



**IDB**

Inter-American Development Bank  
Integration and Trade Sector  
Institute for the Integration of Latin America and the Caribbean

**INTAL**

**2012**  
**ACTIVITY REPORT**



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## INTAL

Institute for the Integration of Latin America and the Caribbean

<http://www.iadb.org/INTAL>

**INTAL** is a unit of the IDB Integration and Trade Sector. Since its beginnings in 1965, **INTAL** has been promoting regional integration actions as part of the Bank's strategy. Throughout its history, it has devoted to creating and disseminating knowledge on the advantages of integration processes. Since 2000, the Institute has also been the Secretariat of **IIRSA** Technical Coordination (**CCT**), thus contributing to regional physical integration initiatives in South America, within the framework of **UNASUR**.

In 2012, **INTAL** became part of the Integration and Trade Sector, which reports to the Vice-Presidency for Sectors and Knowledge (VPS/INT) of the IDB.

**INTAL's** activities meet the growing demand for capacity building in regional and multilateral integration and cooperation matters from governments as well as the private sector, the civil society, labor and academia.

In order to attain those goals, **INTAL's** work program supports the following integration and trade-related areas: **(A)** Training and capacity building; **(B)** Support for research networks; **(C)** Support for the creation and dissemination of knowledge; **(D)** Databases; and **(E)** Support for physical integration processes. This Report describes the Institute's work on these five areas during 2012.



Thus, **INTAL's** mission preserves its identity with its originating principles: to actively assist the governments of IDB's Member Countries as a platform for the regional action of the Bank.

## IDB-9

# NINTH GENERAL INCREASE IN RESOURCES OF THE IDB AND REGIONAL AND GLOBAL INTEGRATION

On July 21st 2010, the IDB's Board of Governors approved the Ninth General Increase in Resources,<sup>1</sup> which entailed a US\$70 billion capital increase. During the same period, the Fund for Special Operations was allocated additional resources amounting to US\$479 million to provide 100% relief of Haiti's debt on a non-reimbursable basis. This capital increase will enable the IDB to raise the level of annual approvals from an average of US\$6.6 billion to US\$12 billion.

The use of additional resources reflects the *Institutional Strategy* and the *IDB Results Framework* 2012-2015. These documents reassert the Bank's goals and mission and cater to current regional conditions.

The *Results Framework* sets quantitative targets in four categories of the lending program, one of them being **support to regional cooperation and integration**. By 2015, 15% of Sovereign (SG) and Non Sovereign Guaranteed (NSG) operations should support this kind of initiative with respect to a 10% baseline for 2006-2009. Lending targets are not mutually exclusive, i.e. the Bank might fund projects that support regional integration targeted at small vulnerable countries, another category in the program priorities.

These lending approvals reflect the Bank's commitment to integration and entail an enormous organizational effort, expressed in the *Sector Strategy to Support Competitive Global and Regional Integration*.<sup>2</sup>

In 2010, **INTAL** started to organize activities within the framework of the Ninth General Increase in Resources of the IDB.

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<sup>1</sup> <http://www.iadb.org/capital-increase>

<sup>2</sup> <http://www.iadb.org/strategy>

## Training and Capacity Building



Training programs are geared to increase knowledge in matters of integration and the participation of Latin America and the Caribbean in international trade. These programs also help to strengthen the capacity of government officials in the region for negotiating and implementing trade agreements. They are also targeted to the academic community and different sectors of the civil society.

## ◆ TRAINING PROGRAM FOR THE INTEGRATION STRATEGY

In 2012 **INTAL** and the Integration and Trade Sector (INT) worked jointly to design and implement a Training Program, which is framed under the Integration Strategy of the Bank, specifically under the Knowledge Program of the Sector.

This ambitious joint Training Program covered various topics, such as trade negotiations, trade and logistics facilitation, export promotion, regional cooperation, physical integration, and capacity building.

An innovative aspect of this Program is the design of online courses using state-of-the-art technology. These courses focus on: Single Trade Windows, Strategic Planning in Customs, Management and Leadership in Customs, and International Goods Transport (TIM). The actual implementation of these courses began in early 2012 as part of a program targeted to the Central American countries, in association with the Central American Integration Secretariat (SICA). The **INTAL** Documentation Center (**CDI**) directly supported the development of these online courses.<sup>3</sup>

## ◆ BID-INTAL/WTO PROGRAM TO SUPPORT TRADE NEGOTIATIONS

**INTAL** and the Integration and Trade Sector (INT) have been cooperating with the World Trade Organization (WTO) Secretariat, this being the fifteenth year of joint work.

These activities have been taking place within the framework of the *IDB/ INTAL-WTO TRAINING PROGRAM FOR TRADE NEGOTIATORS FROM LATIN AMERICA AND THE CARIBBEAN*. Courses and workshops are run by experts from the WTO and the IDB. The topics dealt with are closely related to the dynamics of the trade negotiation process –with a particular emphasis on multilateral dynamics and its significant impact on the countries in the region– and on the regional, subregional and bilateral integration process, which our region has been making since the 1980s.

Within the framework of this program, courses and workshops are also organized for academia and different sectors of the civil society.

In 2012 five courses and workshops were held in several countries in the region and were attended by about 200 government officials from thirty-three countries in Latin America and the Caribbean.

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<sup>3</sup> See page 23 in this Report.



IDB- <b>INTAL</b> / WTO Program - Year 2012 <sup>4</sup>			
Event	Organizers	Venue	Date
Course on Trade and Development and Aid for Trade in Latin America	IDB- <b>INTAL</b> , WTO	Santo Domingo, Dominican Republic	May 29-June 1
Regional Workshop for Latin American Countries concerning the Agreement on the Application of Sanitary and Phytosanitary measures	IDB- <b>INTAL</b> , WTO	Santiago, Chile	June 25-30
Advanced Regional Seminar on the GATS and the Trade in Services for the Caribbean	IDB- <b>INTAL</b> , WTO OTN/CARICOM	Bridgetown, Barbados	July 3-6
Thirteenth Brief Course on Trade Policy for the ALADI Member Countries	IDB- <b>INTAL</b> , WTO ALADI	Montevideo, Uruguay	November 5-16
Regional Seminar on WTO Trade Remedies for Latin American Countries	IDB- <b>INTAL</b> , WTO	San Salvador, El Salvador	December 4-6



## ◆ OTHER TRAINING-RELATED ACTIVITIES

**INTAL**, together with other Bank units, also conducts training activities focused on other regional and global integration spheres, thus meeting specific capacity-building demands and needs. Hence, the Institute fosters civil society participation in courses specially tailored to cater to the needs of labor, the private sectors, academia, and NGOs.

### ■ PROJECT FOR STRENGTHENING THE INSTITUTIONAL CAPACITY AND QUALITY OF CONGRESSES REGARDING DEVELOPMENT

**INTAL** collaborates with FLACSO Argentina within the framework of the Project for Strengthening the Institutional Capacity and Quality of Latin American Congresses Regarding Development, also supported by the Spanish Agency for International Development Cooperation (AECID) and ECLAC-GIZ.

The project aims at creating a pluralistic and multidisciplinary forum for further academic training that enables legislators to better address the complexity and implications of laws under debate, and at helping strengthen the institutional capacity and quality of parliaments. The seminars deal with four central areas: fiscal pact for social cohesion, democratic governance, science and technology, and entry into the global economy. **INTAL** collaborated in finding and financing experts on market entry.

<sup>4</sup> <http://www.iadb.org/intal/seminars>

Each meeting was attended by twenty legislators from several countries in the region.

The following seminar was conducted in 2012 within the framework of this project:<sup>5</sup>

- *Third Meeting of Latin American Legislators: “Globalization, Public Policy, and Social Cohesion”*

April 16th to 18th, 2012 – Spanish Cooperation’s Training Center in Antigua, Guatemala  
(CFCE Antigua)

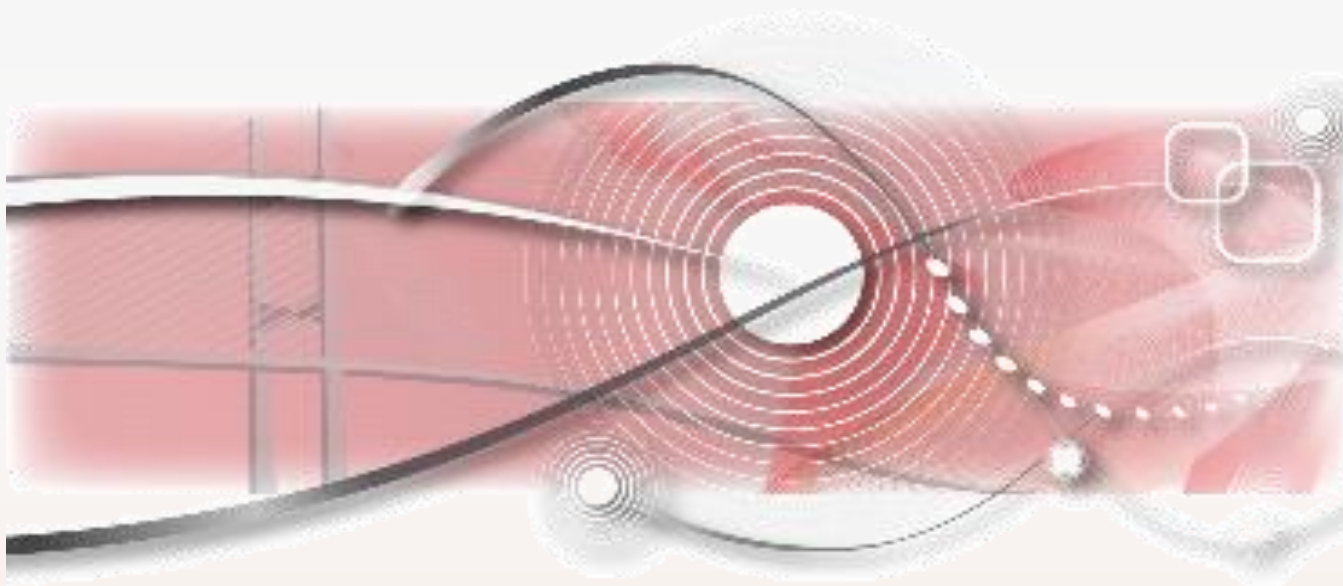
Participants: Legislators from Central America, Mexico, and Panama



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<sup>5</sup> <http://events.iadb.org/calendar/legislators>

## Support to Research Networks



The IDB seeks to strengthen research capacity on integration and trade-related issues in Latin America and the Caribbean and to promote debate and dissemination of knowledge. **INTAL** works toward attaining this goal by publishing the **Integration & Trade Journal** and supporting several research networks. These activities are coordinated with the Integration and Trade Sector (INT).

