

INTAL

Report 2014



Objectives of the IDB's Integration Strategy

To consolidate the Banks' knowledge
about the integration agenda

To strengthen the regional capacity
to manage ongoing integration initiatives

To contribute to regional expertise
into Bank operations in sovereign
and non-sovereign sectors

To mainstream integration
into the Bank's operational program

INTAL

Contribution

It helps **consolidate** knowledge
of the Integration Agenda
and its dissemination

It helps **strengthen** the regional
capacity to manage
ongoing integration initiatives

INTAL

Products
and Services

INSTRUMENTS

Specialized
information source

Applied research

Publications

KNOWLEDGE

- INTrade
- INTAL Documentation Center
- MERCOSUR Report
- Monitor
- Trend estimates
- Technical Notes
- Monthly Newsletter
- Integration & Trade Journal

STRENGTHENING REGIONAL CAPACITY

Training, fora, and
workshops

Networks

IIRSA CCT Secretariat

Regional Training Programs to help implement
trade and integration agreements

Support to integration and trade research networks

Discussion and support concerning the physical
integration of UNASUR Member Countries

Dissemination tools

- Website
- Contact database
- Bibliographic alert
- Integration and trade news

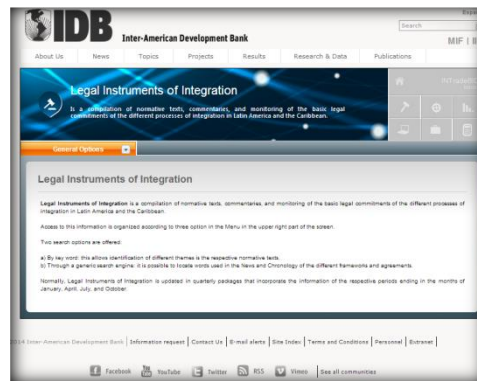
Specialized Information Source



Information System on Trade and Integration developed by the Integration and Trade Sector (INT)

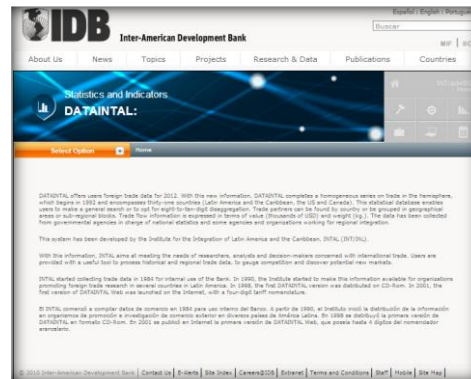
As from November 2013, administration and management of the system was delegated to **INTAL**. In late 2014, the process of redesigning the graphical user interface and migrating many functionalities to a data warehouse began. Nine integration and trade indicators were included. And progress was made in indicators visualization modeling.

(<http://www10.iadb.org/int/intradebid/>)



Basic Instruments of Economic Integration in LAC (IJI)

A compilation of basic legal texts concerned with regional economic integration in Latin America and the Caribbean, published by **INTAL** since 1992. This information is continuously updated to keep up with the intensive activity in the field of integration agreements in the region. In 2014, frequency of content updates was changed from a quarterly to a monthly basis. In addition, the dates of signature and entry into force of the agreements were surveyed. (<http://www10.iadb.org/intal/iji/>)



DataINTAL A system of foreign trade statistics for Latin American and Caribbean countries and other countries in the hemisphere published on the Internet by **INTAL**, providing unrestricted and free access to highly disaggregated data from national sources for most of the countries for the period 1992-2013.

Throughout 2014, the review and revision of the historical series continued, validating the information in the system against official sources. Special emphasis was placed on keeping trade data current so as to have up-to-date information in the first quarter of 2015.

(<http://www10.iadb.org/dataintal/>)

