



IDB

Inter-American Development Bank
Institute for the Integration of Latin America and the Caribbean

INTAL

2010
ACTIVITY REPORT

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INTAL

Institute for the Integration of Latin America and the Caribbean

<http://www.iadb.org/intal>

INTAL is a unit of the IDB. Since its beginnings in 1965, **INTAL** has supported the Bank's regional integration strategy. Throughout its history, it has been devoted to creating and disseminating knowledge on the advantages of integration processes. Since 2000, the Institute is also the Secretariat of IIRSA Technical Coordination Committee (CCT), thus contributing to physical integration initiatives in the region.

INTAL (VPC/INL) is part of the IDB Vice-Presidency for Countries and also coordinates activities with the Integration and Trade Sector, reporting to the Vice-Presidency for Sectors and Knowledge (VPS/INT).

INTAL's activities meet the growing demand for capacity building in regional and multilateral integration and cooperation by governments as well as the private sector, the civil society, labor and academia.

In order to meet those goals, **INTAL's** work program supports the following areas:

(A) Regional cooperation and planning; **(B)** Physical integration processes through infrastructure development and cooperation; **(C)** Training and capacity building in trade and integration, and **(D)** Support to the creation and dissemination of knowledge of trade and integration.

This Report describes the Institute's work on these four areas during 2010.



Thus, **INTAL's** mission preserves its identity with its originating principles: to actively assist the governments of IDB's Member Countries as a platform for the regional action of the Bank.

IDB-9

NINTH GENERAL INCREASE IN RESOURCES OF THE IDB AND REGIONAL AND GLOBAL INTEGRATION

On July 21st 2010, the IDB Board of Governors approved the Ninth General Increase in Resources, which entailed a US\$70 billion capital increase. During the same period, the Fund for Special Operations was allocated additional resources (US\$479 million) to provide 100% relief of Haiti's debt on a non reimbursable basis. Over the next ten years, this capital increase will enable the IDB to raise the level of annual approvals from an average of US\$6.6 billion to US\$12 billion.

The use of additional resources is subject to the Institutional Strategy and the IDB Results Framework 2012-2015. These documents reassert the Bank's goals and mission and cater to current regional conditions.

The Results Framework sets quantitative targets in four categories of the lending program, one of them being **support to regional cooperation and integration**. By 2015, 15% of Sovereign (SG) and Non Sovereign Guaranteed (NSG) operations should support this kind of initiatives, a 5% increase with respect to a 10% baseline for 2006-2009. Lending targets are not mutually exclusive; i.e. the Bank might fund projects that support regional integration aimed at small and vulnerable countries, another category in the program priorities.

These lending approvals reflect the Bank's commitment to integration and entail a great organizational effort, resulting in a specific strategy to support competitive regional and global integration.

In 2010, **INTAL** started to carry out activities within the framework of the Ninth General Increase in Resources of the IDB.

Support to Regional Cooperation and Planning



Regional planning is an analytical exercise by the Bank to identify priorities and design activities and projects aimed at supporting the integration process. This planning exercise calls for the participation of several stakeholders: governments, subregional agencies and the civil society, among others. Regional planning and the coordinated action of the Bank's units are paramount to attain the integration goal, an IDB-9 priority. **INTAL** supports these undertakings, and it serves as a platform for the Bank's regional action.

◆ CENTRAL AMERICA, INCLUDING MESOAMERICA AND THE DOMINICAN REPUBLIC

In 2010, **INTAL** joined in the consultation process with national authorities and contributed to the Central American integration agenda, in accordance with the Ninth General Increase in Resources of the IDB and the priorities identified by regional and global integration operations.



Some of the integration needs in terms of trade, security, public health, physical integration, the environment and others were consulted by means of direct interviews. This information serves to outline the Bank's agenda for the region. The IDB has been collaborating with Central American physical integration—a strategic aspect of integration—through the Mesoamerica Project and trade facilitation.

In 2010, **INTAL** also started to help to evaluate the design of a regional integration training program.

These activities are carried out jointly by the Bank's Integration and Trade Sector and the Country Department Central America, Mexico, Panama and Dominican Republic.

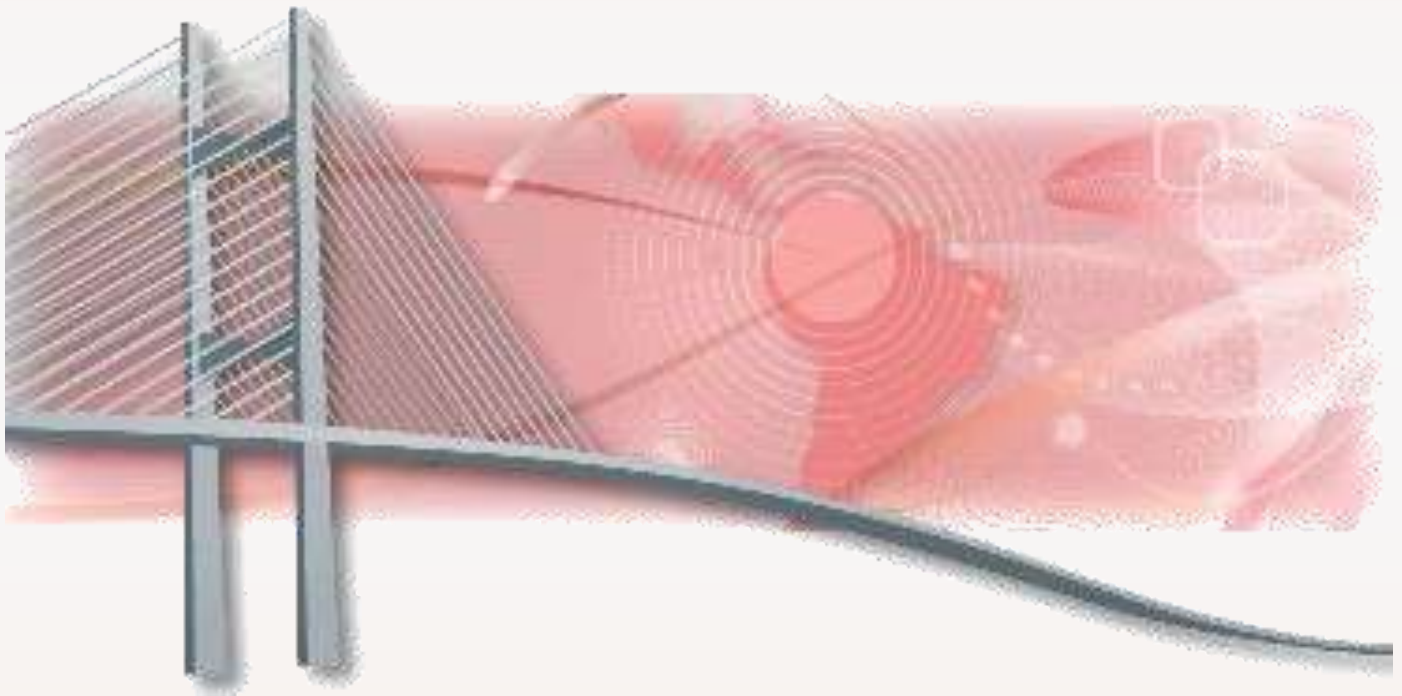


◆ IDB-9 IN ACTION: THE REGIONAL INTEGRATION AND COOPERATION DIMENSION IN COUNTRY PLANNING AND STRATEGY IN THE SOUTHERN CONE

Within the framework of the Ninth General Increase in Resources of the IDB, an internal workshop was held at **INTAL** on November 23rd 2010, with a view to identifying intervention areas and mechanisms to strengthen regional cooperation and integration in the Southern Cone. By performing a conceptual and operational analysis, the workshop aimed at supporting the Bank's actions toward integration, and contributing to regular programming activities, dialogue and action with countries in the subregion. It was attended by IDB representatives from countries in the Southern Cone, and by officials from the Country Department Southern Cone, the Integration and Trade Sector, the Infrastructure and Environment Sector, **IIRSA** Coordination, and **INTAL**, among others.



Support to Physical Integration Processes through Infrastructure Development and Cooperation



Over the last few years, the physical integration strategy has turned into one of the most prominent issues on the integration agenda. The IDB has been promoting physical integration by means of studies, dialogue with governments and support to regional integration initiatives, such as the Mesoamerica Project and **IIRSA**, two of the most outstanding initiatives. Run by the Country Department Central America, Mexico, Panama and Dominican Republic, the Mesoamerica Project seeks to achieve physical integration in the Mesoamerican area; **IIRSA** is described further ahead. Another action in this respect is the recently created Regional Freight Transport and Logistics Observatory, whose services are disseminated by **INTAL**.

