


Annual Meeting of the Boards of Governors

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2011

CALGARY
CANADA

Seminars Program 24-26 March
TELUS Convention Centre | Mcleod hall | South Building

Inter-American Development Bank
Inter-American Investment Corporation

Youth for Development – Development for Youth Conference

Thursday, March 24 – 9:00 AM – 7:30 PM

The importance of youth development in promoting sustainable and equitable economic growth in Latin America and the Caribbean will be discussed. The event will highlight the positive impact that investing in young people has on poverty reduction and social inclusion, and showcase the contributions that young people are

1 CAN YOU AFFORD NOT TO INVEST IN LATIN AMERICA AND THE CARIBBEAN?

8:15 AM – 10:15 AM

Since early 2000s, the GDP of Latin America and the Caribbean (LAC) has grown at an annual average of 5 percent, driven by a 17 percent annual growth in exports and a record influx of foreign investment, which topped at US\$128 billion in 2008. Given this dynamic framework and the potential for increasing business with the region, private sector companies from different sectors will discuss their concrete experiences in doing business in LAC and analyze the challenges and opportunities generated by these new trade and investment trends.

Moderator:

Jane Bussey, Editorial Director, Latin Trade.

Speakers:

Rick E. Waugh, President and CEO, Scotiabank. Canada.

Carolyn Handlon, EVP and Global Treasurer, Marriott International Inc. USA.

Enrique M. Pescarmona, President and CEO, IMPSA. Argentina.

Avinash Vashistha, Chairman and Country Managing Director -
Accenture, India and Founder, Tholons.

Friday, March 25, 2011

making in development as agents of change. Ten young leaders from Latin America and the Caribbean from a pool of more than 1800 applicants will participate to talk about their experience in helping their communities. The event will close with a concert with emerging pop/rock MTV artists, Marre from Colombia and Gustavo Galindo of Mexican-American heritage. Conference sponsors are the IDB, the Canadian International Development Agency (CIDA), Microsoft and hosted by the University of Calgary.

2 FINANCING LARGE INFRASTRUCTURE PROJECTS, ACCELERATING THE DEVELOPMENT OF LATIN AMERICA AND THE CARIBBEAN:

10:45 AM – 12:30 PM

Infrastructure development is fundamental for the competitiveness and social welfare of Latin America and the Caribbean. As such, investments in and financing for infrastructure projects are therefore crucial to maintain the region's growth prospects. It is similarly important to address the main challenges that companies may face when looking to invest in infrastructure projects in the region. This seminar will discuss three central aspects of the infrastructure projects: models for the implementation of large projects, social and economic impacts associated with large scale projects and the challenges to developing and financing infrastructure projects.

Moderator:

Jonathan Davis, President, Davar Consultores, S.C. México.

Speakers:

Gesner Oliveira Filho, Professor, Fundação Getúlio Vargas. Brasil.

Mario Arana, Chairman of Polaris Energy Nicaragua and Director of Ram Power Corp.

Carlos Plass, CEO, Costa Rican Airport-AERIS SA. Costa Rica.

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3 PRIVATE SECTOR INVESTMENTS AND SOCIALLY RESPONSIBLE DEVELOPMENT OF NATURAL RESOURCES:

2:00 PM – 3:45 PM

Latin America and the Caribbean have long been recognized for their abundant natural resources. The companies engaged in the natural resource and extractive industries in the region are well-aware of the importance of corporate social responsibility (CSR) initiatives, and the long term sustainability of communities beyond the lifespan of their investment projects. This seminar will discuss lessons learned from the execution of CSR initiatives, the type of support that bilateral and multilateral institutions can provide to help companies with their CSR efforts and the benefits of CSR initiatives from an investor's perspective.

Moderator:

Alicia Bárcena, Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC).

Speakers:

Terhi Koipijärvi, Head of Global Responsibility, Stora Enso. Finland.

Julio Claudeville, Corporate Affairs Manager, Barrick Gold Corporation. Argentina

Tensie Whelan, President, Rainforest Alliance. USA.

Robert R. Rooney, Executive Vice President and General Counsel, Talisman Energy Inc. Canada.

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4 THE FUTURE OF OIL IN A CARBON CONSCIOUS WORLD:

4:15 PM – 6:00 PM

The world energy consumption could increase 30 percent by 2030. Despite efforts to diversify the energy matrix, fossil fuels will remain the world's dominant form of energy, responsible for 80 percent of the total supply. Several countries, including Canada, Brazil and Colombia for instance, have room to dramatically increase their output. However, while there is a need to increase output in the region, there is also a need to address the negative effects of fossil fuels on the environment. This seminar seeks to discuss how to strike a balance between a world that is reliant on fossil fuels and the need to protect and preserve the environment, which is of particular importance for the Inter-American Development Bank, which seeks to foster environmentally friendly development of the Latin American and Caribbean region.

