

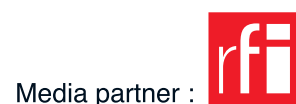
2013 INTERNATIONAL ECONOMIC FORUM LATIN AMERICA AND THE CARIBBEAN

**Empowering
entrepreneurship
for competitiveness**

**Fostering SME development
in Latin America and the Caribbean**



#LACFORUM



2013 INTERNATIONAL ECONOMIC FORUM LATIN AMERICA AND THE CARIBBEAN

Paris, 31 May

About the 5th International Economic Forum on Latin America and the Caribbean

After nearly a decade of continuous expansion, GDP growth in Latin America will slow from 4.3% in 2011 to 3.1% in 2012 and 3.5% in 2013. The outlook remains relatively positive, but is exposed to global uncertainty and volatility. In addition to the slow growth of OECD countries, the slight slowdown of the Chinese and Indian economies, which have been key drivers of global growth and demand for Latin America's raw materials, is also expected to have a moderating impact on growth.

In this context, the need for addressing the structural issues of competitiveness and productivity of economies in the region is crucial. Small and medium enterprises (SMEs) must play a central role in unleashing Latin America's growth potential and creating higher quality jobs. They represent an overwhelming majority of private enterprises in the region: SMEs account for 99% of businesses and employ 67% of employees. However, their contributions to GDP and overall productivity are low: whereas large firms in Latin America have productivity levels 6 times higher than those of SMEs, this difference is only 2.4 times in OECD countries. A common problem for SMEs is not so much their size, but their isolation in the productive structure, which makes them unable to scale up production and specialise.

The fifth edition of the International Economic Forum on Latin America and the Caribbean provides the opportunity to discuss these challenges and to share solutions for sustainable economic development in the region. After providing an overview of the economic outlook of the region, the Forum will ask how governments in the region can engage reforms in favour of higher productivity by more adequately addressing the needs of SMEs and by better including them in the production structure.

About the organisers



The mission of the Organisation for Economic Co-operation and Development (OECD) is to promote policies that will improve the economic and social well-being of people around the world. The OECD provides a forum in which governments can work together to share experiences and seek solutions to common problems. The OECD Development Centre, whose membership is open to both OECD and non-OECD countries, occupies a unique place within the OECD and in the international community. The Centre counts eight member countries from the Latin America and Caribbean region. The 2013 edition of the Centre's Latin American Economic Outlook looks at the theme of SME Policies for Structural Change. -- www.oecd.org/dev



The Inter-American Development Bank (IDB) is the largest source of development financing for Latin America and the Caribbean. Since its creation in 1959, the IDB works for the economic and social development of the region. It provides loans but also grants and technical assistance. The IDB counts with 48 member countries, including 26 Latin American and Caribbean borrowing members, who have a majority ownership of the IDB. -- www.iadb.org



The Ministry of Economy and Finance and the Minister of Foreign Trade of France design and implement Government policy in the areas of the economy, finance, consumer affairs and fraud control, foreign trade, industry, energy, and the digital economy. -- www.economie.gouv.fr & www.commerce-exterieur.gouv.fr/

About the Media Partner



RFI is a French current affairs radio station that broadcasts worldwide in French and 12 foreign languages. It draws on the expertise of its Paris-based editorial teams and unique global network of 400 correspondents to provide news bulletins and features which give listeners the keys to understanding the world. Some 40 million listeners around the world tune into RFI every week and its new media platforms (website, mobile applications...) attract 10 million visits a month. - www.rfi.fr

2013 INTERNATIONAL ECONOMIC FORUM LATIN AMERICA AND THE CARIBBEAN

Paris, 31 May



8:00 – 8:45 Registration and coffee

09:00 – 10:00 **Opening remarks**

Nicole Bricq, Minister for Foreign Trade, France

Angel Gurría, Secretary General, Organisation for Economic Co-operation and Development (OECD)

Luis Alberto Moreno, President, Inter-American Development Bank (IDB)

Session 1 Enabling the Environment for Growth and Productivity: the Macro-Economic Outlook

10:00 – 11:15 Roundtable discussion

How do the region's growth prospects for 2013 compare with OECD countries, as well as other emerging economies and regions? What lessons can be drawn from these comparisons for the definition of policy priorities? How does the global outlook affect the region's economic outlook?

Panelists: **Fernando Aportela Rodríguez**, Undersecretary of Finance and Public Credit, Mexico

Edgar Ayales, Minister of Finance, Costa Rica

Luis Castilla, Minister of Economy and Finance, Peru

Frank De Lima Gercich, Minister of Economy and Finance, Panama

Angel Gurría, Secretary-General, OECD

Felipe Larraín, Minister of Finance, Chile

Luis Alberto Moreno, President, IDB

Claire Waysand, Deputy Director General of the Treasury, Ministry of Economy and Finance, France

Moderator: **Michael Reid**, *The Economist*

11:15 – 11:45 Coffee break

Session 2 Competing in Global Markets

11:45 – 13:00 Roundtable discussion, including question and answer session

How can companies from the region and in particular its SMEs be better integrated into Global Value Chains? How can SMEs enhance their competitiveness in a more inter-linked economy? How can the challenge of distributional effects and spill-overs to domestic economies be tackled? What successful policy experiences of integrating Latin American countries into GVCs can be shared, and what can we learn from them?

Panelists: **Mario Cimoli**, Chief of the Division of Production, Productivity and Management, UN ECLAC

Anabel González, Minister of Trade, Costa Rica

Ildefonso Guajardo Villarreal, Secretary of Economy, Mexico

Juan Temistocles Montas, Minister of Economy, Planning, and Development, Dominican Republic

Mario Pezzini, Director, OECD Development Centre

Moderator: **Braulio Moro**, *RFI*

13:00 – 14:30 Buffet Lunch for attendees

Session 3 Funding Private Initiative

14:30 – 16:00 Roundtable discussion, including question and answer session

How can access to finance by the region's entrepreneurs and SMEs be enhanced? What can we learn from programmes by Public Finance Institutions (PFI) targeting them? What role does public policy have in closing the asymmetry of information and reducing the knowledge gap for SME entrepreneurs in the area of financing instruments?