◆ REGIONAL FREIGHT TRANSPORT AND LOGISTICS OBSERVATORY

International trade flows have increased in recent years posing growing demands on the freight transport and logistics sectors. This phenomenon has not only impacted on Latin America and the Caribbean, but it has also evidenced historic deficiencies in terms of transport investment— key for countries' international competitiveness. At present, the need for information concerning freight transport and logistics in the region outweigh its availability, reliability and regional harmonization. Strategic public policy-making requires this kind of data to assess and improve economic competitiveness and to face transport-related environmental challenges. The public and private sectors also need this information to make investments in infrastructure, design logistics systems and carry out market analysis.

The IDB has acknowledged the need for a regional strategy to produce data and knowledge. Creating the Regional Freight Transport and Logistics Observatory (RO) and supporting development through the National and Subregional Observatories are concrete responses to the challenges posed. An RO will provide harmonized protocols to gather, process and disseminate data, and will develop performance indicators, such as logistics costs, greenhouse gas emissions, among others. It will also produce analytical work on the sector to articulate the public and private actions concerning freight transport and logistics within the framework of a regional knowledge network.

In 2010, the IDB formed a team made up of **INTAL**, the Transport Division of the Infrastructure and Environment Sector (INE/TSP), Integration and Trade Sector (VPS/INT), and the Knowledge and Learning Sector (KNL) to make an RO implementation proposal.

Within this framework, the *Regional Workshop on Freight Transport and Logistics Information Systems*¹ was held in Buenos Aires. On November 2nd 2010, ten countries from Latin America as well as officials from regional agencies and the Bank itself participated in the workshop to: (i) Describe the current freight transport and logistics information systems in the region; (ii) Propose the RO as a regional strategy to solve the lack of information reliability and availability; and (iii) Agree on joint action plans for the implementation of an RO and Subregional Observatories tailored to the requirements and needs of IDB countries.



¹ <http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=2792>



IIRSA is an innovative **intergovernmental cooperation mechanism** seeking a common agenda that includes actions to support the development of physical integration in South America. **IIRSA** supports the regional development of transport, energy and communications infrastructure aiming at physically integrating the twelve South American countries and pursuing an equitable and sustainable territorial development pattern.

IIRSA was created in August 2000, at the Meeting of South American Presidents in Brasilia, when the regional heads of states agreed upon joint actions for South American political, social and economic integration, streamlining regional infrastructure and specific measures to integrate and develop isolated subregions.

The Initiative is presided over by the Presidency Pro-Tempore (PPT), taken over on a rotating basis by its Member Countries; Argentina was elected as PPT in 2009 and served until the second half of 2010.

The intergovernmental cooperation process is supported by the **Technical Coordination Committee** (CCT), made up of three multilateral financial institutions working in the region: the IDB, the Andean Development Corporation (CAF), and the Financial Fund for the Development of the River Plate Basin (FONPLATA). The CCT is permanently based at **INTAL** and its Secretariat is headed by the **INTAL** Director. In addition, **INTAL** provides specific assistance to the Initiative. The IDB, on its part, has a technical team which coordinates **IIRSA's** activities (VPC/**IIRSA**).

EI **INTAL** as **IIRSA** CCT Secretariat

Overview

The CCT Secretariat coordinates activities with the CCT Institutions (IDB, CAF and FONPLATA) and serves as a liaison between the CCT and the National Coordinators. The Secretariat also provides organizational and logistical assistance for the execution of the work program.

The **INTAL** Director serving as **CCT Secretary** is accountable for: (i) drafting the annual Work Program and its contents jointly with the CCT Institutions; (ii) attending and representing the CCT in conferences and technical seminars on **IIRSA**-related topics; (iii) overseeing and counseling on technical studies and activities, as needed; and (iv) maintaining a close contact with the PPT and liaising with the CCT.

On the other hand, **the Secretariat** is accountable for: **(i)** supporting and keeping track of the annual Work Program execution; **(ii)** liaising CCT Institutions and National Coordinators; **(iii)** drawing up agendas and providing logistical assistance to the Work Program technical and governmental meetings; **(iv)** managing and updating IIRSA's webpage; **(v)** preparing and distributing IIRSA outreach material; **(vi)** attending to third parties interested in the Initiative; **(vii)** following up on the terms of reference of the consultants hired by the three CCT Institutions to support IIRSA activities; and **(viii)** classifying and distributing IIRSA or IIRSA-related documents and information.

■ Organization of IIRSA meetings

Throughout 2010, the CCT Secretariat actively supported IIRSA's endeavors and, in this context, organized a total of seven meetings, whose agendas focused on various technical aspects, training, portfolio review and update, and IIRSA's coordination activities. Five of these meetings were attended by the twelve countries that make up the Initiative. The details of the seven conferences are:

APRIL		
12 - 14	Quito, Ecuador	GTE Meeting. Andean, Peru-Brasil-Bolivia, Amazon and Central Interoceanic Hubs (BO-BR-CH-CO-EC-PY-PE-VE)
MAY		
11 - 14	Montevideo, Uruguay	GTE Meeting. Paraguay-Parana Waterway, MERCOSUR-Chile, Capricorn and Southern Hubs (AR-BO-BR-CH-PY-UY)
JULY		
29 - 30	Buenos Aires, Argentina	Meeting of National Coordinators
NOVEMBER		
17	Buenos Aires, Argentina	Regional Workshop on IPrLg Methodology
18 -19	Buenos Aires, Argentina	Workshop on Border Crossings and Cross-Border Integration
29 - 1/12	Lima, Peru	Regional Workshop on EASE Methodology
DECEMBER		
2 - 3	Lima, Peru	Meeting of National Coordinators – Discussion Workshop

■ Further Support to IIRSA

In addition, the CCT Secretariat coordinated and supported the following activities performed by IIRSA in 2010:

✓ PUBLICATIONS ^{2 3 4}

INDICATIVE TERRITORIAL PLANNING: IIRSA PROJECT PORTFOLIO 2010.² The purpose of the Document is to present the status of IIRSA Project Portfolio up to 2010, with a view to disseminating the progress made by countries in managing and identifying intervention priorities based on the mid-and-long term indicative territorial planning.



IMPLEMENTATION AGENDA BASED ON CONSENSUS 2005-2010. ASSESSMENT REPORT.³ The purpose of this report is to analyze and evaluate the attainment of the goals set forth upon the creation of the Implementation Agenda based on Consensus 2005-2010, made up of a set of 31 infrastructure projects that, given their features, have strong impact on the physical integration of South America.

SIXTH REPORT ON THE IMPLEMENTATION AGENDA BASED ON CONSENSUS 2005-2010.⁴ This publication describes the current status and progress made during the implementation of the thirty-one strategic projects based on the information available in the Strategic Project Management Information System (SIGE).



- ✓ IIRSA Project Data Base Update as a tool informing about the meetings held by the Executive Technical Groups (GTEs) and the Integration and Development Hubs (EIDs) during 2010.
- ✓ Webpage content update with new sections, including meetings of South American Presidents and physical integration and infrastructure documents.
- ✓ Meetings with officials of the Central Asia Regional Economic Cooperation (CAREC) Program of the Asian Development Bank (ADB) to share experiences in the field of physical integration and to start up a process of cooperation and articulation between both institutions.
- ✓ Repository for IIRSA documentation and material in conjunction with the INTAL Documentation Center.

² <http://www.iirsa.org/portfolio2010.asp>

³ http://www.iirsa.org/aic_assessment.asp

⁴ http://www.iirsa.org/aic_reports.asp

♦ INTAL Technical Support to IIRSA

✓ In 2010 INTAL organized and coordinated the book **IIRSA 10 YEARS LATER: ACHIEVEMENTS AND CHALLENGES**, to be published in the first half of 2011 as agreed upon in the XI Meeting of the Executive Steering Committee in December 2009. This book informs the general public about IIRSA's concerns, development and results over a decade. With six chapters, the book examines the context and characteristics of this physical integration initiative, the nature of its institutional organization, its conceptual and methodological rationale, its achievements, the context-driven adjustment process necessary for its development, and the challenges ahead, respectively.

