



WORLD URBAN FORUM 7




Plaza Mayor Convention Centre




Calle 41 N° 55-80 Medellín, Colombia




	DAY AND TIME	Monday, April 7	9:00 AM - 1:00 PM
	TITLE	First Workshop for Peer Learning between Project Urban-LEDS, URBELAC and ESCI	
	LOCATION	Room 23, Red Pavillion, Plaza Mayor Convention Centre	
	IDB SPECIALIST	Francesco Lanzafame, Fernanda Magalhães	
	PARTNERS	ICLEI , Urban-Leds Project	
	DESCRIPTION	This is a workshop for peer learning among cities that are part of the Urban-LEDs, BELAC and ESCI initiatives. The objective is to compare the experience of these programs and find synergies among them.	

	DAY AND TIME	Tuesday, April 8	11:00 AM - 12:00 PM
	TITLE	Book launch: "Se Busca Vivienda en Alquiler" Expanding the Rental Housing Market in Latin America & the Caribbean	
	LOCATION	Urban Library Room	
	IDB SPECIALIST	Andrés Blanco, Vicente Fretes Cibils, Andrés Muñoz	
	PARTNERS	None	
	DESCRIPTION	<p>Opening remarks: LUIS FELIPE HENAO CARDONA, Ministro de Vivienda de Colombia</p> <p>Rental housing is a key component in the housing system of Latin America and the Caribbean. Despite the fact that one out of five households rents its home in the region, public policy has been historically biased toward home ownership. This book is a study of the rental housing market of 19 metropolitan areas in 9 Latin American and Caribbean countries. The study shows the potential of rental housing as the solution of the housing deficits of the region.</p>	






	DAY AND TIME	Tuesday, April 8	11:00 AM – 1:00 PM
	TITLE	Fifth Annual Reducing Urban Poverty Paper Competition	
	LOCATION	Cities Alliance Booth	
	IDB SPECIALIST	Fernanda Magalhães	
	PARTNERS	Cities Alliance, Wilson Center, USAID, IHC and World Bank	
	DESCRIPTION	This event presents the work of the winning authors in the Reducing Urban Poverty Competition 2013. One of the winning works in this round is about an IDB project – PROSAMIN in Manaus. The competition seeks to strengthen the ties between public sector decision makers and academic researchers about urban programs with a solid empirical base.	




	DAY AND TIME	Tuesday, April 8	2:00 PM – 4:00 PM
	TITLE	Secondary Cities: Key Links for Equitable and Sustainable City Systems	
	LOCATION	Room 3 – Yellow Pavillion	
	IDB SPECIALIST	Michael Donovan	
	PARTNERS	Cities Alliance, Slum Dwellers International, University of Canberra, United Cities and Local Governments, Colombia's National Planning Department	
	DESCRIPTION	Secondary Cities, such as smaller and medium-sized cities and towns, are becoming increasingly interlinked and dependent upon each other to boost investment and local economic development toward equitable cities. As key nodes on the rural-urban continuum, secondary cities are struggling to attract investment needed to build infrastructure, and vibrant communities to create dynamic economies, improved livelihoods, and jobs. How to enhance the connectivity and urban planning to generate inclusive growth in secondary cities are major challenges for national and local governments worldwide. How to address these challenges is therefore the focus of this networking event convened by the Cities Alliance and co-hosted by the Inter-American Development Bank (IADB). It focuses on the discussion of innovative measures to be taken by local and national partnerships to respond to the opportunities and challenges in secondary cities. Findings of a global study on the System of Secondary Cities commissioned by the Cities Alliance will be presented and discussed by practitioners, researchers, international financing institutions and development partners from the ground.	

