



# 2013 ACTIVITY REPORT

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# Objectives of the IDB's Integration Strategy

To consolidate the Banks' knowledge about the integration agenda

To strengthen the regional capacity to manage ongoing integration initiatives

To contribute to regional expertise into Bank operations in sovereign and non-sovereign sectors

To mainstream integration into the Bank's operational program

# INTAL's Contribution

It helps consolidate knowledge of the Integration Agenda and its dissemination

It helps strengthen the regional capacity to manage ongoing integration initiatives

# INTAL Products and Services

## INSTRUMENTS

Specialized  
information source

Applied research

Publications

Training, fora, and  
workshops

Discussion and support  
to integration:  
IIRSA CCT Secretariat

Dissemination tools

### KNOWLEDGE

- INTrade
- INTAL Documentation Center
- Mercosur Report
- Monitor
- Trend estimates
- Technical Notes
- Monthly Newsletter
- Integration & Trade Journal

### STRENGTHENING REGIONAL CAPACITY

- Regional Training Programs to help implement trade and integration agreements
- It provides a forum for discussion among UNASUR member countries; it coordinates technical support and meetings; and it provides support in topics related to the annual work plan approved by the Ministers of the COSIPLAN.

- Website
- Contact database
- Bibliographic alert
- Integration and trade news

# Specialized Information Source

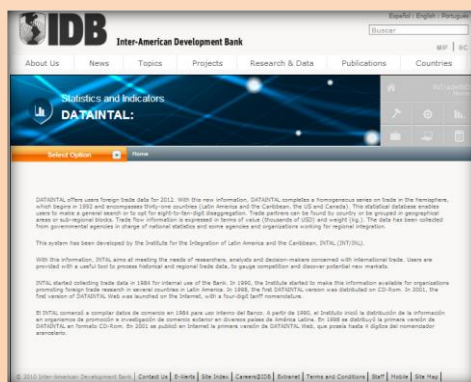
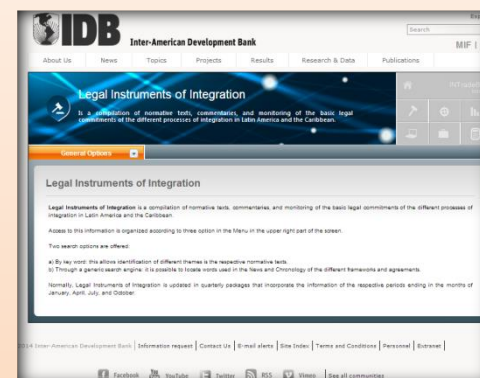


Information System on Trade and Integration developed by the Integration and Trade Sector (INT). Since November 2013 **INTAL** has been assigned for system management and support. (<http://www10.iadb.org/int/intradebid/>)

**Basic Instruments of Economic Integration in LAC (IJI)** A compilation of basic legal texts relevant to regional economic integration in Latin America and the Caribbean published by **INTAL** since 1992.

This information is updated on an ongoing basis to keep up with the constant activity of the numerous integration agreements in the region. In 2013, new functionalities were added, such as the search by type of agreement, and the search of agreements or negotiations by extrazone countries; the search engine was also streamlined and the complete English version was made available. Database updates were also carried out on a quarterly basis..

(<http://www10.iadb.org/intal/iji/>)



**DataINTAL** Foreign trade statistics system on the Internet for Latin America and the Caribbean as well as other countries in the hemisphere launched by **INTAL** on the Internet, with open access to all information from national sources with a high level of disaggregation for most countries, from 1992 to 2012 . In 2013, the historical series were reviewed and updated, validating the information in the system with official sources. Efforts were made to keep trade data updated so as to count on processed data by the first four months of 2014. All queries were grouped into Quick Query or Advanced Query. The official sub-headings of the WCO (World Customs Organization) were included; new formats to export search results were implemented; and the selection of groups of countries was changed to enable checking or unchecking, as needed. (<http://www10.iadb.org/dataintal/>)

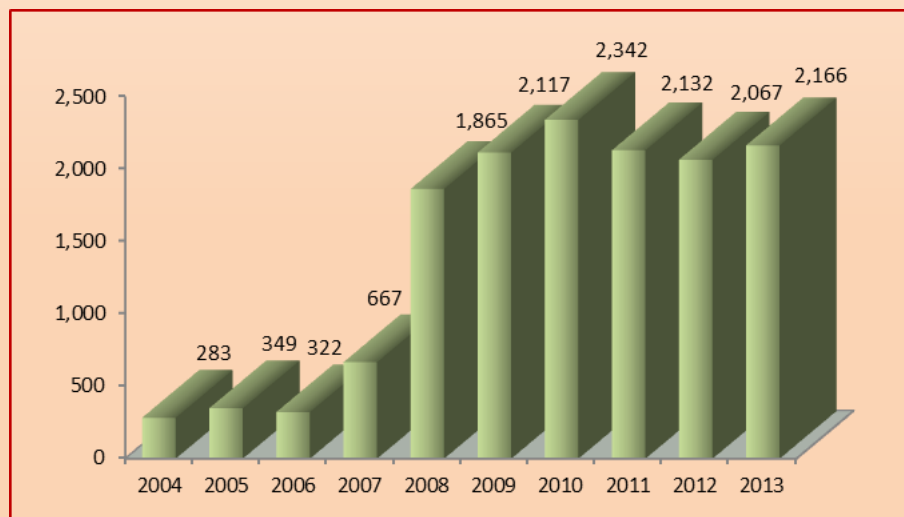
# Specialized Information Source



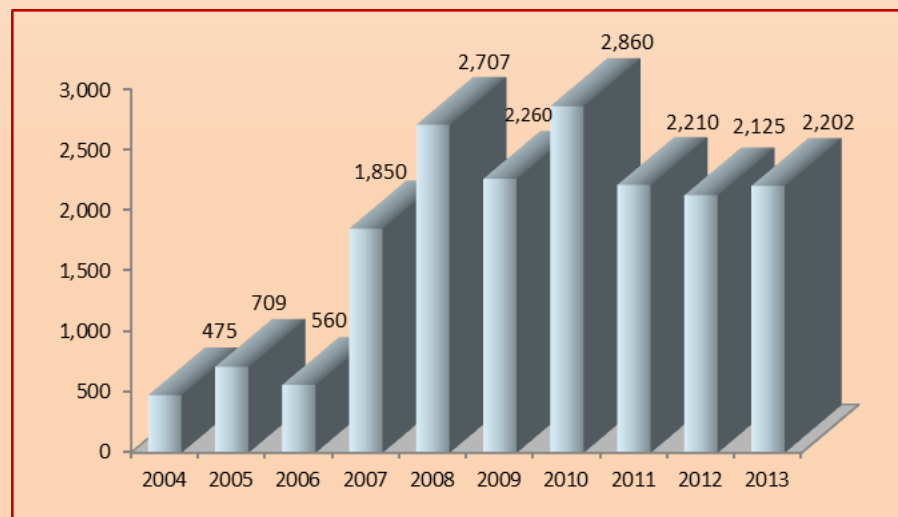
The **CDI** identifies, collects, organizes, and disseminates information on integration, trade, infrastructure, and other related fields –mainly focused on Latin American and Caribbean countries– by means of readily accessible and user-friendly products and services. In recent years, the **CDI** has remarkably increased the amount of e-literature with open access and full-text availability including not only material produced by **INTAL** and the Bank but also by other specialized agencies. (<http://www.iadb.org/es/INTAL/cdi.recursos>)