✓ APPLICATION OF THE STRATEGIC ENVIRONMENTAL AND SOCIAL EVALUATION METHODOLOGY (EASE) - In 2010, the EASE Methodology application to Project Group 2 of the Southern Hub was completed. This Methodology contributes to sustainable infrastructure planning. Being a sound tool, the EASE Methodology⁵ may help to identify and preventively approach all the complementary actions required to tap, from a socio-environmental and cultural viewpoint, the positive effects of the projects while minimizing their negative impact. This Methodology operates on the area of influence of IIRSA project groups. The following meetings were held in 2010:



<i>Date</i>	<i>Place</i>	<i>Workshop</i>
April 26-27	Santiago, Chile	Coordination Team Meeting
June 23-25	San Martín de los Andes, Argentina	Bi-national Workshop on Validation of the Preliminary Territorial Assessment Report
October 19-21	Pucón, Chile	Bi-national Workshop on Validation of the Final Draft Report
November 30- December 1	Lima, Peru	Regional Workshop on the EASE Methodology-IIRSA

✓ TRAINING IN AND APPLICATION OF PRODUCTION INTEGRATION AND LOGISTICS METHODOLOGY- This program seeks to train experts from IIRSA Member Countries in using this methodology based on the experiences gathered until now. This methodology analyzes how the development of infrastructure services, mainly in the areas of transportation and logistics, contributes to better connectivity in the area of influence. The impact of lower transportation costs in local production and hence in adding value is analyzed as well.

It is focused on regions comprising more than one country to seek productive integration in the territory. The purpose of the program is to publish and disseminate the material developed for this activity as well as

⁵ http://www.iirsa.org/ease_eng_2010.asp

its outcomes.⁶ In 2010, the following Workshops were organized:

<i>Date</i>	<i>Place</i>	<i>Workshop</i>
February 16-18	Lima, Peru	Final Regional Workshop- Application to Group 5- Colombia – Ecuador - Peru Connections
July 26-28	Buenos Aires, Argentina	Regional Start-up Workshop – Application to Group 4 – Coquimbo – Central Region Argentina – Paysandú
September 13-15	Santiago, Chile	Regional Workshop Stage III – Application to Group 4 – Coquimbo – Central Region Argentina – Paysandú
November 17	Buenos Aires, Argentina	Regional Workshop on Productive Integration and Logistics Methodology- IIRSA



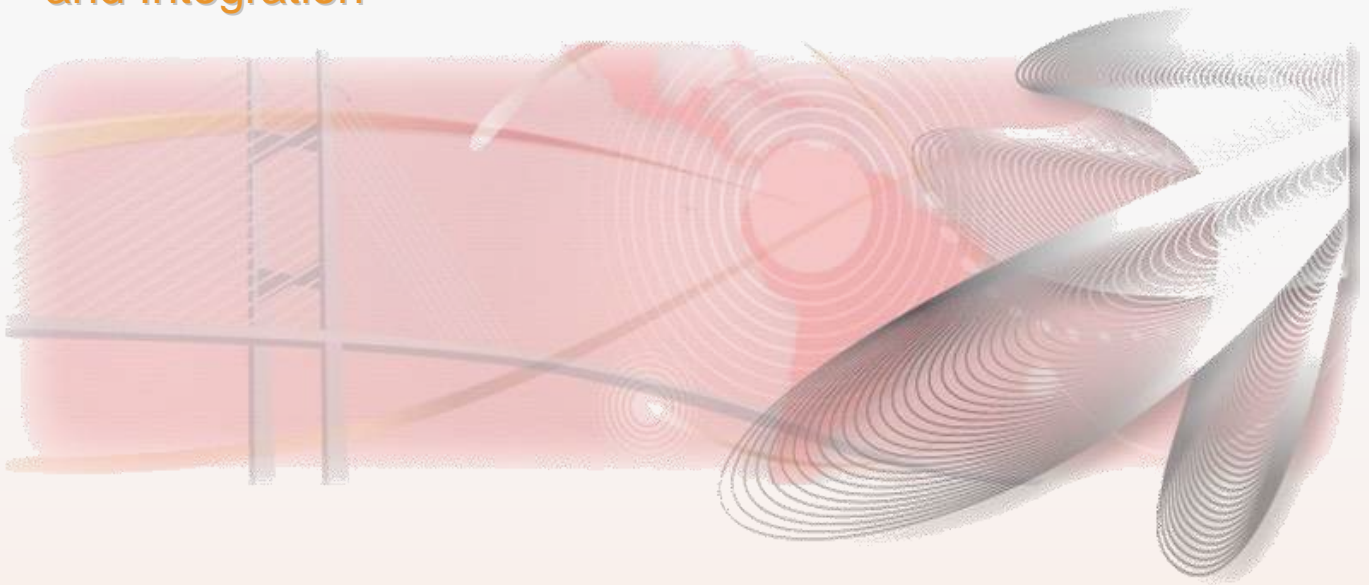
✓ REGIONAL NETWORK OF SUCCESS CASES IN INFRASTRUCTURE SERVICE PROVISION⁷ – The support program to this network, as adopted by the Bank and also executed by INTAL, seeks to promote and fund the exchange of success cases among IIRSA Member Countries and other regional physical integration initiatives. In 2010, the following visits were made:

<i>Date</i>	<i>Place</i>	<i>Model Country</i>	<i>Interested Country</i>	<i>Topic</i>	<i>Type of Visit</i>
May 18-20	Lima, Peru	Peru	Colombia	Institutional and Customs Implementation of SMEs Exports through Postal Services	Approach
May 24-27	Valparaíso, Chile	Chile	Uruguay	Ports	Approach
August 25- 26	La Paz, Bolivia	Colombia, Ecuador, Paraguay and Peru	Bolivia	Logistics	Approach

⁶ http://www.iirsa.org/iprlg_eng.asp

⁷ http://www.iirsa.org/caex_eng.asp

Training and Capacity Building in Trade and Integration



Training programs are geared to increase knowledge in matters of integration and the international incorporation of Latin America and the Caribbean. These programs also help to strengthen the capacity of government officials in the region for negotiating and implementing trade agreements. They are also targeted to the academic community and different sectors of the civil society.

◆ IDB-INTAL/WTO PROGRAM TO SUPPORT TRADE NEGOTIATIONS

In 2010, **INTAL** and the Integration and Trade Sector (VPS/INT) continued cooperating with the WTO Secretariat, having thus completed the thirteenth year of joint work. These activities have been taking place within the framework of the IDB/INTAL-WTO Training Program for Trade Negotiators from Latin America and the Caribbean. Courses and workshops are run by experts from the WTO and the IDB. The topics are closely related to the dynamics of the trade negotiating process, with a particular focus on the Doha Agenda and its significant impact on the countries in the region. Within the framework of this program, courses and workshops are also organized for academia and different sectors of the civil society.

Throughout 2010, nine courses and workshops were held in eight countries and were attended by about four hundred government officials from thirty-three countries in Latin America and the Caribbean.



<i>Event</i>	<i>Organizers</i>	<i>Date</i>	<i>Venue</i>
Regional Workshop on the Implementation of the TBT Agreement in Latin America	IDB-INTAL/WTO, Government of Spain	March 1-3	México DF, Mexico
Regional Workshop on the Agriculture Agreement and the Doha Round Negotiations	IDB-INTAL, WTO, Government of Spain	April 28-30	INTAL Auditorium
Regional Seminar on the WTO and the Regional Trade Agreement	IDB-INTAL, WTO, CARICOM	May 4-6	Bridgetown, Barbados
Regional Workshop on Non-Agricultural Market Access (NAMA) for the Caribbean countries	IDB-INTAL/WTO, CARICOM	June 8-10	Port of Spain Trinidad & Tobago
Regional Workshop on Regional Trade Agreements	IDB-INTAL/WTO, Government of Spain	July 13-15	INTAL Auditorium
Course/Workshop on Non-Agricultural Market Access (NAMA) Negotiations	IDB-INTAL/WTO, Government of Spain	September 14-17	Panama, Panama
Course on Sanitary and Phytosanitary Measures for Latin American Countries	IDB-INTAL, WTO, CAN Sponsored by the Government of Peru	November 2-5	Andean Community Lima, Peru
X Brief Course on Trade Policy for ALADI Countries	IDB-INTAL, WTO, ALADI, IICA, Government of Spain	November 8-26	Montevideo, Uruguay
Seminar on Trade and Development for Latin America	IDB-INTAL/WTO Government of Spain	November 30- 2 December	Quito, Ecuador

◆ OTHER INTEGRATION-RELATED TRAINING ISSUES

INTAL, together with other Bank units, also conducts training activities related to other regional and global negotiation spheres in order to meet more specific capacity-building demands and needs. Hence, the Institute fosters civil society participation in courses specially tailored to cater to the needs of labor, the private sectors, academia and NGOs. In 2010, the following activities were carried out:

III REGIONAL MEETING ON COMPUTABLE GENERAL EQUILIBRIUM (CGE) MODELING⁸

This meeting was organized by the Inter-American Development Bank's Integration and Trade Sector (VPS/INT) and the Economic Commission for Latin America and the Caribbean (ECLAC), in collaboration with the Institute for the Integration of Latin America and the Caribbean (IDB-INTAL). It was held at the INTAL Auditorium in Buenos Aires on September 2nd and 3rd.