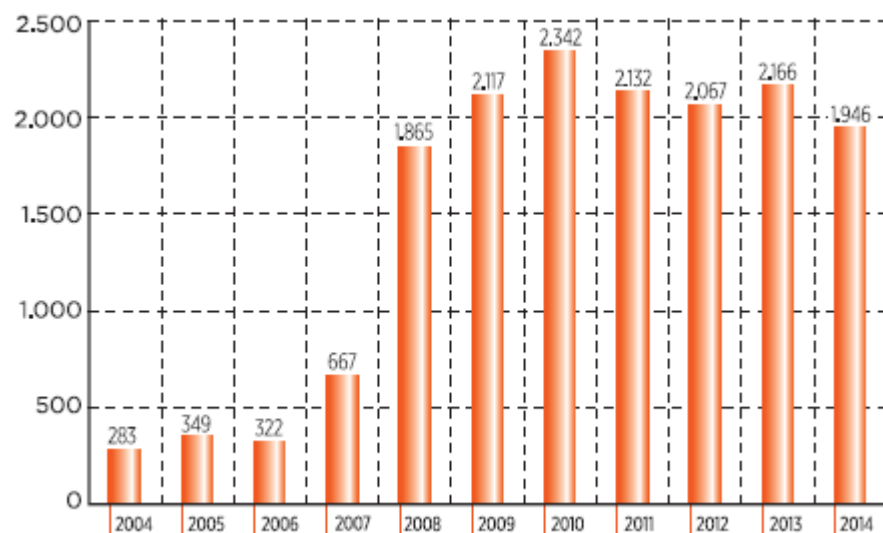
Specialized Information Source

The **CDI** identifies, compiles, organizes and disseminates information on integration, trade, infrastructure and related topics —mainly focused on Latin American and Caribbean countries— by means of readily accessible and user-friendly products and services. Over the last few years, the **CDI** has remarkably enlarged its collection of open access, electronic full texts, including material produced not only by **INTAL** and the Bank but also by other specialized organizations. (<http://www.iadb.org/es/INTAL/cdi.recursos>)

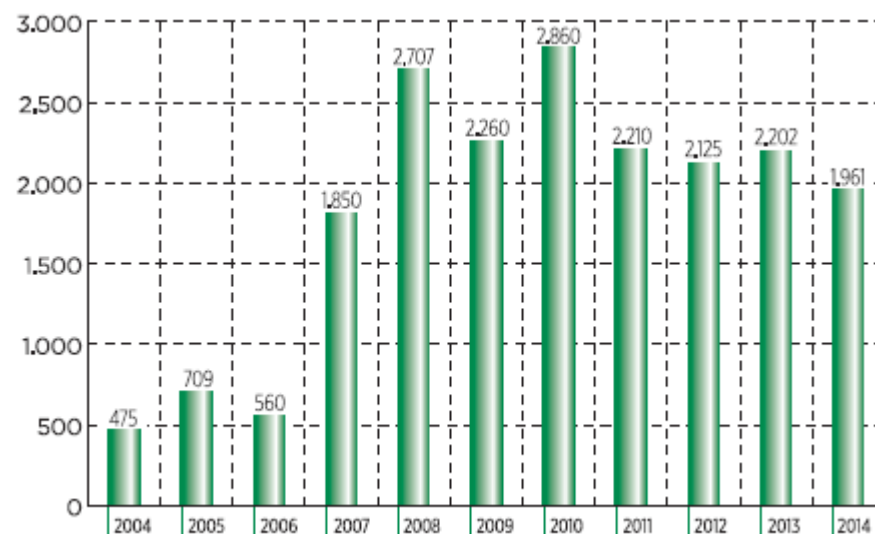


Online Catalogue By the end of 2014, the catalogue included 28,455 documents. Compared to 2013, there was a 7.4% increase, i.e. 1,961 documents, 1,946 of which (99%) are electronic documents whose full text is available online:

Online Catalogue Electronic documents entered into the catalogue with full-text access



Online Catalogue Records entered into the catalogue per year



Specialized Information Source

Series, Journals, Newsletters and Other Collections

This system includes 1,236 publications, providing unrestricted, mostly full-text access to 78% of them (970).



Digitized INTAL Publications

A special **CDI** library that contains all **INTAL** material published before 1996, including all the issues of *Integración Latinoamericana* (Latin American Integration), *Derecho de la Integración* (The Law of Integration) and *Serie Publicaciones INTAL* (INTAL Publication Series).

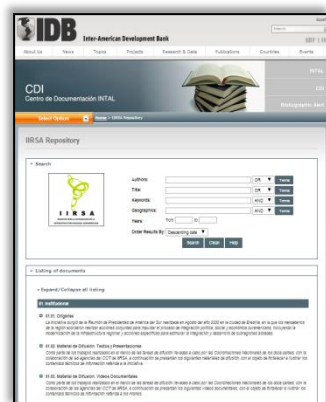
In 2014, the complete collections of *Boletín de Información Legal* (Legal Information Newsletter) and *Boletín sobre Inversiones y Empresas Latinoamericanas* (Latin American Companies and Investments Newsletter) were digitized.

(<http://www.iadb.org/en/intal/digitalized-intal-publications,7196.html>)

Specialized Information Source

Links to Sites of Interest

This system includes access to 661 websites, a 40% increase (191 websites) compared to 2013. In addition, the data of the institutions included was updated.