Panelists: **Gabriel André Duque Mildenberg**, Vice Minister of Trade, Colombia

Enrique García, President, CAF - Development Bank of Latin America

Ignacio Lacasta, Latin America Business Director, Retail Banking, BBVA

Jacques Rogozinski, Director General, NAFINSA (Mexico)

José Juan Ruíz Gómez, Chief Economist, IDB

Moderator: **Emilio Ontiveros**, *AFI*

16:00 – 16:30 **Closing**

Key Note Speech by **Ricardo Martinelli**, President of the Republic of Panama

Wrap-up by **Mario Pezzini**, Director, OECD Development Centre

FORUM ÉCONOMIQUE INTERNATIONAL AMÉRIQUE LATINE ET CARAÏBES 2013

Paris, 31 Mai

A propos de la 5ème édition du Forum International Économique sur l'Amérique Latine et les Caraïbes :

Après une dizaine d'années d'expansion continue, la croissance du PIB en Amérique latine diminue de 4.3% en 2011 à 3.1% en 2012 et passe à 3.5% en 2013. Les perspectives restent relativement positives mais sont soumises à l'incertitude et à la volatilité mondiale. Outre le ralentissement de la croissance des pays de l'OCDE, on s'attend à ce que le léger ralentissement des économies chinoise et indienne, qui sont des vectrices clefs de la croissance mondiale et de la demande de matières premières en Amérique latine, ait des répercussions négatives.

Dans ce contexte, la nécessité de s'intéresser aux problèmes structurels de la compétitivité et de la productivité des économies dans la région est primordiale. Les petites et moyennes entreprises (PME) doivent jouer un rôle central en libérant le potentiel de croissance et la création des emplois de meilleure qualité. Elles représentent une grande majorité des entreprises privées de la région : les PME totalisent 99% des entreprises et emploient 67% des travailleurs. Cependant, leur contribution au PIB et à la productivité globale est faible : alors que les grandes entreprises d'Amérique latine ont un taux de productivité 6 fois supérieur à celui des PME, celui-ci ne l'est que de 2.4 fois dans les pays de l'OCDE. Le problème commun des PME n'est pas tant leur taille mais leur isolement dans la structure de production, ce qui les rend dans l'impossibilité d'augmenter la production et de se spécialiser.

La cinquième édition du Forum International économique Amérique latine et Caraïbes offre la possibilité de discuter de ces défis et de partager des solutions pour un développement économique durable de la région. Après une présentation générale des perspectives économiques de la région, les participants du Forum se demanderont de quelles manières les gouvernements peuvent entreprendre des réformes en faveur d'une productivité plus importante en répondant correctement aux besoins des PME et en les incluant de manière plus efficace dans la structure de production.

A propos des organisateurs:



La mission de l'Organisation de Coopération et de Développement Économiques (OCDE) est de promouvoir les politiques qui amélioreront le bien-être économique et social partout dans le monde. L'OCDE offre aux gouvernements un forum où ils peuvent conjuguer leurs efforts, partager leurs expériences et chercher des solutions à des problèmes communs. Le Centre de Développement, dont l'adhésion est ouverte tant aux pays membres de l'OCDE qu'aux non membres, occupe une position unique au sein de l'OCDE et de la communauté internationale. Le Centre compte huit pays membres de la région latino-américaine. L'édition 2013 des Perspectives Économiques de l'Amérique Latine traite du thème des politiques de changement structurel envers les PME. -- www.oecd.org/fr/dev/



La BID est la principale source de financement multilatéral et d'expertise pour un développement économique, social et institutionnel durable en Amérique latine et dans les Caraïbes. Depuis sa fondation en 1959, la BID soutient des initiatives de développement économiques et sociales dans la région. Elle octroie des prêts ainsi que des subventions et de l'assistance technique. La BID compte avec 48 pays membres, dont 26 sont des membres emprunteurs en Amérique Latine et dans les Caraïbes. www.iadb.org/fr/



Le Ministère de l'Économie et des Finances et le Ministère du Commerce extérieur de France formulent et mettent en œuvre les politiques gouvernementales dans les domaines de l'économie, des finances, de la consommation et du contrôle des fraudes, mais aussi du commerce extérieur, de l'industrie, de l'énergie, et de l'économie digitale. -- www.economie.gouv.fr & www.commerce-exterieur.gouv.fr/

A propos du partenaire media:



RFI est une radio française d'actualités, diffusée mondialement en français et en 12 langues étrangères. Grâce à l'expertise de ses rédactions basées à Paris et de son réseau unique de 400 correspondants sur les 5 continents, RFI propose à ses auditeurs des rendez-vous d'information et des magazines offrant les clés de compréhension du monde. RFI réunit chaque semaine près de 40 millions d'auditeurs à travers le monde et son offre « nouveaux médias » (site Internet, applications mobiles...) enregistre 10 millions de visites chaque mois. -- www.rfi.fr

FORUM ÉCONOMIQUE INTERNATIONAL AMÉRIQUE LATINE ET CARAÏBES 2013

Paris, 31 Mai

8:00 – 8:45 Inscriptions et café

09:00 – 10:00 **Paroles d'inauguration**

Nicole Bricq, Ministre du Commerce extérieur, France

Angel Gurría, Secrétaire-Général, Organisation de Coopération et Développement Économiques (OCDE)

Luis Alberto Moreno, Président, Banque Inter-Américaine de Développement (BID)

Séance 1 Favoriser un Environnement pour la Croissance et la Productivité : Perspectives

10:00 – 11:15 **Macroéconomiques**

Table ronde

Comment les perspectives de croissance régionales pour 2013 se comparent-elles avec les pays de l'OCDE, mais aussi avec d'autres régions et économies émergentes? Quelles leçons peut-on tirer de ces comparaisons pour la définition de priorités politiques? Comment les perspectives mondiales affectent-elles les perspectives économiques de la région?