The goal of the Meeting was twofold. On the one hand, it was aimed to broaden knowledge regarding the computable general equilibrium analysis by means of new methodological approaches and research areas. On the other hand, it sought to bring the researchers' community and the regional economic policy-makers closer together to achieve effective public policies through a better design.



The book *Modeling Public Policies in Latin America and the Caribbean*⁹ was presented and distributed during the Meeting. This book comprises a selection of the research documents presented in the previous two editions of the Regional Meeting on the General Equilibrium Modeling, held in Santiago de Chile and San José, Costa Rica.

This initiative started in 2001 when the IDB-INTAL and the CEPIL organized the Impact of Transport Costs on Latin American and Caribbean Trade Conference using this modeling. After this meeting, a CGE network was created as a result of an IDB and ECLAC joint initiative. In 2007, the IDB, ECLAC and CEPIL organized the Regional CGE Meeting in Chile. The second edition of this event was held in Costa Rica in 2008, organized by the IDB, ECLAC, and INCAE.

⁸ <http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=1827>

⁹ <http://www.iadb.org/intal/intalcdi/catalogo.aspx?lang=en&>

STRATEGIES TO IMPROVE EXPORT PROMOTION POLICIES¹⁰

The 2010 EXECUTIVE TRAINING COURSE: STRATEGIES TO IMPROVE EXPORT PROMOTION POLICIES was held at the Institute Auditorium from November 2nd to 4th, organized by the Integration and Trade Sector (VPS/INT) and INTAL in collaboration with the Knowledge and Training Sector (KNL).

During the course, strategies for streamlining export promotion organizations were discussed. The experts' presentations helped attendants to reconsider organizational designs, staff policies and related incentives, and to assess the effectiveness of current trade promotion activities systematically.

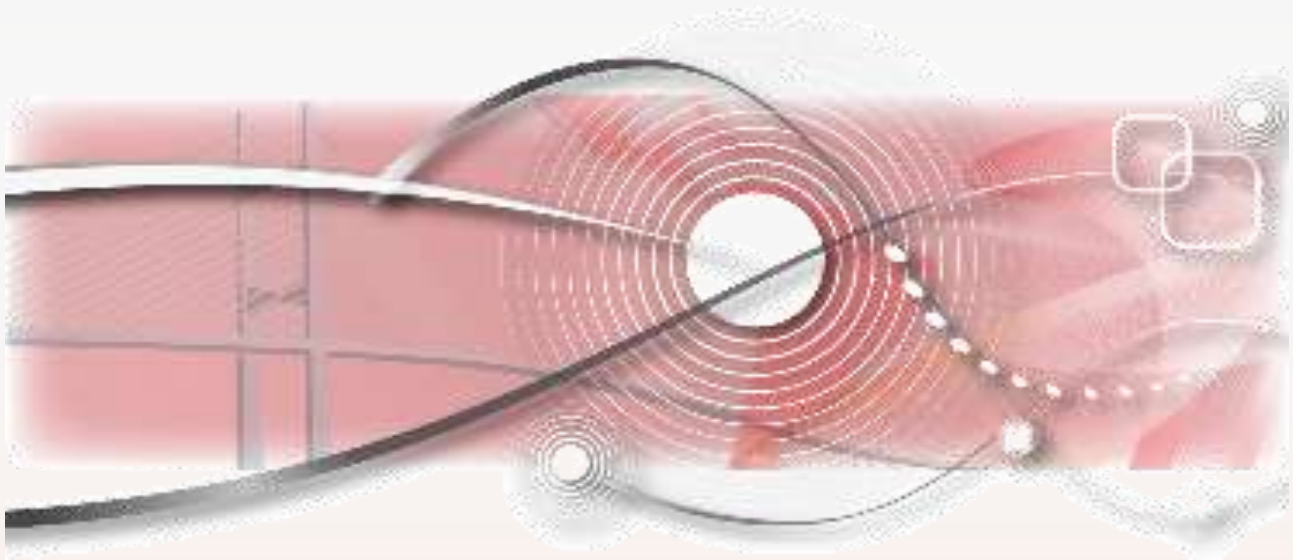
This first part of this event was open to the general public and hosted the presentation of *Odyssey in the International Markets: An Assessment of the Effectiveness of Export Promotion in Latin America and the Caribbean*,¹¹ an institutional report by the Integration and Trade Sector. The other course modules were addressed to expert officials from the export promotion agencies of Latin American countries. Several presentations were made by experts from the region and abroad.



¹⁰ <http://events.iadb.org/calendar/eventDetail.aspx?lang=en&id=2459&>

¹¹ http://www.iadb.org/en/research-and-data/book-details,3023.html?table=&page=1&pub_id=idb%2Dbk%2D100

Support to Creation and Dissemination of Knowledge on Trade and Integration



Work done by the IDB on regional and global integration is not limited to the institution's operational scope; it also intends to foster the creation and dissemination of knowledge in order to shed light on policy making and provide valuable feedback. Therefore, promoting research activities and opportunities for debate and dissemination of knowledge is an essential task. **INTAL** works toward attaining this goal by supporting research networks, organizing workshops and seminars, scheduling publications, and organizing material—made available through its documentation and information services.

◆ SUPPORT TO RESEARCH NETWORKS FOR SUSTAINING POLICY REFORMS

Supplementing the task performed and led by the Integration and Trade Sector (VPS/INT) regarding research networks, **INTAL** supports research capacity building in integration-related topics in Latin America and the Caribbean, based on its relationship with other regions.

EURO-LATIN STUDY NETWORK ON INTEGRATION AND TRADE



The Inter-American Development Bank (IDB), through its Special Office in Europe (ORP/EUR), the Integration and Trade Sector (VPS/INT) and **INTAL**, launched the Euro-Latin Study Network on Integration and Trade (ELSNIT). This initiative has created in Europe a forum on integration and trade relevant to Latin America and the Caribbean, its main objectives being to promote research, studies and debate drawing on the rich European experience and perspectives, and to increase interaction between European and Latin American researchers.

At present, the ELSNIT Committee comprises the following institutions: Centre d'Etudes Prospectives et d'Informations Internationales (CEPII), Paris, France; Kiel Institute for World Economics (IfW), Kiel, Germany; European University Institute (EUI), Florence, Italy; Institut Barcelona d'Estudis Internacionals (IBEI), Barcelona, Spain; St. Gallen University, St. Gallen, Switzerland; KITeS-Bocconi University, Milan, Italy; Centre for Economic Policy Research (CEPR), London, United Kingdom, and IDB, represented by VPS/INT and **INTAL** (VPS/INL).

On October 15th and 16th 2010, the VIII ELSNIT¹² Annual Conference was held in Paris, France, co-organized by CEPII. The conference papers were previously selected pursuant to the Network's call for submissions made in March that year. The conference topic was Trade and the International Organization of Production.



¹² <http://events.iadb.org/calendar/eventDetail.aspx?lang=es&id=2500>

◆ SEMINARS, WORKSHOPS AND OUTREACH ACTIVITIES CONCERNING INTEGRATION ISSUES

These events include activities for addressing and disseminating integration and trade-related issues, with the participation of representatives from business, academia, the labor sector and NGOs. **INTAL** collaborates with specific support (technical, logistic or financial) or with direct participation (speeches, papers, presentations, etc.)