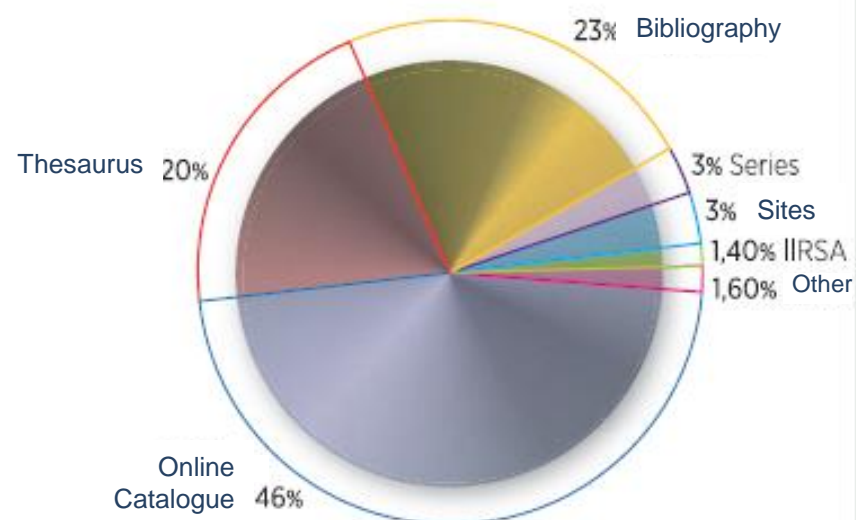


IIRSA Repository

Jointly developed by IIRSA Technical Coordination Committee (CCT) and the CDI with the aim of providing open access to documents produced by or related to IIRSA and to physical integration in general.

The repository preserves and provides full-text access to IIRSA's document collection in electronic format in a link that is stable in time. In 2014, 15 documents associated with IIRSA and UNASUR meetings were added, accounting for a 6.6% increase in the collection.

(http://www10.iadb.org/intal/intalcdi/ObrasDigitalizadas.aspx?sub_base=IIRSA&clase=M)



Number of User Queries

In 2014, the automatic count of the number of queries related to the products and services available on the CDI website continued.

Here, a query is defined as a user visit to any of the CDI services in order to find an author, title or subject, which is followed by the use of the search function available.

The chart shows the percentage share of queries.

Applied Research

Trade and Integration Monitor 2014

An annual report produced by the Integration and Trade Sector (INT) jointly with INTAL. The report tracks the state of integration of Latin America and the Caribbean into the global trading system, drawing on INTrade data. The Monitor 2014 includes:

Facing Headwinds

Policies to Support a Trade Recovery in the Post-Crisis Era

A detailed analysis of the principal characteristics of LAC's exports during the post-crisis period.

<http://publications.iadb.org/handle/11319/6662>

Agreement Profiles

A concise and updated overview of regional integration by presenting information on twenty-four preferential trade agreements implemented in Latin America and the Caribbean.

<http://publications.iadb.org/handle/11319/6680>

Country Profiles

An overview of international trade and trade policies of twenty-six IDB borrowing member countries of Latin America and the Caribbean.

<http://publications.iadb.org/handle/11319/6679>



Latin American Trade Trend Estimates 2014

This report presents estimates of Latin American international trade flows in 2014 prepared by the Integration and Trade Sector (INT) of the Bank in collaboration with INTAL.

<http://publications.iadb.org/handle/11319/6731>

Applied Research Publications



MERCOSUR Report

Published in 2014:

No. 18 (2012-2013) Second Half of 2012
First Half of 2013 (Portuguese)

An analysis of the trade flows of the Southern Common Market (MERCOSUR) Member States in the context of their respective economic evolution, as well as of the main aspects of the bloc's integration process in connection with both its internal and its external agendas.

<http://publications.iadb.org/handle/11319/6020>

No. 19 (2013-2014) Second Half of 2013
First Half of 2014 (Spanish)

An analysis of the macroeconomic context and trade flows of the Southern Common Market (MERCOSUR) Member States, as well as of the main aspects of the integration process in connection with both the internal and the external agendas.

<http://publications.iadb.org/handle/11319/6704>



Monthly Newsletter

A monthly electronic publication that monitors the state of the integration processes in Latin America and the Caribbean, combining institutional information with an analysis of regional and global developments in integration and trade.

It also serves as a forum for discussing the IDB's activities related to these issues through news items and a wide array of projects and studies. In 2014, issues 209 to 220 were published in Spanish, English and Portuguese.

In order to accurately measure the impact of its content, there is an instant access database that provides information about visits, daily statistics, most read articles, and user location, among others.

