

Rapport Résumé

Données Générales

Agence d' Exécution (EA): MINISTERE DE L'ECONOMIE ET DES FINANCES
Secteur: TRADE-EXPORT AND INVESTMENT PROMOTION
Numéro(s) de Prêt(s): 2879/GR-HA
Étape: Approved
Type d' Opération: INV - Investissement
Opération(s) Connexe(s): HA-T1153, RG-P1478
Sous-Type de l'Opération: ESP - Specific Investment Operation

Fonds Disponibles (US\$)

Montant Courant Approuvé: 17.500.000,00
Montant Décaissé à ce Jour:
% Décaissé:
Solde: 17.500.000,00

Coût Total et Source de Financement

Initial BID: 17.500.000,00
Courant BID: 17.500.000,00
Pari Passu: 100,00
Cofinancement/Pays:
Estimation Initiale: 17.500.000,00
Période d'Amortissement (mois):

Catégorie d'Impact Environnemental et Social du Projet

Reformulation

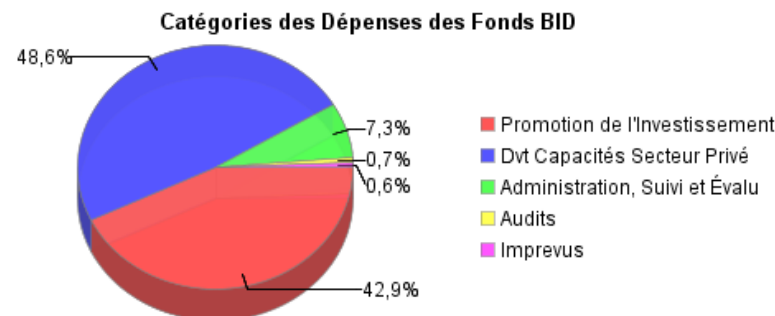
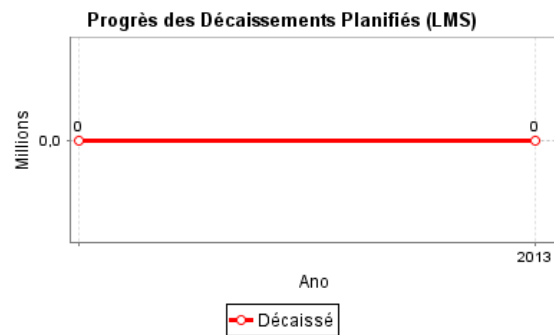
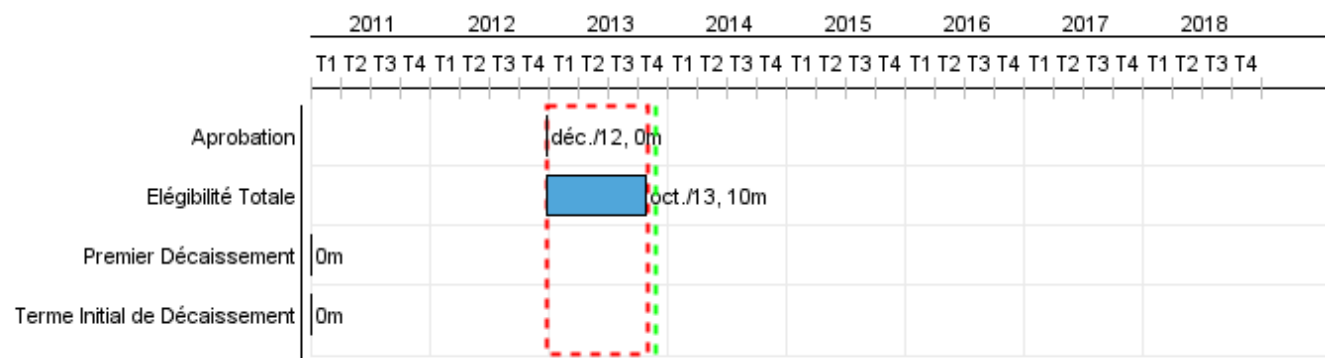
Validation