**Online Catalogue** By the end of 2013 the total number of CDI records amounted to 26,494. Compared to 2012, there was a 9.6% increase (2,202 records), 97% of which (2,166 entries) were electronic. Over the total of records in the Catalogue, 72% (19,882) are e-documents whose full version may be accessed online:

**Online Catalogue** Electronic documents entered into the catalogue with full-text access



**Online Catalogue** Records entered into the catalogue per year

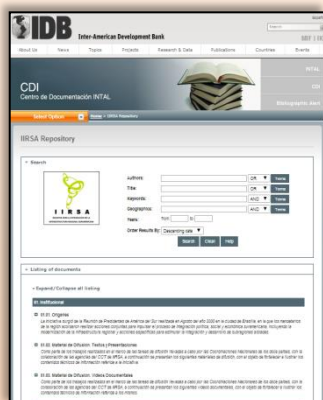




# Specialized Information Source

**Useful links** This system currently includes 470 links, a 11% (47 links) increase as compared to 2012. The data of the institutions in the system were also updated.

**Journals, Newsletters, and other collections** These publications total 1,135, 85% (964) of which have unrestricted access and in most cases to full texts.



**IIRSA Repository** This joint development by the **IIRSA** Technical Coordination Committee and the **CDI** aims at providing open access to full-text documents produced by or related to the Initiative and to physical integration. The Repository provides its users with material in electronic format, stable document links, and full-text document access; it also preserves **IIRSA** 's documentary collection. In 2013, this Repository added 52 documents used at meetings held by **IIRSA** and **UNASUR**, and a Technical Note on the Application of the EASE Methodology in **IIRSA** Southern Hub, all of which amounts to a 14% increase in its documentary collection. ([http://www10.iadb.org/intal/intalcdi/ObrasDigitalizadas.aspx?sub\\_base=IIRSA&clase=M](http://www10.iadb.org/intal/intalcdi/ObrasDigitalizadas.aspx?sub_base=IIRSA&clase=M))



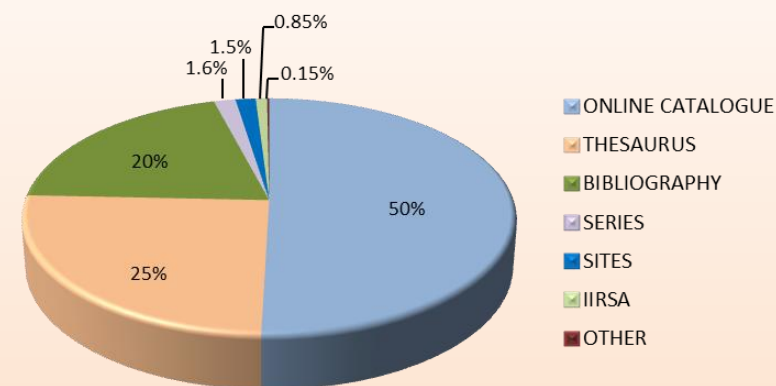
**INTAL Digitalized Publications** A special **CDI** library that contains all INTAL publications before 1996, namely *Integración Latinoamericana* (Latin American Integration), *Derecho de la Integración* (Integration Law), *Revista de la Integración* (Integration Review) and *Publicaciones del INTAL* (INTAL Publications). The Publications section includes 418 papers (about 550 volumes). In 2013, 110 additional volumes were added, thus totaling 201 volumes available online (48% of the total volumes). Furthermore, the complete Spanish collection (13 volumes) of *The Integration Process in Latin America* was digitalized.

(<http://www.iadb.org/en/intal/digitalized-intal-publications,7196.html> )