OUTREACH ACTIVITIES-2010			
EVENT	ORGANIZERS	DATE	VENUE
WORKSHOP ON DIGITAL CERTIFICATION OF ORIGIN – IDB AND ALADI IMPROVEMENTS AND PROPOSALS	VPS/INT- INTAL	JANUARY 19-20	INTAL AUDITORIUM
WORKSHOP ON DIGITAL CERTIFICATION OF ORIGIN – THE PACIFIC RIM	VPS/INT- INTAL	JANUARY 21	INTAL AUDITORIUM
REGIONAL INTEGRATION IN LATIN AMERICA AND THE CARIBBEAN. OVERVIEW AND SELECTED TOPICS	IELPO, INTERNATIONAL CHAIR WTO/REGIONAL INTEGRATION	JANUARY 28-31	BARCELONA, SPAIN
2010 DISCUSSION MEETING- GOVERNMENT OF URUGUAY	CSC/CUR	FEBRUARY 25-26	MONTEVIDEO, URUGUAY
THE SOCIAL AGENDA AND THE EU-LAC AGREEMENTS	FUNDACIÓN ALTERNATIVAS, CASA AMERICA, FIIAPP	APRIL 29-30	MADRID, SPAIN
MERCOSUR WORKSHOP ON COOPERATION, ASYMMETRIES AND MDGs	MREE, CNCPS, UNDP, INTAL	MAY 6-7	BUENOS AIRES, ARGENTINA
CONFERENCE: BUSINESS-UNIVERSITY INTEGRATION AND INNOVATION IN ARGENTINA	UCA, UNSAM, ANPCYT	JUNE 30	BUENOS AIRES, ARGENTINA
REGIONAL SEMINAR/WORKSHOP ON LOGISTICS AND TRANSPORT FACILITATION	VPS/INE	AUGUST 25-26	LA PAZ, BOLIVIA
NATIONAL WORKSHOP ON SANITARY AND PHYTOSANITARY MEASURES	WTO, MREE- INTAL	AUGUST 30-31	INTAL AUDITORIUM
NATIONAL MEETING: TERRITORIAL PLANNING AS A STATE POLICY	UNDERSECRETARIAT OF TERRITORIAL PLANNING AND PUBLIC INVESTMENT	SEPTEMBER 7-8	BUENOS AIRES, ARGENTINA
INDIA: OPPORTUNITIES AND CHALLENGES FOR LATIN AMERICA	VPS/INT- INTAL	OCTOBER 29	INTAL AUDITORIUM
PRESENTATION: ODYSSEY IN THE INTERNATIONAL MARKETS: AN ASSESSMENT OF THE EFFECTIVENESS OF EXPORT PROMOTION IN LATIN AMERICA AND THE CARIBBEAN	VPS/INT- INTAL	NOVEMBER 2	INTAL AUDITORIUM
BICENTENNIAL MEETING: SUSTAINABILITY OF DEVELOPMENT AND INTEGRATION PROCESSES - OPPORTUNITIES AND RISKS FOR CHILE AND LATIN AMERICA	CED- INTAL	NOVEMBER 3-4	SANTIAGO, CHILE
XLV AAEP ANNUAL MEETING	AAEP, UBA- INTAL	NOVEMBER 15-19	BUENOS AIRES, ARGENTINA
X LATIN AMERICAN PLENARY MEETING: DEVELOPING POST-CRISIS AGENDAS: NEW ISSUES, NEW DILEMMAS	FLACSO- INTAL	NOVEMBER 25-26	INTAL AUDITORIUM
INTERNATIONAL SEMINAR: SOUTH AFRICAN PHYSICAL INTEGRATION AFTER TEN YEARS. IMPACT AND IMPLEMENTATION IN PERU	CEPEI, CIUP, IDB- INTAL	NOVEMBER 30-DECEMBER 1	LIMA, PERU



◆ PUBLICATIONS

INTAL is responsible for three publications: the *Integration & Trade* journal, the *Monthly Newsletter* and the *Sub-regional Integration Report Series*. All three publications are available on the web. There are limited Report prints available for a list of key users. Electronic distribution is made to about 16,000 users on the basis of a contact database.



INTEGRATION AND TRADE JOURNAL (I&C) Published on a six-month basis in Spanish and English, *I&C* features articles on the different and complex aspects of regional integration in Latin America and the Caribbean, hemispheric integration as well as similar processes in other parts of the world. Important publishing changes have been introduced since 2009, such as the creation of the journal's own website.

While following the same guiding principles applied over the last thirty-four years—first as *Latin American Integration*, and since 1996, as *I&C*—the new electronic format continues focusing on economic aspects of integration and further develops integration-related topics. *I&C* is mainly focused on essays so as to promote well-founded debate. Nowadays, *I&C* has its own site, which can be accessed through the Bank's webpage.¹³

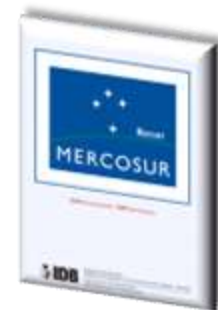
Published in Spanish, English and Portuguese, CM follows up on the current integration processes in Latin America and the Caribbean, matching institutional information with analysis. CM also serves to inform about publications and activities undertaken by IDB-INTAL;

MONTHLY NEWSLETTER (CM)



it includes bibliographical summaries, and lists the new documents entered in the INTAL CDI (Documentation Center) database. During 2010, the CM published its 162-172¹⁴ issues aimed at preserving and increasing analytical content and arousing the readers' interests.

SUB-REGIONAL INTEGRATION REPORT SERIES These reports are meant to systematize and channel information about integration processes, and are addressed both to the general public and government specialists, academia and the private sector. The intention is to keep a historical record of these processes, which may be useful for public discussion and decision-making. So far INTAL has published reports on The Andean Community of Nations (CAN), the



¹³ http://www.iadb.org/INTAL/icom/31/eng/e_home.html

¹⁴ <http://www.iadb.org/intal/temp/cartas.html>

Caribbean Community (CARICOM), the Central American Common Market (MCCA) and the Southern Common Market (MERCOSUR). In 2010, **INTAL** published the MERCOSUR N°14 Report in Portuguese and English, covering the second half of 2008 and the first half of 2009, and the MERCOSUR N°15 Report in Portuguese covering the second half of 2009 and the first of 2010. The first two chapters of this last report include an analysis of the macroeconomic status of the economies in the bloc and their trade flows respectively, while the other three focus on the main aspects of the internal and external agenda of the bloc.¹⁵

INTAL occasionally contributes to promoting papers and research work as well.



◆ **INFORMATION AND DOCUMENTATION SERVICES**

INTAL's team specializes in organizing and disseminating integration and trade information and knowledge. This work area is composed of the following:

- Outreach Tools
- Documentation Center
- Databases

■ **Outreach Tools**

INTAL Website. Is the main tool to promote activities, publications and other products, such as the Documentation Center and the Databases. It also covers IDB integration and trade news.

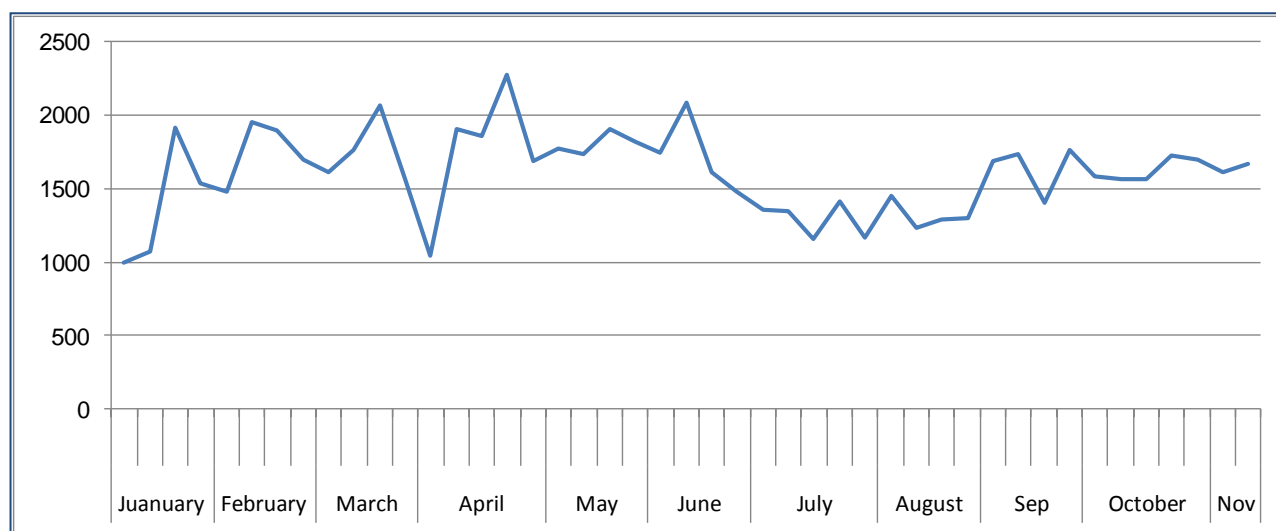
INTAL Webpage Migration. During 2010, the Institute's complete corporate image was redesigned and its webpage migration was completed successfully. This work entailed a design and organizational effort resulting in a tool completely compatible with the standards and the layout of the external image and the Bank's webpage

Website Traffic Indicators. During 2010, the **INTAL** webpage was constantly updated. Website traffic indicators from Google Analytics were used throughout the year.



¹⁵ <http://www.iadb.org/en/INTAL/publicaciones,1095.html>

INTAL Webpage: weekly visits* - January-November 14, 2010



* A "visit" is defined as browsing the website (from any of its sub-sections) during one day irrespective of the number of visits the user makes.