<http://www10.iadb.org/intal/cartamensual/cartas/CartaAnual.aspx?year=2014&lang=en>

Publications



TECHNICAL NOTE

Intra-South American Trade: Export Patterns and Intraindustry Flows

Between 2003 and 2011, the performance of trade between South American countries was very good, with a greater dynamism than global exports and regional exports to the rest of the world.

This study explores the most important attributes of intra-South American trade in the above-mentioned period, and examines in detail intraindustry trade of both manufactures and natural resource-based products.

<http://publications.iadb.org/handle/11319/6486>



Integration & Trade

This electronic journal, published on a semiannual basis in Spanish and English, features articles on the different and complex aspects of regional integration in Latin America and the Caribbean, on hemispheric integration, and on similar processes in other parts of the world. The journal has its own website that can be accessed through the Bank's website. In 2014, issue 37 was published in English and issue 38 was published both in Spanish and English.

The former focused on SMEs and exports from a Latin American and Caribbean perspective.

http://www10.iadb.org/intal/icom/37/eng/i_home.html

The later focused on the support to border integration and cross-border trade in LAC.

http://www10.iadb.org/intal/icom/38/eng/i_home.html

Training, Fora, and Workshops

Events include discussion, training and dissemination of integration and trade issues and research, involving representatives of the private sector, academia, the public sector, the labor sector, and non-governmental organizations.

Training programs are aimed at strengthening the capacity to negotiate and implement trade agreements entered into by Latin American and Caribbean governments.

These programs are also targeted for the academic community and different sectors of civil society.

In 2014, the following activities were organized:

Training

IDB/INTAL-WTOProgram

In 2014, INTAL and the Integration and Trade Sector (INT) continued working jointly with the World Trade Organization (WTO) Secretariat for the seventeenth year in a row. The Program includes courses and workshops targeted for academia and different sectors of civil society. Courses and workshops organized in 2014 in different countries of the region:

Advanced Regional Workshop on Government Procurement for Latin American Countries

IDB/INTAL - WTO - IICA. Buenos Aires, Argentina, July 29-31, 2014

<http://events.iadb.org/calendar/eventDetail.aspx?lang=en&id=4459>

Regional Workshop on Technical Barriers to Trade for Latin America

IDB/INTAL - WTO - IICA. Rio de Janeiro, Brazil, September 15-17, 2014

<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4568>

Regional Workshop on Trade and Environment for Latin America

IDB/INTAL - WTO - IICA. San José, Costa Rica, September 22-25, 2014

<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4569>

Regional Workshop on Sanitary and Phytosanitary Measures for Latin America

IDB/INTAL - WTO - ALADI Secretariat. Montevideo, Uruguay, November 17-20, 2014

<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4461>

Regional Course on Trade in Services for Caribbean Countries

IDB/INTAL – WTO – CARICOM Secretariat. Port of Spain, Trinidad and Tobago, December 2-4, 2014

<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4669>

Training, Fora, and Workshops

WORKSHOPS

Regional Workshop on Methodologies for Compiling and Disseminating International Merchandise Trade Statistics in Caribbean Countries

Kingston, Jamaica – 11 - 12 Noviembre
2014

INTAL, jointly with the Integration and Trade Sector (INT), organized this workshop, the topic of which is part of the activities concerned with cooperation, knowledge management, and constant update of the INTrade System and, particularly, of DataINTAL.

At the workshop, participants had the chance to present applied methodologies, pose questions, and exchange knowledge and practices. In addition, IDB officials presented available user tools and explained the difficulties faced when processing statistical data.

<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4675>

SEMINARS

MERCOSUR: Integration Scenarios

INTAL Auditorium, Buenos Aires, Argentina – November 20, 2014

With the aim of presenting MERCOSUR Report No. 19, INTAL convened a broad-based debate about different aspects related to the current and future state of one of the main integration processes in Latin America.

The purpose of the seminar was to discuss the central issues concerning the position of MERCOSUR on the international scene.

The main trends in the world economy and trade call for a discussion of possible alternatives and strategies for MERCOSUR to integrate into such scene. Particular emphasis was placed on the links with the Pacific Alliance, the European Union, and China.

<http://events.iadb.org/calendar/eventDetail.aspx?lang=en&id=4619&>

Latin American Inequality in the Long Run

INTAL Auditorium, Buenos Aires, Argentina, December 3-5, 2014

Luis Bértola (Universidad de la República, Uruguay) and Jeffrey Williamson (Harvard and Wisconsin University), together with the Inter-American Development Bank (IDB), the World Bank (WB) and the United Nations Economic Commission for Latin America (ECLAC), invited economic historians focused on the study of long-run inequality trends, and economists focused on the study of recent trends. INTAL was responsible for the whole logistical organization of the event.