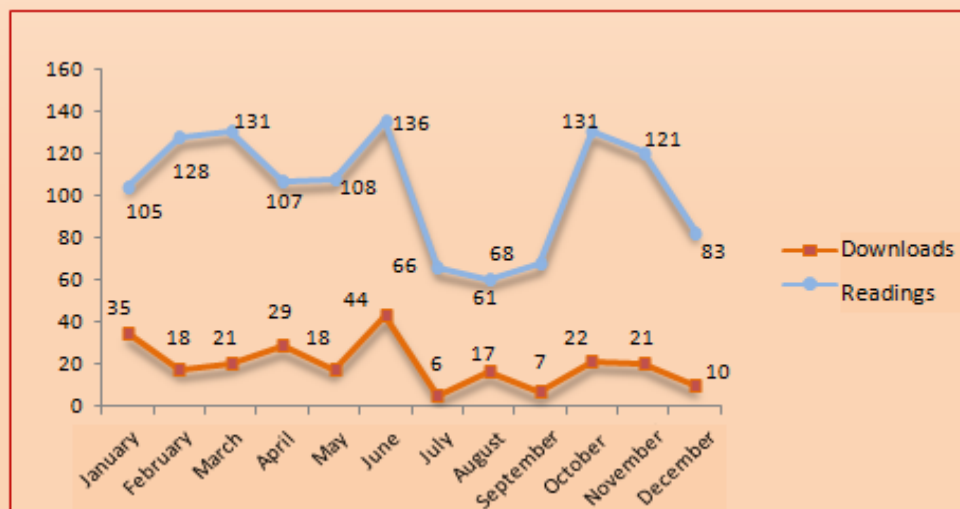


# Specialized Information Source

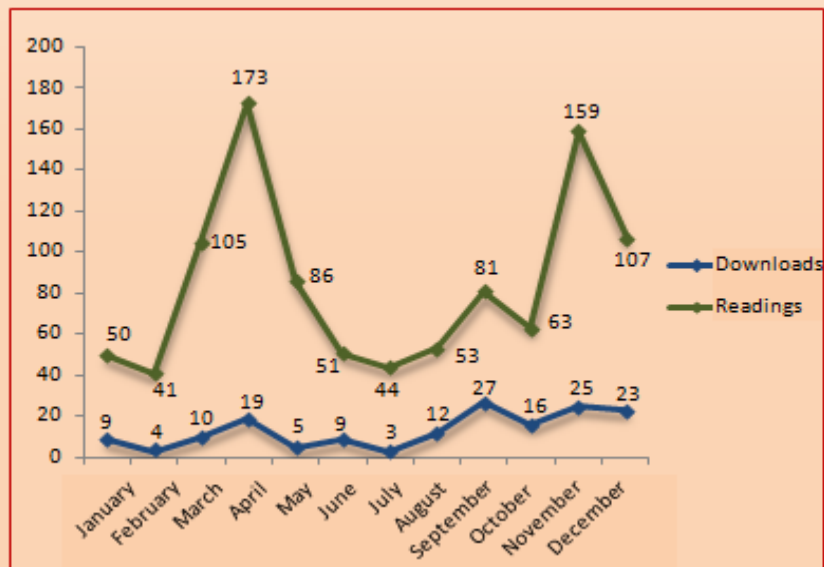
**Record of user visits** In 2013 the automatic recording of hits to rank users' visits to products and services available on the **CDI** site continued. A *visit* is defined as access by users to the **CDI** services for the purpose of finding an author, title, or topic, using the available search function. The following chart shows the percentage of visits for the different products and services:



**Open-Access Repositories** The **CDI** works on several Internet-based services: search engines, specialized directories, and open-access repositories. The most prominent repository worldwide on economic matters is *Research Papers in Economics (RepEc)*, where 75 **INTAL** documents produced since 2006 have been incorporated. Statistics for 2013 are as follows:



Starting from issue #35 the *Integration & Trade Journal* was incorporated in December 2012. In 2013 issues 36 and 37 were also added with the following impact:



INTAL Products and Services ■ Knowledge



# Applied Research



**MERCOSUR REPORT** In 2013 the following reports were published:

**No. 17 (2011-2012) 2011 Second Semester – 2012 First Semester** provides information about CADEP's (Centro de Análisis y Difusión de la Economía Paraguaya) reassessment of Paraguayan trade, the trade links between MERCOSUR and China, and trade in the automotive industry in the MERCOSUR-Mexico hub. (<http://publications.iadb.org/handle/11319/5817>)

**No. 18 (2012-2013) 2012 Second Semester- 2013 First Semester** analyzes trade flows of Common Southern Market (MERCOSUR) member countries in the framework of their economic development, and the main issues concerning the integration process in the market relative to their domestic and international agendas. (<http://publications.iadb.org/handle/11319/6020>)

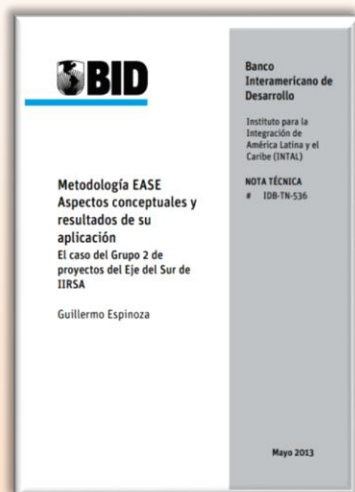
**TRADE AND INTEGRATION MONITOR 2013** INTAL participated actively in writing this report, which was produced by the Bank's Integration and Trade Sector (INT) drawing on available data through INTrade. The Monitor reports about the developing South expanding at a faster pace than the developed North, thus shifting the global growth pattern.

For countries in LAC, this is an opportunity to break into new markets and expand trade with emerging economies. The Report analyzes this long-term trend in the global economic and trade structure on its impact on LAC trade prospects. (<http://publications.iadb.org/handle/11319/3658>)



**LATIN AMERICAN TRADE TREND ESTIMATES 2013** This note presents the preliminary estimates of the Latin American 2013 trade flows produced by the Inter-American Development Bank's (IDB) Integration and Trade Sector (INT) with the active participation of INTAL. The note analyzes regional trade based on national and international data available for a group of selected countries. The estimates show that Latin American exports were stagnant in 2013, with two years of weak performance. (<http://www10.iadb.org/intal/intalcdi/PE/2013/13506en.pdf>)

# Publications



## TECHNICAL NOTE: EASE METHODOLOGY : CONCEPTUAL ASPECTS AND APPLICATION RESULTS: PROJECT GROUP 2 OF THE IIRSA SOUTHERN HUB.

With a preventive approach, the EASE Methodology helps analyze the social and environmental consequences of IIRSA Project Portfolio. It offers a practical, fast, and low-cost way of determining strategies and courses of action for organizations and decision-making bodies.

This Technical Note explains how the methodology was applied to analyze and assess the social and environmental consequences of executing the Project Group 2 of the Southern Hub, concerning the Binational Tourist Circuit, with a view to offering strategies and recommendations to leverage opportunities and reducing risks.

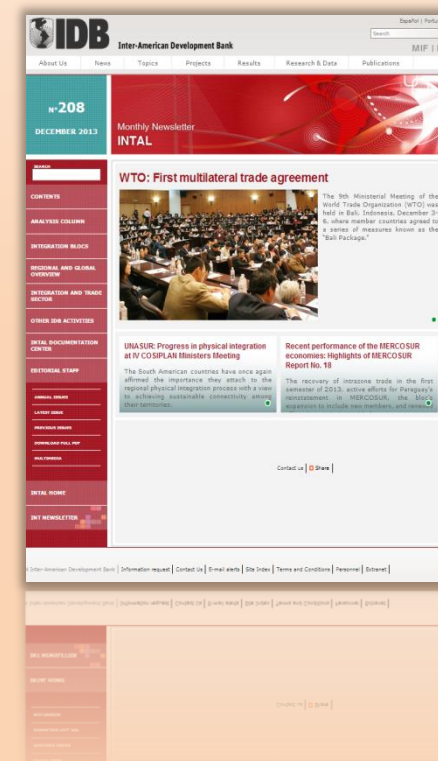
([http://publications.iadb.org/handle/11319/5927?scope=123456789/11&thumbnail=true&rpp=5&page=25&group\\_by=none&etal=0](http://publications.iadb.org/handle/11319/5927?scope=123456789/11&thumbnail=true&rpp=5&page=25&group_by=none&etal=0))

**MONTHLY NEWSLETTER** This electronic monthly newsletter follows up on the current integration processes in Latin America and the Caribbean , featuring institutional information with analyses on regional and global integration and trade developments. It also informs about activities undertaken by the IDB concerning these issues through news releases and a variety of projects and studies.

