

# Impacts of the Light for All Program

Research conducted by MDA PESQUISAS

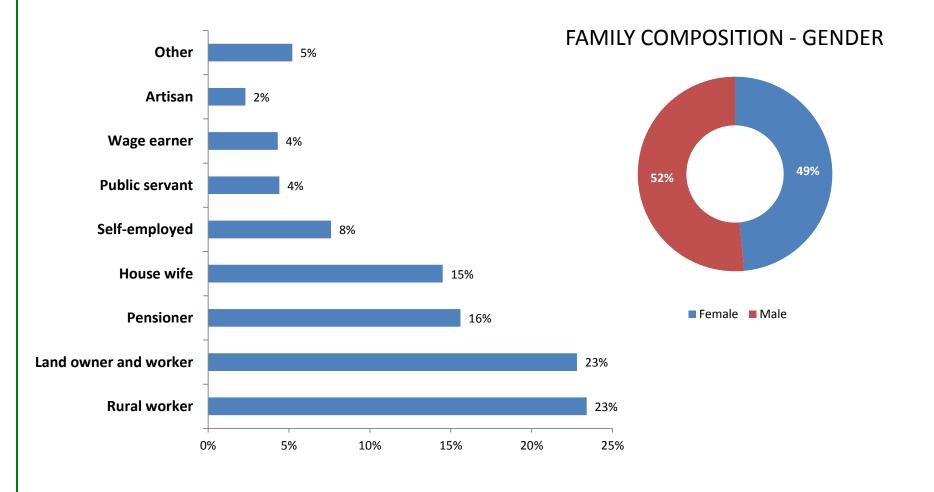
10 Years15 million connected people

Launch of the Decade of SE4ALL AMERICAS Santiago, Chile, October 2014



## **Beneficiaries' Profile**

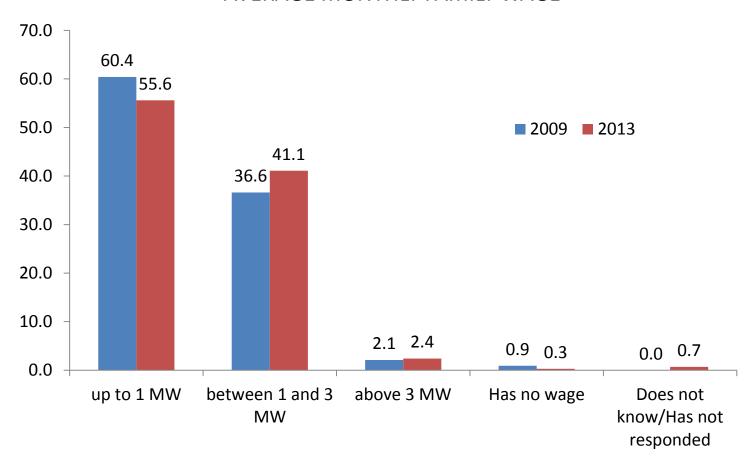
#### HOUSEHOLDER'S MAIN ECONOMIC ACTIVITY





