

Project Abstract

Salud Digna Para Todos (Salud Digna)

The objective of the Project is to assist Salud Digna Para Todos IAP, a not-for-profit organization, to accelerate the expansion of its private, financially sustainable network of diagnostic clinics offering middle-to-low income Mexicans greater access to high-quality and low-cost medical diagnostic services for the accurate and opportune detection and diagnosis of health risks and diseases, including the increasing incidence of non-communicable diseases such as heart disease, diabetes and cancer. Salud Digna currently operates 16 diagnostic clinics in 5 Mexican States and, over the next 5 years it plans to expand its services through the establishment of 38 new clinics, which would be located in the Mexican States of Baja California, Baja California Sur, Jalisco, Nayarit, Sinaloa, and Sonora, among others. Salud Digna's services are provided, on average, at one-third the cost of what other private clinics offer in Mexico and they provide services that use higher technology and have shorter waiting times than those provided by social security or public healthcare sub-systems across the country. It also receives diagnostic referrals from the social security and public healthcare subsystems, particularly from the *Seguro Popular*. In 2011, over 1.2 million Mexicans directly benefited from the diagnostic services of Salud Digna's 16 clinics. Approximately 77% of this population belonged to the lowest socio-economic levels, with more than 22% in extreme poverty. By the end of the 5-year investment period, Salud Digna estimates that approximately 2.5 million patients per year will benefit from diagnostic studies at its 54 clinics. Cumulatively, a total of 26 million patients will be expected to be serviced by the entire network in the next 10-year period.

The IDB's proposed US\$17 million A/B Loan will support Salud Digna in achieving its goals by financing a portion of the total investment needs of the expansion plan.