In 2013, issues 197 through 208 were published in Spanish, English, and Portuguese; the system was upgraded to make it possible to search by topic, year, and issue number.

In order to measure the impact of the newsletter content, an instant database was developed providing information about visits, daily statistics, most read articles, user location, among others.

(<http://www10.iadb.org/intal/cartamensual/cartas/CartaAnual.aspx?year=2013>)



# Publications



**INTEGRATION & TRADE** Published on a six-month basis in Spanish and English, this journal features articles on the different and complex aspects of regional integration in Latin America and the Caribbean, hemispheric integration, and similar processes in other parts of the world. The journal is currently an electronic journal with its own website, which can be accessed through the Bank's website.

In 2013, the 36th and the 37th issues were published in English and Spanish.

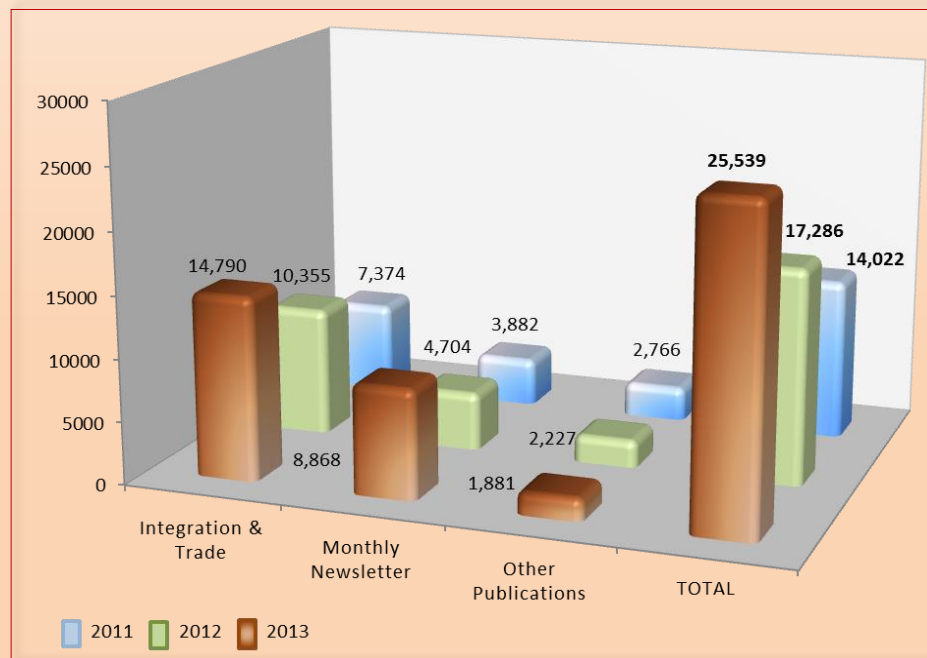
The 36th issue focuses on South-South and triangular cooperation in Latin America and the Caribbean. ([http://www10.iadb.org/intal/icom/36/eng/i\\_home.html](http://www10.iadb.org/intal/icom/36/eng/i_home.html))

The 37th issue deals with SMEs and exports: a Latin American and Caribbean approach. ([http://www10.iadb.org/intal/icom/37/eng/i\\_home.html](http://www10.iadb.org/intal/icom/37/eng/i_home.html))

It is worth noting that the circulation of the Journal has increased thanks to its electronic format and the 2013 call for papers, with significant academic participation.

## VISITS TO INTAL PUBLICATIONS

By using the Bank's measuring systems, it is possible to find out the numbers of visits of external users accessing INTAL publications. The following figure shows the number of visits from 2011 to 2013:



# Training, Fora, and Workshops

Events include activities for addressing dissemination, discussion, and training on integration and trade-related issues, with the participation of representatives from business, academia, public and labor sectors and non-governmental organizations.

The objective of Training Programs is to strengthen the capacity to negotiate and implement trade agreements of the Latin American and Caribbean governments. The programs are also targeted to the academic community and different sectors of civil society.

In 2013 the following activities were organized:

## ■ TRAINING

### IDB/INTAL-WTO PROGRAM

**INTAL** and the Integration and Trade Sector (INT) have been working jointly with the World Trade Organization (WTO) Secretariat for sixteen years already.

The Program includes courses and workshops directed to the academia and the civil society.

In 2013, the following courses and workshops were organized in different countries in the region:

#### IDB-WTO-CARICOM REGIONAL WORKSHOP ON TRADE AND ENVIRONMENT FOR CARIBBEAN COUNTRIES

Kingston, Jamaica, 15-17 January, 2013 – Participants: 30 government officials from Caribbean countries  
(<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=3954>)

#### REGIONAL WORKSHOP FOR LATIN AMERICAN COUNTRIES: PUBLIC POLICY ISSUES RELATIVE TO THE WTO'S AGREEMENT ON TRIPS

Bogotá, Colombia, 16-18 April, 2013 – Participants: 38 government officials from LAC countries  
(<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4131>)

#### ADVANCED COURSE ON TRADE IN SERVICES IN THE FRAMEWORK OF THE GATS FOR LATIN AMERICA

Montevideo, Uruguay, 2-4 September, 2013 – Participants: 36 government officials from LAC countries  
(<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4128>)

#### ADVANCED DISPUTE SETTLEMENT COURSE FOR LATIN AMERICA

Brasilia, Brazil, 8-10 October, 2013 – Participants: 37 government officials from LAC countries  
(<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4130>)





# Training, Fora, and Workshops

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## TRAINING PROGRAM FOR THE INTEGRATION STRATEGY

As part of the Integration Strategy, the Integration and Trade Sector and **INTAL** have worked jointly to implement an online integration-capacity building program to develop and maintain a multi-sector critical mass of national experts in integration. Tutored online courses have been developed on the basis of applied research on integration costs and benefits, regional policy discussions, training needs, and participants' feedback. Proposed topics support the implementation of integration projects carried out by countries usually with loans from the Bank: i) Single Trade Window; ii) Authorized Economic Operator; iii) International Goods Transport (TIM); iv) Management and Leadership in Customs; v) Strategic Planning in Customs; vi) Internationalization of Small and Medium-Sized Enterprises (SMEs); and Broadband Access and Connectivity. (<http://www.iadb.org/en/index/integration-and-trade-courses,7785.html>)

## ■ FORA

### REGIONAL INTEGRATION FORUM. PRIORITIES FOR INVESTMENT IN INTEGRATION PROJECTS

Río de Janeiro, Brazil, 23 - 24 October, 2013 – Participants: 60, government officials of the countries involved, guest international speakers, and IDB officials.