Intervenants: **Fernando Aportela Rodríguez**, Sous-secrétaire des Finances et du Crédit Public, Mexique
Edgar Ayales, Ministre des Finances, Costa Rica
Luis Castilla, Ministre de l'Économie et des Finances, Pérou
Frank De Lima Gercich, Ministre de l'Économie et des Finances, Panama
Angel Gurría, Secrétaire-Général, OCDE
Felipe Larraín, Ministre des Finances, Chili
Luis Alberto Moreno, Président, BID
Claire Waysand, Directrice générale adjointe du Trésor, Ministère de l'Économie et des Finances, France
Modérateur: **Michael Reid**, *The Economist*

11:15 – 11:45 Pause café

Séance 2 Rivaliser avec la Concurrence sur les Marchés Globaux

11:45 – 13:00 Table ronde, incluant une séance de questions-réponses

Comment l'accès au financement par les entrepreneurs et les PME de la région peut-il être amélioré? Que pouvons-nous apprendre des programmes par des institutions financières publiques qui leur sont destinés? Quel rôle jouent les politiques publiques dans la réduction de l'asymétrie d'information et du déficit de connaissances des entrepreneurs et des PME dans le domaine des instruments de financement?

Intervenants: **Mario Cimoli**, Chef de la Division de Production, Productivité et Management, UN CEPAL
Anabel González, Ministre du Commerce, Costa Rica
Ildefonso Guajardo Villarreal, Ministre de l'Économie, Mexique
Juan Temistocles Montas, Ministre de l'Économie, de la Planification et du Développement, République Dominicaine
Mario Pezzini, Directeur, Centre de Développement de l'OCDE
Modérateur: **Braulio Moro**, RFI

13:00 – 14:30 Déjeuner Buffet pour les participants

Séance 3 Financer l'Initiative Privée

14:30 – 16:00 Table ronde, incluant une séance de questions-réponses

Comment l'accès au financement par les entrepreneurs et les PME de la région peut-il être amélioré? Que pouvons-nous apprendre des programmes par des institutions financières publiques qui leur sont destinés? Quel rôle jouent les politiques publiques dans la réduction de l'asymétrie d'information et du déficit de connaissances des entrepreneurs et des PME dans le domaine des instruments de financement?

Intervenants: **Gabriel André Duque Mildenberg**, Vice-ministre du Commerce, Colombie
Enrique García, Président, CAF - Banque Latino-Américaine de Développement
Ignacio Lacasta, Directeur d'affaires Amérique du Sud, Retail Banking, BBVA
Jacques Rogozinski, Directeur Général, NAFINSA (Mexique)
José Juan Ruíz Gómez, Économiste en Chef, BID
Modérateur: **Emilio Ontiveros**, AFI

16:00 – 16:30 **Clôture**

Discours par **Ricardo Martinelli**, Président de la République du Panama

Conclusions par **Mario Pezzini**, Directeur, Centre de Développement de l'OCDE

FORO ECONÓMICO INTERNACIONAL DE AMÉRICA LATINA Y EL CARIBE 2013

Paris, 31 Mayo

Sobre la quinta edición del Foro Económico Internacional de América Latina y el Caribe:

Después de una década de continua expansión, el crecimiento del PIB en América Latina disminuyó de un 4,3% en 2011 al 3,1% en 2012 y hasta 3,5% en 2013. Las perspectivas siguen siendo relativamente positivas, pero están sujetas a la incertidumbre y la volatilidad global. Además de un crecimiento más lento en los países de la OCDE, se espera que la leve desaceleración de las economías de China e India, que son factores clave del crecimiento mundial y de la demanda de materias primas de América Latina, tenga repercusiones negativas.

En este contexto, la necesidad de abordar los problemas estructurales de la competitividad y la productividad de las economías de la región es esencial. Las pequeñas y medianas empresas (pymes) deben desempeñar un papel central en la liberación del potencial de crecimiento y de creación de mejores puestos de trabajo. Representando una gran mayoría de las empresas privadas de la región, las pymes representan el 99% de las empresas y emplean a 67% de los trabajadores. Sin embargo, su contribución al PIB y la productividad general es baja, mientras que las grandes empresas de América Latina tienen una productividad seis veces mayor que el de las PYME, es tan sólo 2,4 veces en el país OCDE. El problema común de las pymes no es tanto su tamaño como su aislamiento en la estructura productiva, lo que los hace incapaces de aumentar la producción y especializarse.

La quinta edición del Foro Económico Internacional América Latina y el Caribe ofrece la oportunidad de discutir estos problemas y compartir soluciones para el desarrollo económico sostenible de la región. Después de una visión general de las perspectivas económicas de la región, los participantes en el Foro se preguntarán de qué manera los gobiernos pueden emprender reformas hacia una mayor productividad al responder correctamente a las necesidades de las pymes y una inclusión más eficaz en la estructura de producción.

Sobre los organizadores:



La misión de la Organización para la Cooperación y el Desarrollo Económico (OCDE) es promover políticas que mejoren el bienestar económico y social en todo el mundo. La OCDE es un foro en el que los gobiernos pueden trabajar juntos, compartir experiencias y buscar soluciones a problemas comunes. El Centro de Desarrollo, cuya membresía está abierta tanto a los miembros y no miembros de la OCDE, ocupa una posición única dentro de la OCDE y comunidad internacional. El Centro cuenta con ocho países miembros región de América Latina. La edición de 2013 de Perspectivas Económicas de América Latina ocupa el tema del cambio estructural político hacia las pymes. -

www.oecd.org/dev/



El BID es la principal fuente de financiamiento multilateral para un desarrollo económico, social e institucional sostenible en América latina y el Caribe. Desde su fundación en 1959, el BID apoya iniciativas de desarrollo económico y social en la región. Además de los préstamos, ofrecemos donaciones, asistencia técnica y realizamos investigaciones. Nuestros accionistas son los 48 países miembros, incluidos los 26 países miembros prestatarios de América Latina y el Caribe, que tienen una participación mayoritaria del BID. - www.iadb.org/es/