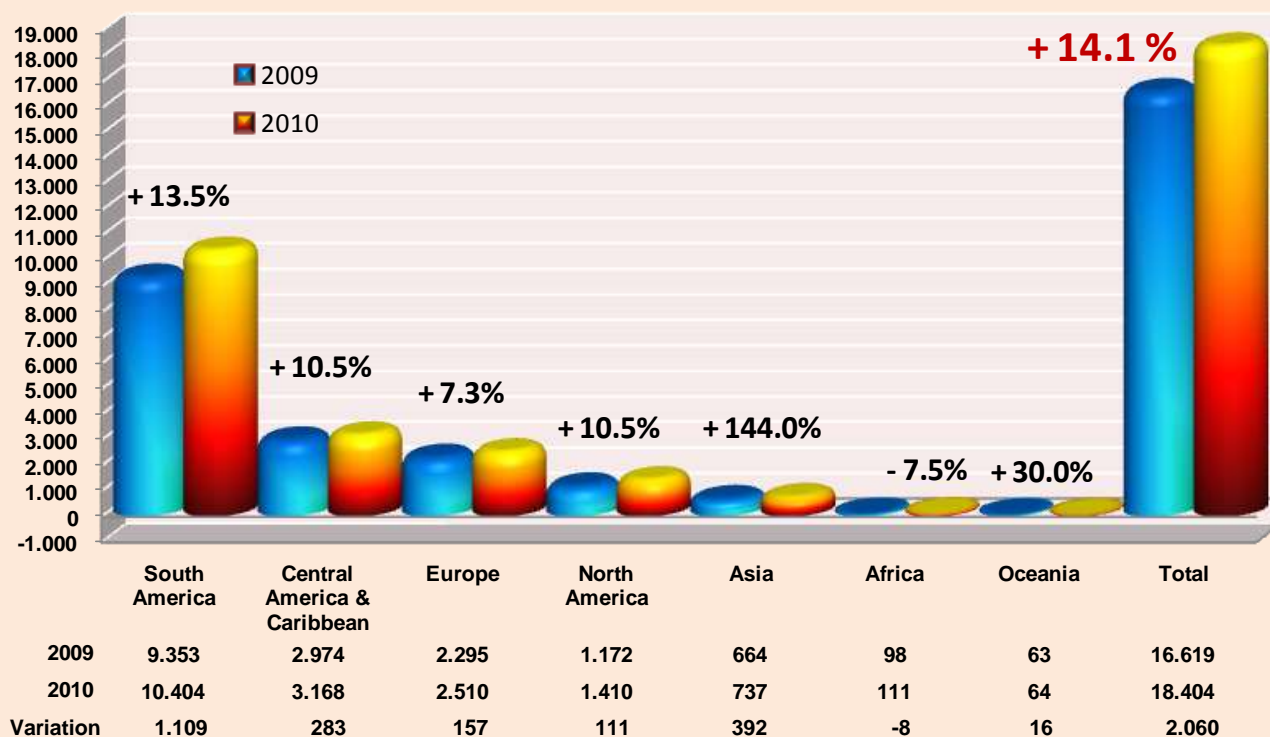
Source: INTAL, Google-Analytics

Migrating the **INTAL** Webpage to the IDB environment required modifying the statistical follow-up systems. Only Google Analytics was used up to the second week of November. From then onwards, most sections on the webpage started to be measured by Webtrends, the Bank's measuring software which is not compatible with Analytics. Monitoring indicators were available only after a transition period. A complete follow-up indicator containing all the activities on the **INTAL** webpage is expected to be available in 2011, with sections that were not included before, such as Publications.

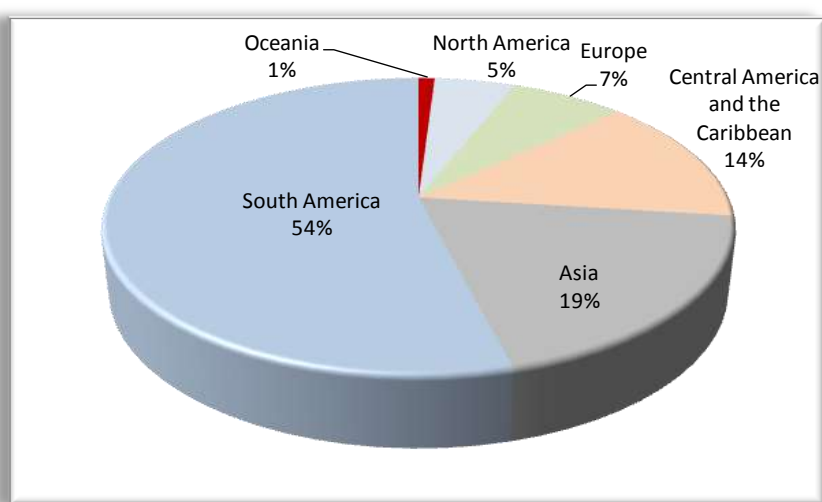
INTAL Contact Database. Due to multichannel interactions with users, **INTAL** was able to create a **contact database** that displays a general and specific user profile. It is made up of government officials, members of academia, researchers, representatives from civil organizations and private sectors, and the general public interested in integration and trade. Through the website, **INTAL** has the opportunity to offer a wide range of activities (courses, workshops, fora, conferences, etc.) as well as products (publications, Documentation Center, Databases, etc.) to those included in the base who receive related information on a regular basis. This contact base is key to the dissemination and information strategy of **INTAL**, as the Bank's platform for regional action.

From mid 2008 to the end of 2010, intensive work was done to debug and enlarge the contact database. A total of 16,619 users were registered by the end of 2010, which implies a 14.1% increase as compared with 14,559 users registered by the end of 2009.

INTAL Contact Database - 2009-2010 Comparison -
(Number of contacts and percentage variation)



Contacts variation composition between December 2009 and December 2010
(percentages)

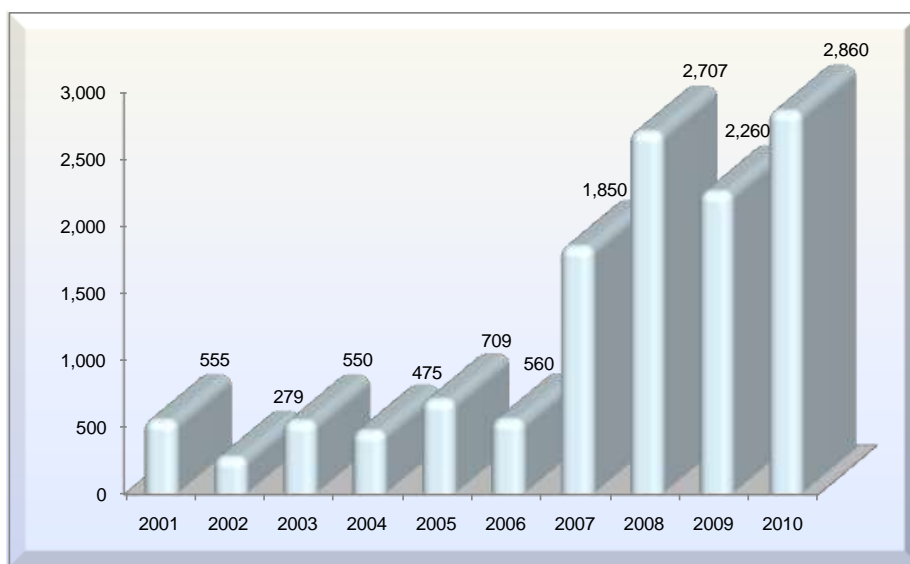


◆ INTAL Documentation and Information Center (CDI)

INTAL possesses a specialized documentation center which offers external users a comprehensive documental and bibliographic stock. The **Documentation and Information Center (CDI)** identifies, collects, organizes and disseminates information on integration, trade, infrastructure as well as issues related to economic development, mainly from the Latin American and Caribbean point of view. Due to INTAL's history, the CDI has valuable material on these topics. In addition, it is permanently updated and keeps a record of the integration and trade material created by IDB and INTAL and by other organizations. During the last few years, the CDI has strived to increase the e-literature (full text) with open access to the public through the creation of a Digital Library fully oriented to integration and trade topics. The functional and organizational structure of the CDI is focused on (1) providing users with first-class information through ready and easy-to-use products and services; (2) selecting and processing information in compliance with quality standards; (3) developing information sources as well as retrieving and data access tools; and (4) gradually implementing a Digital Library model specialized in integration issues.