Catégorie d'Impact Environnemental et Social du Projet: Aucun

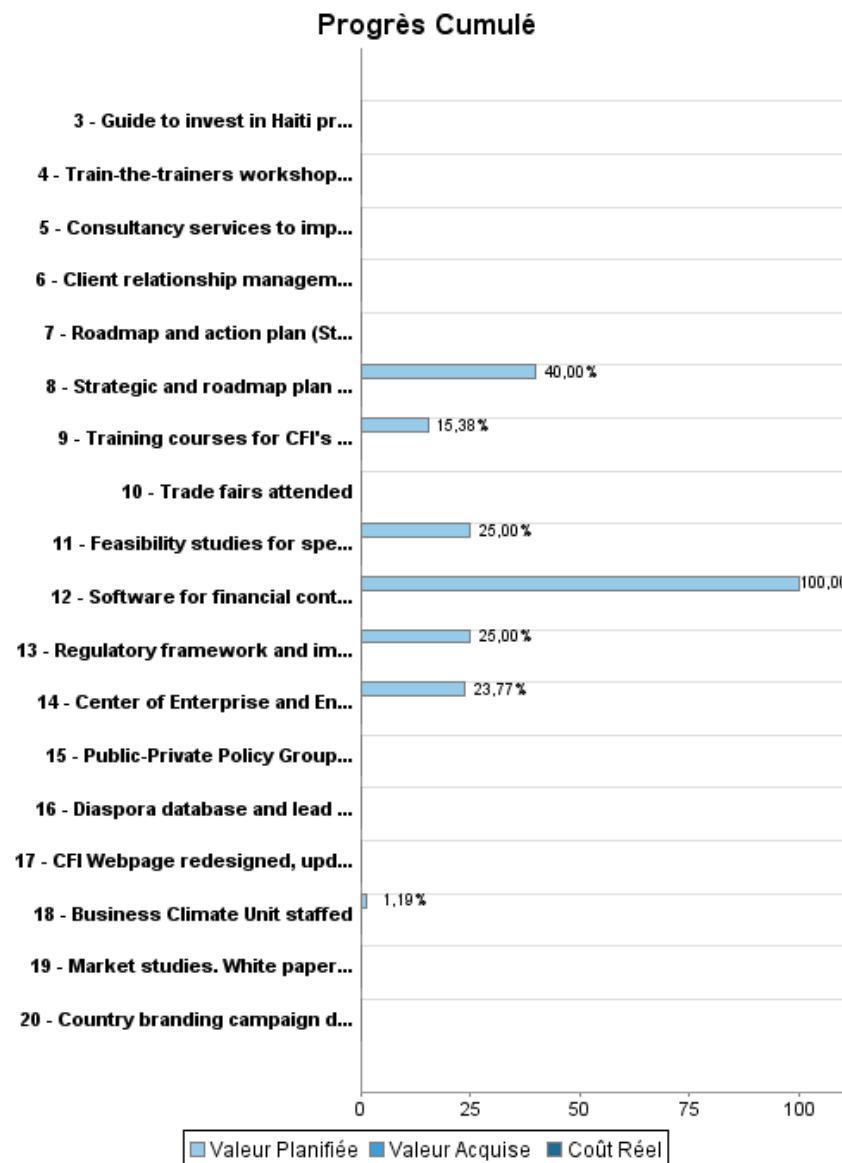
() Les objectifs du projet ont-ils été reformulés?

