



# Road Safety



**MORE THAN 1.2 MILLION PEOPLE DIE EACH YEAR ON THE WORLD'S ROADS, AND CLOSE TO 50 MILLION SUFFER NON-FATAL INJURIES.** In 2008, in Latin America and the Caribbean (LAC) alone, there were 17 fatalities per 100,000 inhabitants, almost double the world average. If left unchecked, by 2020 this rate is expected to climb to 31 deaths per 100,000, nearly four times the rate in developed countries.



It doesn't stop there. Road accidents are now the leading cause of death for 15-to 29-year-olds and are the second leading cause of death for 5-to 14-year-olds.

The Inter-American Development Bank (IDB) is acting now by launching a **Road Safety Initiative** and is working with both the private and public sectors in LAC to ensure that road safety is treated as a top priority.



## Working with the IDB

The IDB offers:

- Official and technical presence in 26 countries, with a team dedicated to road safety issues in transportation, health and education;
- Technical and sectoral knowledge, expertise in establishing regional dialogue and knowledge creation in transport and infrastructure;
- Visibility and a strong convening power; and
- Dialogue with private and public actors and other development partners.





## About the IDB and Road Safety

As the largest and oldest regional multilateral development bank, the IDB is committed to leading efforts to curb the rapid escalation of road traffic fatalities and injuries. Traffic accidents alone represent an economic cost of up to 1% of GDP in many Latin American and Caribbean countries.

The IDB is dedicated to providing simple, cost-effective solutions to avoid or significantly decrease road crashes and their tragic human, social and economic consequences. These include:

- Incorporating road safety into all transportation and road infrastructure operations;
- Working closely with governments to design and implement national road safety policies;
- Securing adequate and stable financing for road safety measures;
- Building better road systems that address the needs of vulnerable road users;
- Promoting public awareness on the major risk factors of road accidents and supporting road safety education in schools;
- Improving hospital care for road victims and support to disabled people; and
- Forming closer partnerships with governments, the private sector and civil society.



## The time is now

Help save lives. Support the IDB and Road Safety.

For more information on how your organization can play a role in finding a solution to this critical issue, please contact the Office of Outreach and Partnerships at [partnerships@iadb.org](mailto:partnerships@iadb.org).