**INTAL** was responsible for the Forum logistics. The event was organized by the Country Departments Andean Group (CAN) and Southern Cone (CSC), and the Integration and Trade (INT) and Infrastructure and Environment (INE) Sectors. The goal of the event was to provide a space for discussion among the government representatives in charge of public investments, so that they could align positions concerning the prioritization of integration projects. (<http://events.iadb.org/calendar/eventDetail.aspx?lang=en&id=4300&>)

## ■ WORKSHOPS

### REGIONAL WORKSHOP ON TRADE STATISTICS METHODOLOGY IN CENTRAL AMERICA AND MEXICO

San José, Costa Rica, 19-21 November, 2013 – Participants: 20 officials working for specialized statistics agencies in Central America and Mexico.

**INTAL** and the Integration and Trade Sector (INT) organized this workshop as part of the activities directed to cooperation, knowledge management, and constant update of the INTrade System, and, particularly, of DataINTAL.

In the workshop participants had the chance to present their methodologies, raise questions, and share knowledge and practices. IDB officials presented available user tools and explained the difficulties faced when processing statistical data.

(<http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=4236>)

# Discussion and Support to Integration • IIRSA CCT Secretariat

## INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA - IIRSA -

IIRSA is an intergovernmental forum for technical discussion and cooperation among the Union of South American Nations (UNASUR) Member States.

It fosters physical integration development in South America by promoting the regional development of transport, energy, and communications infrastructure from a regional perspective, pursuing an equitable and sustainable territorial development pattern.

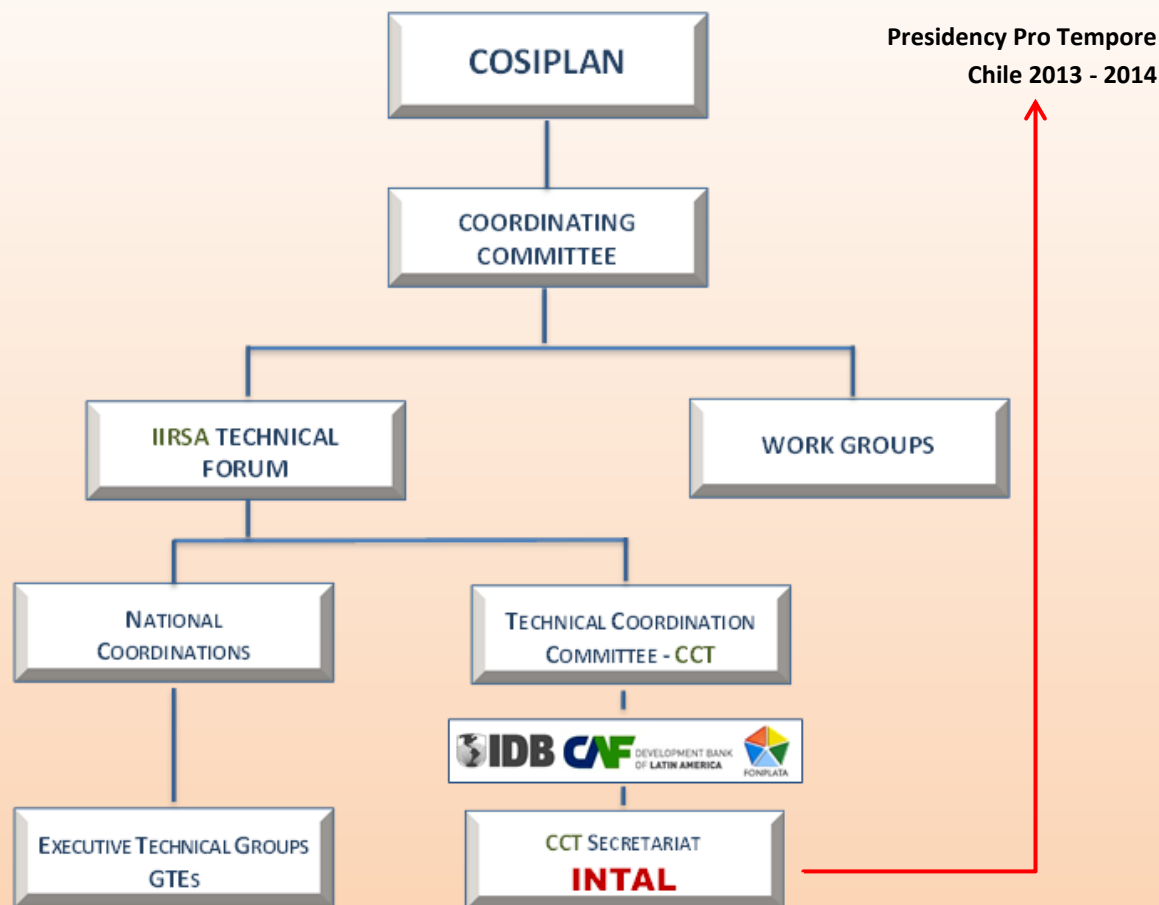
Its work plan is governed by the Infrastructure and Planning Council (COSIPLAN), one of the nine sectoral councils at ministerial level of the UNASUR.

IIRSA has the support of IDB, CAF, and FONPLATA, the regional financial institutions which make up the Technical Coordination Committee (CCT); its Secretariat is located at INTAL.

As **CCT SECRETARIAT**, **INTAL** is responsible for:

- Coordinating IIRSA Technical Coordination Committee (CCT), made up of three multilateral institutions (IDB, CAF, and FONPLATA), in order to provide technical and financial support to physical integration in South American countries.
- Supporting the Presidency Pro Tempore of the COSIPLAN to execute the COSIPLAN-IIRSA Annual Work Plan.
- Supporting the National Coordinators leading the Executive Technical Groups to execute their annual work plans.
- Executing and monitoring the COSIPLAN-IIRSA Annual Work Plan.