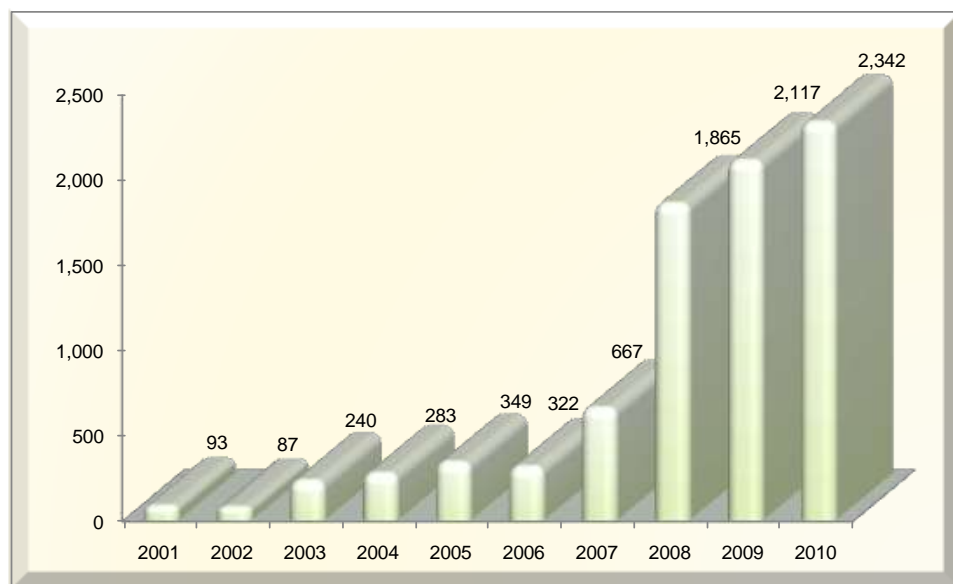
Online Catalogue. By the end of 2010, the total number of CDI records¹⁶ amounted to 20,750. Throughout the year, 2,860 records were incorporated, 2,342 (81.9%) of which were electronic, accounting for a 14.06% increase in the total number of records as compared to 2009. Over the total of records in the Catalogue, 12,476 (60.1%) are e-documents which may be accessed online in full version. It should be noted that in the last two years 11,706 electronic documents have been entered. The CDI seeks to gain the status of **Digital Library**.

Records entered into the CDI Database



¹⁶ In a database, a "record" is a physical unit whereas a "document" is a logical unit if, for example, individual chapters are recorded separately when entering a book.

Electronic Documents Entered into the CDI Online Catalogue with Full Text Access



Useful Links. This system was implemented in 2009, and currently includes 334 links, a 24.6% (66 links) increase, as compared to the previous year.

Early this year the catalogue searching layout was enhanced so that **publication covers** and **bibliographical references** can be seen.

In 2010 the **Thesaurus** terminology was simplified and was linked to other searching tools such as the Integration blocs bibliography.



The **digitalization** of the Institute's bibliography produced before 1996, known as **INTAL Classic Publications**, has been a major service rendered to CDI clients and includes the series *Integración Latinoamericana* (Latin American Integration), *Derecho de la Integración* (Integration Law), *Revista de la Integración* (Integration Review) and *Publicaciones del INTAL* (INTAL Publications), all available online. This last series amounts to 418 titles (some 550 volumes). In 2010, the **INTAL** Publications digitalization process covered 44 titles, amounting to 90 titles altogether online (22% out of the total number).



A new **search engine** was developed for CDI journals, newsletters and papers on integration and similar topics called **Open-Access, Full-Text Electronic Publications**. Out of 885 available titles, 657 texts can be accessed in full.

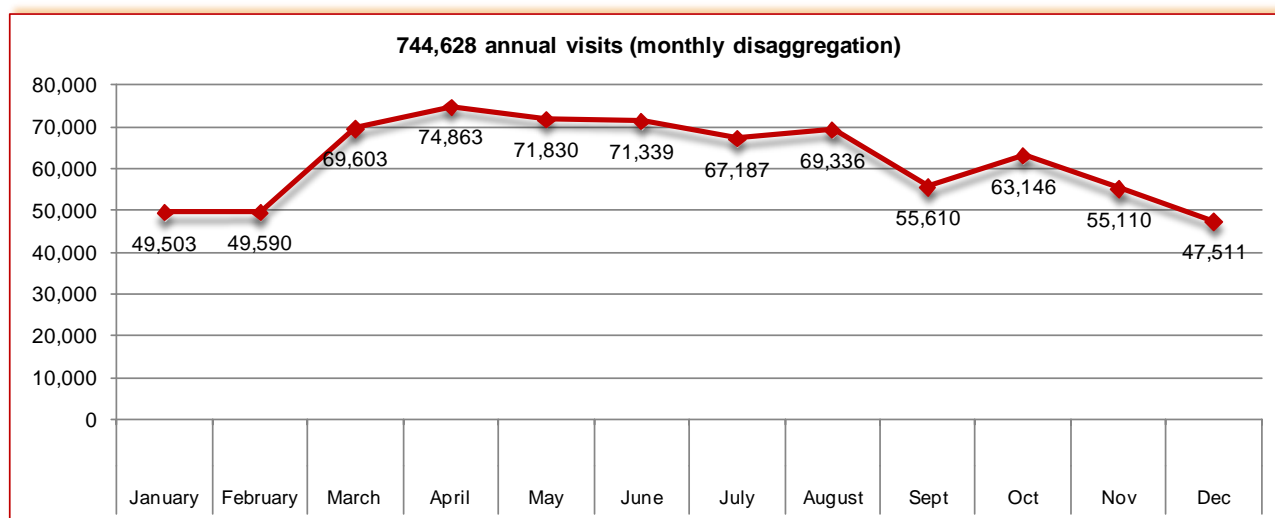
The **Source Selection Criteria** were published in 2010. The CDI shows the criteria used to increase the number of digital sources.

(<http://www.iadb.org/en/intal/intal-document-collection-development,7293.html>)

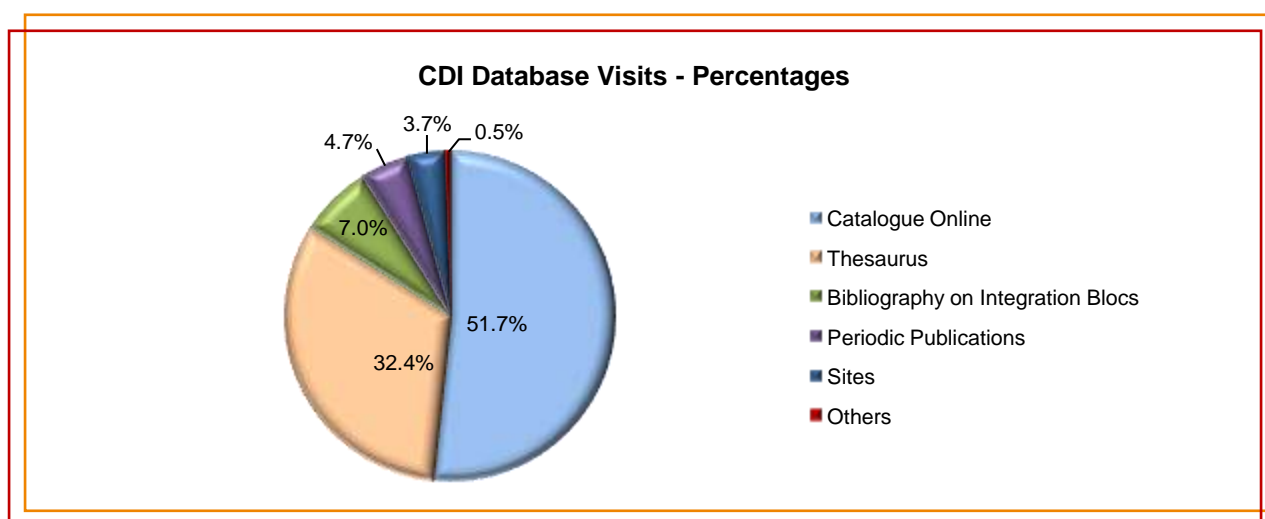
Bibliographical Alert It started by the end of 2009 as a weekly alert for internal use only. In May 2010, a new open-access design was implemented to be more in line with the new **INTAL** institutional image. This weekly alert includes three sections: **publication highlights** (the most relevant titles with their abstracts, contents and full-text access); **recent acquisitions** (the total new material); and **bulletins** (a complete record of CDI's bulletins).
(http://www.iadb.org/intal/intalcdi/alerta/alerta_index.htm).