Validé par le Chef de Division: 22-oct-2013

Validé par le Représentant: 22-oct-2013



Progrès Cumulé à 2013

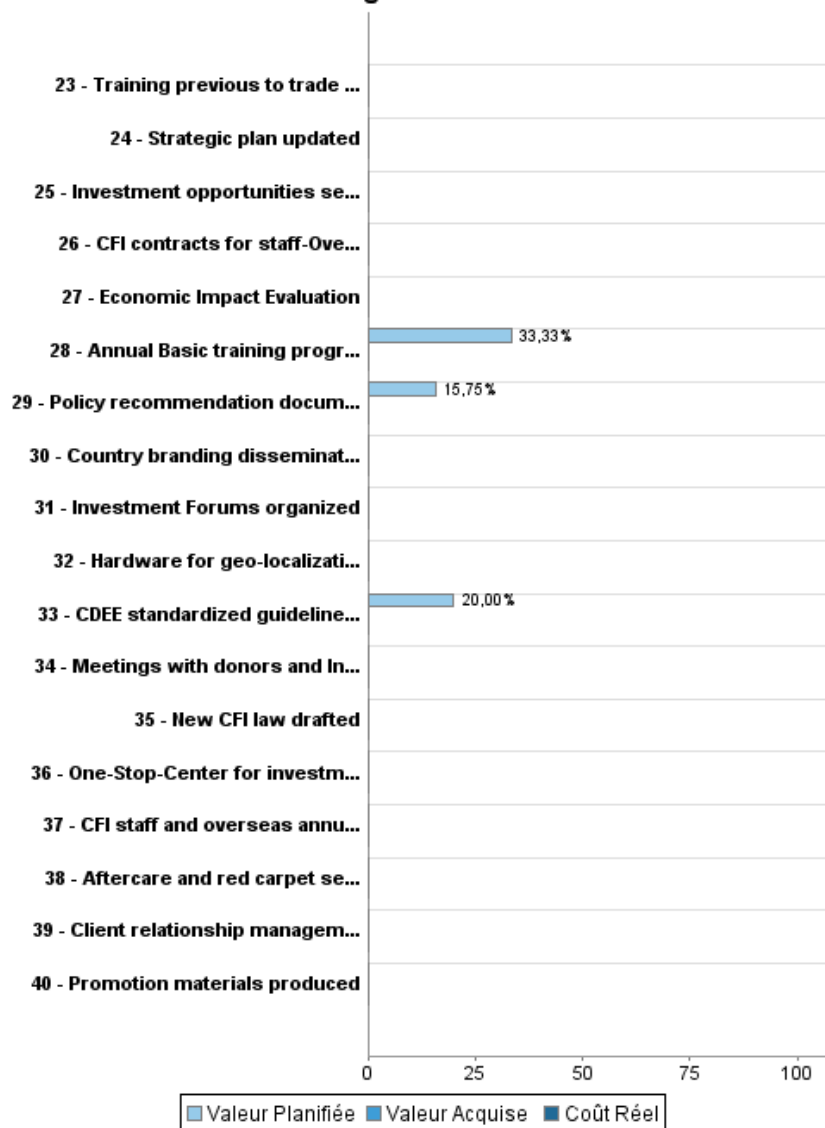


RAPPORT DE SUIVI

HA-L1078 - Private Sector Development through Investment Promotion
2013 1^o período con cierre al (31-oct.-2013)

Banque Interaméricaine de Développement - BID
Bureau de la planification stratégique et de l'efficacité du développement
Dernière Mise à Jour: 21/10/2013