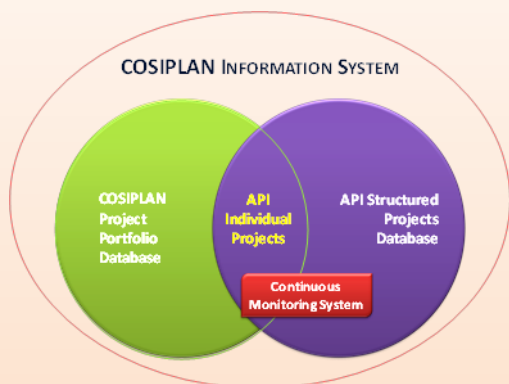
In 2013, the following products were coordinated and supported as part of the COSIPLAN-IIRSA Annual Work Plan:





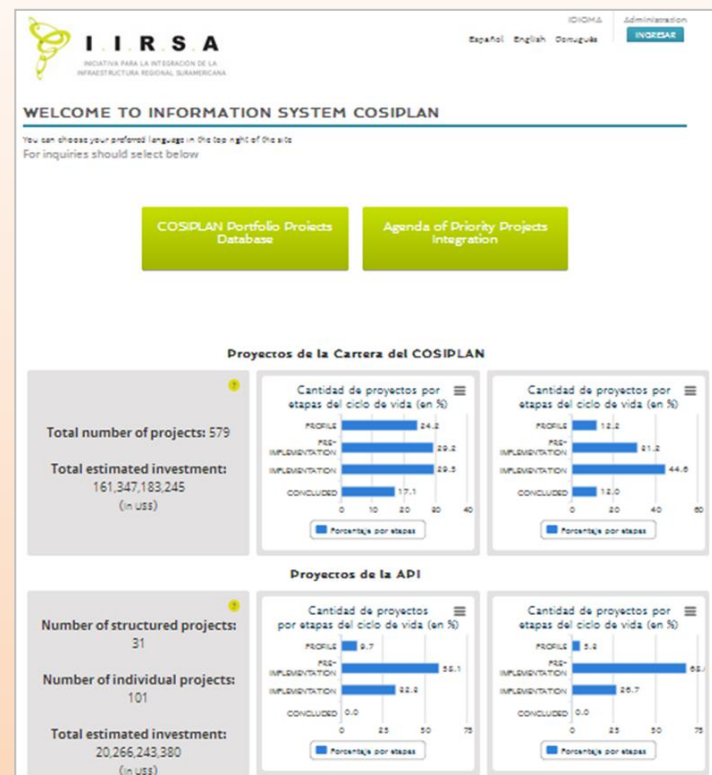
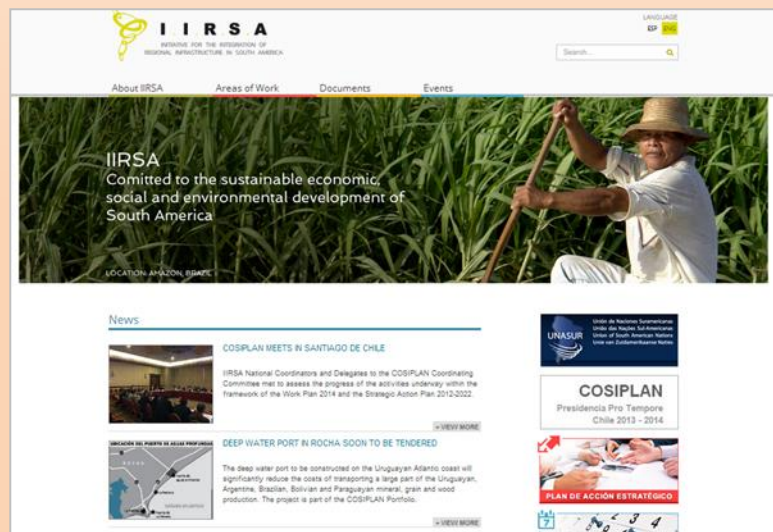
# Discussion and Support to Integration • IIRSA CCT Secretariat

## PRODUCTS



In order to record the implementation progress of API projects on the basis of common criteria applied by all countries, in 2013 the CCT was commissioned to create two new components associated with the Project Database : (i) a module to consolidate all the information on the API projects, and (ii) a Continuous Monitoring System (CMS) for these projects. To incorporate these new instruments, technical and programming adjustments had to be made to the Project Database platform in place. In this context, the “COSIPLAN Information System” was developed with three components: COSIPLAN Project Portfolio Database, API Structured Project Database, and API Continuous Monitoring System.

(<http://iirsa.org/proyectos/>)



## WEBSITE

The website was redesigned and its content reorganized to shape IIRSA institutional image in accordance with COSIPLAN. The new design also shows the main areas of work and enhances information access and browsing.

Information was also updated and new content and sections were added to the site: 485 new documents, and 23 meetings and events were added.

(<http://www.iirsa.org/>)

# Discussion and Support to Integration • IIRSA CCT Secretariat

## PUBLICATIONS

Technical support was provided to produce publications and documents approved by the Ministers of twelve countries during the IV Ordinary Meeting, held on November 29th in the city of Santiago de Chile. (<http://www.iirsa.org/Event/Detail?Id=222>)

### • REPORTS •

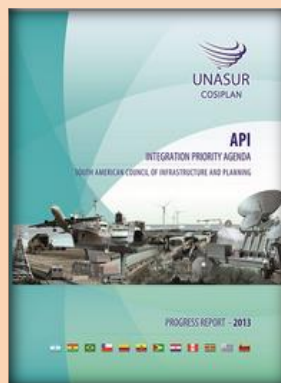
#### Activities



#### Project Portfolio COSIPLAN 2013



#### API Progress Report 2013

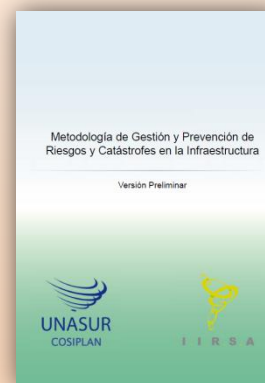


### • TECHNICAL DOCUMENTS •

#### Territorial Integration Programs



#### Risk and Disaster Prevention and Management



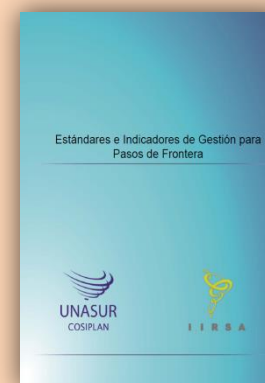
#### Sustainable Development



#### Postal Customs and Imports



#### Border Crossings



#### EASE Methodology



# Discussion and Support to Integration • IIRSA CCT Secretariat

## TECHNICAL AND COORDINATION MEETINGS

In 2013, ten technical meetings and two coordination meetings were organized. Contributions were made to prepare agendas and presentations, and assistance was provided to the Presidency Pro Tempore to organize COSIPLAN meetings.