## **Beneficiaries' Profile**

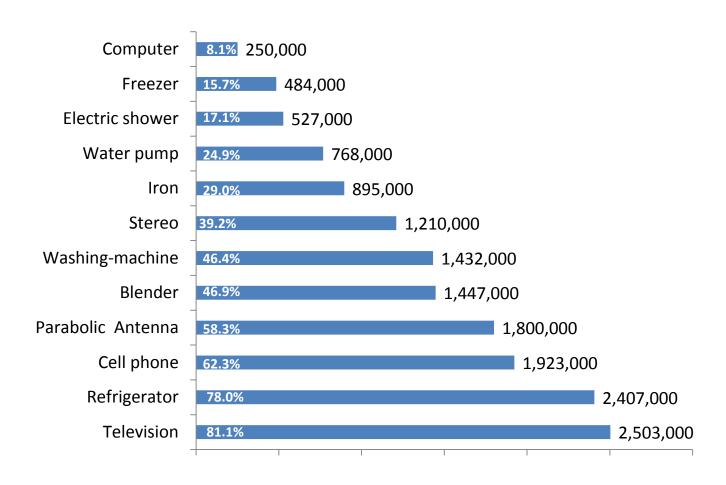
#### AVERAGE MONTHLY FAMILY WAGE



MW: minimum wage



# **Acquisition of Domestic Appliances**



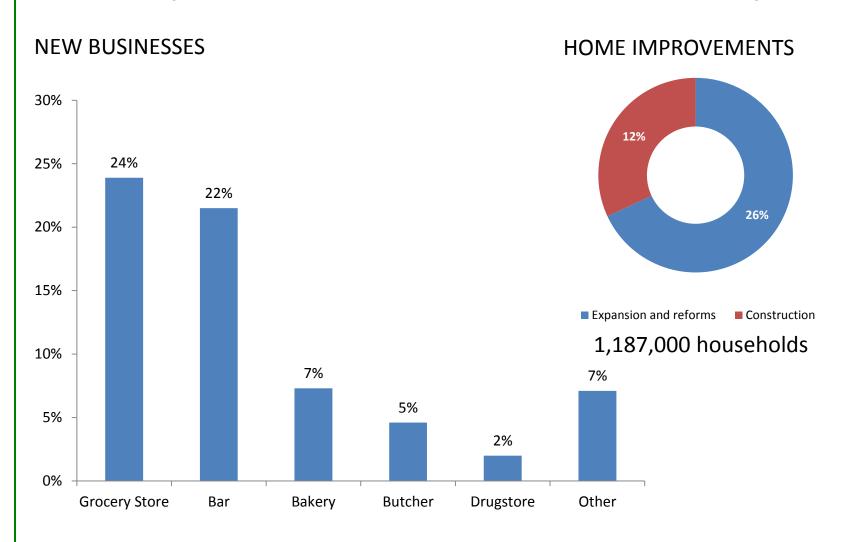


# **Improvements for Beneficiaries/Community**

VARIABLE	2009 RESEARCH	2013 RESEARCH
Quality of life	91.2%	92.9%
House improvements	88.1%	81.8%
Access to computers and cell phones	14.4%	69.7%
School activities during the day	43.0%	64.2%
Availability of food and personal care	33.6%	61.8%
Security	27.1%	56.3%
Participation in social activities	25.2%	54.2%
School activities during the night	40.7%	50.8%
Access to new products and services	29.8%	47.8%
Family income	35.6%	41.2%
Availability of health clinic	22.1%	40.6%
Work opportunities	34.2%	40.5%
Engagement of communitarian associations	20.4%	36.4%
Agricultural and livestock production	24.1%	31.8%
Farming area	21.3%	30.7%



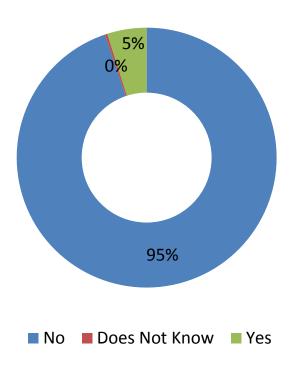
# Improvements for Beneficiaries/Community





## **Migratory Behavior**

# CAME BACK TO OR STARTED LIVING AT RURAL AREAS AFTER THE PROGRAM



Families: 155,000

People: 775,000





## PROMOTING GENDER EQUALITY

Started production activity after the Program

→ 244,559 women

Increased security for women in communities

2,524,128 households (81.8%)

Started or got back to school after the Program

→ 309,178 women



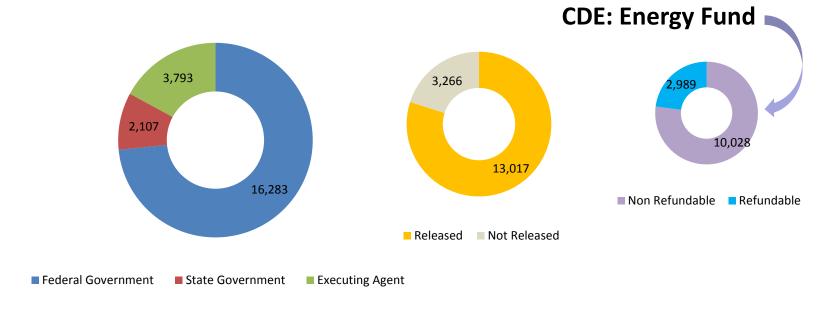


#### **INVESTMENT**

#### **CONTRACTED INVESTMENT**

R\$ 22,183 billion

#### **FUNDING**





#### **OPPORTUNITIES**

**NEW JOBS** 

473,000

**USED MATERIALS** 

Posts: 7,920,000 units

Wires: 1,520,000 km

Transformers: 1,160,000 units

VALUE ADDED TO THE ECONOMY through the acquisition of home and kitchen appliances
R\$ 6,774,454,871.85





## THANK YOU!

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