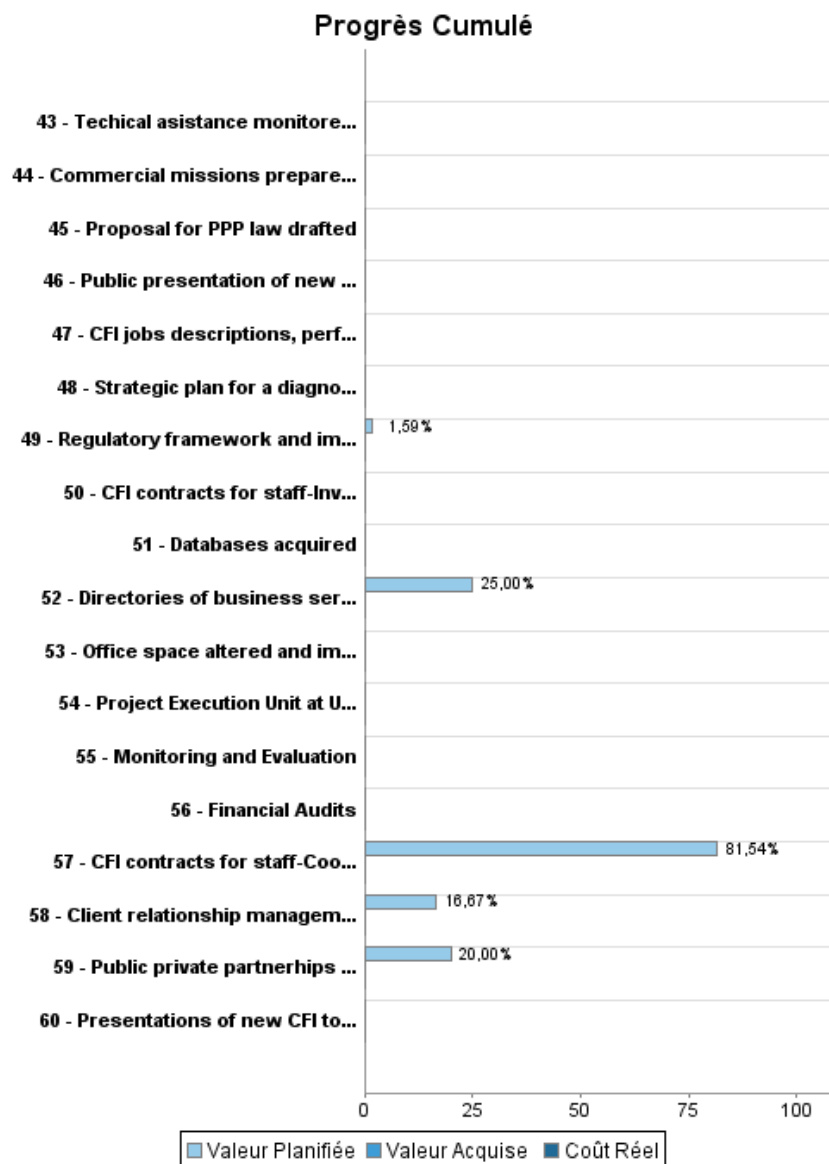
Progrès Cumulé



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