#### ◆ INTEGRATION & TRADE JOURNAL (I&C)

Published on a six-month basis in Spanish and English, *I&C* features articles on the different and complex aspects of regional integration in Latin America and the Caribbean, hemispheric integration, and similar processes in other parts of the world. *I&C* is currently an electronic journal with its own website, which can be accessed through the Bank's website.<sup>6</sup> In 2012 issues 34 and 35 were published in both languages, with a focus on physical integration in Latin America and exports and investment in Latin America and the Caribbean, respectively. The circulation of the Journal has increased thanks to its electronic format and the 2012 call for papers, with a total of 30 submissions, a significant academic participation in the region.



#### ◆ SUPPORT TO RESEARCH NETWORKS



*Euro-Latin Study Network on Integration and Trade*

ELSNIT is an IDB initiative to create a European forum devoted to Latin American and Caribbean integration and trade with a view to promoting research, studies and debate drawing on the rich European experience and perspectives, thus increasing interaction among European and Latin American researchers. The activities held by ELSNIT are coordinated by the IDB, the Integration and Trade Sector (INT), and **INTAL**.

At present, the ELSNIT Committee comprises the following institutions: *Centre d'Etudes Prospectives et d'Informations Internationales (CEPII)*, Paris, France; *Kiel Institute for World Economics (IfW)*, Kiel, Germany; *European University Institute (EUI)*, Florence, Italy; *Institut Barcelona d'Estudis Internacionals (IBEI)*, Barcelona, Spain; *St. Gallen University*, St. Gallen, Switzerland; *KITeS-Bocconi University*, Milan, Italy; *Centre for Economic Policy Research (CEPR)*, London, United Kingdom, and IDB, represented by the Integration and Trade Sector and **INTAL**.

On October 19th and 20th 2012, the Tenth ELSNIT<sup>7</sup> Annual Conference was held in Milan, Italy, co-organized by the University of Bocconi. The conference papers were previously selected according to the Network's call for submissions made in April that year. The conference topic was *Trade and Climate Change*.

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<sup>6</sup> <http://www.iadb.org/intal/icom/35>

<sup>7</sup> <http://events.iadb.org/calendar/elsnit>



In February 2011 a call was launched for research proposals on *International Product Fragmentation and the Insertion of LAC in Global Value Chains*, open to all Latin American researchers. The research project aims at analyzing the impact of global production networks on trade and the potential role of governments in addressing market failures, investment infrastructure, and other issues concerning these networks. In this call five papers were selected by a team of external experts and officials from the Integration and Trade Sector (INT) and **INTAL**. These papers were presented at the Conference *International Product Fragmentation and the Insertion of LAC in Global Value Chains*, which took place on June 7th, 2012 in the **INTAL** Auditorium, in Buenos Aires. The final documents will be published in e-book format in 2013.<sup>8</sup>



MERCOSUR Network

The Integration and Trade Sector (INT) and **INTAL** worked with Mercosur Network and FEDESARROLLO in the organization of the seminar *The Exploitation of Latin American Natural Resources and the Impact of These Resources on Development: Value Chains, Foreign Investment, and Resource Mobilization*, held in Bogotá on November 13th and 14th 2012, also sponsored by the IDRC and EAFIT. The seminar aimed to further debate the issue of natural resources and public policy by integrating the views of policy makers and analysts in the region with the purpose of encouraging an informed debate on natural resources and public policy which integrates the vision of policy makers and analysts in the region.<sup>9</sup>

Iberoamerican Network of International Studies



**INTAL** collaborated in organizing the Third RIBEI International Conference on *Foreign Trade, Regional Integration and Infrastructure [III Conferencia Internacional Política Exterior, Integración Regional e Infraestructuras]*.<sup>10</sup> The Conference was held on November 22nd and 23rd 2012 in *El Colegio de México*, in Mexico City, DF. Presentations revolved around topics such as *security policies, infrastructure, Asia and the Pacific, and the G-20 or Brazilian and Mexican foreign policies*.

RIBEI connects a group of centers for research on international relations with a special focus on Latin American reality. An objective for RIBEI is to establish a new cooperation mechanism oriented toward analyzing and debating international relations. Values and principles common to all RIBEI members include: peace promotion in international relations, economic cooperation and solidarity among States and peoples, respect for human rights, and promotion of democratic values.

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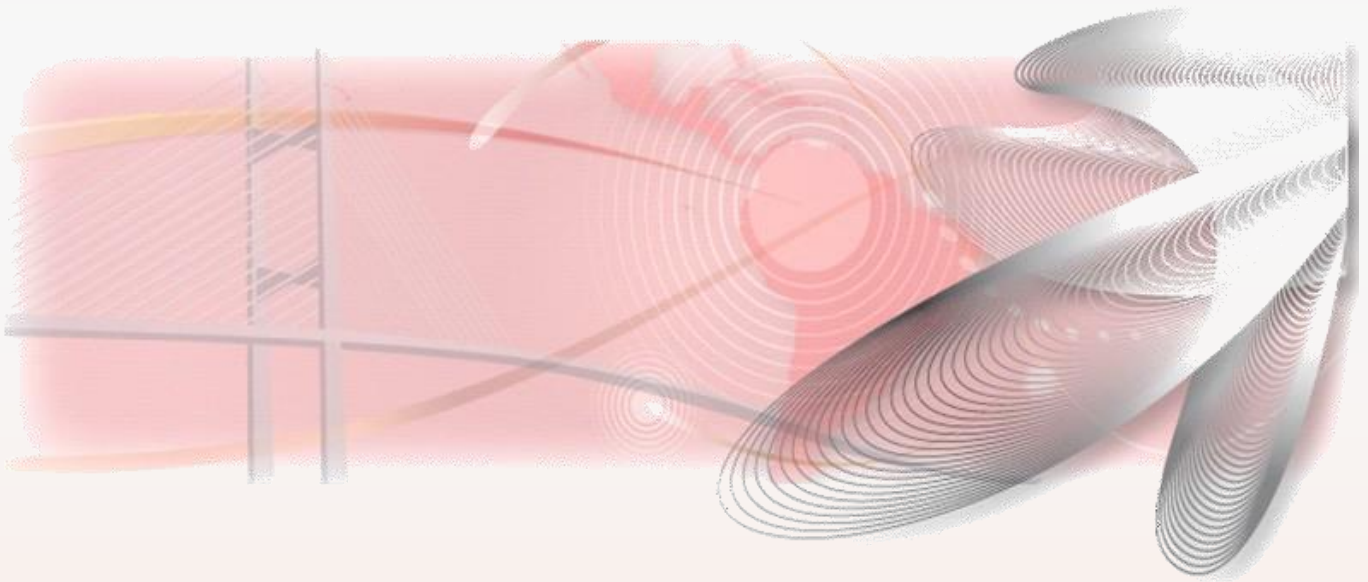
<sup>8</sup> <http://events.iadb.org/calendar/redint>

<sup>9</sup> <http://events.iadb.org/calendar/RedMercosur>

<sup>10</sup> <http://events/ribei/mexico2012>



## Support to the Creation and Dissemination of Knowledge



Work done by the IDB on regional and global integration is not limited to the Bank's operational scope; it also intends to foster the creation and dissemination of knowledge in order to shed light on policy making and provide valuable feedback. **INTAL** works toward this goal by organizing workshops and seminars, scheduling publications, and organizing material –available through its documentation and information services.

## ◆ SEMINARS, WORKSHOPS AND OTHER OUTREACH ACTIVITIES

These events include activities for addressing and disseminating integration and trade-related issues, with the participation of representatives from business, academia, the labor sector, and NGOs.

**INTAL** collaborates with specific support (technical, logistic, or financial) or with direct participation (speeches, papers, presentations, among others).

The Integration and Trade Sector (INT) and **INTAL** organized the presentation of the report *Shaping the Future of the Asia and the Pacific-Latin America and the Caribbean Relationship*, produced by the INT and the Asian Development Bank. The book delves into the nature of this relationship regarding trade, investment, and South-South cooperation; it was presented on August 1st 2012 at the **INTAL** Auditorium.<sup>11</sup>



OTHER OUTREACH ACTIVITIES – 2012			
EVENT	ORGANIZERS	DATE	VENUE
THIRD MEETING ON MILLENIUM DEVELOPMENT GOALS: CURRENT AND FUTURE PROSPECTS	CNCPS, UNDP, <b>INTAL</b>	APRIL 16-17	BUENOS AIRES, ARGENTINA
INTERNATIONAL CONFERENCE “MERCOSUR: 20 AÑOS (1991-2011)”	UNIVERSITY OF LA PLATA (UNLP)	JULY 2-3	LA PLATA, ARGENTINA
IEA-AAEP ROUNDTABLE	MINISTRY OF ECONOMY AND PUBLIC FINANCE OF ARGENTINA; UNIVERSITY OF CÓRDOBA (UNC), <b>INTAL</b>	AUGUST 13	BUENOS AIRES, ARGENTINA
THIRTEENTH INTERNATIONAL SEMINAR ON ATLANTIC-PACIFIC COOPERATION	UNIVERSITY OF ROSARIO, <i>CONVENIO ANDRÉS BELLO</i>	SEPTEMBER 18	ROSARIO, ARGENTINA
SIXTH INTERNATIONAL ECONOMY AND MANAGEMENT CONFERENCE	SCHOOL OF ECONOMICS – UNIVERSITY OF BUENOS AIRES	OCTOBER 9	BUENOS AIRES, ARGENTINA
SIMPOSIUM ON SOUTH AMERICAN REGIONALISM	LATIN AMERICAN INTEGRATION INSTITUTE/SCHOOL OF LAW AND SOCIAL SCIENCES – UNLP	NOVEMBER 5-6	LA PLATA, ARGENTINA



<sup>11</sup> <http://events.iadb.org/report>



## ◆ PUBLICATIONS

**INTAL** is responsible for three publications: the *Integration & Trade* journal, the *Monthly Newsletter*, and the Technical Note *MERCOSUR REPORT*. These publications are available on the web; electronic distribution by late 2012 amounted to about 22,000 users, stored on a contact database.