In 2010, a total of 744,628 visits (a monthly average of 62,052) were registered automatically to measure the users' visits to the product and service information available on the CDI webpage:

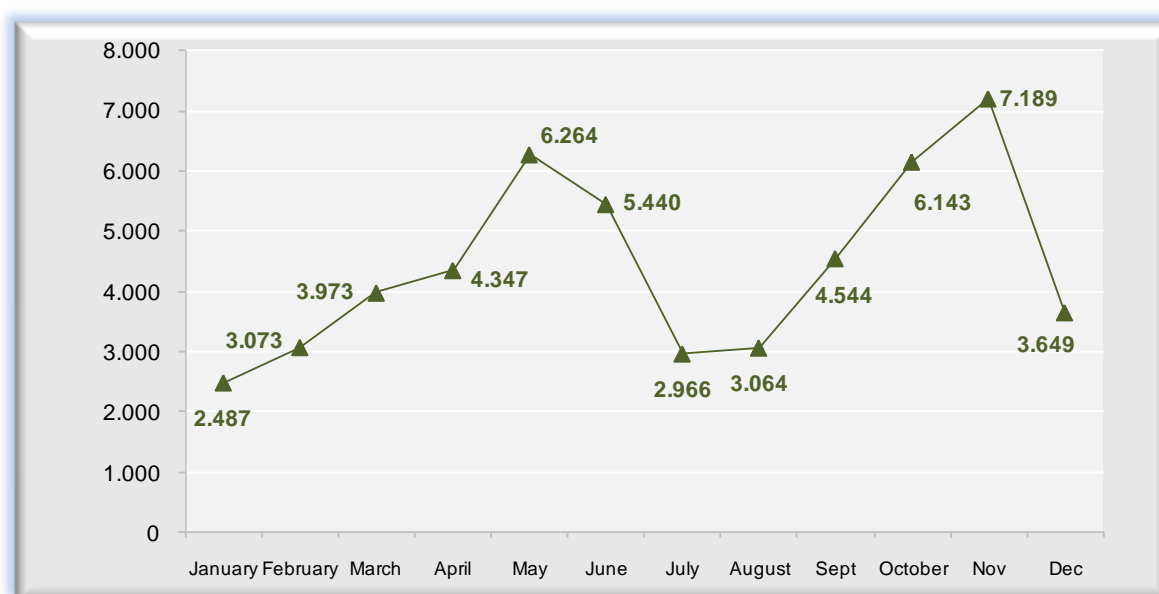


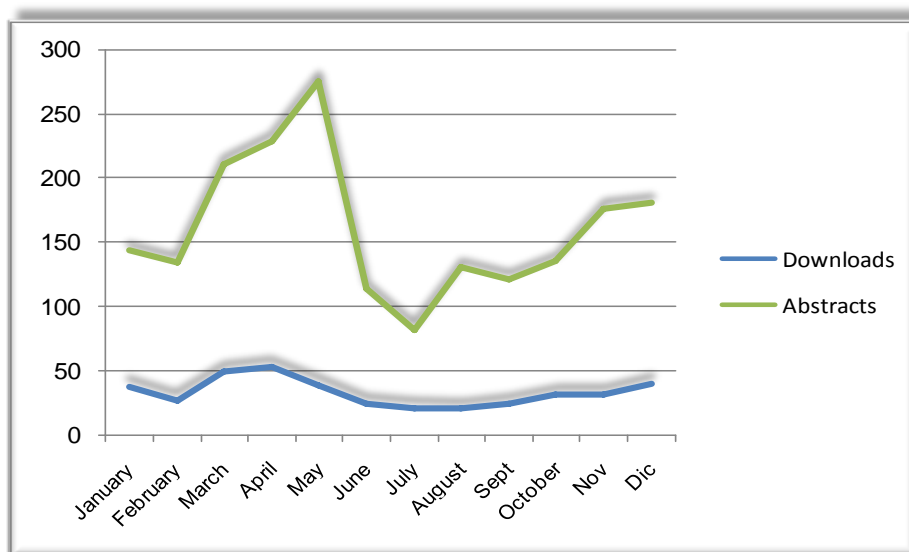
The percentage of visits made to the different products and services is shown in the following chart:



Open-Access Repositories. CDI's outreach activities are aimed at helping **INTAL**'s work to gain visibility through the Internet. To this end, the focus has been put on web-based services, such as search engines, and open-access repositories and specialized directories: Google-Books, Research Papers in Economics (RepEc), Directory of Open Archive Journals (DOAJ), UNIREL. As for **Google-Books**, by late 2010 a total of 53,218 visits were made to the 220 documents made available to users by INTAL through this service, amounting to an average of 4,428 visits per month. This means 559,868 pages read, printed or downloaded; i.e. an average of 46,656 pages per month. In 2010 only the publications of the year were entered, as opposed to 2008 and 2009, when part of INTAL classic publications were stored in this repository.

INTAL Publications in Google Books Repository – Number of visits during 2010





As regards RepEc, by late 2010, the number of abstracts visited was 1,927 (2009: 854, +125.6%). A total of 397 documents were downloaded (2009:157, +152.9%).



■ Databases



En 2009 the IDB Integration and Trade Sector developed InTRADE,¹⁷ an information hub on integration and trade. In 2010, INTAL updated two databases which are now part of InTRADE. The first one contains the Basic Instruments of Economic Integration in Latin America and the Caribbean (IJI) and the second offers regional trade information (DATAINTAL).

Basic Instruments of Economic Integration in Latin America and the Caribbean (IJI)¹⁸ Since 1992, INTAL has been publishing organized basic legal texts relevant to regional economic integration in Latin American and the Caribbean. In 1998, an updated version was uploaded to the Internet, which has been updated on a continuing basis, a remarkable



¹⁷ <http://www.iadb.org/int/intradebid/?lang=ing>

¹⁸ http://www.iadb.org/INTAL/detalle_instrumento_new.asp?idioma=POR&aid=1311&cid=237

achievement considering the constant activity by the countries of the region on account of the number of agreements entered into or renewed since then. In 2010, the routine quarterly updates of the database were carried out, and the system was reprogrammed to incorporate the new institutional image of the Bank and to allow direct access to the reservoir of InTRADE official documents, thus sharing a new information management system.



DATAINTAL¹⁹ By mid 2009, INTAL had posted a new version of the Latin American and Caribbean foreign trade statistics system on the Internet in order to provide free and open access to the information. The initial posting contained data from 1992 to 2007. In 2010, new functionalities were added, such as quarterly trade series, Most Favored Nation (MFN) tariffs, various trade classifications (SITC, ISIC, UNCTAD), transport and freight information, and queries by integration bloc and trade agreement. By late 2010 the system image was changed into the new institutional image of the Bank. By December 2010, these series were updated with the 2009 annual information, the 2010 quarterly information and the 2010 MFN tariffs.



¹⁹ <http://www.iadb.org/dataintal/>

ACRONYMS AND ABBREVIATIONS

AAEP	Argentine Association of Political Economy
ADB	Asian Development Bank
ALADI	Latin American Integration Association
ANPCYT	Argentina – National Agency for Scientific and Technological Promotion
CAF	Andean Development Corporation
CARICOM	The Caribbean Community
CDI	INTAL Documentation Center
CED	Chile – Center for Development Studies
CEPEI	Peruvian Center for International Studies
CEPII	Centre d'Etudes Prospectives et d'Informations Internationales
CIUP	Peru – University of the Pacific: Research Center
CNCPS	Argentina – National Council for Coordination of Social Policies
CSC/CUR	IDB –Uruguay Representation
DATAINTAL	INTAL database on foreign trade statistics
ECLAC	Economic Commission for Latin America
ELSNIT	Euro-Latin Study Network on Integration and Trade
FIIAP	Spain- International and Ibero-American Foundation for Administration and Public Policies
FLACSO	Argentina – Latin American School of Social Sciences
FONPLATA	Financial Fund for the Development of the River Plate Basin
IDB-9	Ninth General Increase in the Resources of the IDB/GCI-9 (General Capital Increase)
IELPO	Spain - International Economic Law and Policy
IICA	Inter-American Institute for Cooperation on Agriculture
IIRSA	Initiative for the Integration of Regional Infrastructure in South America
IJI	Basic Instruments of Economic Integration
INTAL	IDB – Institute for the Integration of Latin America and the Caribbean (VPC/INL)
INTRADE	IDB Information Hub on Trade and Integration
KNL	IDB –Knowledge and Learning Sector
MERCOSUR	Southern Common Market
MREE	Argentina – Ministry of Foreign Affairs
ORP/EUR	IDB –Office in Europe
UBA	Argentina – University of Buenos Aires
UCA	Argentine Catholic University
UNDP	United Nations Development Program
UNSAM	Argentina -University of San Martín
VPC	IDB – Office of the Vice-presidency of Countries
VPC/IIRSA	IDB –IIRSA Coordination
VPS	IDB – Office of the Vice-presidency for Sectors and Knowledge
VPS/INE	IDB – Infrastructure and Environment Sector
VPS/INT	IDB – Integration and Trade Sector
WTO	World Trade Organization



Inter-American Development Bank

<http://www.iadb.org/>

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