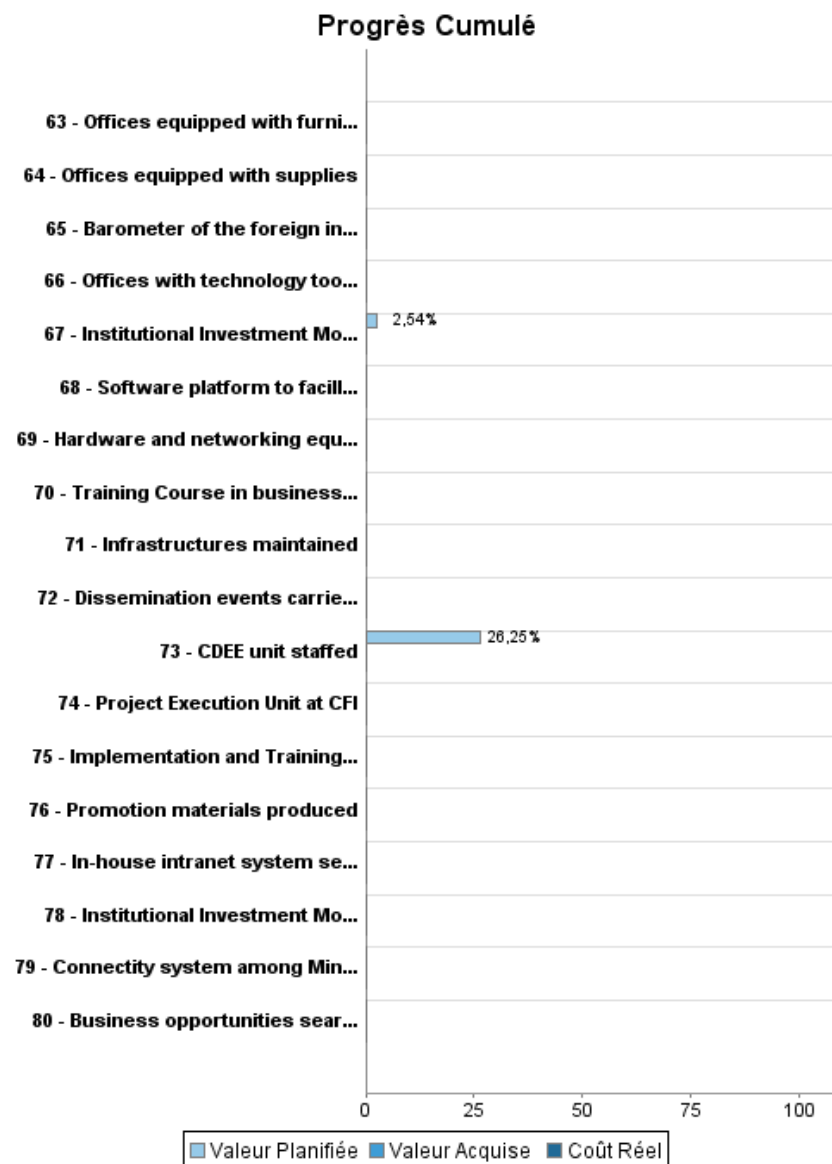
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Dernière Mise à Jour: 21/10/2013