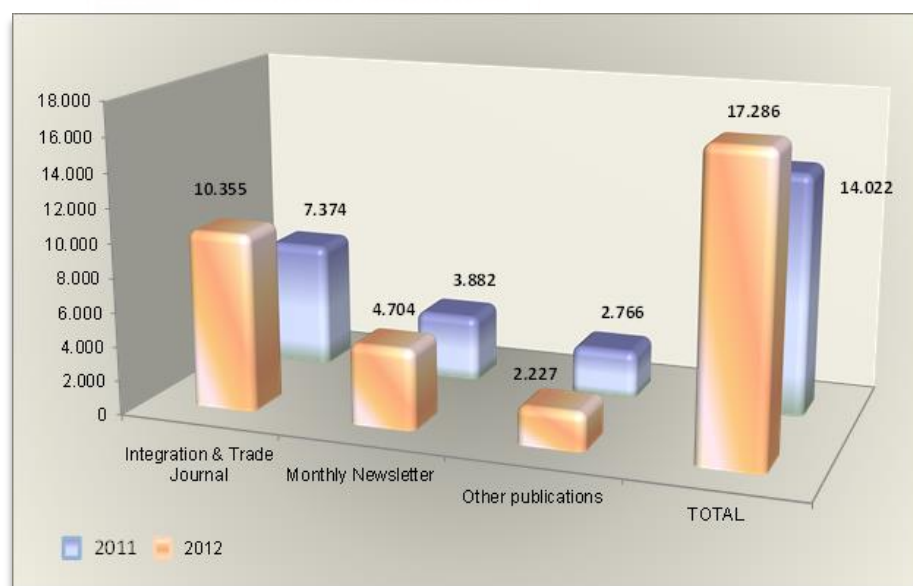
### MONTHLY NEWSLETTER (CM)

This electronic monthly newsletter follows up on the current integration processes in Latin America and the Caribbean, featuring institutional information with analysis. **CM** also informs about publications and activities undertaken by **INTAL**. It includes bibliographical reviews and lists the new documents entered into the Documentation Center (**CDI**) database. In 2012 **CM** published its 185 and 196<sup>12</sup> issues and the software platform was upgraded to



preserve and increase analytical content, to arouse the readers' interests and make reading more accessible. The complete **CM** collection is available online.<sup>13</sup> In order to retrieve detailed data for assessing the impact of **CM** content, an instant-access database was developed as part of the upgrading process; this database provides information about visits, daily statistics, most read articles, user location, among others.

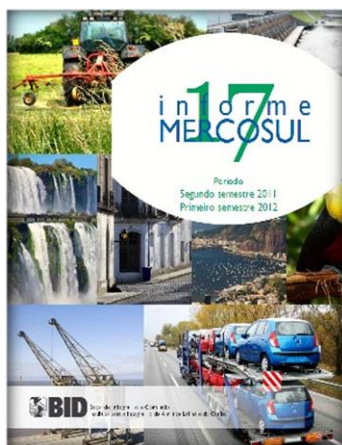
By using Webtrends,<sup>14</sup> it is also possible to find out the number of visits of external users accessing INTAL publications. The figure shows the number of visits during 2011 and 2012:



<sup>12</sup> <http://www.iadb.org/intal/monthlynewsletter>

<sup>13</sup> **CDI**, **BRIK**, IDB's repository.

<sup>14</sup> Webtrends: the Bank's measuring software. See page 17 in this Report.



**TECHNICAL NOTE MERCOSUR REPORT.** This publication aims at systematizing and channeling information on the integration process and targets a wide audience, such as experts from the public and private sectors, and the academia. The goal is to produce an archive that is useful for public debate and decision-making on integration-related issues. In 2012 the Portuguese version of issue 17 was published comprising the second half of 2011 and the first half of 2012. This issue analyzes the macroeconomic outlook and trade flows of the MERCOSUR countries, as well as the main aspects of the bloc's internal agenda. In 2012 the Portuguese version of Report No. 16 was also published (second half of 2010 and first half of 2011) and its Spanish version appeared in 2011. Today, this Technical Note **MERCOSUR Report** is only available online and is distributed through the **INTAL** website. In 2012, a CD edition with the complete collection (1996-2012) was distributed by means of the database and the website.<sup>15</sup>

**TECHNICAL NOTE** *Marcos teóricos para el análisis de las zonas de procesamiento de exportaciones en América Latina y el Caribe*<sup>16</sup> presents different theoretical approaches to export processing zones (EPZ). As no specific theory applies to this export promotion regime, other more general frameworks –i.e. international trade and foreign direct investment theories– have become useful in order to understand and evaluate the possible impact of EPZs on a given economy.



**INTAL** occasionally helps to disseminate papers and research within its scope. In 2012, the Institute sponsored the following publication:

*Integración física sudamericana diez años después: Impacto e implementación en el Perú.* Santa Gadea, Rosario, ed. Lima: Universidad del Pacífico; IDB-INTAL; CEPEI, March 2012 [29 p.]



This publication makes a comprehensive analysis of South American physical integration, focusing on its strategic vision and more specific aspects. The book also delves into the background situation in Peru and South America, with a special emphasis on Brazil. The analysis comprises the theories, instruments, and methodologies that have contributed to regional physical integration progress since the Initiative for the Integration of Regional Infrastructure in South America (**IIRSA**) was created in 2000 by South American presidents in their historic first meeting in Brasília, on August 31st and September 1st 2011.



<sup>15</sup> <http://iadb.org/INTAL/mercosul17>

<sup>16</sup> <http://www.iadb.org/technicalnote>

## ◆ INFORMATION AND DOCUMENTATION SERVICES

**INTAL**'s team specializes in organizing and disseminating integration and trade information and knowledge. This work area is composed of:

- Outreach Tools
- Documentation Center

### ■ Outreach Tools

The **INTAL** website is the main tool to massively promote the Institute's activities, publications, and outputs, including the IDB integration and trade news, and the Documentation Center services.



**Website Traffic Indicators** Migrating the **INTAL** Website to the new IDB environment required modifying the statistical follow-up systems. By incorporating Webtrends, the Bank's measuring software, a new indicator was created to track the visits to the Institute's website sections. With this tool, the communicational impact of **INTAL** on the web is leveraged. The following figure shows weekly visits during 2012, which averaged 1,340 visits per week:

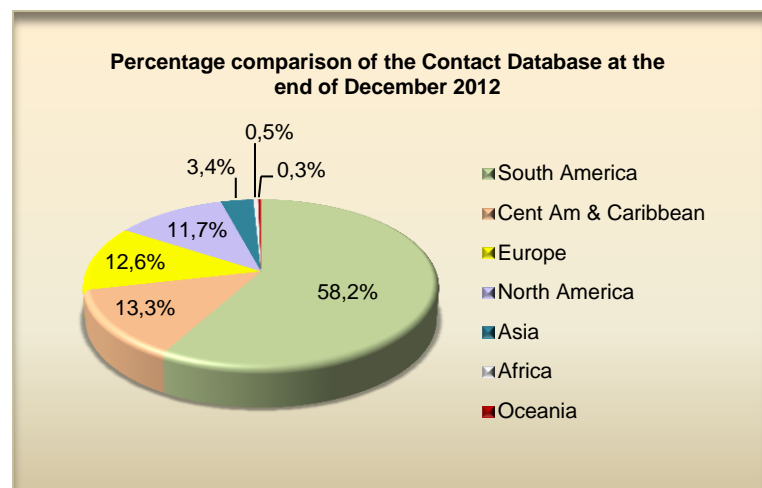
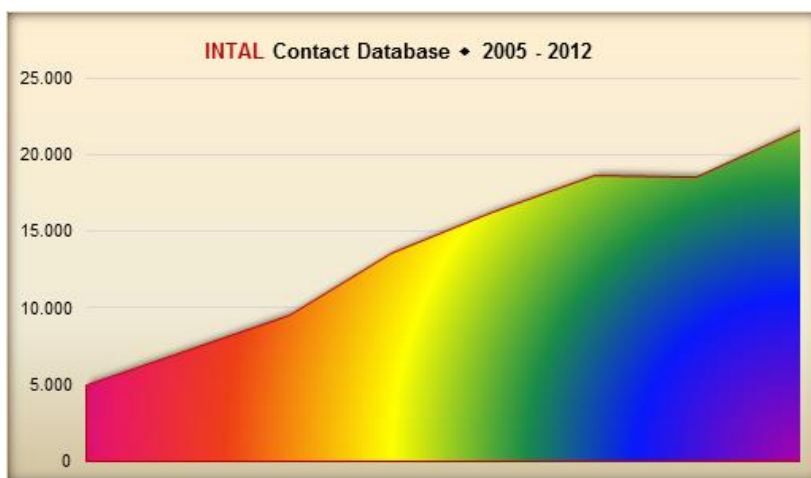
**Weekly Visits\* to INTAL Website**  
January-December 2012 (four-week moving average)