(<http://www.iirsa.org/Event?menuItem=6>)

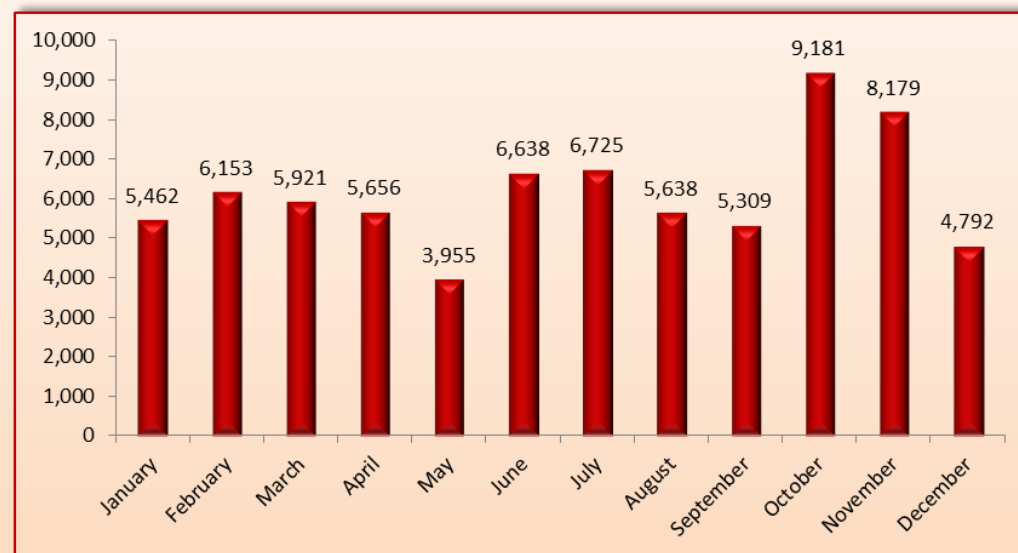
Date	Venue	Activity
20 -21 March	Rio de Janeiro	GTE of the Amazon Hub
9 April	Buenos Aires	GTE on Territorial Integration Programs
10 April	Buenos Aires	GTE on the Geographic Information System and Cartography
11 April	Buenos Aires	GTE on Border Crossings
7 -9 May	Montevideo	GTE on the 9 Integration and Development Hubs to Update the COSIPLAN Project Portfolio
25 June	Lima	XXII Meeting of National Coordinators
27 -28 August	Rio de Janeiro	GTE on the Integration Priority Project Agenda (API) and the Continuous Monitoring System (CMS)
24 September	Santiago de Chile	GTE on the Strategic Environmental and Social Evaluation Methodology (EASE)
25 September	Santiago de Chile	GTE on Risk and Disaster Prevention and Management
27 September	Santiago de Chile	GTE on Trade Integration through Postal Services
16 October	Buenos Aires	GTE on the Geographic Information System and Cartography
27 November	Santiago de Chile	XXIII Meeting of National Coordinators

# Dissemination Tools

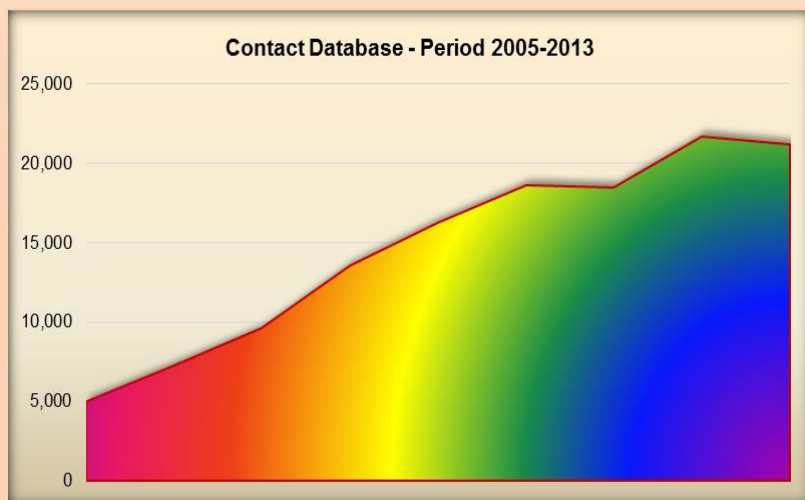
**WEBSITE** It is the main tool to massively promote **INTAL** activities to satisfy the growing demand for capacity-building in regional and multilateral integration and cooperation matters from governments as well as the private sector, the civil society, labor, and the academia.



**VISIT STATISTICS\*** It tracks visits to website sections and helps assess the **INTAL** communicational impact on the web. The following figure shows monthly visits in 2013, which totaled 73,609 visits during the year:



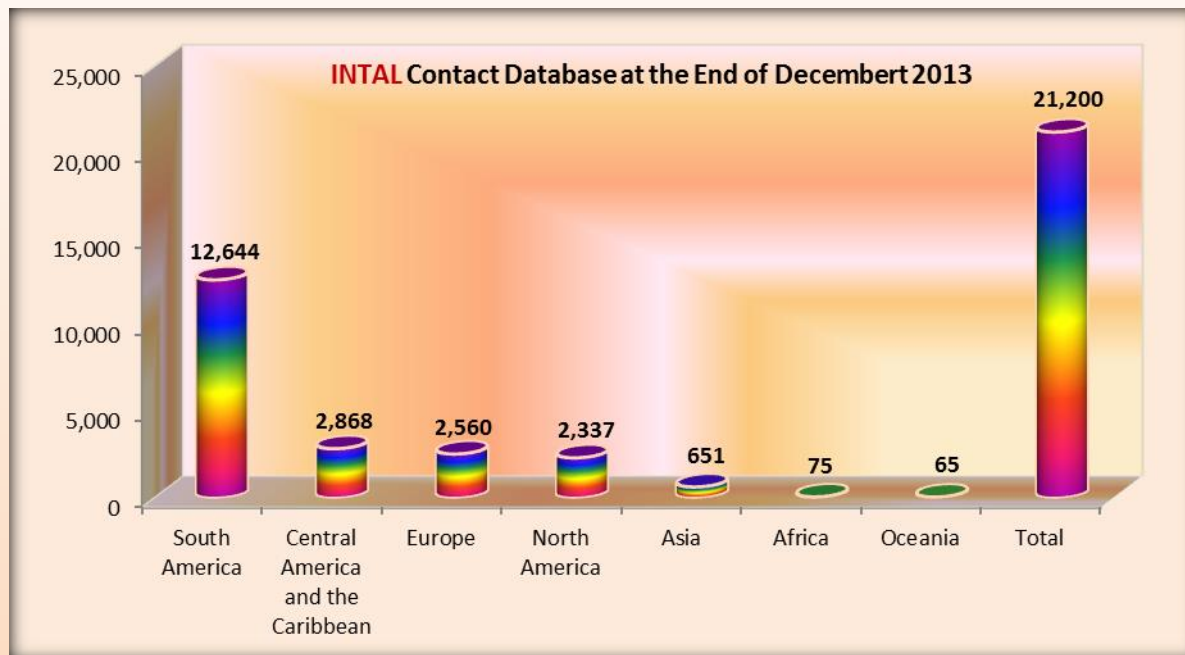
\* A "visit" is defined as browsing the website during the day irrespective of the number of visits the user makes.