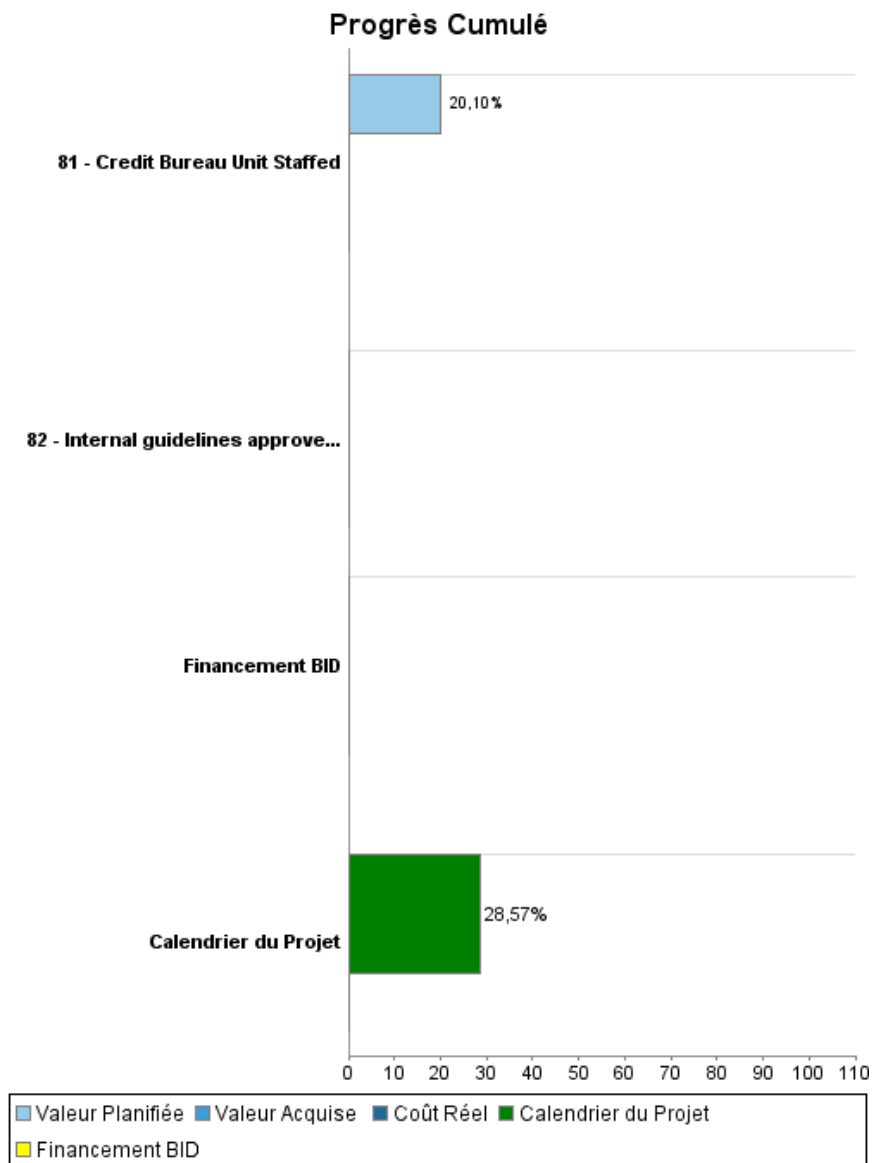


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Résultats

Résultat:	Increase in the number of companies interested to invest in Haiti
Suposições:	There are 5 employees that contact 5 companies per year (year 2013). Year 5, there will be 12 employees, contacting more efficiently and doing the follow up of companies, 360 in total. Year 2: 2014: 5 employees * 5= 25Year 3: 2015: 7 employees * 10= 70+25 (2014)=95 Year 4: 2016: 9 employees * 15= 135+25 (2014)+ 95 (2015)=255-10% =230(we supposed these companies loose interest in Haiti).Year 5: 2017: 12 employees * 20= 240+230= 470-10%=420 we supposed these companies loose interest in Haiti).

Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
Companies that contacted CFI for advisory services about Haiti	companies	18,00	2012	P A	600,00

Résultat:	Increase in the number of companies who receive services from CFI
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Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
Firms that receive services from CFI per year	firms	42,00	2012	P A	54,00

Résultat:	Customer satisfaction of CFI services
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Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
Firms, multipliers and institutions that receive services from CFI services are satisfied	percentage	10,00	2012	P A	50,00

Résultat:	The Government institutions will be connected to the National System to Monitor Investment Projects
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Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
government institutions connected to the National System to Monitor Investment Projects	institutions		2013	P A	9,00

Résultat:	Increasing SMEs access to different data provider financial services to create more competitive local value chains
Observações:	Increasing MSME access to financial services is crucial to creating more competitive local value chains attractive to foreign investment. Indeed, the Credit Bureau will seek to put in place a centralized information system about individual and corporate credit scores, which is expected to lead to a decrease of lending rates by financial institutions, which in turn should increase the access of MSMEs to credit.

Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
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data providers included in the credit bureau	data providers		2012	P	50,00
				A	

Résultat:	More and additional bank loans to be included in the credit bureau
Observações:	e)Expected Results The Credit Bureau is Expected to Provide: Centralized information system on the credit scoring of all individuals and companies in Haiti, in which all financial institutions will act as data providers; Promotion of the credit scoring system, its uses and advantages. Economic studies on the implementation of a credit scoring system and its relation to investment attraction and retaining; Studies on the evaluation of risk potential and losses mitigation in Haiti.

Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
bank loans included in the credit bureau	percentage		2013	P	100,00
				A	

Résultat:	More credit cooperatives and microfinance institutions loans will be using the credit bureau
Observações:	The overarching objective of the work with the Credit Bureau is to provide centralized information on the credit scoring of individuals and companies in Haiti. This activity aims to increase SMEs access to finance by providing timely credit information to facilitate lender screening of possible high-risks loans

Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
credit cooperatives and MFI loans using the credit bureau	percentage		2012	P	50,00
				A	

Résultat:	More disbursement rate of projects supported by MCI
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Indicateur	Unité de Mesure	Ligne de Base	Année Ligne de Base		Fin du Projet
disbursement effectiveness rate of MCI projects	percentage		2012	P	100,00
				A	