El Ministerio de Economía y Finanzas y el Ministerio de Comercio exterior de Francia formulan e implementan las políticas gubernamentales en las áreas de economía, finanzas, consumación y control de los fraudes, sino también el comercio, la industria, la energía y la economía digital. - www.economie.gouv.fr & www.commerce-exterieur.gouv.fr/

Con la colaboración media de RFI:



RFI es una radio de noticias francesa, lanzada mundialmente en francés y en 12 idiomas. Gracias a la experiencia de sus editores con sede en París y su excepcional red de 400 corresponsales en los cinco continentes, RFI ofrece a los oyentes la información de la cita y de la revista con las claves para entender el mundo. RFI reúne semanalmente cerca de 40 millones de oyentes en todo el mundo y sus "nuevos medios" (web, aplicaciones móviles ...) registra 10 millones de visitas cada mes. -- www.rfi.fr

FORO ECONÓMICO INTERNACIONAL DE AMÉRICA LATINA Y EL CARIBE 2013

Paris, 31 Mayo

8:00 – 8:45 Inscripción y café de bienvenida

09:00 – 10:00 **Palabras de inauguración**

Nicole Bricq, Ministra del Comercio exterior, Francia

Angel Gurría, Secretaria-General, Organización de Cooperación y de Desarrollo Económicos (OCDE)

Luis Alberto Moreno, Presidente, Banco Inter-Americano de Desarrollo (BID)

Sesión 1

Permitir un Entorno para el Crecimiento y la Productividad: Perspectivas Macroeconómicas

10:00 – 11:15

Mesa ronda

¿Cómo las perspectivas regionales de crecimiento para 2013 se comparan con los países de la OCDE, y también con otras regiones y economías emergentes? ¿Qué lecciones podemos sacar de estas comparaciones para definir las prioridades políticas? ¿Qué perspectivas globales afectan a las perspectivas económicas de la región?

Panelistas: **Fernando Aportela Rodríguez**, Subsecretario de Hacienda y Crédito Público, México

Edgar Ayales, Ministro de Hacienda, Costa Rica

Luis Castilla, Ministro de Economía y Finanzas, Perú

Frank De Lima Gercich, Ministro de Economía y Finanzas, Panamá

Angel Gurría, Secretaria-General, OCDE

Felipe Larraín, Ministro de Hacienda, Chile

Luis Alberto Moreno, Presidente, BID

Claire Waysand, Directora adjunta del Tesoro, Ministerio de Economía y Finanzas, Francia

Moderador: **Michael Reid**, *The Economist*

11:15 – 11:45 Café

Sesión 2

Competir en Mercados Globales

11:45 – 13:00

Mesa Ronda, incluyendo una sesión de preguntas y respuestas

¿Cómo se puede mejorar la acceso a la financiación para emprendedores y pymes de la región? ¿Qué podemos aprender de los programas por parte de las instituciones financieras públicas dirigidas a ellos? ¿Cuál es el papel de las políticas en la reducción de la asimetría de información y de la falta de conocimiento de los empresarios y de las Pymes en el ámbito de los instrumentos de financiación?

Panelistas: **Mario Cimoli**, Jefe de División de Desarrollo Productivo y Empresarial, ONU-CEPAL

Anabel González, Ministra del Comercio, Costa Rica

Ildefonso Guajardo Villarreal, Secretario de Economía, México

Juan Temistocles Montas, Ministro de Economía, Planificación y Desarrollo, Republica Dominicana

Mario Pezzini, Director del Centro de Desarrollo de la OCDE

Moderador: **Braulio Moro**, RFI

13:00 – 14:30 Almuerzo Bufé para los participantes

Sesión 3

Financiar la Iniciativa Privada

14:30 – 16:00

Mesa Ronda, incluyendo una sesión de preguntas y respuestas

¿Cómo se puede mejorar la acceso a la financiación para emprendedores y pymes de la región? ¿Qué podemos aprender de los programas por parte de las instituciones financieras públicas dirigidas a ellos? ¿Cuál es el papel de las políticas en la reducción de la asimetría de información y de la falta de conocimiento de los empresarios y de las Pymes en el ámbito de los instrumentos de financiación?

Panelistas: **Gabriel André Duque Mildenberg**, Vice-ministro del Comercio, Colombia

Enrique García, Presidente, CAF - Banco Latino-Americana de Desarrollo

Ignacio Lacasta, Director de Negocio América del Sur, Retail Banking, BBVA

Jacques Rogozinski, Director General, NAFINSA (México)

José Juan Ruíz Gómez, Jefe Economista, BID

Moderador: **Emilio Ontiveros**, AFI

16:00 – 16:30

Clausura

Discurso de **Ricardo Martinelli**, Presidente de la República de Panamá

Conclusiones de **Mario Pezzini**, Director del Centro de Desarrollo de la OCDE



SPEAKERS' BIOGRAPHIES

Keynote speaker

RICARDO MARTINELLI BERROCAL

PRESIDENT, REPUBLIC OF PANAMA



Ricardo Martinelli has a Bachelor of Science in Business Administration, with a major in Marketing, from the University of Arkansas in Fayetteville, Arkansas (1969-1973) and an MBA from INCAE – MAE IX, in San José, Costa Rica (1975-1977). In terms of governmental experience, he has occupied the positions of President of the Board of Directors and Minister of Canal Affairs Panama Canal Authority from 1999 to 2003, and previously of General Director of the Panama Social Security Institution (1994-1996). Among other professional experience, he was Deputy Manager of Citibank (1977-1980); President and General Manager of Importadora Ricamar, S.A; Director Gold Mills de Panama and Calox de Panama; Director of Global Bank Panama, and President of Plastigol. He also had some trade association experience, being a member of APEDE (Panamanian

Association of Business Executives), junior member Achievement of Panama since 1999, member of the INCAE Business School Panama National Committee since 1992, and previously Director and Deputy Secretary at the Chamber of Commerce of Panama (1985-1987).