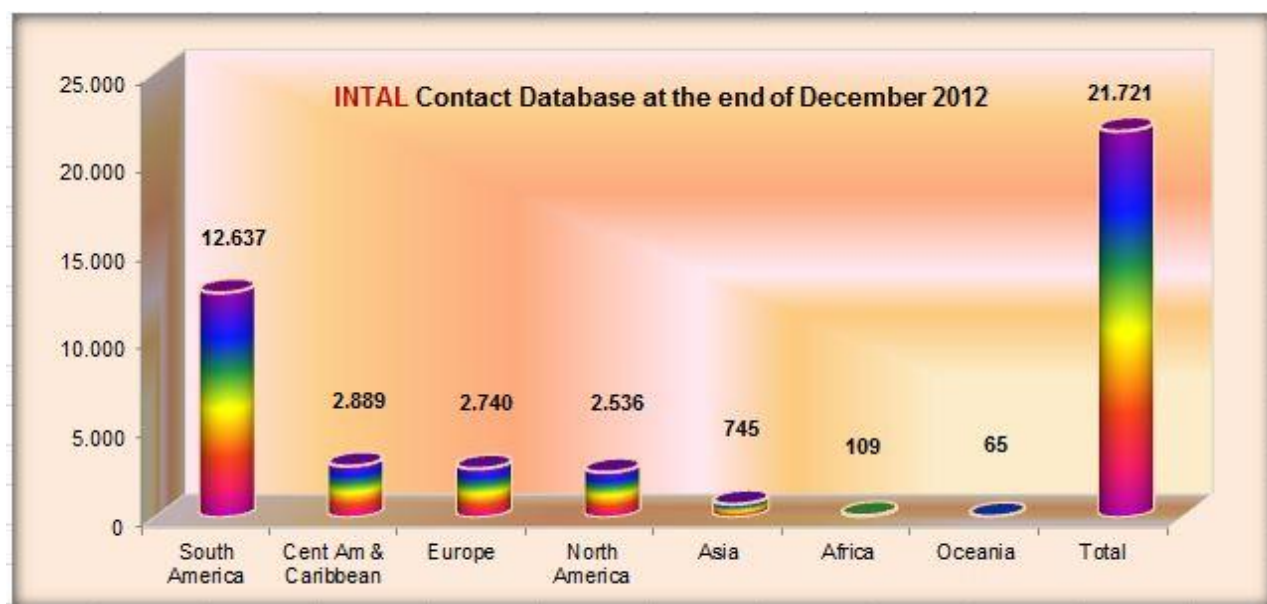
(\*) A visit is defined as browsing the website (any of its sub-sections) during one day irrespective of the number of visits the user makes. Source: Webtrends

**Contact database INTAL** has created a **contact database** that displays both a general and a specific user profile. This DB contains data on government officials, members of academia, researchers, representatives of civil organizations and private sectors, and the general public interested in integration and trade.

**INTAL** makes contact with these users through quite a few number of activities (courses, workshops, fora, conferences, etc.) as well as its products (publications, Documentation Center, Databases, etc.).



Being the Bank's platform for regional action, this contact base is a key factor to the dissemination and information strategy of **INTAL**. In 2012 the number of database queries increased and massive emails reached a peak of 716,935, enhancing impact-measuring statistics and increasing the number of users of the website and its products. Data were updated and regional contacts were entered –with special focus on Central America– totaling 21,721 contacts by late 2012:



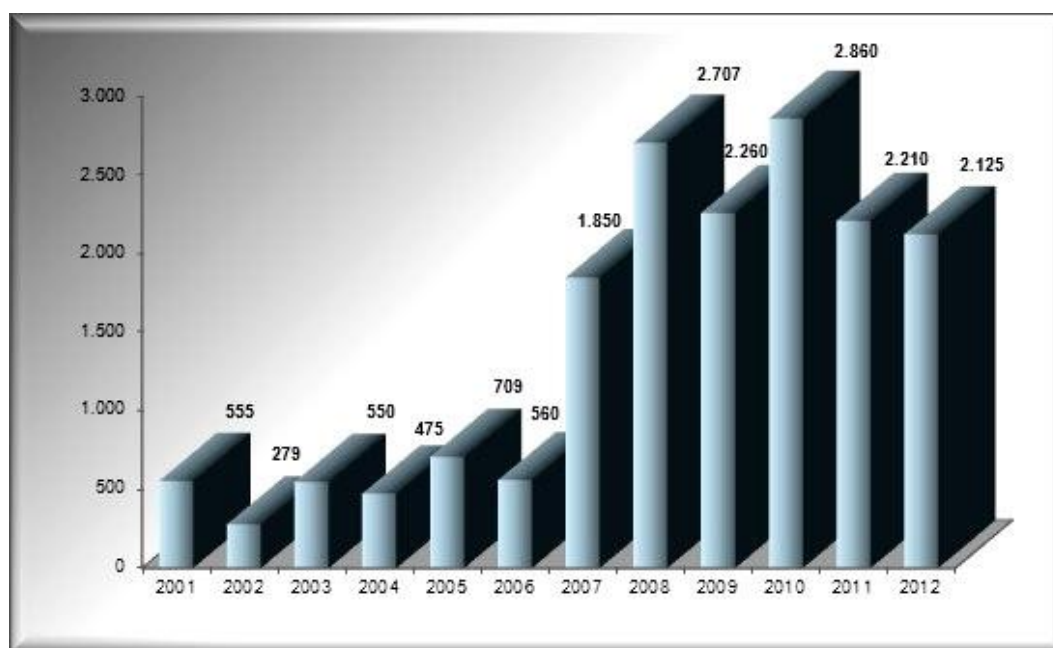
## ▪ INTAL Documentation Center (CDI)

**INTAL's** Documentation Center (**CDI**) identifies, collects, organizes and disseminates information on integration, trade, infrastructure as well as fields related to economic development, mainly from the Latin American and Caribbean point of view. Managed by a group of experts, **INTAL's** **CDI** serves as an e-library which (1) provides users with first-class information through ready and easy-to-use products and services; (2) selects and processes information in compliance with quality standards; (3) develops information sources and tools for information access and retrieval; and (4) gradually implements a Digital Library model on integration and trade-related topics.

Due to **INTAL's** broad background, with its valuable historic documentation, the **CDI** permanently updates its bibliographical collection and keeps a record of the integration and trade materials created by IDB and **INTAL** and other organizations as well. With this purpose, in recent years the **CDI** has remarkably increased the amount of e-literature with open access and full-text availability.<sup>17</sup>

**Online Catalogue** By the end of 2012 the total number of **CDI** records amounted to 25,128. Compared to 2011, there was a 9.7% increase (2,125 records), 97% of which (2,067 entries) were electronic. Over the total of records in the Catalogue, 67 % (17,007) are e-documents whose full version may be accessed online.

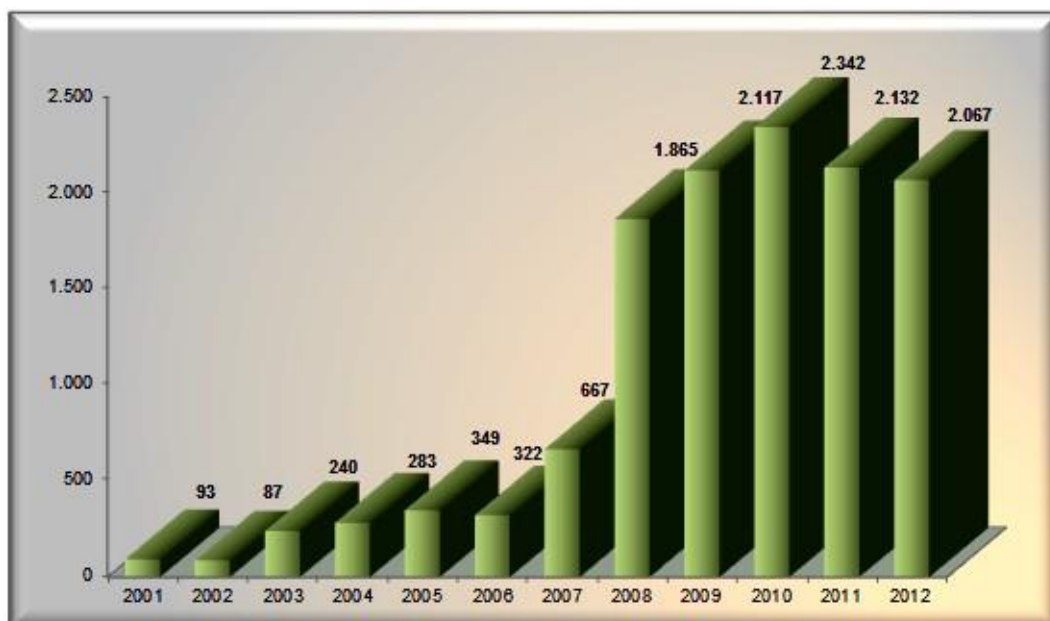
Records entered into the **CDI** Online Catalogue per year



<sup>17</sup> <http://www.iadb.org/en/INTAL/cdi.resources>



## Electronic Documents entered into the CDI Online Catalogue with full text access



**Useful Links** This system currently includes 423 links, a 4.7% (19 links) increase as compared to 2011. The data of the institutions in the system were also updated.

**Series Publications—Magazines, Newsletters, and Other Collections** These publications total 1,117, 83% (928) of which have unrestricted access and in most cases to full text. In 2012 the total number of publications (restricted and unrestricted) increased about 10% and a complete update was carried out.

**Bibliographical Alert** With more than 150 alerts issued between 2010 and 2012, this bibliographical service offers its 7,500 users information on literature about regional integration in its different sections (i.e. publication highlights, latest entries, bulletins, and the Monthly Newsletter).