Produites: Progrès Physique et Financier Annuel 2013

Description	Unité de Mesure	Physique				Financier			
		Planifié	Réel	Unités Cumulées	Unités FDP	Planifié	Réel	Coûts Cumulées	Coûts FDP
Investment Promotion									
Strategic and roadmap plan for new Centre for Facilitation of Investments (CFI) completed (Senior Advisory & Strategic Support)	Months of consultancy	2,00			4,00	26.000,00			65.000,00
Training courses for CFI's staff on investment techniques conducted (1.1.1.15 & 1.2.2.14)	Courses	1,00			4,00	40.000,00			260.000,00
Annual Basic training programs (Microsoft Office, English, protocol and customer orientation) for CFI staff conducted	Training programs	1,00			3,00	20.000,00			60.000,00
Internal guidelines approved and training	Guidelines				2,00				65.000,00
CFI contracts for staff-Coordinator executed	Monthly salaries	3,00			72,00	195.696,00			240.000,00
Offices with technology tools set up	Equipment				43,00				54.000,00
Client relationship management system designed and implemented	Licences	2,00			12,00	26.000,00			156.000,00
Policy recommendation document/report formulated by the Public Private Partnerships (PPP) group	Reports	1,00			5,00	20.000,00			127.000,00
Country branding campaign designed	Monthly reports	1,00			9,00				104.000,00
Implementation and Training to CFI staff and member of Government of Haiti in country branding campaign conducted	Sessions				24,00				72.000,00
Country branding dissemination actions carried out	Events	4,00			6,00				12.000,00
Commercial missions prepared and executed	Missions				2,00				185.000,00
Investment Forums organized	Forums				2,00				260.000,00
Trade fairs attended	Fairs				4,00				120.000,00
Promotion materials produced	Market studies				2,00				60.000,00
Workshops to exchange best practices with Investment Promotion Agencies (IPAs) conducted	Workshops				3,00				27.000,00
Foreign press/media insertion published	Insertions				8,00				120.000,00
Training previous to trade fairs and missions conducted	Workshop				3,00				60.000,00
Guide to invest in Haiti produced and translated	Guide				1,00				75.000,00
Strategic plan updated	Plan				1,00				104.000,00
Meetings with donors and Investment Promotion Agencies on Strategy conducted	Meetings				9,00				63.000,00
New CFI law drafted	Law	2,00			4,00				24.000,00
Public presentation of new CFI completed	Meeting				1,00				15.768,00

Description	Unité de Mesure	Physique				Financier			
		Planifié	Réel	Unités Cumulées	Unités FDP	Planifié	Réel	Coûts Cumulées	Coûts FDP
Train-the-trainers workshop conducted	Workshop				2,00				40.000,00
Training Course in business/economic studies conducted (joint venture w/ local business school)	Course				5,00				221.000,00
Presentations of new CFI to other local public institutions executed	Presentations	1,00			7,00				3.000,00
One-Stop-Center for investment facilitation at CFI headquarters designed and implemented	Center				1,00				130.000,00
Meetings w/ Donor Coordination Group held	Meetings				9,00				66.500,00
CFI jobs descriptions, performance contracts and staff evaluation conducted	Contract				3,00				50.000,00
In-house intranet system set up	System				1,00				17.000,00
Public-Private Policy Group: meetings and action plan defined	Meetings				5,00				127.000,00
Consultancy services to implement contry branding campaign and training executed	Monthly payment				24,00				132.000,00
Diaspora database and lead generation program set up	Program				1,00				50.000,00
CFI Webpage redesigned, updated and translated	Sessions	2,00			12,00				36.000,00
Strategic plan for a diagnostic, challenges and potential new markets of a CFI overseas network carried out	Workshops	2,00			10,00				104.000,00
CFI staff and overseas annual operational meetings held	Meetings				4,00				42.000,00
Work methodology manual for CFI overseas network developed	Manual				1,00				9.000,00
Aftercare and red carpet services designed, implemented and trained	Tool				1,00				30.000,00
Client relationship management system licenses	Licenses				35,00				35.000,00
Client relationship management system updated	Updates				4,00				52.000,00
Promotion materials produced	Materials				1,00				60.000,00
Cluster market studies (Strategic sectors) elaborated	Studies				3,00				375.000,00
Roadmap and action plan (Strategic sectors) and database delivered	Plan				6,00				1.125.000,00
Investment opportunities set of noted in strategic sectors elaborated and presented	Set of 5 notes each				3,00				111.000,00
Regulatory framework and implementation roadmaps designed	Assesment	1,00			34,00	5.500,00			345.000,00

