

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	HAITI/CID - Isthmus & DR
▪ TC Name:	Support for the Creation of an Innovation and Entrepreneurship Ecosystem in Northern Haiti
▪ TC Number:	HA-T1235
▪ Team Leader/Members:	STEVENSON, CLAUDIA (IFD/CTI) Team Leader; ARIAS URONES, ANA (INT/TIN) Alternate Team Leader; MAGRI, NICOLA (IFD/CTI); GONI PACCHIONI, EDWIN ANTONIO (IFD/CTI); JULIA VILLACAMPA, RAFAEL (INT/TIN); CENTENO LAPPAS, MONICA CLARA ANGELICA (LEG/SGO); GONZALEZ HERRERA, BEATRIZ MARIA (IFD/CTI); GRANT, KAYLA SHAREE (IFD/CTI); MAGENDZO WEINBERGER, ADRIAN (IFD/CTI); BORJA, CINDY (IFD/CTI)
▪ Taxonomy:	Operational Support
▪ Number and name of operation supported by the TC:	Creation of an innovation and entrepreneurship ecosystem in Northern Haiti-HA-L1127 - Preparation
▪ Date of TC Abstract:	17 Apr 2017
▪ Beneficiary:	The Universite d'Etat d'Haiti, Campus Roi Henri Christophe (UEH-CRHC – University of Limonade)
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	\$ 180,000.00
▪ Local counterpart funding:	\$ 0.00
▪ Disbursement period:	24 months
▪ Types of consultants:	Individuals
▪ Prepared by Unit:	Institutions for Development
▪ Unit of Disbursement Responsibility:	INSTITUTIONS FOR DEVELOPMENT
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Social inclusion and equality ; Productivity and innovation

II. Objective and Justification

- 2.1 The objective of this TC will be to enhance the capacity of the Universite d'Etat d'Haiti, Campus Roi Henri Christophe (UEH-CRHC – University of Limonade) by doing a in depth ecosystem assessment and the deployment of a series of pilot training for youth and potential entrepreneurs in the northern region of Haiti, and execution activities under a “learning by doing” framework and to further collect information of the needs and dynamics of potential entrepreneurs in the Northern region
- 2.2 Due to the nature of the activities to be supported, which require a hands on approach and the need to have the results to be inputed in the preparation of the operation to be supported, HA-L1127, the Government of Haiti requested that this TC should be executed by the Bank.

III. Description of Activities and Outputs

- 3.1 3.2 Component 1: Design and Action Plan for Entrepreneurship Training Programs. (US\$75,000). This component will further support (i) the deepening the anthropological, social, economic and cultural understanding of the dynamics of the current and potential entrepreneurs in the northern region of Haiti, in the context of the current economic activities; (ii) the developing of a baseline of existing and potential

entrepreneurs (youth, students, potential and existing entrepreneurs) and their needs .; (iii) collection of impact information of similar initiatives in countries with similar levels of development; (iv) a mapping exercise or the main stakeholders involved in entrepreneurship in the north of Haiti (chambers of commerce, universities, key entrepreneurs, agents providing financial services, business services providers etc; and (v) Action Plan with priorities to be included in the training pilots and priorities for the development of the ecosystem, including a proposal for the role of the UEH-CRHC as part of the ecosystem;

3.3 Component 2: Pilot training activities (US\$50,000). This component will support; (i) identification and evaluation of entrepreneurial competencies and skills among professors and trainers based in recognized institutions and other learning institutions in northern Haiti; (ii) Definition and design of pilot training modules in entrepreneurship to be constructed in partnership with public and private business development services (financial and non-financial ones) offered to existing or new MSMEs in Northern Haiti; (iii) building of a virtual library and documentation of entrepreneurship (iv) i) analysis of the capabilities of financial and non-financial assistance agents and training needs and (v)The deployment of a set of pilot trainings,(including training of trainers and training for students and existing and potential entrepreneurs) activities in UEH-CRHC and gathering of relevant information regarding the possible entrepreneurs that will further feed on the design of the pilot and the eventual deployment of the center.

3.4 Component 3. Support for incubation and acceleration (US\$50.000). This component will support; i) analysis of existing financial and non financial institutions that support entrepreneurship and; ii) pilot incubation and acceleration programs for promising initiatives from students or potential entrepreneurs that have spurred from the actions of Component 2.

3.2 **Component I: Design and Action Plan for the Entrepreneurship Ecosystem Trainings.** This component finance (i) An anthropological, social, economic and cultural understanding of the dynamics of the current and potential entrepreneurs in the region; (ii) a baseline of existing and potential entrepreneurs and their needs ; (iii) collection of impact information of similar initiatives in comparable; and (iv) Action Plan with priorities for the training pilots and priorities and the ecosystem, including a proposal for the role of the UEH-CRHC

3.3 **Component II: Pilot Training Activities.** This component will finance; (i) evaluation of entrepreneurial competencies and skills among professors and trainers i; (ii) Design of pilot training modules in entrepreneurship; (iii) virtual library and documentation of entrepreneurship (iv) analysis of capabilities of financial and non-financial agents and (v) Pilot trainings in UEH-CRHC and gathering of information for the entrepreneurs for the design of the pilot and the eventual deployment of the center.

3.4 **Component III: Pilot Incubation and Acceleration.** This component will support; i) analysis of existing financial and non financial institutions that support entrepreneurship and; ii) pilot incubation and acceleration programs

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Design and Action Plan for the Entrepreneurship Ecosystem Trainings	\$ 75,000.00	\$ 0.00	\$ 75,000.00
Pilot Training Activities	\$ 50,000.00	\$ 0.00	\$ 50,000.00
Pilot Incubation and Acceleration	\$ 55,000.00	\$ 0.00	\$ 55,000.00

V. Executing Agency and Execution Structure

- 5.1 The execution will be carried out by the Bank, through Competitiveness and Innovation Division (IFD/CTI) in coordination with the IDB Country Office in Haiti. The UEH-CRHC will be in charge of all the coordination activities with the relevant stakeholders
- 5.2 Due to the nature of the activities to be supported, which require a hands on approach and the need to have the results to be inputted in the preparation of the operation to be supported, HA-L1127, the Government of Haiti requested that this TC should be executed by the Bank.

VI. Project Risks and Issues

- 6.1 5.1 The main risk for this TC is the difficulties in collecting information at the northern part of Haiti. This risk will be mitigated by collecting information from the entrepreneurs that participate in the pilot projects. The other risk is that there is not enough demand for the pilot courses to be offered. This risk will be mitigated by dissemination activities and events to be carried by the UEH-CRHC

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "undefined".