**Previous Alerts**, dating back to January 2010, can also be accessed and **shared** via Facebook.

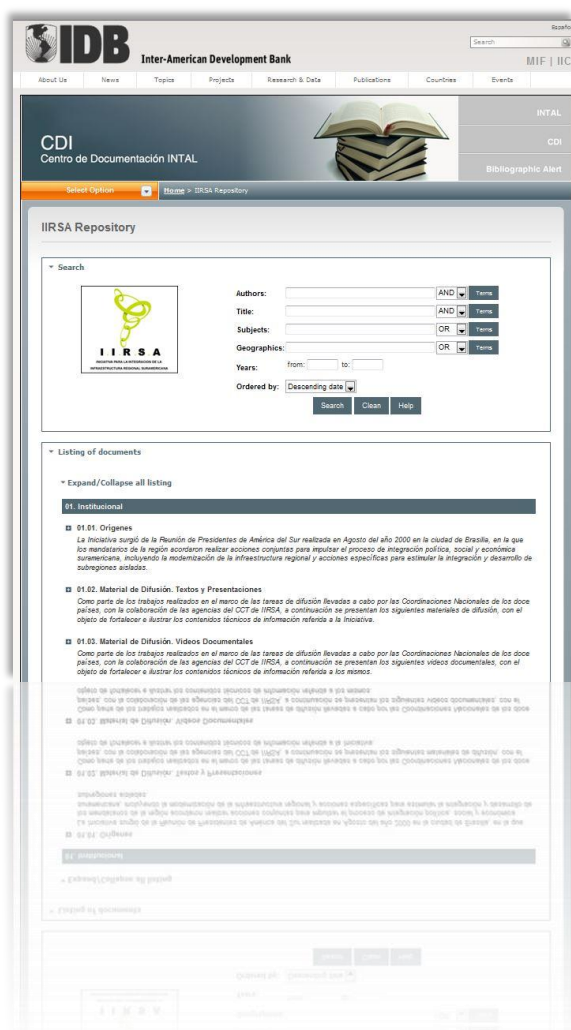
**Weekly Alert:**

[http://www.iadb.org/INTAL/Bibliographical\\_Alert](http://www.iadb.org/INTAL/Bibliographical_Alert)

**Previous Alerts:**

<http://www.iadb.org/INTAL/alert/archive>





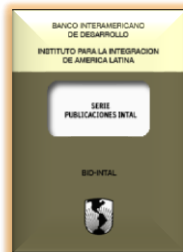
**IIRSA Repository** This joint development by the **IIRSA** Technical Coordination Committed (**CCT**) and the **CDI** aims at providing open access to full-text documents produced by or related to **IIRSA** and to physical integration. The organization of this Repository features access to sources, a search query window, and several options for the search results (download, print, e-mail, bibliographic citation, social networks, etc.). **IIRSA Repository** not only provides its users with material in electronic format, stable document links, and full-text document access, but it also preserves **IIRSA's** documentary collection.

In 2012, this Repository added 137 documents used at meetings held by **IIRSA** and **UNASUR**, and **INTAL** Technical Notes. It currently contains information about 152 meetings, 875 papers and presentations, 129 technical documents, and 8 documentary videos, and it also provides access to **IIRSA** project and map database.

(<http://www.iadb.org/INTAL/IIRSARepository>)

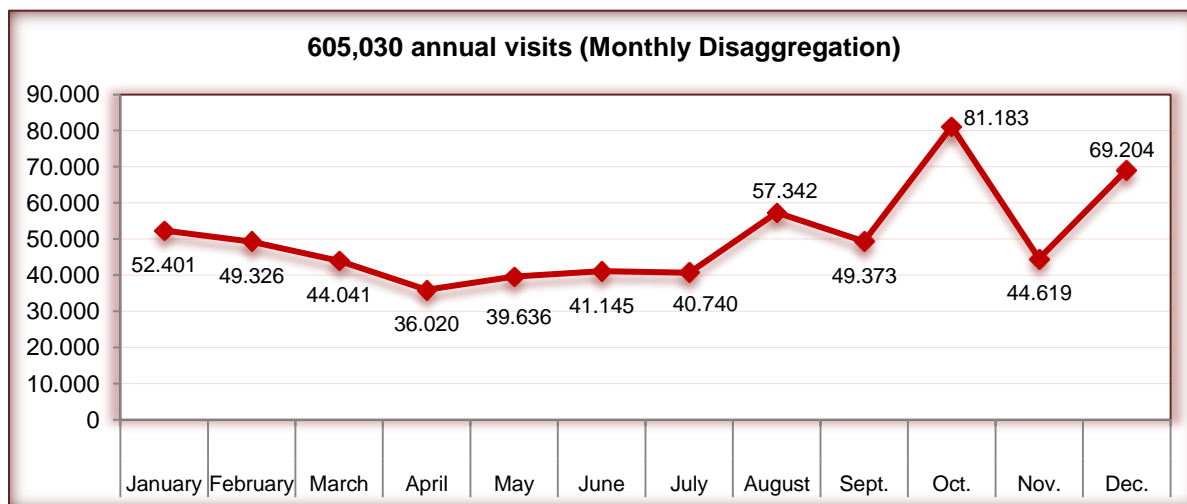
**INTAL Digitized Publications** A special **CDI** library that contains all **INTAL** documents published before 1996 in the complete series of *Integración Latinoamericana* (Latin American Integration), *Derecho de la Integración* (Integration Law), *Revista de la Integración* (Integration Review) and *Publicaciones del INTAL* (**INTAL** Publications). The Publications section includes 418 papers (about 550 volumes); 60 additional volumes were added in 2012, thus totaling 191 volumes available online (35% of the total volumes). Furthermore, the complete Spanish collection (21 volumes) of *El Proceso de Integración en América Latina* (The Integration Process in Latin America) was digitalized.

([http://www.iadb.org/INTAL/digitalized\\_publications](http://www.iadb.org/INTAL/digitalized_publications))

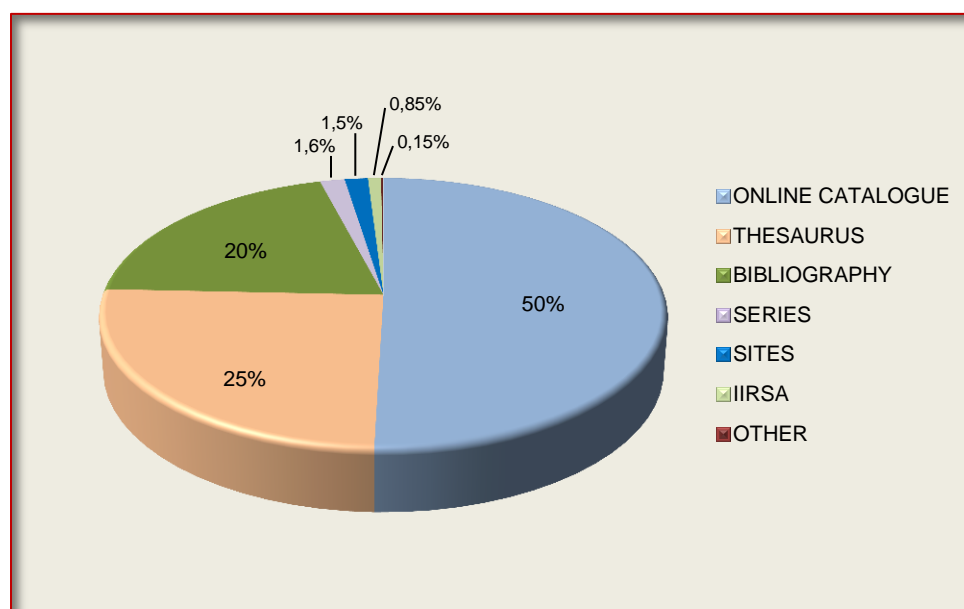


**Record of User Visits** In 2012, the automatic recording of hits to measure users' visits to products and services available on the **CDI** site continued. A *visit* is defined as access by users to the **CDI** services for the purpose of finding an author, title, or topic, using the available search function.

In 2012, a total of 605,030 visits were made, averaging 50,419 monthly visits and about 1,680 daily visits.



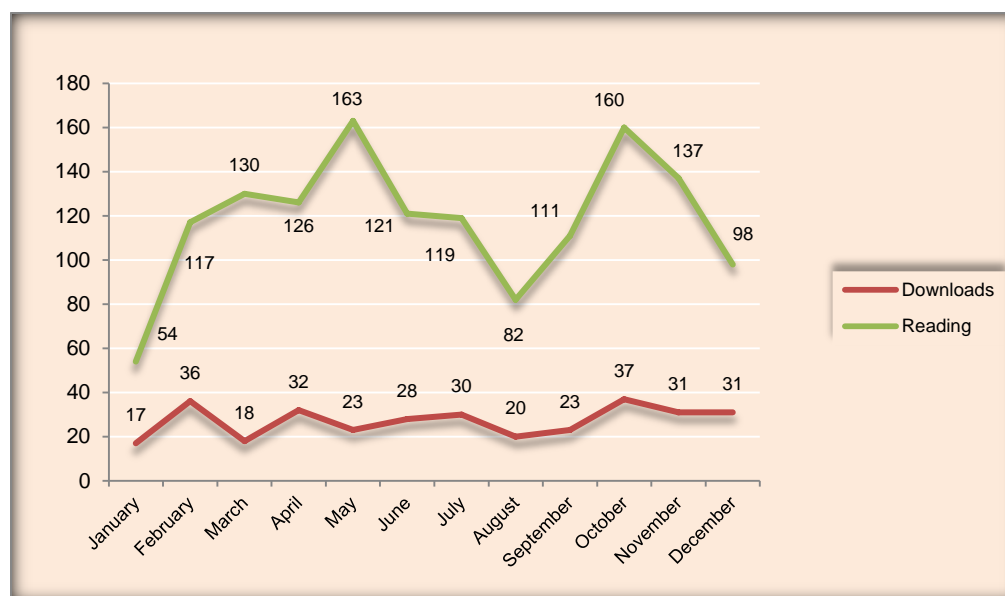
These visits were distributed among products and services as follows:





**Open-Access Repositories** In order to help **INTAL** gain visibility, the **CDI** works on several Internet-based services: search engines, specialized directories, and open-access repositories.