Opening remarks

NICOLE BRICQ

MINISTER OF FOREIGN TRADE, FRANCE



Nicole Bricq was elected to the Ile-de-France Regional Council in 1986, and later became chair of the Council's Cultural Committee. From 1988 to 1990, she served as technical adviser to the office of the Minister of Defense. In 1992, she was an adviser on the staff of the Minister for the Environment, where she was responsible for relations with Parliament and local officials. She was elected to Parliament in 1997, representing a constituency in the département of Seine-et-Marne, and became a member of the Finance Committee. In September 2004, she was elected to the Senate, representing the same département. She joined the Finance Committee and was elected vice-president in October 2008, and then became General Rapporteur in October 2011. In the first

Ayrault government (May–June 2012), Nicole Bricq served as Minister for Ecology, Sustainable Development and Energy. In June 2012, she was appointed Minister for Foreign Trade. Nicole Bricq holds a master's degree in private law, and is an expert in public finance and taxation issues. She is 65 years old.

ANGEL GURRIA

SECRETARY-GENERAL, ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)



Angel Gurría has been Secretary-General of the OECD since mid-2006. In September 2010, he was re-appointed by the OECD member countries, for a second five-year mandate. His distinguished career in public service has included two ministerial posts in Mexico: Minister of Foreign Affairs from December 1994 to January 1998 and Minister of Finance and Public Credit from January 1998 to December 2000. As OECD Secretary-General, he has reinforced the OECD's role as a hub for global dialogue and debate on economic policy issues. Under his leadership, OECD has expanded its membership to include Chile, Estonia, Israel and Slovenia and opened accession talks with Russia. It has also strengthened links with other major emerging economies, including Brazil,

China, India, Indonesia and South Africa. The OECD is now an active participant in both the G-8 and the G-20 processes. Mr. Gurría has also participated in various international not-for-profit bodies. Mr. Gurría holds a B.A. degree in Economics from UNAM (Mexico) and a M.A. degree in Economics from Leeds University (United Kingdom).

LUIS ALBERTO MORENO

PRESIDENT, INTER-AMERICAN DEVELOPMENT BANK (IDB)



Luis Alberto Moreno became president of the Inter-American Development Bank on July 27, 2005. Previously, between 1998 and 2005, he served as Ambassador of Colombia to the United States. Prior to his diplomatic appointment, Moreno held distinguished positions in the private and public sectors in Colombia. He served as representative for the Andean region for the investment firm WestSphere Capital (1997-98). Previously, he served for three years as senior advisor to the Luis Carlos Sarmiento Organization, the largest financial group in Colombia. Between 1991 and 1994, Moreno worked in the Colombian government as President of the Instituto de Fomento Industrial (IFI), and later as Minister of Economic Development. Between 1982 and 1990, he was Executive Producer of the "TV Hoy" news program, which won the "King of Spain" journalism award. From 1977 to 1982 he managed a division of Praco, a Colombian company specialized in agricultural and industrial machinery. Over the years he has published in Latin America and the United States on politics, economics and international affairs. Moreno earned degrees in business management and economics at Florida Atlantic University in 1975 and an MBA from the Thunderbird School of Global Management in 1977. For his journalistic achievements, in 1991 he was awarded a Nieman Fellowship at Harvard University.

SESSION 1

Enabling the Environment for Growth and Productivity: the Macroeconomic Outlook

FERNANDO APORTELA RODRÍGUEZ

UNDERSECRETARY OF FINANCE AND PUBLIC CREDIT, MEXICO



Fernando Aportela is the Undersecretary of Finance and Public Credit of Mexico since December 2012. Prior to that he was the Executive Director of Investment Banking of Evercore Mexico until November 2012. In 2004 he joined Protego, which subsequently in 2005 merged with Evercore Partners becoming Evercore Mexico. Before that he was Undersecretary of Finance of the State of Veracruz, Mexico. Fernando Aportela also served as director of economic research in the Central Bank of Mexico, deputy director of the team of economic advisors to the President of Mexico and member of the team of economic advisors to the Minister of Finance and Public Credit of Mexico. Mr. Aportela received a B.A. from Instituto Tecnológico Autónomo de México (ITAM) and a Ph.D.

from the Massachusetts Institute of Technology.

EDGAR AYALES

MINISTER OF FINANCE, COSTA RICA



Edgar Ayales started his career in the Central Bank of Costa Rica from 1970 to 1983, successively as an economist, division chief and advisor to the President, while being a member of the Board of the National Stock Exchange in 1973 and 1977. From 1983 to 1988 He was economist and then advisor to the Executive Director, and later Deputy Director of the Department of Statistics (1994-2010) in the International Monetary Fund. He held the position of Alternative Executive Director at the World Bank from 1989 to 1990, of Executive Director in the Inter-American Development Bank from 1990 to 1994. He was appointed Minister of Finance of Costa Rica by President Laura Chinchilla in 2012. He holds a degree in economy from the University of Costa Rica, and M. Phil., Economy from the University of Kent, UK. At an academic level, he was an Economics professor at

the University of Costa Rica, the National University of Costa Rica, and the Autonomous University of Central America from 1972 to 1983.

LUIS MIGUEL CASTILLA RUBIO

MINISTER OF ECONOMY AND FINANCE, PERU



Dr. Luis Miguel Castilla was appointed Minister of Economy and Finance of the Republic of Peru in July 2011 by the President Ollanta Humala. He is also the current Peruvian Governor at the World Bank, the Inter-American Development Bank, and CAF – the Development Bank of Latin America. During Alan García's administration, Dr. Castilla held several positions at the Ministry of Economy and Finance, including Deputy Finance Minister and Chief of Staff. He has also served as board member at the Bank of the Nation and at the Development Financial Corporation, Peru's state-owned banks. During the previous 17 years, he has held several senior positions at multilateral

financial institutions. At CAF, he served as Chief Economist and Vice President of Public Policies and Competitiveness.