Description	Unité de Mesure	Physique				Financier			
		Planifié	Réel	Unités Cumulées	Unités FDP	Planifié	Réel	Coûts Cumulées	Coûts FDP
CFI contracts for staff-Investment Promotion Agents and facilitation executed	Months				336,00				1.000.000,00
CFI contracts for staff-Overseas network executed	Monthly contracts				84,00				386.000,00
Databases acquired	Databases				2,00				10.000,00
Directories of business services providers developed	Interns Contracts/ Months				32,00	14.000,00			56.000,00
Market studies. White papers and economic report completed	Documents				7,00				350.000,00
Barometer of the foreign investment concluded and presented	Reports				20,00				109.000,00
Administration, Monitoring and Evaluation	N/A								1.156.000,00
Private Sector Capacity Building									
Institutional Investment Monitoring Unit staffed locally	Contracts	4,00			16,00	21.000,00			828.000,00
Hardware for geo-localization of investment projects acquired	Hardware				1,00				580.000,00
Software platform to facilitate geo-localization of investment projects acquired	License				1,00				600.000,00
Public private partnerships (PPP) unit equipped	Equipment	1,00			1,00	206.400,00			1.032.000,00
Feasibility studies for specific consultations carried out	Studies	1,00			4,00	40.000,00			160.000,00
Proposal for PPP law drafted	Proposal report				1,00				20.000,00
Software for financial control & monitoring of PPPs acquired	Licenses	1,00			1,00	20.000,00			20.000,00
Regulatory framework and implementation roadmaps designed	Reports	2,00			10,00	40.800,00			163.200,00
Hardware and networking equipment for credit bureau office acquired	Equipment				1,00				200.000,00
Software for credit reporting system acquired	Licenses				1,00				280.000,00
Training courses to credit bureau staff implemented	Courses	1,00			2,00	34.200,00			57.000,00
Center of Enterprise and Entrepreneurship Development's (CDEE) office equipped	Equipment	1,00			1,00	111.000,00			467.000,00
CDEE standardized guidelines for businesses developed	Guidelines	1,00			5,00	40.800,00			204.000,00
Institutional Investment Monitoring Unit staffed internationally	Contracts				3,00				270.000,00
Connectivity system among Ministries set up	System				1,00				380.000,00
Infrastructures maintained	Infrastructure				10,00				90.000,00
Offices equipped with furniture	Equipment				1,00				20.000,00

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		Planifié	Réel	Unités Cumulées	Unités FDP	Planifié	Réel	Coûts Cumulées	Coûts FDP
Offices equipped with supplies	Supplies				5,00				20.000,00
Dissemination materials produced	Materials				5,00				44.000,00
Dissemination events carried out	Events				20,00				320.000,00
Office space altered and improved	Works				1,00				55.000,00
Technical assistance monitored and evaluated	Reports				12,00				150.000,00
CDEE unit staffed	Contracts				8,00	84.000,00			319.998,00
Business opportunities searched	Briefs				30,00				102.000,00
Business Climate Unit staffed	Contracts	16,00			32,00	14.000,00			1.181.000,00
Credit Bureau Unit Staffed	Contracts				2,00	82.000,00			408.000,00
Administration, Monitoring and Evaluation									
Project Execution Unit at UCP/MEF	Units				4,00				330.000,00
Project Execution Unit at CFI	Unit				4,00				433.000,00
Monitoring and Evaluation	Sessions				4,00				60.000,00
Economic Impact Evaluation	Report				1,00				25.000,00
Financial Audits	Report				1,00				125.000,00
TOTAL						1.041.396,00			17.500.466,00