The purpose of the seminar was to provide a space for dialogue between government representatives concerned with public investment and align positions regarding the prioritization of integration processes.

<http://events.iadb.org/calendar/eventDetail.aspx?lang=en&id=4722&>

Networks

IDB/INTAL - RED SUR

INTAL, from the Integration and Trade Sector, and the South American Network on Applied Economics/Red Sur put out two calls in 2014, namely:

1) A call for research projects by researchers / research centers throughout Latin America and the Caribbean, focused on possible trends in the international arena over the next ten years, identifying opportunities, challenges, and alternatives for the countries of the region.

2) A call for a new edition of the Young Economists Award in order to promote the integration of young people into the field of economic research and knowledge creation in areas of interest to regional and global integration.

A committee made up of INT/INTAL and Red Sur members was in charge of the selection of the works.

http://www.redsudamericana.org/llamados_a_proyectos



CALL FOR RESEARCH PROJECTS

A total of 65 research proposals were received, from which 4 projects were selected, one for each of the following subject areas: Value Chains and Natural Resources, Climate Change and Integration, Renewable Energy, and Standards and Market Access.

The call was answered by 159 researchers from 43 different centers around Latin America and the Caribbean, including: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Paraguay, Peru, the Dominican Republic, Trinidad and Tobago, Uruguay, and Venezuela.



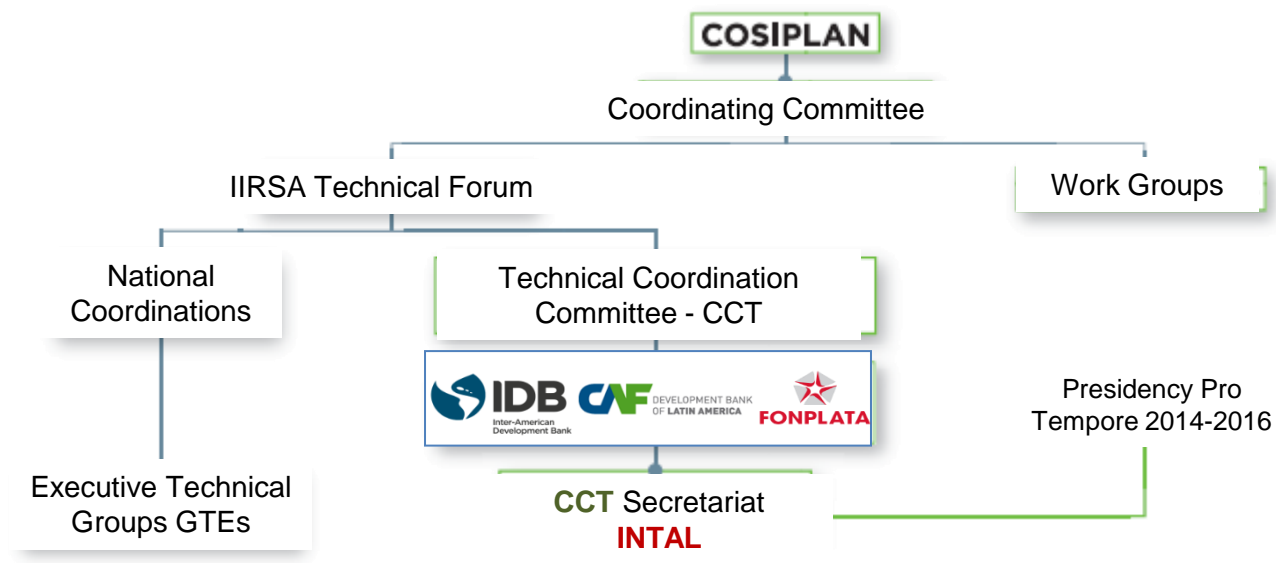
YOUNG ECONOMISTS

A total of 27 research proposals were received from close to 40 young economists in Latin America and the Caribbean (Argentina, Bolivia, Brazil, Colombia, Ecuador, Paraguay, Peru, Dominican Republic, Trinidad & Tobago, Uruguay, and Venezuela).

The jury singled out two projects in the categories of “Climate Change and Integration” and “Renewable Energy,” deciding, in this edition of the Award, to declare the category of “Value Chains and Natural Resources” void.