He has also worked at the World Bank and the Inter American Investment Corporation in Washington, DC. Dr. Castilla graduated with Honors in Economics from McGill University in Montreal, Canada and holds a Ph.D. in Economics from Johns Hopkins University of Maryland. He has written several books and publications on economic topics and has been a lecturer at Universidad del Pacifico in Lima, Peru, and at Johns Hopkins University.

FRANK GEORGES DE LIMA GERCICH

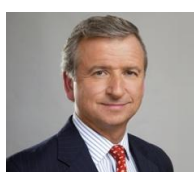
MINISTER OF ECONOMY AND FINANCE, PANAMA



Frank De Lima holds a BSc (Hons) in Business Administration with a concentration in Finance and Economics, Boston University. Businessman and consultant on issues of competitiveness and finance. 2008-09, he worked on the current president of Panama's presidential campaign; as Coordinator, Government Plan, Alliance for Change. Between 2009 and 2011, he held the positions of Vice-Minister of Economy of Panama; Chairman of the Board of Directors, Tocumen International Airport; Chairman of the Board of Directors, Electricity Generation Company (EGESA); Chairman of the Board of Directors, Electricity Transmission Company (ETESA); Chairman of the Gaming Control Board, Ministry of Economy and Finance. He was appointed Minister of Economy and Finance in October 2011.

FELIPE LARRAIN BASCUÑÁN

MINISTER OF FINANCE, CHILE



Since March 2010, Felipe Larraín Bascuñán is the Minister of Finance of the Government of President Sebastián Piñera. He holds a PhD (1985) and Master of Arts (1983) in Economics from Harvard University, and Bachelor of Arts in Economics from Universidad Católica de Chile (1981). He has been a Professor of Economics at Universidad Católica de Chile in Santiago, where he previously served as Associate and Assistant Professor. From 1997 to 2002 he was affiliated to Harvard University. Since 1985, he has served as economic advisor to several American governments, including Bolivia, Canada, Colombia, Costa Rica, Chile, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Paraguay, Peru and Venezuela. Felipe Larraín has been a consultant on macroeconomic issues to the United Nations, the World Bank, the Economic Commission for Latin America and the Caribbean (ECLAC), the Inter-American Development Bank and the International Monetary Fund. Also he is the editor and author of several books, which have been translated into Chinese, German, Italian, Japanese, Portuguese, Russian and Spanish.

CLAIRE WAYSAND

DEPUTY DIRECTOR GENERAL OF THE TREASURY, MINISTRY OF ECONOMY AND FINANCE , FRANCE



Since February 2012, Ms. Waysand is Deputy Director General of the French Treasury. Prior to this, she worked as Assistant Director of the Department of Strategies, Policies and Evaluation at the International Monetary Fund (IMF) between 2009 and 2012. Before that, Ms. Waysand was successively Deputy Director of the Department for Europe and Head of Unit for Macroeconomic Policies and European Issues at the Directorate of the French Treasury and Economic Policy. She was also a member of the Economic and Financial Committee (CEF) from November 2005 to February 2009 ; European Investment Bank (EIB) Director from October 2005 until September 2009. President of the Point de Contact National (PCN), in charge of the follow-up and implementation of OCDE guidelines for Multinational Enterprises between August 2003 and November 2004. Ms. Waysand holds a PhD in Economics (Paris X, 1996); a MS in Economics (London School of Economics, 1993) and is a graduate of the Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE), 1991-1993 and the Ecole Polytechnique 1988-1991.

MIKE REID (Moderator)

AMERICAS EDITOR, THE ECONOMIST



Mike Reid is Americas Editor at The Economist and a columnist in various Latin American media. He joined The Economist in 1990 as Mexico and Central America Correspondent and in 1994 he changed to cover consumer industries. In 1996 he moved to Sao Paulo to be the Bureau Chief and in 1999 returned to London as Americas Editor. Prior to this, he was based in Lima, Peru, working for The Economist, The Guardian and the BBC. His book 'Forgotten Continent: The Battle for Latin America's Soul' was published by Yale University Press in November 2007. Mr. Reid has been interviewed on the BBC World Service and BBC Radio 4 'PM', amongst others. He is considered as one of the world's leading authorities on the political, social and business cultures of Latin America.

Session 2:

Competing in Global Markets

MARIO CIMOLI

DIRECTOR OF THE DIVISION OF PRODUCTION, PRODUCTIVITY AND MANAGEMENT, UN ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN (ECLAC)



Mario Cimoli is the Director of the Division of Production, Productivity and Management at the UN Economic Commission for Latin America and the Caribbean (ECLAC). He obtained his Ph.D. at the SPRU (University of Sussex) and since 1992 he is Professor of Economics at the University of Venice (Ca' Foscari). In 2004 he was awarded the Philip Morris Chair of International Business at the Sant'Anna School of Advanced Studies (University of Pisa). He has been appointed as co-director (with Giovanni Dosi and Joseph Stiglitz) of two task forces (Industrial Policy and Intellectual Property Rights Regimes for Development) of the Initiative for Policy Dialogue of the Columbia University (New York) and he is co-chairing (with Justin Yifu, Dani Rodrik and Joseph Stiglitz) the Scientific Committee for Industrial Policy of the International Economic Association (IEA). He writes books and articles on innovation, technological change and development, as well as science, technology and industrial issues, focusing on Latin America. He has also coordinated the publication of various ECLAC institutional documents.

ANABEL GONZÁLEZ

MINISTER OF FOREIGN TRADE, COSTA RICA



Anabel González was appointed Minister of Foreign Trade of Costa Rica in 2010. In this capacity, she serves as the President's principal advisor, negotiator and spokesperson on trade and investment policy issues.

With experience in both the public service and public sector, Minister González has been involved in trade and investment policy matters internationally and domestically for the past twenty years.