**CONTACT DATABASE** This is a key factor for the dissemination and information strategy of the Institute as the Bank's platform for regional action; it contains data on government officials, members of academia, researchers, representatives of civil organizations and private sectors, and the general public interested in integration and trade. **INTAL** makes contact with these users through its multiple activities (courses, workshops, fora, conferences, etc.) and products (publication readers, **CDI** and database users, etc.).

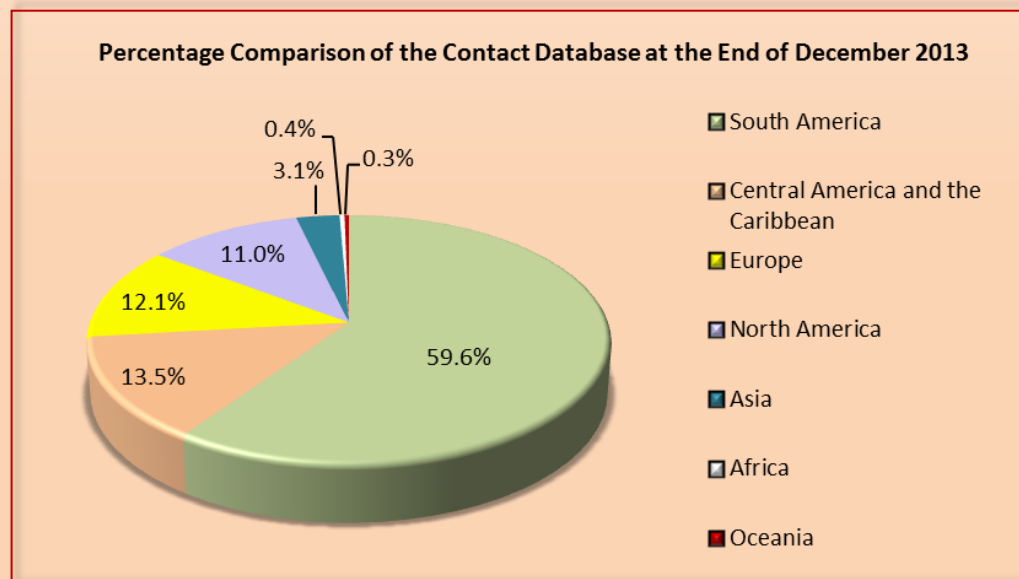
INTAL Products and Services ■ Knowledge

# Dissemination Tools



In 2013 the search by LAC countries was finished and data were cleared. By the end of 2013, about 21,200 contacts were available. A new interface was introduced for creating mailing lists, making it possible for messages to be delivered to different devices.

The figure shows the geographic distribution of contacts at the end of 2013:





# Dissemination Tools

**BIBLIOGRAPHIC ALERT** With more than 200 alerts issued between 2010 and 2013, this bibliographical service offers its 8,000 users information on literature about regional integration in its different sections (i.e. publication highlights, latest entries, bulletins, and the Monthly Newsletter). Alerts deal with global and regional integration in Latin America, with a special emphasis on financial issues, investment, physical integration, and sustainable development. Previous alerts, as far back as January 2010, can also be accessed and shared via Facebook.

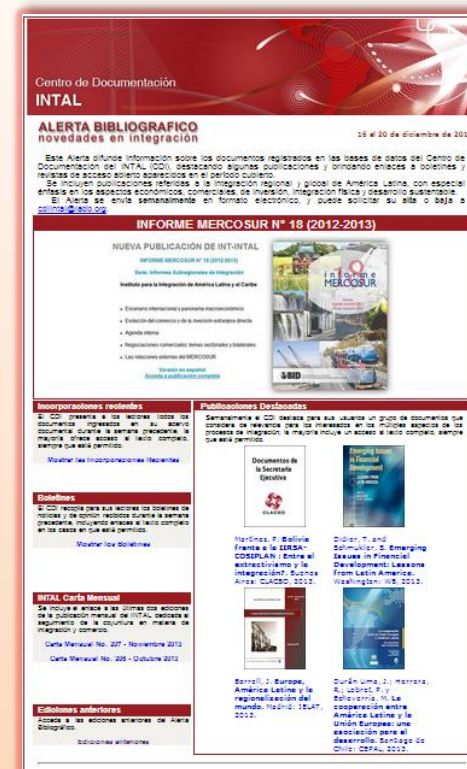
Weekly Alert: [http://www10.iadb.org/intal/intalcdi/alerta/alerta\\_index.htm](http://www10.iadb.org/intal/intalcdi/alerta/alerta_index.htm)

Previous Alerts: <http://www10.iadb.org/intal/intalcdi/alerta/archive.htm>



**INTEGRATION AND TRADE NEWS** This is a weekly collection of the most relevant information appearing in the most important Latin American and Caribbean media (newspapers, magazines, news agencies, and online media) on a wide variety of integration and trade issues.

The "Integration and Trade News" service is provided to INTAL and the Integration and Trade Sector (INT) readers.





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## ACRONYMS AND ABBREVIATIONS

CAF	CAF, Development Bank of Latin America
CAN	IDB – Country Department Andean Group
CCT	IIRSA – Technical Coordination Committee
CDI	INTAL Documentation Center
COSIPLAN	UNASUR - Infrastructure and Planning Council
CSC	IDB – Country Department Southern Cone
DataINTAL	INTAL - Database on Foreign Trade Statistics
FONPLATA	Financial Fund for the Development of the River Plate Basin
IIRSA	Initiative for the Integration of Regional Infrastructure in South America
IJI	Basic Instruments of Economic Integration
INE	IDB – Infrastructure and Environment Sector
INE/TSP	IDB – INE Transport Division
INT	IDB – Integration and Trade Sector
INTAL	IDB – Institute for the Integration of Latin America and the Caribbean
INTtrade	IDB - Information System on Trade and Integration
MERCOSUR	Southern Common Market
UNASUR	Union of South American Nations
VPS	IDB – Office of the Vice Presidency for Sectors and Knowledge
WTO	World Trade Organization



**Inter-American Development Bank**

<http://www.iadb.org/>

Integration and Trade Sector

<http://www.iadb.org/INT>

Institute for the Integration of Latin America  
and the Caribbean

Esmeralda 130 – 11 and 16 Flr.

Buenos Aires (C1035ABD) Argentina

Tel 54 11 4323 2350 - [intal@iadb.org](mailto:intal@iadb.org)

<http://www.iadb.org/intal>

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