	DAY AND TIME	Tuesday, April 8	4:00 PM – 5:00 PM
	TITLE	Equidad territorial en Medellín: La Empresa de Desarrollo Urbano como motor de la transformación urbana	
	LOCATION	Medellín Room – Green Pavillion	
	IDB SPECIALIST	Michael Donovan, Jesús Navarrete	
	PARTNERS	Alcaldía de Medellín/Empresa de Desarrollo Urbano de Medellín (EDU)	
	DESCRIPTION	<p>Opening remarks: LUIS ALBERTO MORENO, IDB President ANÍBAL GAVIRÍA CORREA, Mayor of Medellín</p> <p>The city of Medellín has experienced a radical transformation in the last decades. From being a city riven by violence and social problems, today it is regarded as a lab for urban innovation. The city reduced social inequality with a territorial integration strategy. This book explains this project of urban transformation from inside, in terms of institutions, finance and operations.</p>	




	DAY AND TIME	Tuesday, April 8	4:30 PM – 6:30 PM
	TITLE	Using Land Value Capture Mechanisms for Financing Urban Development in Latin America	
	LOCATION	Room 12 – Yellow Pavillion	
	IDB SPECIALIST	Andrés Blanco, Vicente Fretes Cibils, Andrés Muñoz	
	PARTNERS	Getúlio Vargas Foundation and the Lincoln Institute of Land Policy	
	DESCRIPTION	<p>This networking event is a collaboration between the Getúlio Vargas Foundation (FGV), the Inter-American Development Bank (IDB), and the Lincoln Institute of Land Policy (LILP). It will discuss the results of current research about the effects of land value capture mechanisms in Latin America as well as the state of the art of the application of land value capture in the region, the experiences at the international level, and the possibilities of improvement in the implementation of value capture as a tool for financing urban development. In particular, the networking event will address the effects of land value capture in four areas: the fiscal dimension (Is value capture a cost-effective method to generate revenue?), the land use dimension (Are urban development patterns actually affected by the imposition of value capture?), the land price dimension (Are the extra charges passed on to the final demand in the form of higher land and housing prices?), and the informality dimension (Can value capture create a disincentive for informality by increasing the supply of formal land with urban services for the development of affordable social housing?).</p>	

	DAY AND TIME	Tuesday, April 8	4:30 PM – 6:30 PM
	TITLE	Open cities of tomorrow-fostering inclusiveness and community involvement	
	LOCATION	Room 4 – Yellow Pavillon	
	IDB SPECIALIST	Francesco Lanzafame, Fernanda Magalhães	
	PARTNERS	European Commission – URBELAC and URBACT Programs	
	DESCRIPTION	<p>How can cities tackle the challenges they face in the globalized 21st century? How can they grow their economies, reduce social inequalities and act as stewards of the environment?</p> <p>In Europe, the economic crisis underlined the connectedness of cities and the need for shared solutions to chronic challenges. Cities often compete to attract business, talents, etc. But in order to be successful, cities must co-operate more effectively to share learning, experience and know-how. Within cities, stakeholders must co-operate more effectively to optimise resources and co-create sustainable results. At the centre of this co-operative model is a more trusted set of relationships between city administrations and their citizens.</p> <p>This workshop will showcase examples from European and South American cities. The examples come from two networks designed to promote effective urban learning and exchange – URBACT in Europe and URBELAC between Europe and South America. The examples will focus on key challenges for cities – housing, the environment and youth jobs – providing an insight into co-creation and open-innovation approaches. The focus will be practical, with an emphasis on ‘what works’ and how we can share it better.</p>	




	DAY AND TIME	Tuesday, April 8	4:30 PM – 6:30 PM
	TITLE	Scaling Up Informal Settlements Upgrading and Prevention through National Housing Policies and Programmatic Approaches: Lessons Learned from 12 Countries	
	LOCATION	Room 22 – Red Pavillon	
	IDB SPECIALIST	Fernanda Magalhães	
	PARTNERS	Ministry of Water Resources, Works and Housing of Ghana UNHabitat, Cities Alliance, GIZ	
	DESCRIPTION	<p>The event brings together national government representatives, ministers of Housing and key global housing and slum upgrading stakeholders for sharing experiences and practices on national housing and slum upgrading programmes and practices.</p> <p>A new book will be launched on ‘Towards Inclusive Cities: Lessons from National Housing Policies and Programmatic Approaches to Scale up Slum Upgrading’. This book is the main outcome of the Joint Work Programme ‘Scaling Up Informal Settlements and Prevention through National Policies and Programmatic Approaches’, produced in joint collaboration with the World Bank Institute, the Cities Alliance, UN-Habitat, The World Bank, IDB and GIZ, based on the experience of 12 countries: Ghana, Ethiopia, Bangladesh, Thailand, Vietnam, Morocco, Colombia, Tunisia, Brazil, India, Indonesia and Chile.</p>	