Moderator:

Chrystia Freeland, Global-Editor-at-Large, Reuters.

Speakers:

Rick George, President and CEO, Suncor Energy. Canada.

Juan José Suárez Coppel, General Director, Petróleos Mexicanos. Mexico.

Beatriz Espinosa, General Manager for Energy Efficiency and Atmospheric Emissions, Petrobras, Brazil.

Claudia Castellanos, Vice President of Supply and Marketing, Ecopetrol, Colombia.

Frank Look Kin, Former President, National Gas Company of Trinidad and Tobago Limited.

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5 GLOBAL IMBALANCES AND LATIN AMERICA:

8:30 AM – 10:30 AM

The recent global financial crisis may represent an opportunity to reduce global imbalances but an alternative view is that they will simply reappear as the world recovers. Given the likely pattern of world growth, prospects for some countries in Latin America look very positive while the recovery in others, especially in Central America and the Caribbean may be delayed. If this scenario comes about, what are the main challenges facing the region and how might countries best respond? Panelists may also wish to consider the risks to this scenario and their implications. If the G20 does not agree a set of coordinated policy measures, will this exacerbate global imbalances? On the other hand, what global rebalancing policies would most likely foster sustainable growth across the region? How might LAC best make the case for such policies within the context of G20 or other bodies?

Moderator:

Richard Lapper, Editor of Brazil Confidential, Financial Times.

Speakers:

Mark Carney, Governor, Bank of Canada.

Jean Lemierre, Senior Advisor to the Chairman, BNP Paribas. France.

Henrique Meirelles, Former President, Central Bank of Brazil.

Saturday, March 26, 2011

6 SUSTAINABLE CITIES: THE CHALLENGES OF GROWING WITH QUALITY:

11:00 AM – 1:00 PM

A concerted effort is required to address the challenges of environmental sustainability by making emerging cities more compact, consuming less space and taking better advantage of their existing infrastructures; creating efficient systems of public transportation and alternative routes for bicycles and pedestrians; collecting, treating and recycling effluents and solid waste; and making efficient use of energy in the productive, commercial and residential sectors. The objective of this panel is to illustrate the state of the art theories and actions oriented to solve the challenges of environmental sustainability, comprehensive urban development, fiscal sustainability and good governance from different perspectives; good practices and the issues that mayors from the world have to manage to solve the problems they confront.

Moderator:

Naheed Nenshi, Mayor of Calgary. Canada.

Speakers:

Enrique Peñalosa, Former Mayor of Bogota. Colombia

Ana Olivera, Mayor of Montevideo, Uruguay.

Hiroshi Komiyama, Chairman, Mitsubishi Research Institute. Japan.

Louis Lee Sing, Mayor of Port of Spain, Trinidad and Tobago.

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We invite you to submit your questions to the experts. Questions will be selected from the Facebook discussion to be presented and answered during our live seminars.

7 DEVELOPMENT CONNECTIONS: CONNECTING THE UNCONNECTED:

3:00 PM – 5:00 PM

Information and Communication Technologies have the unusual property of being both a tool that cuts across all types of sectors as well as one that can contribute to the creation of the conditions for many of the necessary conditions for structural change by empowering individuals and communities. However, for all its potential there is the implicit belief that by just providing these technologies to societies, both productivity and welfare improvement will automatically occur. As a consequence, there has been an explosion in the adoption of related ICT applications in Latin America and elsewhere. Nonetheless, it is important to understand what exactly is needed to fully harvest the fruits of these new technologies. Thus, it remains to be seen how the ideas and innovations that drive Information and Communication Technologies can best be nurtured in order to promote a virtuous cycle of sustainable economic welfare in the region. To this end, the IDB is organizing this seminar, which will help understand the conditions that countries need to reach in order to fully exploit the potential of these new technologies.

Moderator:

Indira Samarasekera, President, University of Alberta.

Speakers:

Orlando Ayala, Corporate Vice President, Chairman Emerging Markets and Chief Advisor to the COO, Microsoft Corporation.

Hansuk Kim, Senior Executive Vice President & Head of Global Business BU, Korea Telecom (KT).

Iñaki Urdangarín, Chairman, Telefónica Internacional USA.

Kentaro Toyama, Senior Researcher, School of Information, University of California, Berkeley.

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