IIRSA

CCT Secretariat



Initiative for the Integration of Regional Infrastructure in South America - IIRSA -

Intergovernmental forum for technical discussion and cooperation among the Union of South American Countries (UNASUR) Member States.

Its main purpose is to promote physical integration development in South America by fostering transport, energy and communications infrastructure development from a regional perspective, under an equitable and sustainable territorial development plan. Its work plan is governed by the Infrastructure and Planning Council (COSIPLAN), one of the sectoral councils at ministerial level of UNASUR.

IIRSA is supported by the IDB, CAF and FONPLATA, which are regional financial institutions that make up the Technical Coordination Committee (CCT), and its Secretariat operates on a permanent basis at INTAL.

Main functions of INTAL as the CCT Secretariat:

Coordination of IIRSA Technical Coordination Committee (CCT), made up of three multilateral institutions (IDB, CAF, and FONPLATA), in order to provide technical and financial support to the South American countries for their physical integration.

Support to the COSIPLAN Presidency Pro Tempore in the implementation of COSIPLAN-IIRSA Annual Work Plan.

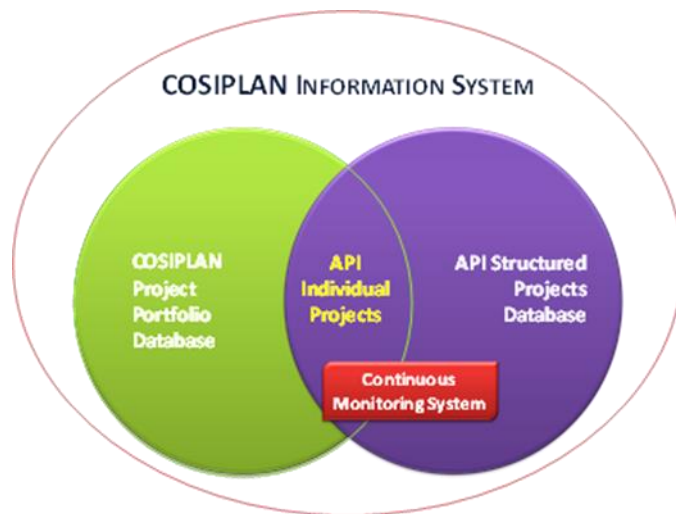
Support to the National Coordinators leading the Executive Technical Groups in the implementation of their annual work plans.

Execution and monitoring of COSIPLAN-IIRSA Annual Work Plan.

IIRSA

CCT Secretariat

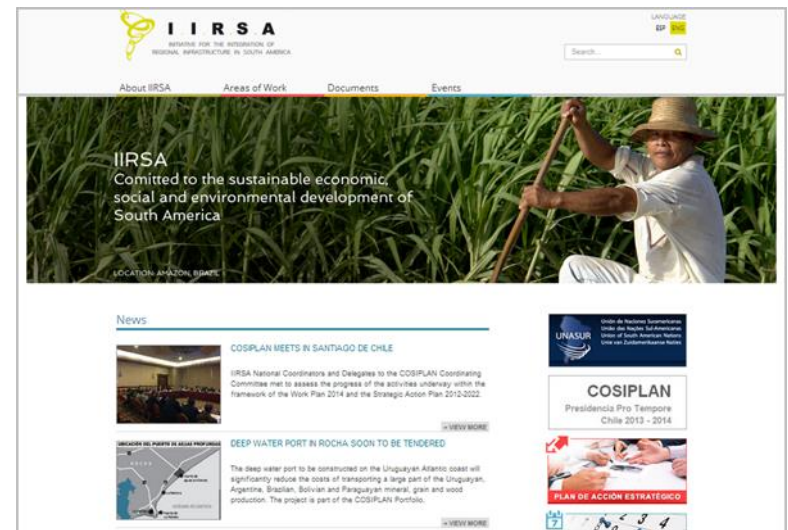
Products



The Project Information System (SIP) is the main tool to support integration infrastructure planning and analysis containing systematized information on the COSIPLAN projects. Project information contained in the PIS is constantly being improved and updated on the basis of the requirements identified by COSIPLAN.

Between July and November 2014, visits to the system totaled over 17,500. The top eight countries visiting this tool are South American nations, accounting for 90.3% of all visits.

