Japan