	DAY AND TIME	Wednesday, April 9	12:00 PM – 1:00 PM
	TITLE	Planning for Sustainable Intermediary Cities Perspectives and Recommendations	
	LOCATION	Room 9 – Yellow Pavillon	
	IDB SPECIALIST	Fernanda Magalhães	
	PARTNERS	Guangzhou Institute for Urban Innovation, UCLG, Metropolis	
	DESCRIPTION	<p>The City of Guangzhou, UCLG, Metropolis (the co-sponsors of the Award) and several World Urban Campaign partners will work together to organize a debate to probe deeper into lessons learned from best practices in urban innovation.</p> <p>In 2012, some 255 initiatives from 55 countries were submitted for the first Guangzhou International Award for Urban Innovation. A two-step evaluation process resulted in 45 deserving initiatives and a short list of 15 initiatives for further consideration. Twenty-seven of the 45 deserving city initiatives are addressing governance as their priority. And 12 of the 15 short-listed initiatives are clearly governance related.</p> <p>There are three over-riding issues that emerged from the short-listed innovations:</p> <ul style="list-style-type: none"> ▪ Social inclusion: Cities such as Kadikoy, Seoul and Vienna are devising innovative approaches to empowering citizens and new migrants and the poor in improving their living conditions. ▪ Resilience: Cities such as Singapore and Curitiba ecologically link urban planning to flood prevention and river management while Dakar paves roads with permeable paving stones to create jobs and help replenish the aquifer. ▪ Bridging the social and digital divides: Cities like Sabadell, Bremen and Kaohsiung are using ICT to realign more inclusive administrative services and to help disadvantaged families to access on-line services. 	









	DAY AND TIME	Wednesday, April 9	4:30 PM – 6:30 PM
	TITLE	Citywide Slum Upgrading Programs: taking stock of practices, outcomes and innovations in scaled-up approaches to integrate slums into the formal city	
	LOCATION	Room 6 – Yellow Pavillon	
	IDB SPECIALIST	Fernanda Magalhães	
	PARTNERS	Universidade Federal do Rio de Janeiro, DAG, SDI&SPARC, ADB, UN-Habitat, Fundação Bento Rubião	
	DESCRIPTION	<p>This network event revisits contemporary experiences with citywide programs in different cities and countries in Latin America and Africa, which provide an overview of different programs, their genesis, approaches, outcomes. It is a very practical-oriented event and draws on different involving municipal governments, national and international Federations, Private Project Planning and Design Companies Funding Institutions reflecting a rich diversity in implementation planning arrangements, stakeholders participation and financing rather than only focusing on their success and achievements, underline the most common impediments hindering cities to preventing slum dwellers to actively participate in decision making; innovations and evidence-based approaches applied to different worked well and why? What did not work and why? The cases Upgrading of Informal Settlements Programme (UISP) and National Support Programme (NUSP) of South Africa, and programme city of Cape Town; the Favela Bairro Programme, the PAC-Favela, the Morar Carioca Program in Rio de Janeiro; Scaling Up Slum Uganda; and the regional experiences of the Asian Development Bank.</p>	