<http://iirsa.org/proyectos/inicio.aspx>



Website

IIRSA website is the major tool for disseminating the actions of the Technical Forum and COSIPLAN. Between January and November 2014, visits to the website totaled over 40,000, and pageviews totaled over 150,000, with 89% of Latin American users. Of the top ten countries visiting the website, nine are South American nations, accounting for 83% of all visits. (<http://www.iirsa.org/>)

IIRSA

CCT Secretariat

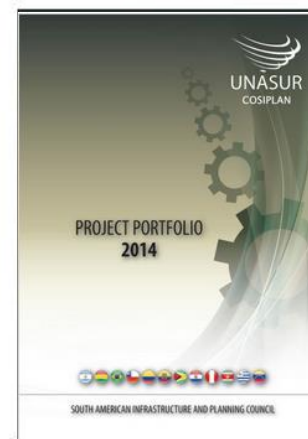
Publications

Technical support and coordination services were provided to produce publications and documents approved by the Ministers of the twelve countries at the V COSIPLAN Ordinary Meeting, held on December 4, 2014, in Montevideo, Uruguay.
<http://www.iirsa.org/Event/Detail?Id=263>



Activities

Reports



Project Portfolio 2014



API Report 2014



Brochures

Portfolio and API by Country



Portfolio and API by Hub



IIRSA CCT Secretariat Publications



Socioeconomic and
Environmental
Characterization of the
MERCOSUR-Chile Hub



Socioeconomic and
Environmental
Characterization of the
Andean Hub



Training Program in the
Design and Management
of Policies Concerned with
Freight Transport and
Logistics



Results Indicators of the
COSIPLAN-IIRSA Exports
through Postal Services
Program



COSIPLAN Project
Information System User's
Manual



Methodology for the
Incorporation of Disaster
Risk Management User's
Manual



Agua Negra Binational
Tunnel. Work Plan for the
Design of the Integration
Territorial Program

IIRSA

CCT Secretariat

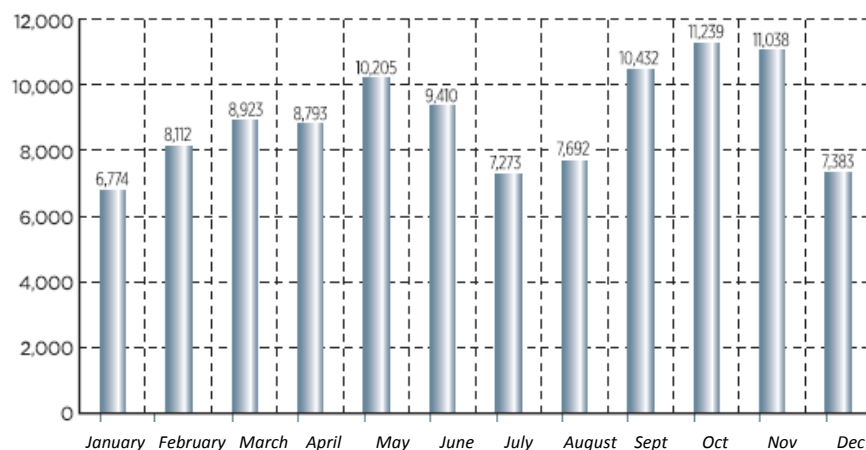
Technical and Coordination Meetings

In 2014, seven technical meetings and two coordination meetings were organized. Contributions were made to prepare agendas and presentations, and assistance was provided to the Presidency Pro Tempore to organize COSIPLAN meetings.

(<http://www.iirsa.org/Event?menuItem=6>)

Date	Venue	Activity
April 22 - 24	Bogotá, Colombia	GTE Meetings on the Nine EIDs and API to Update the Project Portfolio
June 25-26	Santiago, Chile	XXIV Meeting of National Coordinators
July 5-6	Lima, Perú	GTE Meeting on Freight Transport and Logistics
Sept 10-11	Rio de Janeiro, Brasil	Workshop on Air Integration
Sept 18-19	Montevideo, Uruguay	GTE Meeting on Trade Integration through Postal Services
Oct 14	Buenos Aires, Argentina	GTE Meeting on Risk and Disaster Prevention and Management in Infrastructure
Oct 16 -17	Buenos Aires, Argentina	GTE Meeting on Cross-Border Integration and Facilitation
Nov 13-14	Buenos Aires, Argentina	Workshop for Argentina and Chile: "PTI Applied to Agua Negra Binational Tunnel"
Dec 2	Montevideo, Uruguay	XXV Meeting of National Coordinators

Dissemination Tools



Visits Statistics

Tracking of visits to the website sections and assessment of INTAL's communication impact on the web. The figure shows monthly visits* in 2014, which totaled 107,274 throughout the year.

* A "visit" is defined as one user browsing the website during one day irrespective of the number of visits the user makes.



Website

The main tool to massively promote INTAL activities to satisfy the growing demand for capacity-building in regional and multilateral integration and cooperation matters from governments as well as the private sector, civil society, labor, and academia.