The most prominent repository worldwide on economic matters is *Research Papers in Economics (RepEc)*, where 75 **INTAL** documents produced since 2006 have been incorporated. Statistics for 2012 are as follows:



Downloading: +31% as compared to 2011 (247)

Reading: +24% as compared to 2011 (1142)

In December 2012, the **Integration & Trade Journal** was incorporated up to its 35th issue (July - December, 2012).

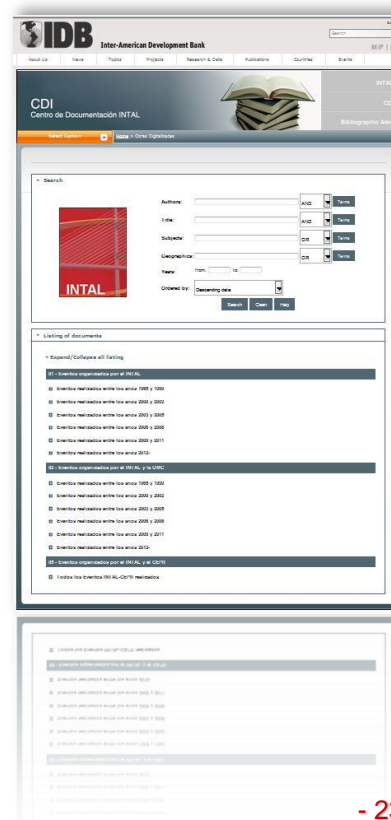
## CDI and the INT Online Training Program

As part of the Integration and Trade Sector (INT) Online Training Program, the **CDI** started using an e-learning software platform to offer support to those participating in Regional Trade and Integration courses.

Participants are introduced into the platform functionalities and are expected to make all queries, during and after the course, through the **CDI**.

A new Knowledge Repository is also being developed for disseminating materials produced by the INT and **INTAL** activities. This Repository provides access to document sources; searches can be made through a query section and search results can be downloaded, printed, e-mailed, appropriately cited, shared through social networks, etc:

<http://www.iadb.org/INTAL/Digitalized/events>





## Databases



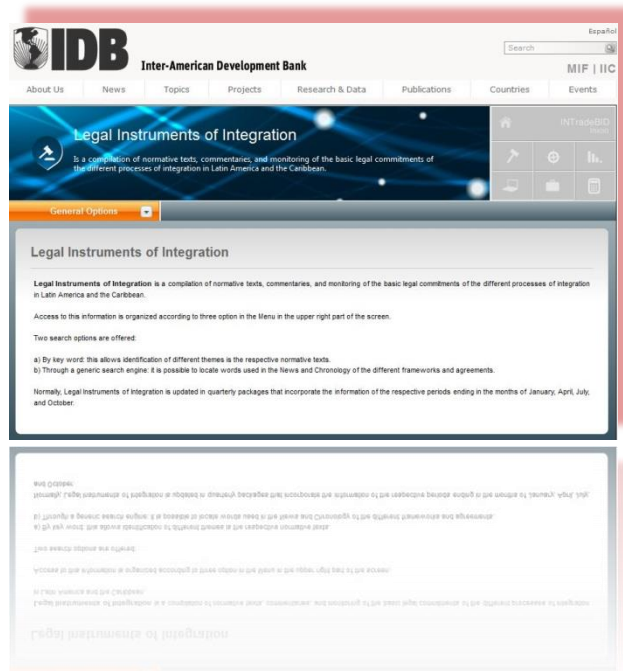
**INTAL** has developed two highly specialized databases. The first one, **Legal Instruments of Integration (LI)**, collects information which serves to monitor legal issues regarding the integration agreements in which the countries in the region participate. The second, **DataINTAL**, includes the trade series of most Western Hemisphere countries at the maximum level of disaggregation. Both databases are part of **INTradebid**.



**INTradebid**,<sup>18</sup> is the Information System on Trade and Integration developed by the Integration and Trade Sector (INT).

**Basic Instruments of Economic Integration in LAC (IJI)**<sup>19</sup> Since 1992, **INTAL** has been publishing basic legal texts relevant to regional economic integration in Latin America and the Caribbean. This information has been uploaded to the Internet and is currently updated on an ongoing basis, a remarkable achievement considering the constant activity by the countries of the region on account of the number of agreements entered into or renewed since then.

In 2012, the system was newly designed to match the new **INTradebid** image. With this new version, **IJI** became a web-based tool to access trade and integration agreement texts. It also added new functionalities, such as a complete list of agreements and a basic English version. Database updates were also carried out on a quarterly basis.



**DataINTAL**<sup>20</sup> In 2009 **INTAL** launched a foreign trade statistics system on the Internet for Latin America and the Caribbean, as well as other countries in the hemisphere. This website provides open and easy access to all information from national sources with a high level of disaggregation for most countries, from 1992 to 2012.

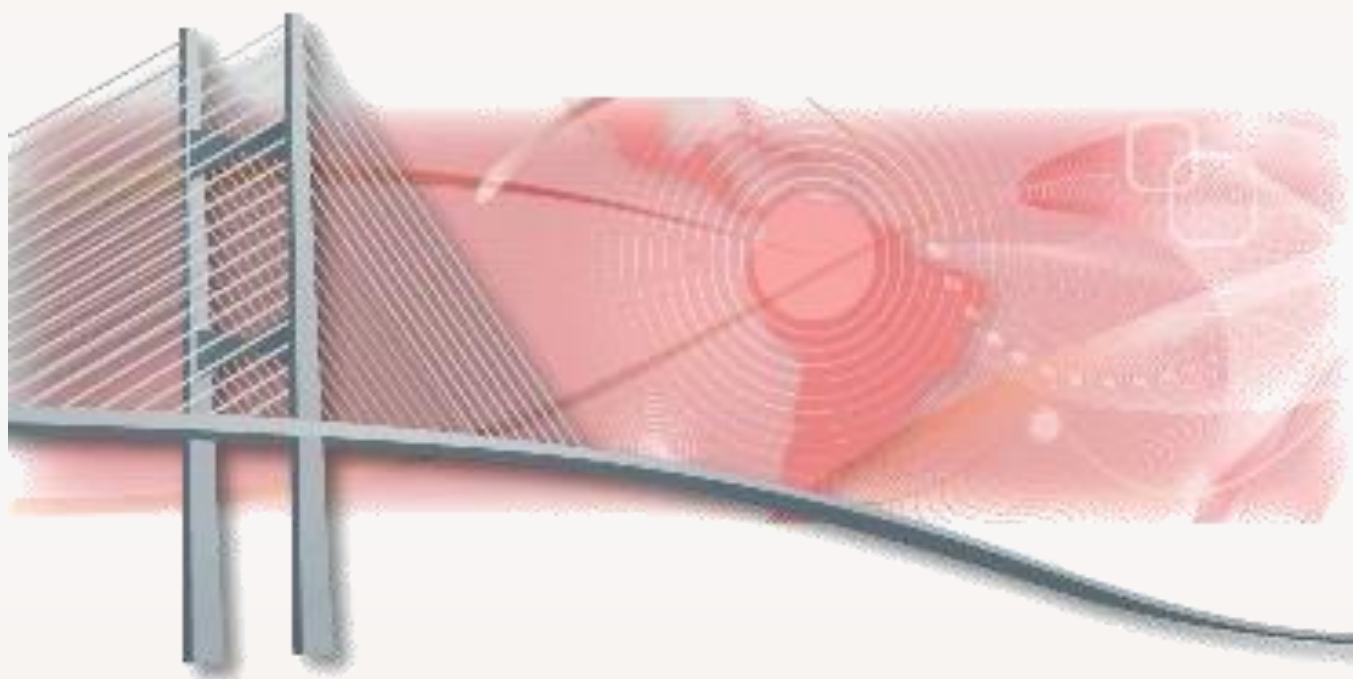
In 2012 the system was adjusted to match the new **INTradebid** image. A working group was appointed to improve browsing, review existing series, and update quarterly and annual information for 2012.

<sup>18</sup> <http://www.iadb.org/int/intradebid>

<sup>19</sup> <http://www.iadb.org/intal/iji/>

<sup>20</sup> <http://www.iadb.org/dataintal>

## Support to Physical Integration Processes



Over the last few years, the physical integration strategy has turned into one of the most prominent issues on the integration agenda. The IDB has been promoting physical integration by means of project studies and funding, dialogue with governments and support to regional integration initiatives, two of the most outstanding being the Mesoamerica Project and **IIRSA** in South America, as part of a process promoted by **UNASUR**. Run by the Country Department Central America, Mexico, Panama and Dominican Republic, the Mesoamerica Project seeks to achieve physical integration in the Mesoamerican area; **IIRSA** is described further ahead. Another action taken in this respect is the IDB Regional Freight Transport and Logistics Observatory, whose services are disseminated by **INTAL**.

◆ **INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA - IIRSA**

**IIRSA**<sup>21</sup> is an intergovernmental forum for technical discussion and cooperation among **UNASUR** Member States with a view to fostering physical integration development in South America. Its work plan is governed by the **Infrastructure and Planning Council (COSIPLAN)**, one of the nine sectoral councils at ministerial level of the **Union of South American Nations (UNASUR)**. **COSIPLAN** is “a forum for political and strategic discussion...aimed at implementing the integration of regional infrastructure in the **UNASUR** Member States”.<sup>22</sup>



**COSIPLAN**

Presidencia Pro Tempore Perú

**IIRSA** promotes the regional development of transport, energy, and communications infrastructure aiming at physically integrating the twelve South American countries and pursuing an equitable and sustainable territorial development pattern. The project portfolio currently comprises 544 investment projects.

**IIRSA** was created in August 2000 at the Meeting of South American Presidents in Brasilia with an initial 10-year mandate, a period when major achievements were accomplished, such as: (i) the development and application of the Indicative Territorial Planning Methodology, which gave rise to a consensus-built portfolio of transport, energy, and communications infrastructure, organized in nine Integration and Development Hubs (EIDs); (ii) the creation of the Implementation Agenda Based on Consensus (AIC) 2005-2010, consisting in a set of 31 priority projects having a high impact on the physical integration of the territory; (iii) the design of projects related to Sectoral Integration Processes (PSIs); and (iv) the development and application of new planning methodologies and tools.