Prior to her current position, she worked as senior advisor on trade and integration at the Inter-American Development Bank (2009-2010); Director of the WTO Agriculture Division (2006-2009); International consultant (2004-2006); Chief Negotiator of the Central America-United States-Dominican Republic Free Trade Agreement, CAFTA (2002-2004); Director General of the Costa Rican Investment Board (2001-2002); Vice Minister of Foreign Trade (1998-2001); International consultant (1997-1998); Director of Trade negotiations and Chief of Staff at the Ministry of Foreign Trade (1991-1997 and 1989-1990, respectively). Founder and professor of international trade law studies at the University of Costa Rica, she has lectured in over 20 countries and published extensively on trade policy, trade negotiations and investment. Minister Gonzalez has a law degree from the University of Costa Rica and a master of laws degree from Georgetown University.

ILDEFONSO GUAJARDO VILLAREAL

SECRETARY OF ECONOMY, MEXICO



On December 1st of 2012, Mr. Ildefonso Guajardo Villareal was appointed as Secretary of the Economy by the President Enrique Peña Nieto. Mr Guajardo obtained his B.A. in Economics at the Autonomous University of Nuevo Leon, and undertook graduate studies in economics at Arizona State University and the University of Pennsylvania). He worked as at the International Monetary Fund (1988-91) before becoming Director of the North American Free Trade Agreement Affairs Office at the Embassy of Mexico in Washington, D.C. (1994). Mr. Guajardo has held different positions in the Federal Government, first as Undersecretary at the Foreign Affairs Ministry (1994-1997); Deputy Ministry of Tourist Development (1997) and as Planning, Communication and Liaison Technical Secretary for the Trade and Industrial Development Ministry (1998-99). At the state level, he was head of the Nuevo Leon Governor's Executive Office (2003-06), and leader of the Minority Group of the Nuevo Leon State Congress.

JUAN TEMISTOCLES MONTÁS

MINISTER OF ECONOMY, PLANNING AND DEVELOPMENT, DOMINICAN REPUBLIC



Mr. Montas graduated in Chemical Engineering from the Universidad Autonoma de Santo Domingo (UASD); holds a Ph.D. in Industrial Engineering from the Universidad Politécnica de Madrid, Spain; holds a high specialisation in graduate studies from the University of Barcelona, Spain. He is currently the Minister of Economy, Planning and Development of the Dominican Republic since August. He was involved in the Dominican Liberation Party (PLD) in several senior positions. He has also served as adviser to the Chamber of Deputies. Government official with

broad experience, he served as General Administrator of the Corporación Dominicana de Electricidad (CDE) and later was appointed Technical Secretary of the Presidency until 2000, and re-appointed in 2004. He headed the Dominican government team that negotiated the Dominican debt restructuring agreements with the Paris Club and London Club in 2005. In his function as Minister of Economy, Planning and Development, he represents the Dominican Republic as Governor at the World Bank Board of Governors and as the Alternate Governor at the Inter-American Development Bank (IaDB).

MARIO PEZZINI

DIRECTOR, DEVELOPMENT CENTRE, ORGANISATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)

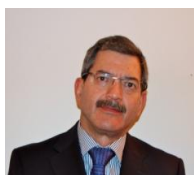


Mario Pezzini was appointed as Director of the OECD Development Centre on 5 July 2010. Mr. Pezzini, an Italian national, joined the OECD in 1995 as Principal Administrator in charge of the work on Distressed Urban Areas. From 1996 to 1999 he was the Head of the OECD Rural Development Programme. From 1999 to 2006, he was Head of the Regional Competitiveness and Governance Division in the Public Governance and Territorial Directorate, promoting regional development, regional policy effectiveness and multi-level governance. From February 2007 to

July 2010 he was Deputy Director of the Public Governance and Territorial Directorate. Before joining the Organisation, Mr. Pezzini was Professor in Industrial Economics at the Ecole Nationale Supérieure des Mines de Paris as well as in US and Italian Universities. On several occasions, Mr. Pezzini has been economic advisor for international organisations and think tanks (such as ILO, UNIDO, European Commission and Nomisma in Italy) in the field of economic development, industrial organisation and regional economics, with a particular focus on policies for clusters and networks of small and medium sized firms as well as on policies to valorise natural and cultural resources. At the beginning of his career he was manager in the Regional Government of the Emilia-Romagna Region.

BRAULIO MORO (Moderator)

JOURNALIST, RADIO FRANCE INTERNATIONAL (RFI)



Braulio Moro is a journalist at Radio France International (RFI), Spanish service, responsible for the economic section. He participated as a moderator at the first edition of the International Economic Forum on Latin America and the Caribbean, organised by the Development Centre of the OECD, the French Ministry of Economy and the Inter-American Development Bank (IDB). He also acted as moderator during presentation in Paris of the Latin American Economic Outlook of the OECD. Among other activities, he covered for RFI the CELAC-EU Summit in Santiago (2013), the

G-20 in Cannes (2011), the Ibero-American Summit in Portugal (2009). He worked as an Assistant Professor of Economics at the European University Paris XIII, and was invited to various conferences and seminars in Europe and Latin America. He has a PhD in Economics from the University of Amiens, and completed his studies in economics at the National Autonomous University of Mexico (UNAM).

SESSION 3

Funding Private Initiative

GABRIEL ANDRÉ DUQUE MILDENBERG

VICE MINISTER OF FOREIGN TRADE, COLOMBIA



Gabriel Duque was named Vice Minister of Foreign Trade in January 2009. Before rejoining the Ministry, Duque was Deputy Director in Competitiveness of the Corporación Andina de Fomento - CAF from 2006 to 2009. Previously, Duque served as International Negotiator of the Ministry, as for the last negotiation rounds of the Free Trade Agreement of the Americas (FTAA), and was Head Negotiator on services in negotiations for the FTAA with the United States. From 2001 to 2003, Duque was Director of Enterprise Development of the Departamento Nacional de Planeación (DNP). His responsibilities included providing technical support to the Ministries of Trade and Development on trade policy matters and promotion of innovation and technology. Prior to assuming his position at the DNP, he worked at the Universidad de los Andes, being Director of Industrial Engineering Department; Undergraduate Coordinator and Professor. Also, Duque was Visiting Professor at the Universitat Pompeu Fabra in Barcelona and Graduate professor and Research Assistant in Economics Department at New York University. Mr. Duque received a bachelor's degree in Industrial Engineering from Universidad de Los Andes in Bogotá, a Master in Economics from London School of Economics and a doctorate in Economics from New York University.