	DAY AND TIME	Wednesday, April 9	4:30 PM – 6:30 PM
	TITLE	Is Densification A Key Factor in Promoting Equity? The Role of Urban Densification in Facilitating Social Inclusion and Counteracting Socio-spatial Divisions	
	LOCATION	Room 23 – Red Pavillion	
	IDB SPECIALIST	Francesco Lanzafame, Carolina Piedrafita, Fernanda Magalhães	
	PARTNERS	M.I.T., Harvard, Habitat for Humanity, and Amherst College	
	DESCRIPTION	<p>The World Urban Forum 7 will focus on equity as the core topic at stake in cities around the world. In Latin America, Asia, and Africa, inequity takes the form of informal and illegal settlements accommodating up to 80 per cent of the urban population, who is deprived of the most basic urban services, such as water supply, drainage, personal and tenure security. In Europe and North America, changes since the early 1990s have caused mounting social fragmentation in many cities, which is reflected in problematic urban settlements patterns: poor households are often segregated in impoverished city neighborhoods and deprived of access services. Can urban densification (understood as an increasing number of people inhabiting a given urbanized area, with impacts on economics, health, culture, sustainability, and innovation) facilitate social inclusion and counteract socio-spatial divisions? An argument in favor of compact cities is that they are more socially sustainable, as they encourage an urban layout in favor of improved economic opportunities, efficient public transport system, opportunities for social interaction, and improved safety. This networking event will examine strategies to counterbalance the widening socio-spatial gap in cities. Experiences will include the promotion of partnerships, financial mechanism, improved access to services, and better local governance. The discussion will also cover experiences from fully planned to spontaneous initiatives towards densification and how they impact social inclusion. Case studies will come from different continents with a special focus on developing countries. The main outcome of the event will be to count with a series of lines of action and tools to help advise cities on how to address the issue of segregation and socio-spatial division.</p>	



	DAY AND TIME	Thursday, April 10	2:00 PM – 4:00 PM
	TITLE	Global Housing Indicators (GHI) Working Group Launch Event: Policy Knowledge and Empirical Data to Promote Equitable, Affordable, Sustainable, and Resilient Housing and Community Development	
	LOCATION	Room 22 – Red Pavillion	
	IDB SPECIALIST	Fernanda Magalhães	
	PARTNERS	Global Urban Development, Habitat for Humanity, World Bank, UN-Habitat	
	DESCRIPTION	<p>This networking event will formally launch the Global Housing Indicators (GHI) Working Group, inviting individuals and organizations attending the event to officially join the group. Current GHI members include: Cities Alliance, Global Urban Development, Habitat for Humanity International, Inter-American Development Bank, International Housing Coalition, Rockefeller Foundation, UN-Habitat, US Department of Housing and Urban Development, World Bank, and several other organizations. Various speakers at this event will address the potential value of housing indicators for improving both policy knowledge and empirical data in order to help promote equitable, affordable, sustainable, and resilient housing and community development worldwide. This event will involve considerable audience participation and discussion.</p>	

	DAY AND TIME	Thursday, April 10	4:30 PM – 6:30 PM
	TITLE	Public-Private Partnership to Support Incremental Housing in Nicaragua	
	LOCATION	Room 4 – Yellow Pavillion	
	IDB SPECIALIST	Beatriz Lopez	
	PARTNERS	Instituto de la Vivienda Urbana y Rural (INVUR) de Nicaragua; Fundación PRODEL; Hábitat para la Humanidad; FUNDENUSE	
	DESCRIPTION	<p>Much of Nicaragua's population lives in poverty and extreme poverty, without access to adequate housing, basic services and secure tenure of property. Since 2011 to today, the Government of Nicaragua and the Inter-American Development Bank (IDB) have driven the Housing Program and Habitat Integral Improvement, which focuses on the concepts concepts of incremental housing, citizen participation, equity, inclusion, and shared responsibility between the public and private sectors. The event will present the experience gained in the first two years of implementation of the Program and will be conducted by the panel structured by representatives of the Institute of Urban and Rural Housing in Nicaragua, the Inter-American Development Bank, Microfinance Institutions, the Foundation for the Promotion of Local Development – PRODEL – and Habitat for Humanity Nicaragua as suppliers of specialized technical assistance service for construction. Speakers will aim to share lessons learned and to show the benefits for poor families to have financial support and specialized technical services for housing production, highlighting the importance of the comprehensiveness in the responses and the positive impact of coordinated work between the different actors.</p>	

	DAY AND TIME	Thursday, April 10	5:15 PM - 6:15 PM
	TITLE	Low Emissions Urban Development in Focus: Sharing Experiences	
	LOCATION	City changer room (A)	
	IDB SPECIALIST	Francesco Lanzafame, Fernanda Magalhães	
	PARTNERS	ICLEI – Urban-Leds (UN-Habitat), URBELAC (EC)	
	DESCRIPTION	The objective of this event is to exchange experiences among the network programs Urban-Leds (UN-Habitat), URBELAC (EC) and ICES (IDB), with a focus on good practices regarding low-carbon emissions.	