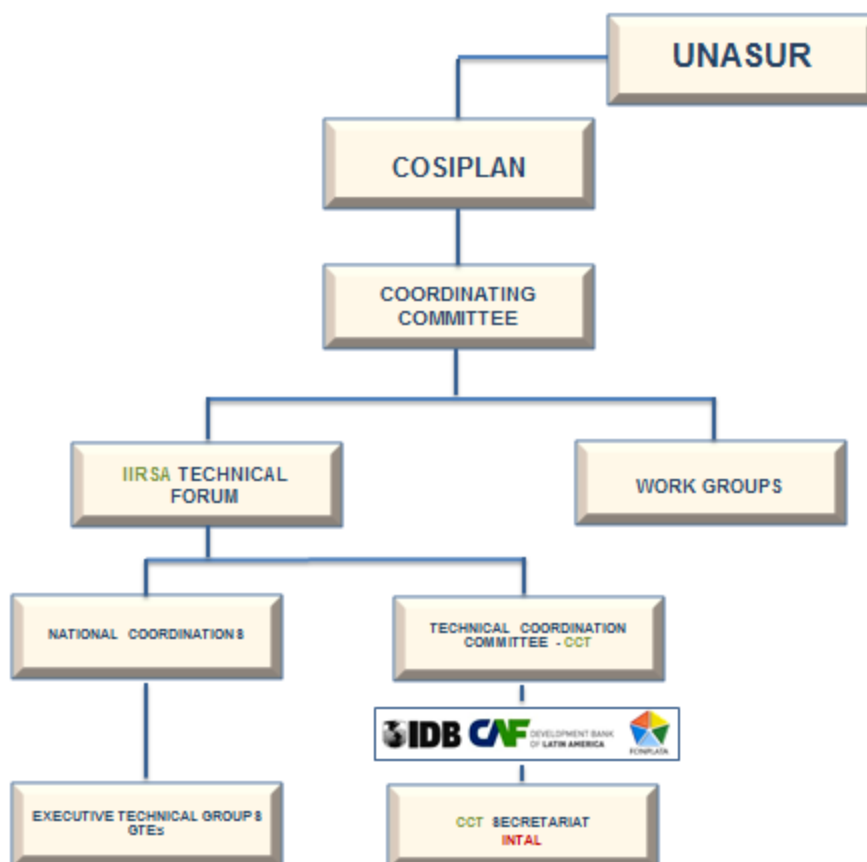
**COSIPLAN** has supported **IIRSA** work by including the Initiative into its institutional structure as a technical forum for governments. **IIRSA** Technical Coordination Committee (**CCT**), made up of three multilateral financial institutions –(DB, CAF, and FONPLATA–, continues to support the intergovernmental cooperation process. The **CCT** is permanently based at **INTAL** and its Secretariat is headed by the **INTAL** Director. **INTAL** has also supported the Initiative.

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<sup>21</sup> <http://www.iirsa.org/>

<sup>22</sup> See **COSIPLAN** Statutes and Regulations (<http://www.UNASURsg.org/COSIPLAN>)

## COSIPLAN Institutional Organization



## INTAL as COSIPLAN / IIRSA Technical Coordination Committee (CCT) Secretariat

The **CCT** Secretariat coordinates activities with **CCT** Institutions (IDB, CAF, and FONPLATA) and serves as a liaison between the **CCT** and the National Coordinators. The Secretariat also carries out organizational and logistic tasks for the execution of the work program.

The **INTAL Director** serving as **CCT Secretary** is accountable for: **(i)** drafting the annual Work Plan and its contents jointly with the **CCT** Institutions; **(ii)** attending and representing the **CCT** in conferences and technical seminars on IIRSA-related topics; **(iii)** overseeing and counseling on technical studies and activities, as needed; and **(iv)** maintaining a close contact with the Presidencies Pro Tempore and liaising with the **CCT**.

On the other hand, the **CCT** Secretariat is accountable for: **(i)** supporting and keeping track of the annual Work Plan execution; **(ii)** liaising the **CCT** Institutions and the National Coordinators; **(iii)** drawing up agendas and providing logistical assistance to the technical and governmental meetings included in the Work Plan; **(iv)** managing and updating IIRSA's website; **(v)** preparing and distributing IIRSA outreach material; **(vi)** attending to queries from third parties interested in the Initiative; **(vii)** following up on the



terms of reference of the consultants hired by the three **CCT** Institutions to support IIRSA activities; and (viii) classifying and distributing IIRSA or IIRSA-related documents and information.

### **Support to the CCT Secretariat to COSIPLAN / IIRSA Activities**

**COSIPLAN** activities are organized around two instruments guiding its work: the *Strategic Action Plan (PAE) 2012-2022* and the *Integration Priority Project Agenda (API)*. Both instruments were approved by the Ministers of the twelve countries at the Second Ordinary Meeting of **COSIPLAN** (Brasilia, November 30th) and ratified at the Sixth Ordinary Meeting of the Council of Heads of State and Governments of **UNASUR** (Lima, November 20th 2012). The Presidency Pro Tempore of **COSIPLAN** was held by Paraguay (January-June, 2012) and later by Peru, current President.

In 2012, the Secretariat coordinated and supported the following **COSIPLAN / IIRSA** activities, included in the Annual Work Plan:

#### ▪ **Work Plan Meetings**

The **CCT** Secretariat developed the agendas and presentations of 11 meetings dealing with several technical aspects of the **Initiative** and coordination of activities. All Member Countries of **IIRSA** were invited to participate in these meetings:<sup>23</sup>

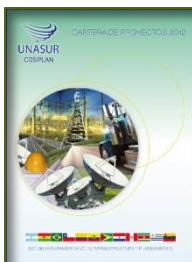
<b>MARCH</b>		
8	Asunción, Paraguay	Special Meeting of National Coordinators (Cartographic Agendas)
<b>APRIL</b>		
11	Buenos Aires, Argentina	GTE Meeting on Cartographic Agendas
12	Buenos Aires, Argentina	GTE Meeting on API Monitoring and Follow-up
13	Buenos Aires, Argentina	Twentieth Meeting of <b>IIRSA</b> National Coordinators
<b>AUGUST</b>		
9-10	Montevideo, Uruguay	GTEs Meeting on the 9 IEDs - Project Portfolio Update
<b>SEPTEMBER</b>		
25	Lima, Peru	Workshop on Air Integration
26 -27	Lima, Peru	GTE Meeting on API Permanent Monitoring Mechanism (SMP)
<b>OCTOBER</b>		
17	Santiago de Chile, Chile	GTE Meeting on GIS and Cartography
18-19	Santiago de Chile, Chile	Workshop on Infrastructure-related Disaster Management
<b>NOVEMBER</b>		
14	Lima, Peru	Twenty-first Meeting of <b>IIRSA</b> National Coordinators
<b>DECEMBER</b>		
12-13	Tumbes, Peru	Regional Workshop on Border Crossings

<sup>23</sup> See agendas and documents in: [www.iirsa.org/eventos](http://www.iirsa.org/eventos)



## ■ Publications and Documents

The **CCT** Secretariat coordinated several working papers, approved by the Ministers at the **COSIPLAN** Third Ordinary Meeting held in Lima on November 16th. These activities are summarized below.



### PROJECT PORTFOLIO 2012

Status of the Project Portfolio for Regional Infrastructure Integration in South America, 2012 (**COSIPLAN** Project Portfolio)

<http://www.iirsa.org/portfolio2012>

### A INTEGRATION PRIORITY PROJECT AGENDA. DEVELOPMENT REVIEW

A 2012 update of the API document approved by the **COSIPLAN** Ministers in 2011. The projects in the Agenda are reviewed in terms of aim, proposal, status, and investment made.

[http://www.iirsa.org/api\\_report](http://www.iirsa.org/api_report)



### API PERMANENT MONITORING MECHANISM (SMP). DEVELOPMENT REVIEW

Progress made in developing and implementing SMP, and challenges for 2013.

[http://www.iirsa.org/smp\\_01/](http://www.iirsa.org/smp_01/)

### REPORT ON THE INTEGRATION OF THE NORTH-EAST AND CENTER-WEST BRAZILIAN REGIONS TO THE AMAZON HUB

Integration process of the Brazilian north-east and center-west regions to **IIRSA** Integration and Development Hubs.

<http://www.iirsa.org/reportamazonas>



### TERRITORIAL INTEGRATION PROGRAMS (PTIs). METHODOLOGICAL SCOPE, PRELIMINARY VERSION

Presents preliminary methodological scope for developing PTIs.

[http://www.iirsa.org/pti\\_methodology](http://www.iirsa.org/pti_methodology)

### PRODUCTION INTEGRATION AND LOGISTICS METHODOLOGY (IPRLG). VERSION REVIEWED BY **COSIPLAN/IIRSA**

It contains the theoretical framework and guidelines for future application of API projects and/or **COSIPLAN** Project Portfolio

[http://www.iirsa.org/iprlg\\_methodology](http://www.iirsa.org/iprlg_methodology)





## BASIC TECHNICAL GUIDELINES FOR THE DEVELOPMENT OF A COSIPLAN GIS

GTE proposal for a Geographic Information System (GIS) to develop and implement a software application containing the main regional integration infrastructures and other relevant territorial data.

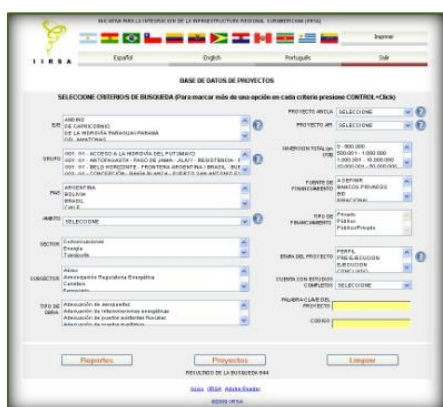
[http://www.iirsa.org/sig\\_guidelines](http://www.iirsa.org/sig_guidelines)

### Other CCT Secretariat Activities

#### Website

The website was redesigned and its content reorganized to shape IIRSA institutional image in accordance with COSIPLAN.