ENRIQUE GARCÍA

PRESIDENT, LATIN AMERICAN DEVELOPMENT BANK (CAF)



Enrique García has been the Executive President of CAF – Development Bank of Latin America since December 1991. He was Bolivia's Minister of Planning and Coordination and Head of the Economic and Social Cabinet between 1989 and 1991. Prior to this, he was Vice Minister of Planning and Coordination and a member of the Board of Directors of the Central Bank of Bolivia. In the private sector, he has occupied the position of Manager of Operations at Banco Industrial S.A. and sat on the Boards of several industrial and financial institutions. At an international level, he occupied senior positions at the Inter-American Development Bank (IDB) for 17 years, including that of Treasurer of the Institution. He acted as Bolivia's Governor at the World Bank, the IDB, and the River Plate Basin Development Fund (FONPLATA), and represented Bolivia, Chile, Argentina, Peru, Uruguay and Paraguay as a member of the IBRD and IMF Development Committee. At an academic level, he has been a Professor at both the Higher University of San Andres and the Catholic University in Bolivia. Mr. Garcia holds a B.S. and an M.A. in Economics and Finance from St. Louis University and doctoral studies from the American University.

IGNACIO LACASTA CASADO

LATIN AMERICA BUSINESS DIRECTOR, RETAIL BANKING, BBVA



Ignacio Lacasta holds a degree in Economics and Entrepreneurship Sciences from the Universidad Comercial de Deusto (Spain), a Bank Finance, Banking and Insurance Master from the University of Wales (UK) and a diploma in Banking Management from INSEAD (Fontainebleau, France). He has been a professor in international finance at the Universidad Pontificia de Comillas (CADE, Madrid) and of finance at the Universidad de Deusto (Bilbao). Ignacio Lacasta held several high level position in BBVA since 1987, among them Director of Emissions on Capital Markets (1992-1994); Di-rector of Asset Management Unit (1994-1996); Director Resources and Shared Segments in Retail Banking (1996-2001); Deputy-General Management Retail Banking Spain and Portugal (2001-2003); Deputy General-Director Marketing and Business Development in Retail Banking in Spain and Portugal (2003-2005); Country Manager BBVA Chile (2006-2011). He is currently Business Director South America since 2012.

JACQUES ROGOZINSKI

GENERAL DIRECTOR, NAFINSA (MEXICO)



Since December 2012, Jacques Rogozinski is Chief Executive Officer of Nacional Financiera, S.N.C (NAFINSA), a development bank that promotes investment and savings and provides financing and technical assistance, principally to small and medium enterprises. From 2000 to 2012, Mr. Rogozinski was the General Manager of the Inter-American Investment Corporation (IIC), a multilateral investment institution. Prior to this, Mr. Rogozinski was Special Advisor for Private Sector Issues at the Office of the Vice President of the Inter-American Development Bank. He also served as Director-in-Chief of the Office of Privatisation of State Industries in Mexico, and was in charge of divesting state-owned industrial enterprises, including TELMEX and Mexicana de Aviación. In 1992, Mr. Rogozinski was named Global Leader of Tomorrow at the World Economic forum in Davos, Switzerland. Mr. Rogozinski is also author of numerous books and publications. He holds a Master's Degree in Business Administration from Instituto Tecnológico Autónomo de México, and a Master's Degree and a Ph.D. in Economy from the University of Colorado.

JOSÉ JUAN RUÍZ GÓMEZ

CHIEF ECONOMIST AND MANAGER OF THE RESEARCH DEPARTMENT, INTER-AMERICAN DEVELOPMENT BANK (IDB)

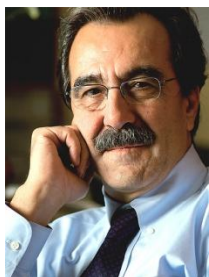


Jose Juan Ruiz Gomez, a Spanish citizen, is the Chief Economist and Manager of the Research Department of the IDB. The Department is the sector of the Bank that generates new ideas to enrich the knowledge base that supports the policy agenda of the Bank and its member countries. Mr. Ruiz comes to the IDB from the Banco Santander, where he served as Director of Strategy and Chief Economist in the Latin America Division. For the past 12 years he has been a member of the Executive Committee of the America Division and has been a member of the Board of Directors of Banco Santiago in Chile, Banco Santander Colombia, Banco Santander Puerto Rico, Banco Santander Peru and Banco Venezuela. Mr. Ruiz has also held various governmental positions in the Ministries of the Economy, Finance and Commerce. He was Undersecretary of International Economy and Competition and Chairman of the Economic Policy Committee of the European Union from 1991 to 1993. He was responsible for Spain's relations with the OECD, IMF and the World Bank, where he also served as a consultant. From 1993 to 1996, he was the Chief Economist for Banco Bilbao Vizcaya Argentaria. He is a regular contributor to El País and from 1996–2001 wrote a column "Butaca de Patio" for the Spanish economic newspaper,

Expansión. Mr. Ruiz holds a BA in Economics from the Universidad Autónoma de Madrid and is a member of the Spanish civil service as Técnico Comercial and Economista del Estado.

EMILIO ONTIVEROS (Moderator)

FOUNDER AND PRESIDENT OF ANALISTAS FINANCIEROS INTERNACIONALES (AFI)



Doctor of Economic Sciences, Emilio Ontiveros has worked for more than seven years in national industrial companies. He was Vice-Chancellor of the Business Economics Chair (Universidad Autónoma de Madrid) for four years. He has been a Fellow of the Real Colegio Complutense, Harvard University, and visiting scholar at the Wharton School, University of Pennsylvania. Member of the Editorial Boards of several scientific and professional publications and the Boards of Directors of several companies, he was Director of the Economist Magazine from its founding to December 2011. Founder and President of Afi (International Financial Analyst), he wrote several books and articles in professional journals and often collaborates with various medias.

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