<http://www.iadb.org/en/intal/intal-home,1081.html>

Dissemination Tools

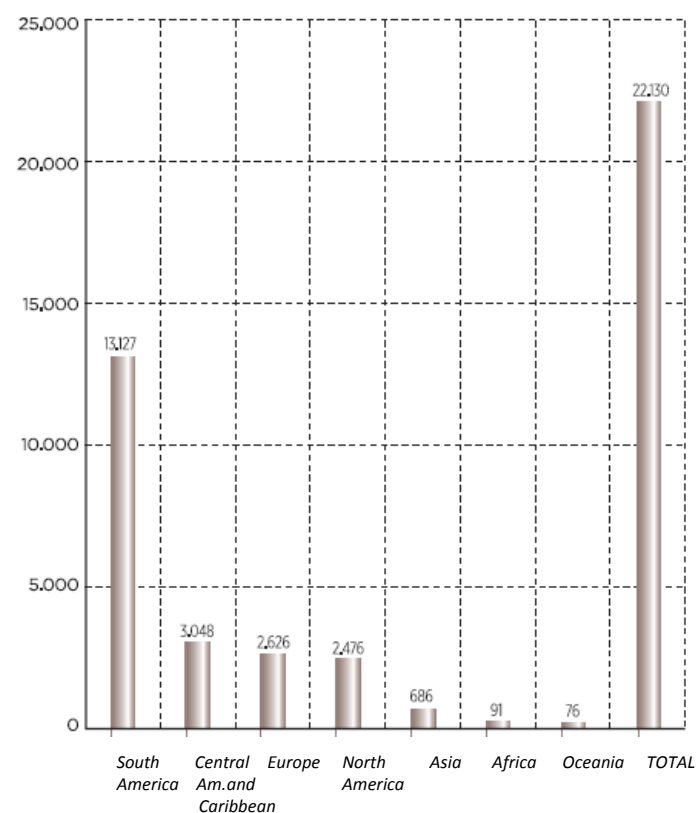
Contact Database

A key tool for the dissemination and information strategy of the Institute as the Bank's platform for regional action, containing data on government officials, members of academia, researchers, representatives of civil organizations, and the general public interested in integration and trade issues.

INTAL makes contact with these users through its multiple activities (courses, workshops, forums, conferences, etc.) and products (publications readers, CDI and database users, etc.).

In 2014, the search by LAC countries functionality was finished and data were cleared, reaching a total of 22,130 contacts.

INTAL Contact Database as of December 2014



Dissemination Tools

Bibliographic Alert

With more than 250 alerts issued between 2010 and 2014, 10,500 users receive this publication with information on literature about integration in its different sections: highlighted publications, recent acquisitions, newsletters of interest, and the Monthly Newsletter. Alerts deal with regional integration, with special emphasis on economy, trade, investment, physical integration, and sustainable development. Previous alerts, as far back as January 2011, can also be accessed, and shared via Facebook.

Weekly alert:

<http://www10.iadb.org/intalcdi/alerta>

Previous alerts:

<http://www10.iadb.org/intalcdi/alerta/archive>



Integration & Trade News

A weekly collection of the most important information published by leading Latin American and Caribbean media outlets (newspapers, magazines, news agencies) on a wide variety of integration and trade issues. The “Integration and Trade News” service is disseminated among readers of INTAL and the Integration and Trade Sector (INT) products.

Acronyms and Abbreviations

CAF	CAF, Development Bank of Latin America
CAN	IDB – Country Department Andean Group
CCT	IIRSA – Technical Coordination Committee
CDI	INTAL Documentation Center
COSIPLAN	UNASUR - Infrastructure and Planning Council
CSC	IDB – Country Department Southern Cone
DataINTAL	INTAL - Database on Foreign Trade Statistics
FONPLATA	Financial Fund for the Development of the River Plate Basin
IIRSA	Initiative for the Integration of Regional Infrastructure in South America
IJI	Basic Instruments of Economic Integration
INE	IDB – Infrastructure and Environment Sector
INE/TSP	IDB – INE Transport Division
INT	IDB – Integration and Trade Sector
INTAL	IDB – Institute for the Integration of Latin America and the Caribbean
INTtrade	IDB - Information System on Trade and Integration
MERCOSUR	Southern Common Market
UNASUR	Union of South American Nations
VPS	IDB – Office of the Vice Presidency for Sectors and Knowledge
WTO	World Trade Organization



Inter-American Development Bank

<http://www.iadb.org/>

Integration and Trade Sector

<http://www.iadb.org/INT>

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