The new design also shows the main areas of work and enhances information access and browsing. Information was also updated and new content and sections were added to the site: 308 documents, and 39 meetings and events. In 2012 the website visits reached 37,143 hits.



#### Project Database

The database content was assessed for diagnostic purposes, which derived in updating the projects with information from the GTEs meetings devoted to the 9 EIDs.

Thus, in 2012 80.4% of the fact sheets of the 544 projects in the Portfolio was updated; 89.8% of a total of 88 individual projects was also updated.<sup>24</sup>

#### IIRSA Repository

The CCT and the INTAL Documentation Center updated IIRSA documents and materials. In 2012, 137 new documents were incorporated.<sup>25</sup>



<sup>24</sup> <http://www.iirsa.org/proyectos/principal.aspx>

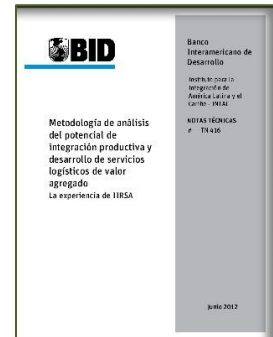
<sup>25</sup> [http://www.iirsa.org/repositorio\\_IIRSA/](http://www.iirsa.org/repositorio_IIRSA/)

● **Apoyos técnicos específicos del INTAL a IIRSA**

- ✓ **PRODUCTION INTEGRATION AND LOGISTICS METHODOLOGY** - This methodology analyzes how the development of infrastructure services, mainly in the areas of transportation and logistics, contributes to better connectivity in the area of influence. The impact of lower transportation costs on local production and, hence, on adding value is analyzed as well. It is focused on regions comprising more than one country to seek productive integration in the territory.  
In 2012, **INTAL** developed the following Technical Note on the topic:

- ✓ **ASSESSMENT METHODOLOGY FOR POTENTIAL PRODUCTION INTEGRATION AND DEVELOPMENT OF VALUE-ADDED LOGISTIC SERVICES.**  
**IIRSA CASE**

This Note focuses on the work done to implement the IPrLg Methodology, which has been promoted by **IIRSA** since 2007 and today is part of **COSIPLAN** Strategic Action Plan 2012-2022.  
[www.iadb.org/NTmetodologia](http://www.iadb.org/NTmetodologia)



- ✓ **IIRSA REGIONAL NETWORK OF SUCCESS CASES IN INFRASTRUCTURE SERVICE PROVISION** – The support program to this network, as adopted by the Bank and also executed by **INTAL**, sought to promote, follow-up on and fund the exchange of success cases among **IIRSA** Member Countries and other regional physical integration initiatives. The following Technical Note was published by **INTAL** in 2012 on this topic:



**SUPPORT TO THE CREATION OF AN IIRSA REGIONAL NETWORK FOR INFORMATION EXCHANGE ON SUCCESS CASES IN INFRASTRUCTURE SERVICE PROVISION**

This Note presents the results of the program assessment report, with an overview of background data, projects involved, lessons learned, and recommendations.

[www.iadb.org/NTcasos](http://www.iadb.org/NTcasos)

- ✓ **STRATEGIC ENVIRONMENTAL AND SOCIAL EVALUATION METHODOLOGY (EASE)** - This Methodology contributes to sustainable infrastructure planning. With a preventive approach, EASE identifies all the complementary actions to reinforce the positive effects of the projects from a socio-environmental and cultural viewpoint, while minimizing their negative impacts. In 2012 **INTAL** worked on a Technical Note to be published early 2013: *Metodología EASE. Aspectos conceptuales y resultados de su aplicación: el caso del Grupo 2 de Proyectos del Eje del Sur de IIRSA*, (EASE

Methodology: Conceptual Aspects and Application Results: Project Group 2 of the Southern Hub, **IIRSA**). This Note overviews the EASE conceptual and methodological framework and the outcomes of this planning tool applied to Project Group 2 of the Southern Hub.

## ✓ **WORKSHOPS ON SOUTH AMERICAN PHYSICAL INTEGRATION**

Within the framework of the Competitive Regional and Global Integration Strategy of the IDB, **INTAL** was instrumental in articulating the agendas and providing the logistic support for two workshops seeking to buttress South American countries' planning strategies.

- *Regional Workshop of the Country Department of the Southern Cone (CSS)* (October 4th and 5th, Buenos Aires). The workshop was attended by IDB representatives from the Southern Cone and INE and INT Managers. The agenda included an analysis of the progress made by the **COSIPLAN/IIRSA** mechanism in the regional physical integration process.
- *Strategic Thinking Seminar: “The Role of Andean Countries in South American Physical Integration”* (October 29th and 30th, Quito). The Seminar was organized by the Country Department Andean Group (CAN) and the IDB, with the following aims: (i) Fostering strategic thinking and dialogue – both among countries and between countries and the Bank– in strategic matters: road connectivity and border crossings, and energy and telecommunications interconnection; (ii) Monitoring the progress of those projects discussed between Andean Countries (+Brazil) and the Banko during the workshop on physical integration held Lima on October 2011.

These workshops were attended by government officials from the infrastructure management and planning sector –including **IIRSA** National Coordinators– and the economy and finance area. The IDB representatives of country offices and relevant managers also participated as members of the Bank's technical teams.



## ◆ REGIONAL FREIGHT TRANSPORT AND LOGISTICS OBSERVATORY

The Regional Freight Transport and Logistics Observatory is an IDB initiative displayed by the Transport Division (TSP) of the Infrastructure and Environment Sector (INE), the Integration and Trade Sector (INT), the Knowledge and Learning Sector (KNL), and **INTAL**.

The Observatory focuses on freight transport and infrastructure, the development of the private sector, and integration and trade. It is a hub of strategic information on freight transport and logistics, private investment in logistic infrastructure, competitiveness and productive innovation in Latin America and the Caribbean.

In 2012, **INTAL** coordinated the following activities:

- *International Seminar: Launch of the National Logistics Plan, Logistics Platforms, and Multimodal Integration* (May 8th and 9th, Quito). This seminar was organized by the Ecuadorian Ministry for the Coordination of Production, Employment, and Competitiveness, and the Ecuadorian Ministry of Transport and Public Works, with the support of the Regional Freight Transport and Logistics Observatory of the Inter-American Development Bank (IDB). The Seminar provided local governments and key players in the private sector with first-hand knowledge about the National Logistics System Plan (its Infrastructure and Services), the progress of the National Multimodal Mobility Plan, international good practices in freight transport logistics, as well as public policy tools needed for appropriate implementation.



- *First Workshop of the Mesoamerican Observatory for Freight Transport and Logistics* (December 4th, Panama City),<sup>26</sup> organized by the Mesoamerican Observatory for Freight Transport and Logistics and the IDB-**INTAL** Regional Freight Transport and Logistics Observatory.
- *First Seminar of the IDB Observatory Network for Freight Transport and Logistics* (December 5th and 6th, Panama City)<sup>27</sup> organized by the IDB-**INTAL** Regional Freight Transport and Logistics Observatory.

Both seminars were attended by the Regional Freight Transport and Logistics Observatory Member Countries, guest countries (Brazil, Chile, Paraguay, and Uruguay), and IDB officials. The main goal was to share the experience of several countries in making progress –with IDB support– in the field of freight transport and logistics (including data collection, systematization, and presentation) and their close relationship with planning and policy-making in the sector.



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<sup>26</sup> <http://kmpfl.devgateway.org/node/2331?language=en>

<sup>27</sup> <http://kmpfl.devgateway.org/node/2332?language=en>



## ACRONYMS AND ABBREVIATIONS

ADB	Asian Development Bank
AECID	Spanish Agency for International Development and Cooperation
ALADI	Latin American Association of Integration
CAF	CAF, Development Bank of Latin America
CAN	IDB – Country Department Andean Group
CARICOM	The Caribbean Community
CCT	IIRSA – Technical Coordination Committee
CDI	INTAL Documentation Center
CEPII	Centre d'Etudes Prospectives et d'Informations Internationales
CNCPS	Argentina – National Council for Coordination of Social Policies
COSIPLAN	UNASUR – Infrastructure and Planning Council
CSC	IDB – Country Department Southern Cone
DataINTAL	INTAL – Database on Foreign Trade Statistics
ECLAC-GIZ	Economic Commission for Latin America and the Caribbean - ECLAC German Agency for International Cooperation – GIZ
ELSNIT	Euro-Latin Study Network on Integration and Trade
FLACSO	Argentina – Latin American School of Social Sciences
FONPLATA	Financial Fund for the Development of the River Plate Basin
IDB-9	Ninth General Increase in the Resources of the IDB/GCI-9 (General Capital Increase)
IIRSA	Initiative for the Integration of Regional Infrastructure in South America
IJI	Basic Instruments of Economic Integration
INE	IDB – Infrastructure and Environment Sector
INE/TSP	IDB– INE Transport Division
INT	IDB – Integration and Trade Sector
INTAL	IDB – Institute for the Integration of Latin America and the Caribbean
INTtradebid	IDB – Information Hub on Trade and Integration
KNL	IDB –Knowledge and Learning Sector
MERCOSUR	Southern Common Market
OTN	Office of Trade Negotiations
REDINT	Integration Research Network
RIBEI	Ibero-American Network of International Studies
SICA	Central American Integration Secretariat
UNASUR	Union of South American Nations
UNDP	United Nations Development Program
VPS	IDB – Office of the Vice-presidency for Sectors and Knowledge
WTO	World Trade Organization



**Inter American Development Bank**

*<http://www.iadb.org/>*

**Integration and Trade Sector**

*<http://www.iadb.org/en/=INT>*

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